

# ORDER



**Orders**  
**Order / Rev:** 747053  
**Alt Order #:** 37227969  
**Product Desc:** Political  
**Estimate:** 13385  
**Flight Dates:** 04/09/24 - 04/15/24  
**Original Date / Rev:** 04/08/24 / 04/08/24  
**Order Type:** TRANSACTIONAL

**KWHL-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** N-KAT  
**Sales Region:** National

**Agency Name:** Hamburger Gibson Creative C/O Sage  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
 1322 G Ste E  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL24/Suzanne LaFrance for Mayor  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** Agency Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** \_\_\_\_\_  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/15/24	20	\$900.00	\$765.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	20	\$900.00	\$765.00	0.00
<b>Totals</b>	<b>20</b>	<b>\$900.00</b>	<b>\$765.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KWHL	04/09/24	04/15/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	1-212--	1:00	6	\$45.00	P-03	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/24	04/15/24	1-212--					6	\$45.00		0.00			
N 2	KWHL	04/09/24	04/15/24	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	2-121--	1:00	6	\$45.00	P-03	0.00	NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/24	04/15/24	2-121--					6	\$45.00		0.00			
N 3	KWHL	04/09/24	04/15/24	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	2-222--	1:00	8	\$45.00	P-03	0.00	NM	8	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/09/24	04/15/24	2-222--					8	\$45.00		0.00			
													<b>Totals</b>	<b>20</b>	<b>\$900.00</b>

credited amount < 360 >  
 agency did not use published LUR  
 credited difference 5.6.2024