

# CONTRACT

**townsquare**  **KROF-AM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 4422846 /		<u>Alt Order #</u> 36940875
<u>Advertiser</u> Liz Baker Murrill for Attorney General		<u>Original Date / Revision</u> 10/31/23 / 10/31/23
<u>Contract Dates</u> 11/06/23 - 11/12/23	<u>Estimate #</u> 6217	
<u>Product</u> 2023 Runoff Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KROF-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KROF	11/06/23	11/12/23	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/23	11/12/23	MTWTF--	10			\$35.00				
N 2	KROF	11/06/23	11/12/23	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/23	11/12/23	MTWTF--	10			\$35.00				
N 3	KROF	11/06/23	11/12/23	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/23	11/12/23	MTWTF--	10			\$35.00				
<b>Totals</b>											30	\$1,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/10/23	30	\$1,050.00	(\$157.50)	\$892.50
<b>Totals</b>	30	\$1,050.00	(\$157.50)	\$892.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**Oct 31, 23**  
 CONT# **36940875** Mod# Ver# 1 (Last = )  
 REP **KATZ RADIO**  
 TO **KROF-AM (Lafayette, LA)**  
 FM **KELLI-SUSAN PARK-HEGMANN**  
 OFF **DALLAS**  
 AGY **Katz Media Group**  
 ADDR **125 West 55th Street 3rd Floor**  
**New York, NY 10019**

DDS CONT# **0**  
 C/P/E:  **/ / 6217**

SALESPERSON FAX#

PH #

BYR **Helen Hanratty1**  
 ADV **LIZ BAKER MURRILL FOR ATTORNEY GENERAL.**  
 PDT **2023 Runoff Election**  
 FLT **Nov 06, 23 - Nov 12, 23**

**\* REP ORDER COMMENT \***

\*\* 10/31/2023 10:59:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

\*\* 10/31/2023 10:59:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

\*\* 10/31/2023 10:59:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	11/6/2023 - 11/10/2023	1W	10	\$35.00	10
	1.2	MTWTF..	10A - 3P	60	11/6/2023 - 11/10/2023	1W	10	\$35.00	10
	1.3	MTWTF..	3P - 7P	60	11/6/2023 - 11/10/2023	1W	10	\$35.00	10
					<b>** WEEKLY FLIGHT TOTALS **</b>		30	\$1,050.00	

	Nov 23					
SPOTS	30					
CASH	1050.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1050.00					

						TOTAL
SPOTS						30
CASH						1,050.00
TRADE						0.00
NSL						0.00
TOTAL						1,050.00

Oct 31, 23

CONT# 36940875 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 6217

---

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CONTRACT



**KPEL-FM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

And:

**Katz Media Group**  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

<u>Contract / Revision</u> 4422833 /		<u>Alt Order #</u> 36940874
<u>Advertiser</u> Liz Baker Murrill for Attorney General		<u>Original Date / Revision</u> 10/31/23 / 10/31/23
<u>Contract Dates</u> 11/06/23 - 11/12/23	<u>Estimate #</u> 6217	
<u>Product</u> 2023 Runoff Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	11/06/23	11/12/23	M-F Midday	10:00 AM-3:00 PM		1:00			NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				10	\$80.00			
N 2	KPELF	11/06/23	11/12/23	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	10	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	MTWTF--				10	\$56.00			
<b>Totals</b>											20	\$1,360.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/10/23	20	\$1,360.00	(\$204.00)	\$1,156.00
<b>Totals</b>	20	\$1,360.00	(\$204.00)	\$1,156.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Oct 31, 23  
 CONT# 36940874 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KPFL-FM (Lafayette, LA)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 6217

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV LIZ BAKER MURRILL FOR ATTORNEY GENERAL.  
 PDT 2023 Runoff Election  
 FLT Nov 06, 23 - Nov 12, 23

\* REP ORDER COMMENT \*

\*\* 10/31/2023 10:59:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

\*\* 10/31/2023 10:59:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

\*\* 10/31/2023 10:59:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RL.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	10A - 3P	60	11/6/2023 - 11/10/2023	1W	10	\$80.00	10
	1.2	MTWTF..	3P - 7P	60	11/6/2023 - 11/10/2023	1W	10	\$56.00	10
					** WEEKLY FLIGHT TOTALS **		20	\$1,360.00	

	Nov 23					
SPOTS	20					
CASH	1360.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1360.00					

						TOTAL
SPOTS						20
CASH						1,360.00
TRADE						0.00
NSL						0.00
TOTAL						1,360.00

CONT#      **Oct 31, 23**  
36940874 Mod# Ver# 1 (Last = )  
REP        **KATZ RADIO**

