



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 3001976

Schedule Dates 08/20/17-08/24/17
Advertiser Patagonia (118374)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand PATAGONIA (954329)
Salesperson Telerep/DC, Washington DC (2995)
Sales Office Telerep Washington DC
Buyer Name SCATTERGOOD, JEFF
Phone/Fax /
CPE 829/960/4999
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments PATAGONIA
PATAGONIA (605)

Date Entered 08/18/17
Last Modified 08/18/17
Entered By Shannon Eaker
CO-OP No
Headline # 08769553
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,297.50
Net Total \$41,352.50
Sales Tax

Salt Lake City (KUTV)
By Broadcast Month
Aug. 2017 46 \$48,650.00
Grand Total: 46 \$48,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/21/17-08/21/17	2	1:00	10P-10:35P (MST)	1	1							1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	8/18/17
2.0	Normal Line / News (2)	08/21/17-08/21/17	2	1:00	12P-1P (MST)	2									\$500.00		Salt Lake City (KUTV)	2NEWS @ NOON	8/18/17
2.0.1	Preempt (2)	08/21/17															Salt Lake City (KUTV)	Program Change/Exception - CBS Special Report 11a-1p	
2.0.2	Preempt (2)	08/21/17															Salt Lake City (KUTV)	Program Change/Exception - CBS Special Report 11a-1p	
3.0	Normal Line / News (3)	08/21/17-08/21/17	2	1:00	4:30A-4:59A (MST)	1	1							1	\$100.00	\$100.00	Salt Lake City (KUTV)	2NEWS @ 4:30AM	8/18/17
4.0	Normal Line / News (4)	08/21/17-08/21/17	2	1:00	5A-5:30A (MST)	1	1							1	\$250.00	\$250.00	Salt Lake City (KUTV)	2NEWS @ 5AM	8/18/17
5.0	Normal Line / News (5)	08/21/17-08/21/17	2	1:00	5P-5:30P (MST)	1	1							1	\$1,400.00	\$1,400.00	Salt Lake City (KUTV)	2NEWS @ 5PM	8/18/17
6.0	Normal Line / News (6)	08/21/17-08/21/17	2	1:00	6P-6:30P (MST)	1	1							1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	8/18/17
7.0	Normal Line / News (7)	08/21/17-08/21/17	2	1:00	6A-7A (MST)	1	1							1	\$800.00	\$800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING 6AM	8/18/17
8.0	Normal Line / SPOT (8)	08/21/17-08/21/17	2	1:00	5:30P-7P (MST)	1	1							1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ET	8/18/17
9.0	Normal Line / SPOT (9)	08/21/17-08/21/17	2	1:00	6A-9A (MST)	1	1							1	\$500.00	\$500.00	Salt Lake City (KUTV)	CBS THIS MORNING	8/18/17
10.0	Normal Line / News (10)	08/20/17-08/20/17	2	1:00	10P-10:35P (MST)	1						1		1	\$3,000.00	\$3,000.00	Salt Lake City (KUTV)	2NEWS @ 10 PM SUN	8/18/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Kaithy

