

ORDER



Orders
Order / Rev: 749987
Alt Order #: 37261112
Product Desc: Political
Estimate: 13397
Flight Dates: 04/30/24 - 05/06/24
Original Date / Rev: 04/29/24 / 04/29/24
Order Type: TRANSACTIONAL

KWHL-FM
Primary AE: Katz Philadelphia
Sales Office: N-KAT
Sales Region: National

Agency Name: Hamburger Gibson Creative C/O Sage
Buying Contact: _____
Billing Contact: _____
 1322 G Ste E
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL24/Suzanne LaFrance for Mayor
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Candidate
Priority: P-03

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:28:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/06/24	12	\$540.00	\$459.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	12	\$540.00	\$459.00	0.00
Totals	12	\$540.00	\$459.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWHL	04/30/24	05/06/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	11111--	1:00	5	\$45.00	P-03	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	11111--					5	\$45.00		0.00			
N 2	KWHL	04/30/24	05/06/24	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	-1111--	1:00	4	\$45.00	P-03	0.00	NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	-1111--					4	\$45.00		0.00			
N 3	KWHL	04/30/24	05/06/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	1-1-1--	1:00	3	\$45.00	P-03	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/30/24	05/06/24	1-1-1--					3	\$45.00		0.00			
													Totals	12	\$540.00

credited amount < 216 >
 agency did not use published LVR
 credited difference 5.6.2024