

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Martin Hamburger, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

KWTL
751023

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Suzanne LaFrance

Authorized committee:

LaFrance for Alaska

Rev 1

Agency requesting time (and contact information):

N/A Hamburger Group Creative 202-255-4909 martin@hgcreative.com

Candidate's political party:

Non partisan

Office sought (no acronyms or abbreviations):

Anchorage Mayor

Date of election:

4/2/24

General

Primary

Treasurer of candidate's authorized committee:

Dave Hemsmith

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature: *Martin Hamburger*

Signature: *Lara Bickford*

Name: Martin Hamburger

Name: Lara Bickford

Date of Request to Purchase Ad Time: 03/04/24

Date of Station Agreement to Sell Time: 5/6/2024

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 5.6.2024

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*added
:30 to
rotation*

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>751023</u>	Station Call Letters: <u>KWHL-FM</u>	Date Received/Requested: <u>5.6.2024</u>
Est. #: <u>13414</u>	Station Location: <u>Anderson, AL</u>	Run Start and End Dates: <u>5/7-5/14/2024</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Order / Rev: 751023
 Alt Order #: 37272221
 Flight Dates: 05/07/24 - 05/14/24

Advertiser: POL24/Suzanne LaFrance for Mayor
 Product Desc: Political
 Estimate: 13414
KWHL-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/24	05/13/24	--111--					3	\$17.00		0.00			
N 6	KWHL	05/07/24	05/13/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	--1-1--	:30	2	\$17.00	P-03	0.00	NM	2	\$34.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/24	05/13/24	--1-1--					2	\$17.00		0.00			
N 7	KWHL	05/07/24	05/13/24	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----2-	:30	2	\$10.00	P-03	0.00	NM	2	\$20.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/24	05/13/24	-----2-					2	\$10.00		0.00			
N 8	KWHL	05/07/24	05/13/24	Sa-Su Prime Time Sa-Su 6a-7p	CM	6a-7p	-----1	:30	1	\$6.00	P-03	0.00	NM	1	\$6.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/07/24	05/13/24	-----1					1	\$6.00		0.00			
													Totals	33	\$756.00