8/21/17

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Grand Total: 46 \$48,650.00

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11.0	Normal Line / News (11)	08/20/17-08/20/17	2	1:00	4:30P- 5P (MST)								1	1	\$800.00	\$800.00	Salt Lake City (KUTV)	CBS SUN EVENING NEWS	8/18/17
12.0	Normal Line / News (12)	08/20/17-08/20/17	2	1:00	5P- 6P (MST)								2	2	\$800.00	\$1,600.00	Salt Lake City (KUTV)	2NEWS @ 5PM/SUNDAY	8/18/17
13.0	Normal Line / News (13)	08/20/17-08/20/17	2	1:00	7A- 8A (MST)								2	2	\$300.00	\$600.00	Salt Lake City (KUTV)	2NEWS THIS WEEKEND SUN AM	8/18/17
14.0	Normal Line / SPOT (14)	08/20/17-08/20/17	2	1:00	9:30A- 10A (MST)								1	1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	FACE THE NATION	8/18/17
15.0	Normal Line / News (15)	08/24/17-08/24/17	2	1:00	10P- 10:35P (MST)					1				1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	8/18/17
16.0	Normal Line / News (16)	08/24/17-08/24/17	2	1:00	12P- 1P (MST)					2				2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	2NEWS @ NOON	8/18/17
17.0	Normal Line / News (17)	08/20/17-08/20/17	2	1:00	4:30A- 4:59A (MST)							1		1	\$100.00	\$100.00	Salt Lake City (KUTV)	2NEWS @ 4:30AM	8/18/17
18.0	Normal Line / News (18)	08/24/17-08/24/17	2	1:00	5A- 5:30A (MST)					1				1	\$250.00	\$250.00	Salt Lake City (KUTV)	2NEWS @ 5AM	8/18/17
19.0	Normal Line / News (19)	08/24/17-08/24/17	2	1:00	5P- 5:30P (MST)					1				1	\$1,400.00	\$1,400.00	Salt Lake City (KUTV)	2NEWS @ 5PM	8/18/17
20.0	Normal Line / News (20)	08/24/17-08/24/17	2	1:00	5:30A- 6A (MST)					1				1	\$400.00	\$400.00	Salt Lake City (KUTV)	2NEWS @ 5:30AM	8/18/17
21.0	Normal Line / News (21)	08/24/17-08/24/17	2	1:00	6P- 6:30P (MST)					1				1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	8/18/17
22.0	Normal Line / SPOT (22)	08/24/17-08/24/17	2	1:00	6:30P- 7P (MST)					1				1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ET	8/18/17
23.0	Normal Line / News (23)	08/24/17-08/24/17	2	1:00	7A- 8A (MST)					1				1	\$900.00	\$900.00	Salt Lake City (KUTV)	2NEWS THIS MORNING 7AM	8/18/17

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24.0	Normal Line / SPOT (24)	08/24/17-08/24/17	2	1:00	8A- 9A (MST)					1				1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS THIS MORNING	8/18/17
25.0	Normal Line / News (25)	08/22/17-08/22/17	2	1:00	10P- 10:35P (MST)			1						1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	8/18/17
26.0	Normal Line / News (26)	08/22/17-08/22/17	2	1:00	12P- 1P (MST)			2						2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	2NEWS @ NOON	8/18/17
27.0	Normal Line / News (27)	08/22/17-08/22/17	2	1:00	4:30A- 4:59A (MST)			1						1	\$100.00	\$100.00	Salt Lake City (KUTV)	2NEWS @ 4:30AM	8/18/17
28.0	Normal Line / News (28)	08/22/17-08/22/17	2	1:00	5A- 5:30A (MST)			1						1	\$250.00	\$250.00	Salt Lake City (KUTV)	2NEWS @ 5AM	8/18/17
29.0	Normal Line / News (29)	08/22/17-08/22/17	2	1:00	5:30A- 6A (MST)			1						1	\$400.00	\$400.00	Salt Lake City (KUTV)	2NEWS @ 5:30AM	8/18/17
30.0	Normal Line / News (30)	08/22/17-08/22/17	2	1:00	6P- 6:30P (MST)			1						1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	8/18/17
31.0	Normal Line / News (31)	08/22/17-08/22/17	2	1:00	6A- 7A (MST)			1						1	\$800.00	\$800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING 6AM	8/18/17
32.0	Normal Line / News (32)	08/22/17-08/22/17	2	1:00	7A- 8A (MST)			1						1	\$900.00	\$900.00	Salt Lake City (KUTV)	2NEWS THIS MORNING 7AM	8/18/17
33.0	Normal Line / SPOT (33)	08/22/17-08/22/17	2	1:00	8A- 9A (MST)			1						1	\$900.00	\$900.00	Salt Lake City (KUTV)	CBS THIS MORNING	8/18/17
34.0	Normal Line / News (34)	08/23/17-08/23/17	2	1:00	10P- 10:35P (MST)			1						1	\$3,200.00	\$3,200.00	Salt Lake City (KUTV)	2NEWS @ 10PM M-F	8/18/17
35.0	Normal Line / News (35)	08/23/17-08/23/17	2	1:00	12P- 1P (MST)			2						2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	2NEWS @ NOON	8/18/17
36.0	Normal Line / News (36)	08/23/17-08/23/17	2	1:00	4:30A- 4:59A (MST)			1						1	\$100.00	\$100.00	Salt Lake City (KUTV)	2NEWS @ 4:30AM	8/18/17