DDS CONT# **0**  
C/P/E:    **1 / 6217**

---

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CONTRACT



**KROF-AM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

And:

**Katz Media Group**  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

<u>Contract / Revision</u> 4422844 /		<u>Alt Order #</u> 36940879
<u>Advertiser</u> Liz Baker Murrill for Attorney General		<u>Original Date / Revision</u> 10/31/23 / 10/31/23
<u>Contract Dates</u> 11/13/23 - 11/19/23	<u>Estimate #</u> 6220	
<u>Product</u> 2023 Runoff Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KROF-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KROF	11/13/23	11/19/23	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	14	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWTF--				14	\$35.00			
N 2	KROF	11/13/23	11/19/23	M-F Midday	10:00 AM-3:00 PM		1:00			NM	14	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWTF--				14	\$35.00			
N 3	KROF	11/13/23	11/19/23	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	14	\$490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWTF--				14	\$35.00			
<b>Totals</b>											42	\$1,470.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/17/23	42	\$1,470.00	(\$220.50)	\$1,249.50
<b>Totals</b>	42	\$1,470.00	(\$220.50)	\$1,249.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**Oct 31, 23**  
 CONT# 36940879 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO KROF-AM (Lafayette, LA)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 6220

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV LIZ BAKER MURRILL FOR ATTORNEY GENERAL.  
 PDT 2023 Runoff Election  
 FLT Nov 13, 23 - Nov 19, 23

**\* REP ORDER COMMENT \***

\*\* 10/31/2023 10:59:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

\*\* 10/31/2023 10:59:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

\*\* 10/31/2023 10:59:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RL.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	11/13/2023 - 11/17/2023	1W	14	\$35.00	14
	1.2	MTWTF..	10A - 3P	60	11/13/2023 - 11/17/2023	1W	14	\$35.00	14
	1.3	MTWTF..	3P - 7P	60	11/13/2023 - 11/17/2023	1W	14	\$35.00	14
					<b>** WEEKLY FLIGHT TOTALS **</b>		42	\$1,470.00	

	Nov 23					
SPOTS	42					
CASH	1470.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1470.00					

						TOTAL
SPOTS						42
CASH						1,470.00
TRADE						0.00
NSL						0.00
TOTAL						1,470.00



Oct 31, 23  
CONT# 36940879 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 6220

---

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CONTRACT



**KROF-AM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

And:

**Katz Media Group**  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

<u>Contract / Revision</u> 4422847 /		<u>Alt Order #</u> 36940871
<u>Advertiser</u> Liz Baker Murrill for Attorney General		<u>Original Date / Revision</u> 10/31/23 / 10/31/23
<u>Contract Dates</u> 10/30/23 - 11/05/23	<u>Estimate #</u> 6214	
<u>Product</u> 2023 Runoff Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KROF-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> RI13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KROF	11/01/23	11/05/23	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/23	11/05/23	--WTF--	6			\$35.00				
N 2	KROF	11/01/23	11/05/23	M-F Midday	10:00 AM-3:00 PM		1:00			NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/23	11/05/23	--WTF--	6			\$35.00				
N 3	KROF	11/01/23	11/05/23	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/30/23	11/05/23	--WTF--	6			\$35.00				
<b>Totals</b>											18	\$630.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/03/23	18	\$630.00	(\$94.50)	\$535.50
<b>Totals</b>	18	\$630.00	(\$94.50)	\$535.50

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**Oct 31, 23**  
 CONT# 36940871 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KROF-AM (Lafayette, LA)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 6214  
  
 SALESPERSON FAX#  
  
 PH #

BYR Helen Hanratty1  
 ADV LIZ BAKER MURRILL FOR ATTORNEY GENERAL.  
 PDT 2023 Runoff Election  
 FLT Oct 30, 23 - Nov 05, 23

\* REP ORDER COMMENT \*  
 \*\* 10/31/2023 10:59:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!  
 \*\* 10/31/2023 10:59:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095  
 \*\* 10/31/2023 10:59:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	..WTF..	6A - 10A	60	11/1/2023 - 11/3/2023	1W	6	\$35.00	6
	1.2	..WTF..	10A - 3P	60	11/1/2023 - 11/3/2023	1W	6	\$35.00	6
	1.3	..WTF..	3P - 7P	60	11/1/2023 - 11/3/2023	1W	6	\$35.00	6
					<b>** WEEKLY FLIGHT TOTALS **</b>		18	\$630.00	

	Nov 23					
SPOTS	18					
CASH	630.00					
TRADE	0.00					
NSL	0.00					
TOTAL	630.00					

						TOTAL
SPOTS						18
CASH						630.00
TRADE						0.00
NSL						0.00
TOTAL						630.00

Oct 31, 23  
CONT# 36940871 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 6214

