CANDIDATE ADVERTISEMENT AGREEMENT FORM

Soo Orden (TISEMENT AGREEMENT FORM							
Marin Hamburger for proposed schedule and ch	arges. See Invoice for actual schedule and charges.							
, main namourger	artin Hamburger hereby request station time as follows:							
IDENTIFY CANDIDATE TYPE	FEDERAL CANDIDATE KWHL							
· ·	STATE OR LOCAL CANDIDATE 75 \ 023							
Candidate name:	LOCKS MUST BE COMPLETED							
Suzanne LaFrance	Λ .							
Authorized committee:	Rey 1							
LaFrance for Alaska								
Agency requesting time (and contact information):								
N/A Hamburger Group Creative 202-255-4909 ma	ertin@hgcreative.com							
candidate's political party:								
Non partisan								
Office sought (no acronyms or abbreviations):								
Anchorage Mayor								
Date of election: 4/2/24	General Primary							
Treasurer of candidate's authorized committee:								
Dave Hemsmith								
The undersigned represents that:								
(1) the payment for the broadcast time requested has be the candidate listed above who is a legally qualif	een furnished by (check one box below):							
the authorized committee of the legally qualified	led candidate, or							
	100							
(2) this station is authorized to announce the time as paid	d for by such person or entity; and							
and other sales practices.	ies, including applicable classes and rates, discount, promotion							
THIS STATION DOES NOT DISCRIMINATE OR PERMIT IN THE PLACEMENT OF ADVERTISING.	T DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY							
Candidate/Committee/Agency	Station Representative							
Signature: Markin Hamlinge,	Signature: Lava Ruchum							
Name: Martin Hamburger	Name: Lara Bickford							
Date of Request to Purchase Ad Time: 03/04/24	Date of Station Agreement to Sell Time: 5/6/2024							

to an opposing candidate or, if it does, for a duration of at least four seconds a the candidate approved the broadcast	(2) contains a clearly identifiable photogond a simultaneously displayed printed sand that the candidate and/or the canditains a personal audio statement by the	nt to this disclosure either (1) does not refer graph or similar image of the candidate statement identifying the candidate, that lidate's authorized committee paid for the e candidate that identifies the candidate,
Candidate/Authorized Committee	Agency	
Signature:		A V SS
Name:		
Date:	,	
T	O BE COMPLETED BY STATION	ONLY
Ad submitted to Station?	es No	
Date ad received: 5. 6.2		
Date ad received. 5. Q. Z	024	
Federal candidate certification signed (a	above): Yes N	lo N/A
Disposition: Accepted Accepted IN PART (e.g., ad cop Rejected – provide reason (opti		votation
Date and nature of follow-ups, if any (e.	.g., insufficient sponsor ID tag):	
Contract #: 751073 Est. #: 12.1.1.1	Station Call Letters: KWHL-FM	Date Received/Requested:
Est.#: 13414	Station Location: And Mary Al	Run Start and End Dates:
use this space to document schedule o purchased or attach separately. If statio	of time purchased, when spots actually a on will not upload the actual times spots	nents reflecting this transaction to the OPIF or aired, the rates charged and the classes of time is aired until an invoice is generated, the name placed in the "Terms and Disclosures" folder in

