

ORDER



Orders
Order / Rev: 747893
Alt Order #: 37238089
Product Desc: Political
Estimate: 13388
Flight Dates: 04/16/24 - 04/22/24
Original Date / Rev: 04/15/24 / 04/15/24
Order Type: TRANSACTIONAL

KWHL-FM
Primary AE: Katz Philadelphia
Sales Office: N-KAT
Sales Region: National

Agency
Name: Hamburger Gibson Creative C/O Sage
Buying Contact: _____
Billing Contact: _____
 1322 G Ste E
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL24/Suzanne LaFrance for Mayor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/22/24	20	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	20	\$900.00	\$765.00	0.00
Totals	20	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWHL	04/16/24	04/22/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	12111--	1:00	6	\$45.00	P-03	0.00	NM	6	\$270.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/16/24	04/22/24	12111--			6		\$45.00		0.00				
N 2	KWHL	04/16/24	04/22/24	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	21111--	1:00	6	\$45.00	P-03	0.00	NM	6	\$270.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/16/24	04/22/24	21111--			6		\$45.00		0.00				
N 3	KWHL	04/16/24	04/22/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	11222--	1:00	8	\$45.00	P-03	0.00	NM	8	\$360.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/16/24	04/22/24	11222--			8		\$45.00		0.00				
													Totals	20	\$900.00

credited amount <360 >
 agency did not use published LUR
 credited difference 5.6.2024