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37.0	Normal Line / News (37)	08/23/17-08/23/17	2	1:00	5P-5:30P (MST)				1					1	\$1,400.00	\$1,400.00	Salt Lake City (KUTV)	2NEWS @ 5PM	8/18/17
38.0	Normal Line / News (38)	08/23/17-08/23/17	2	1:00	5:30A-6A (MST)				1					1	\$400.00	\$400.00	Salt Lake City (KUTV)	2NEWS @ 5:30AM	8/18/17
39.0	Normal Line / News (39)	08/23/17-08/23/17	2	1:00	6P-6:30P (MST)				1					1	\$1,600.00	\$1,600.00	Salt Lake City (KUTV)	2NEWS @ 6PM	8/18/17
40.0	Normal Line / News (40)	08/23/17-08/23/17	2	1:00	6A-7A (MST)				1					1	\$800.00	\$800.00	Salt Lake City (KUTV)	2NEWS THIS MORNING 6AM	8/18/17
41.0	Normal Line / SPOT (41)	08/23/17-08/23/17	2	1:00	6:30P-7P (MST)				1					1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ET	8/18/17
42.0	Normal Line / News (42)	08/23/17-08/23/17	2	1:00	7A-8A (MST)				1					1	\$900.00	\$900.00	Salt Lake City (KUTV)	2NEWS THIS MORNING 7AM	8/18/17

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AUG18/17 13.09
*** KUTV-TV ***

BUYER NAME JEFF SCATTERGOOD

SALES PRSN WA- RYAN EDDINS (H)

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
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95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

EST#4999 COMMENTS: (LINE, ORDER, INVOICE)

DATE AUG18/17 13.09

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

PATAGONIA (60S)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 829 AGENCY PRODUCT CODE = 960 AGENCY EST# = 4999												
1			1000P-1035P	60		\$3,200.00	8/21	8/21	1		MON	1
PROGRAM : 2NEWS @ 10PM M-F CON COM1 : 2NEWS @ 10PM M-F												
2			1200N-100P	60		\$500.00	8/21	8/21	2		MON	2
PROGRAM : 2NEWS @ NOON CON COM1 : 2NEWS @ NOON												

REP HEADLINE# 8769553
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG18/17 13.09
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			430A-459A PROGRAM : 2NEWS @ 4:30AM CON COM1: 2NEWS @ 4:30AM	60		\$100.00	8/21	8/21	1		MON	1
4			500A-530A PROGRAM : 2NEWS @ 5AM CON COM1: 2NEWS @ 5AM	60		\$250.00	8/21	8/21	1		MON	1
5			500P-530P PROGRAM : 2NEWS @ 5PM CON COM1: 2NEWS @ 5PM	60		\$1,400.00	8/21	8/21	1		MON	1
6			600P-630P PROGRAM : 2NEWS @ 6PM CON COM1: 2NEWS @ 6PM	60		\$1,600.00	8/21	8/21	1		MON	1
7			600A-700A PROGRAM : 2NEWS THIS MORNING 6AM CON COM1: 2NEWS THIS MORNING 6AM	60		\$800.00	8/21	8/21	1		MON	1
8			630P-700P PROGRAM : ET CON COM1: ET	60		\$1,500.00	8/21	8/21	1		MON	1
9			800A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	60		\$900.00	8/21	8/21	1		MON	1
10			1000P-1035P PROGRAM : 2NEWS @ 10 PM SUN CON COM1: 2NEWS @ 10 PM SUN	60		\$3,000.00	8/20	8/20	1		SUN	1
11			430P-500P PROGRAM : CBS SUN EVENING NEWS CON COM1: CBS SUN EVENING NEWS	60		\$800.00	8/20	8/20	1		SUN	1

