

ORDER



Orders
Order / Rev: 748920
Alt Order #: 37250637
Product Desc: Political
Estimate: 13394
Flight Dates: 04/23/24 - 04/29/24
Original Date / Rev: 04/22/24 / 04/22/24
Order Type: TRANSACTIONAL

KWHL-FM
Primary AE: Katz Philadelphia
Sales Office: N-KAT
Sales Region: National

Agency Name: **Hamburger Gibson Creative C/O Sage**
Buying Contact:
Billing Contact:
 1322 G Ste E
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: **POL24/Suzanne LaFrance for Mayor**
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	10	\$450.00	\$382.50
04/29/24	04/29/24	2	\$90.00	\$76.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	10	\$450.00	\$382.50	0.00
May 2024	2	\$90.00	\$76.50	0.00
Totals	12	\$540.00	\$459.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWHL	04/23/24	04/29/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	11111--	1:00	5	\$45.00	P-03	0.00	NM	5	\$225.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/23/24	04/29/24	11111--			5		\$45.00		0.00				
N 2	KWHL	04/23/24	04/29/24	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-1111--	1:00	4	\$45.00	P-03	0.00	NM	4	\$180.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/23/24	04/29/24	-1111--			4		\$45.00		0.00				
N 3	KWHL	04/23/24	04/29/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	11-1---	1:00	3	\$45.00	P-03	0.00	NM	3	\$135.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		04/23/24	04/29/24	11-1---			3		\$45.00		0.00				

Totals 12 \$540.00

credited amount < 216 >

agency did not use published LWR credited difference 5.6.2024