ORDER

Order / Rev: **Orders** 751023 ALASKA'S ROCK! Alt Order #: 37272221 **Product Desc: Political** KWHL-FM Estimate: 13414 Flight Dates: 05/07/24 - 05/14/24 Primary AE: Katz Philadelphia Original Date / Rev: Sales Office: N-KAT 05/07/24 / 05/07/24 Order Type: TRANSACTIONAL Sales Region: **National** Name: Hamburger Gibson Creative C/O Sage Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 1322 G Ste E EOM/EOC Billing Cycle: Washington, DC 20003 15% **Agency Commission:** Advertiser Name: POL24/Suzanne LaFrance for Mayor Demographic: A35+ **New Business End: Product Codes:** Candidates Advertiser External ID: Revenue Code 1: **Agency Business** Agency External ID: Revenue Code 2: **Political** Unit Code: General Revenue Code 3: **Political Candidate** 00:28:00 Order Separation: Priority: P-03 **Bill Plan** Totals Start Date **End Date** # Spots **Gross Amount Net Amount** Month # Spots **Gross Amount Net Amount** Rating \$756.00 \$642.60 0.00 May 2024 33 04/29/24 05/14/24 33 \$756.00 \$642.60 33 \$756.00 \$642.60 0.00 Totals **Account Executives** Sales Office Account Executive Sales Region Start Date / End Date Order % Katz Philadelphia Start Of Order - End Of Order 100% Break Start/End Time Days Ln Ch Start End Inventory Code Len Spots Rate Pri Rtg Type Spots Amount N 1 KWHL 05/07/24 05/14/24 Mo-Fr AM CM 6a-10a 12212--1:00 \$27.00P-03 0.00 NM \$270.00 Mo-Fr 6a-10a AM -Spots/Week Rating Weekdays Rate Start Date **End Date** 12212--\$27.00 0.00 8 Week: 05/07/24 05/13/24 Week: 05/14/24 05/20/24 -2----2 \$27.00 0.00 CM 10a-3p 12111--1:00 N 2 KWHL 05/07/24 05/13/24 Mo-Fr Midday 6 \$27.00P-03 0.00 NM 6 \$162.00 Mo-Fr 10a-3p MD -

Start Date

Start Date

Start Date

N 5 KWHL 05/07/24 05/13/24

N 4 KWHL 05/07/24 05/13/24

N 3 KWHL 05/07/24 05/13/24

Week: 05/07/24

Week: 05/07/24

Week: 05/07/24

PM -

PM -

End Date

05/13/24

End Date

05/13/24

End Date

05/13/24

Weekdays

12111--

Mo-Fr 3p-7p

Weekdays

Mo-Fr 6a-10a

Weekdays

1-11---

Mo-Fr Midday

Mo-Fr 10a-3p

12111--

Mo-Fr AM

Mo-Fr PM

Spots/Week

Spots/Week

Spots/Week

CM

CM

CM

Rate

Rate

Rate

\$17.00

\$27.00

\$27.00

3p-7p

6a-10a

10a-3p

Rating

Rating

Rating

0.00

0.00

0.00

12111--

1-11---

--111--

1:00

:30

:30

6

3

3

\$27.00P-03 0.00 NM

\$17.00P-03 0.00 NM

\$17.00P-03 0.00 NM

\$162.00

\$51.00

\$51.00

6

3

3

Print Date: 05/07/24 12:54:49 Page 2 of 2

KWHL-FM

Order / Rev: 751023 Alt Order #: 37272221

Advertiser:

POL24/Suzanne LaFrance for Mayor

Flight Dates:

05/07/24 - 05/14/24

Product Desc: Estimate:

Political

13414

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Snots	Rate Pri	Pta Tuno	Spoto	A
eregen o Meromon Amerika (* 17)	End Date 05/13/24	Weekdays 111	Spots/Week 3	<u>Rate</u> \$17.00	Rating 0.00	2011	Spoto	rate Fi	rtig Type	Spois	Amount
N 6 KWHL 05/07/24	05/13/24	Mo-Fr PM Mo-Fr 3p-7p	СМ	3р-7р	1-1	:30	2	\$17.00P-03	0.00 NM	2	\$34.00
Week: 05/07/24	End Date 05/13/24	Weekdays 1-1	Spots/Week 2	<u>Rate</u> \$17.00	Rating 0.00				×		
N 7 KWHL 05/07/24 PM -	05/13/24	Sa-Su Prime Time Sa-Su 6a-7p	СМ	6а-7р	2-	:30	2	\$10.00P-03	0.00 NM	2	\$20.00
terranen ia Terranen ia anti-	End Date 05/13/24	Weekdays	Spots/Week 2	Rate \$10.00	Rating 0.00						
N 8 KWHL 05/07/24 PM -	05/13/24	Sa-Su Prime Time Sa-Su 6a-7p	СМ	6а-7р	1	:30	1	\$6.00P-03	0.00 NM	1	\$6.00
	End Date 05/13/24	Weekdays 1	Spots/Week 1	<u>Rate</u> \$6.00	Rating 0.00		ы				
			Pagae in the Art of the		and the state of the same of				Totals	33	\$756.00