---

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CONTRACT



**KPEL-FM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

And:

**Katz Media Group**  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

<u>Contract / Revision</u> 4422840 /		<u>Alt Order #</u> 36940878
<u>Advertiser</u> Liz Baker Murrill for Attorney General		<u>Original Date / Revision</u> 10/31/23 / 10/31/23
<u>Contract Dates</u> 11/13/23 - 11/19/23	<u>Estimate #</u> 6220	
<u>Product</u> 2023 Runoff Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> R113287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	11/13/23	11/19/23	M-F Midday	10:00 AM-3:00 PM		1:00			NM	14	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWTF--				14	\$80.00			
N 2	KPELF	11/13/23	11/19/23	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	14	\$784.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/23	11/19/23	MTWTF--				14	\$56.00			
<b>Totals</b>											<b>28</b>	<b>\$1,904.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/17/23	28	\$1,904.00	(\$285.60)	\$1,618.40
<b>Totals</b>	<b>28</b>	<b>\$1,904.00</b>	<b>(\$285.60)</b>	<b>\$1,618.40</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Oct 31, 23  
 CONT# 36940878 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KPEL-FM (Lafayette, LA)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 6220

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV LIZ BAKER MURRILL FOR ATTORNEY GENERAL.  
 PDT 2023 Runoff Election  
 FLT Nov 13, 23 - Nov 19, 23

\* REP ORDER COMMENT \*

\*\* 10/31/2023 10:59:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

\*\* 10/31/2023 10:59:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

\*\* 10/31/2023 10:59:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY, NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RL.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	10A - 3P	60	11/13/2023 - 11/17/2023	1W	14	\$80.00	14
	1.2	MTWTF..	3P - 7P	60	11/13/2023 - 11/17/2023	1W	14	\$56.00	14
					<b>** WEEKLY FLIGHT TOTALS **</b>		28	\$1,904.00	

	Nov 23					
SPOTS	28					
CASH	1904.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1904.00					

						TOTAL
SPOTS						28
CASH						1,904.00
TRADE						0.00
NSL						0.00
TOTAL						1,904.00

Oct 31, 23  
CONT# 36940878 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 6220

---

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# CONTRACT



**KPEL-FM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 4422839 /		<u>Alt Order #</u> 36940870
<u>Advertiser</u> Liz Baker Murrill for Attorney General		<u>Original Date / Revision</u> 10/31/23 / 10/31/23
<u>Contract Dates</u> 10/30/23 - 11/05/23	<u>Estimate #</u> 6214	
<u>Product</u> 2023 Runoff Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agency Code</u> R13287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Katz Media Group**  
 125 West 55th Street  
 3rd Floor  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	11/01/23	11/05/23	M-F Midday	10:00 AM-3:00 PM		1:00			NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	--WTF--				6	\$80.00			
N 2	KPELF	11/01/23	11/05/23	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	6	\$336.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	--WTF--				6	\$56.00			
<b>Totals</b>											12	\$816.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/03/23	12	\$816.00	(\$122.40)	\$693.60
<b>Totals</b>	12	\$816.00	(\$122.40)	\$693.60

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**Oct 31, 23**  
 CONT# 36940870 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO KPEL-FM (Lafayette, LA)  
 FM KELLI-SUSAN PARK-HEGMANN  
 OFF DALLAS  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 6214

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV LIZ BAKER MURRILL FOR ATTORNEY GENERAL.  
 PDT 2023 Runoff Election  
 FLT Oct 30, 23 - Nov 05, 23

**\* REP ORDER COMMENT \***

\*\* 10/31/2023 10:59:00 AM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT VIRGINIA.CANIZALEZ@KATZMEDIA.COM THANKS!

\*\* 10/31/2023 10:59:00 AM: PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

\*\* 10/31/2023 10:59:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RL.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	..WTF..	10A - 3P	60	11/1/2023 - 11/3/2023	1W	6	\$80.00	6
	1.2	..WTF..	3P - 7P	60	11/1/2023 - 11/3/2023	1W	6	\$56.00	6
					<b>** WEEKLY FLIGHT TOTALS **</b>		12	\$816.00	

	Nov 23					
SPOTS	12					
CASH	816.00					
TRADE	0.00					
NSL	0.00					
TOTAL	816.00					

						TOTAL
SPOTS						12
CASH						816.00
TRADE						0.00
NSL						0.00
TOTAL						816.00

Oct 31, 23  
CONT# 36940870 Mod# Ver# 1 (Last = )  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 6214

---

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.