

EEO PUBLIC FILE REPORT
Jacobs Media Corporation
WDUN-AM, WDUN-FM, WGGA-AM
12.1.2021– 11.30.2022

Section 1. Vacancy List

Job Title	All Recruitment Sources (RS) Used to Fill Vacancy	Number of Interviewees Referred by Each RS	RS that Referred the hiree
<i>News Desk&Reporter</i>	<i>1 University of Georgia 2 Brenau University 3 AccessWDUN.com Classifieds 4 WDUN.com 5 Personal Inquiry 6 Internal Source 7. University of North Georgia 8. GAB.org 9. Bus Exp- Job Fair 10. Indeed.com</i>	<i>RS1-6 Interviewed RS2 -0 Interviewed RS3-0 Interviewed RS4-0 Interviewed RS5-0 Interviewed RS6-1 Interviewed RS7- 0 Interviewed RS8 – 0 Interviewed RS9-0 Interviewed RS10-7 Interviewed</i>	 2 1 2

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	University of Georgia Michael Castengara 101-B, 120 Hooper Street Athens, Ga 30602 706-542-4965	No	6
2	Brenau University Stewart Building 500 Washington Street Gainesville, GA 30501	No	0

	1.800.252.5119		
3	AccessWDUN.com Classifieds Mitch Clarke 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
4	Wdun.com Bill Maine 1102 Thompson Bridge Rd Gainesville, GA 30501	No	0
5	Personal Inquiry Jay Jacobs 1102 Thompson Bridge Road Gainesville, GA 30501 770.532.9921	No	0
6	Internal Source	No	1
7	University of North Ga.	No	0
8	GAB.org	No	0
9.	Business Exp/Job Fair	No	0
10.	Indeed.com	No	7
<p>Total Number of Interviews over 12-month period: 14 Total Interviewed Jacobs Media Corporation had a need for only 5 hires for the reporting period.</p>			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
<p>Internships</p> <p>Participation in Events Sponsored by Educational Institutions Sponsorship of Events in the Community designed to inform and Educate Members of the Public about Careers in Broadcasting.</p>	<p>Jacobs Media uses interns from local high schools, and colleges. These interns assist and observe in every area of the Media Operation.</p> <p>Jacobs Media participates in the Hall County Mentorship program with the Hall County School System. Mentees spend 4-6 hours weekly at the station learning about broadcasting. Lauren Hunter, employee, spoke and participated in career days at Gainesville Middle School, Mundy Mill Academy and University of North Georgia.</p> <p>Bill Maine, General Manager, emceed 2 Local ‘Believers Concert Band’ events, emceed Amp’d Kids talent show. Amp’d Kids is an organization that works with local Foster Children. Employees of Jacobs Media participated by cooking and providing meals and gifts for all the children.</p> <p>Jacobs Media Sponsor’s many local events that benefit the community: Cars for Christmas, organized by a local church and business, Kiwanis Club of Gainesville Dictionary Project. This is a project that all 3rd graders in the county receive a dictionary from the Kiwanis Club. Our offices serve as a staging area for preparation and distribution of the dictionaries. We were a major sponsor of the Gainesville Rotary Club’s 100th anniversary. Jacobs Media donated by purchasing tables at events for Elachee Nature Center and The Arts Council. We were a co-sponsor for the American Legion Post 4th of July Celebration. As a sponsor we designed and printed flyers for their advertisement. Twice in the reporting period, Jacobs Media provided</p>

meals for Baker Glover mobile home community. We attended the GAB Convention in October of 2022. Our engineer Sandy Griffin was awarded ‘Engineer of the Year’, and several other employees also received awards.

Lastly, as a new community project for Jacobs Media is our House Calls initiative. We along with some of our advertisers and employee participation are repairing homes in the area whose residents are in need. This includes everything from structural repair to yard work.