REP HEADLINE# 8769553
*** ORIGINAL REV#0 ***

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AUG18/17 13.09
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-600P PROGRAM : 2NEWS @ 5PM/SUNDAY CON COM1: 2NEWS @ 5PM/SUNDAY	60		\$800.00	8/20	8/20	2		SUN	2
13			700A-800A PROGRAM : 2NEWS THIS WEEKEND SUN AM CON COM1: 2NEWS THIS WEEKEND SUN AM	60		\$300.00	8/20	8/20	2		SUN	2
14			930A-1000A PROGRAM : FACE THE NATION CON COM1: FACE THE NATION	60		\$1,600.00	8/20	8/20	1		SUN	1
15			1000P-1035P PROGRAM : 2NEWS @ 10PM M-F CON COM1: 2NEWS @ 10PM M-F	60		\$3,200.00	8/24	8/24	1		THU	1
16			1200N-100P PROGRAM : 2NEWS @ NOON CON COM1: 2NEWS @ NOON	60		\$500.00	8/24	8/24	2		THU	2
17			430A-459A PROGRAM : 2NEWS @ 4:30AM CON COM1: 2NEWS @ 4:30AM	60		\$100.00	8/24	8/24	1		THU	1
18			500A-530A PROGRAM : 2NEWS @ 5AM CON COM1: 2NEWS @ 5AM	60		\$250.00	8/24	8/24	1		THU	1
19			500P-530P PROGRAM : 2NEWS @ 5PM CON COM1: 2NEWS @ 5PM	60		\$1,400.00	8/24	8/24	1		THU	1
20			530A-600A PROGRAM : 2NEWS @ 5:30AM CON COM1: 2NEWS @ 5:30AM	60		\$400.00	8/24	8/24	1		THU	1

REP HEADLINE# 8769553
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21			600P-630P PROGRAM : 2NEWS @ 6PM CON COM1: 2NEWS @ 6PM	60		\$1,600.00	8/24	8/24	1		THU	1
22			630P-700P PROGRAM : ET CON COM1: ET	60		\$1,500.00	8/24	8/24	1		THU	1
23			700A-800A PROGRAM : 2NEWS THIS MORNING 7AM CON COM1: 2NEWS THIS MORNING 7AM	60		\$900.00	8/24	8/24	1		THU	1
24			800A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	60		\$900.00	8/24	8/24	1		THU	1
25			1000P-1035P PROGRAM : 2NEWS @ 10PM M-F CON COM1: 2NEWS @ 10PM M-F	60		\$3,200.00	8/22	8/22	1		TUE	1
26			1200N-100P PROGRAM : 2NEWS @ NOON CON COM1: 2NEWS @ NOON	60		\$500.00	8/22	8/22	2		TUE	2
27			430A-459A PROGRAM : 2NEWS @ 4:30AM CON COM1: 2NEWS @ 4:30AM	60		\$100.00	8/22	8/22	1		TUE	1
28			500A-530A PROGRAM : 2NEWS @ 5AM CON COM1: 2NEWS @ 5AM	60		\$250.00	8/22	8/22	1		TUE	1
29			530A-600A PROGRAM : 2NEWS @ 5:30AM CON COM1: 2NEWS @ 5:30AM	60		\$400.00	8/22	8/22	1		TUE	1

