

## QUARTERY ISSUES/PROGRAMS LIST FOR WAPA RADIO NETWORK

WAPA/WISO/WTIL/WMIA/WXRF/WVOZ-AM

1st quarter (Jan/Feb/Mar/2019)

The following is a list of PSA campaigns and public service programs aired during this quarter along with the issues dealt with. The list is in no way an exhaustive rundown of the public affair programs/announcements for the Network. WAPA RADIO Network is an all news/talk station so basically, all day long, 365 days a year it deals with public affairs newscasting, offering advice to public, listening to public needs thru talkshows.

Five PSA campaigns are running on the air daily. Twice a day for each 30ss PSA listed below.

- a) Homeless Veterans: A 30 sec. PSA promoting people to help homeless Veterans thru the US.
- b) Red Cross: A 30 sec PSA campaign promoting people who would volunteer to get the job done.
- c) AA: Anonymous Alcoholis 30 sec PSA campaign offering the help of AA to peple who suffer alcoholism
- d) National Breast Cancer: a 30 sec PSA campaing to aware ladies of the need to check their breasts annually to combat breast Cancer.
- e) CDC: a 30 sec PSA campaign to make people check for traces of colon cancer.

TRAFFIC INFO: Information capsules on traffic are offered to listeners on peak hours at the morning and afternoon driving times at least 8 times daily.

WEATHER INFO: Daily, information on weather islandwide and at the Continental US is offered to listeners. Interviews with qualified personnel from the SJWS (Weather Service) are made on a daily basis.

GAMBLING ALERT: a psa campaign including more than 8 spots daily against gambling. The campaign has been on the air for more than 4 years and states for ex. 'those who feel a need to involve in gambling will most probable loose"

ST JUDE HOSPITAL: a psa campaign promoting donations to St . Jude Hospital. St Jude offers free treatment to children suffering cancer.

OPINE USTED: a daily 1/2 hour opportunity to listeners to call on the air and to expose their indivual and community needs.

DIRECTO AL PUNTO: A four hours talk show inserting calls from listeners. In this program main politic issues are analyzed. Professionals are invited to talk about medicine, agronomy, legal matters, religion, emotional disorders, criminality, and the need for the community to get involved in solving community problems.

LIVE COVERAGE OF PRESS CONFERENCES: The news network is the only media that broadcasts 'live' and in full all the press conferences of interest to the people of Puerto Rico. This way the listeners have full access to all the concerns of the journalists and full disclosure of the answers given by the people involved in the press conference.

SUNDAY MORNINGS DEDICATED TO RELIGIOUS ORIENTATION 6am-11am: the network gives the opportunity to people of all religious denominations to communicate with our listeners to promote moral values, and give moral support to people in need.

MINISTERIO ATRAYENDO ALMAS: The network has sponsored all the activities made by this Religious Ministry that promotes Seminars on Marriage problems, preparedness for natural disasters, early pregnancy on adolescents, and other topics. A massive psa campaign promoting assistance to their seminaries is made weeks before the activities.