REP HEADLINE# 8769553
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG18/17 13.09
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			600P-630P PROGRAM : 2NEWS @ 6PM CON COM1: 2NEWS @ 6PM	60		\$1,600.00	8/22	8/22	1		TUE	1
31			600A-700A PROGRAM : 2NEWS THIS MORNING 6AM CON COM1: 2NEWS THIS MORNING 6AM	60		\$800.00	8/22	8/22	1		TUE	1
32			700A-800A PROGRAM : 2NEWS THIS MORNING 7AM CON COM1: 2NEWS THIS MORNING 7AM	60		\$900.00	8/22	8/22	1		TUE	1
33			800A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	60		\$900.00	8/22	8/22	1		TUE	1
34			1000P-1035P PROGRAM : 2NEWS @ 10PM M-F CON COM1: 2NEWS @ 10PM M-F	60		\$3,200.00	8/23	8/23	1		WED	1
35			1200N-100P PROGRAM : 2NEWS @ NOON CON COM1: 2NEWS @ NOON	60		\$500.00	8/23	8/23	2		WED	2
36			430A-459A PROGRAM : 2NEWS @ 4:30AM CON COM1: 2NEWS @ 4:30AM	60		\$100.00	8/23	8/23	1		WED	1
37			500P-530P PROGRAM : 2NEWS @ 5PM CON COM1: 2NEWS @ 5PM	60		\$1,400.00	8/23	8/23	1		WED	1
38			530A-600A PROGRAM : 2NEWS @ 5:30AM CON COM1: 2NEWS @ 5:30AM	60		\$400.00	8/23	8/23	1		WED	1

REP HEADLINE# 8769553
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG18/17 13.09
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
39			600P-630P PROGRAM : 2NEWS @ 6PM CON COM1: 2NEWS @ 6PM	60		\$1,600.00	8/23	8/23	1		WED	1
40			600A-700A PROGRAM : 2NEWS THIS MORNING 6AM CON COM1: 2NEWS THIS MORNING 6AM	60		\$800.00	8/23	8/23	1		WED	1
41			630P-700P PROGRAM : ET CON COM1: ET	60		\$1,500.00	8/23	8/23	1		WED	1
42			700A-800A PROGRAM : 2NEWS THIS MORNING 7AM CON COM1: 2NEWS THIS MORNING 7AM	60		\$900.00	8/23	8/23	1		WED	1
AUG/17 49650.00												
CONTRACT TOTAL 49650.00												
TOTAL SPOTS 48												

MARKET TOTALS \$128,570 KUTV 39% KTVX 13% KSTL 48% KSTU 0% KUCW 0% KJZZ 0% KCSG 0%
 KMYU 0%

ACCURATE SHARES
 KTVZ- \$16,960
 SVC- NSI
 DEMOS- RA35+*

REP HEADLINE# 8769553 TRF# 3001976
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG18/17 16.02
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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43	A		430A-459A	60		\$100.00	8/20	8/20	1		SUN	1
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PROGRAM : 2NEWS @ 4:30AM
ORD COM1: SPOT BOOKED THURSDAY WOULD AIR FRI D/T SIGN ON TO SIGN OFF - BOOKING
ORD COM2: SUNDAY TO AIR MONDAY - PREBOOKED.
THIS IS A MAKE-GOOD FOR AUG24 ON LINE-17 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#17 MISSED: THU/430A-459A AUG24 60S \$100.00 (AUG18/17)
OFFER: SUN/430A-459A AUG20 60S \$100.00 PLS ADVISE.
CMT: SPOT BOOKED THURSDAY WOULD AIR FRI D/T SIGN ON TO SIGN OFF - BOOKING
CMT: SUNDAY TO AIR MONDAY - PREBOOKED.

AUG/17 49650.00 CONTRACT TOTAL 49650.00
TOTAL SPOTS 48

MARKET TOTALS \$128,570 KUTV 39% KTVX 13% KSL 48% KSTU 0% KUCW 0% KJZZ 0% KCSG 0%
KTVZ- \$16,960 KMYU 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE