

WHHI TV 1Q – 2014 Community Issues List

1. Family Fit Lifestyle Month:

a. WHHI aims to encourage overall family fitness. Obesity plagues are state and our country.

| Date | Organization - Representative | Show – Run Dates | |
|---------|--|------------------|-------------------|
| 1/20/14 | True Fit – Jennifer Wolfe | Bluffton News | 1/20/14 - 1/27/14 |
| 2/3/14 | Boys & Girls Club – Elizabeth Vallino | Bluffton News | 2/3/14 - 2/10/14 |
| 2/3/14 | LAVA 24 – Mike McComas | Hilton Head News | 2/3/14 - 2/10/14 |
| 2/6/14 | Island Rec. Center – Frank Soule | (843) TV | 2/10/14 - 2/17/14 |
| 2/10/14 | Health, Fitness & Sports – Scott Middleton | Bluffton News | 2/10/14 - 2/17/14 |

2. Mental Wellness Month:

a. There are a lot of organizations in our area that deal with mental illness. WHHI highlights this key issue.

| Date | Organization - Representative | Show | Run Dates |
|---------|--|------------------|-------------------|
| 1/20/14 | Bluffton Medical Campus – Kelly Presnell | Bluffton News | 1/20/14 - 1/27/14 |
| 2/24/14 | NAMI – Laura Conway | Bluffton News | 2/24/14 - 3/3/14 |
| 2/18/14 | Memory Matters – Edwina Hoyle | Talk of the Town | 2/18/14 - 2/25/14 |
| 2/24/14 | Relish Life – Jenny Lockhart | Girl Talk | 2/24/14 - 3/3/14 |
| 3/10/14 | DayBreak of the LC – Susan Eison | Girl Talk | 3/10/14 - 3/17/14 |

3. African-American History Month:

a. Gullah is a huge aspect of the local culture. WHHI took this month to highlight these organizations that otherwise may not get recognition.

| Date | Organization - Representative | Show | Run Dates |
|---------|--|------------------|-------------------|
| 1/27/14 | Daufuskie Tourism – Robin Townsend | Hilton Head News | 1/27/14 - 2/3/14 |
| 2/3/14 | Haig Point Tabby Ruins – Randy Page | Hilton Head News | 2/3/14 - 2/10/14 |
| 2/11/14 | Gullah Celebration – Leonard Law | Talk of the Town | 2/11/14 - 2/18/14 |
| 2/17/14 | Arts, Crafts & Food Expo – Nancy Watts | Hilton Head News | 2/17/14 - 2/24/14 |
| 3/3/14 | USCB Integration – Candace Brasseur | Beaufort News | 3/3/14 - 3/10/14 |

4. Nutrition Month:

a. Nutrition after the holidays is vital to overall wellness and health.

| Date | Organization - Representative | Show | Run Dates |
|---------|---|------------------|-------------------|
| 1/13/14 | Green Smoothie Gal – Tisha Chafer | Girl Talk | 1/13/14 - 1/20/14 |
| 1/20/14 | Equilibrium Weight Loss – Jim Hines | Girl Talk | 1/20/14 - 1/27/14 |
| 1/20/14 | Carla Golden Wellness – Carla Golden | Hilton Head News | 1/20/14 - 1/27/14 |
| 2/24/14 | Equilibrium Weight Loss – Stacy Windreich | Girl Talk | 2/24/14 - 3/3/14 |
| 2/25/14 | Area In Motion - Melissa Ledbetter | Talk of the Town | 2/25/14 - 3/4/14 |

5. Women's History Month:

a. WHHI took the opportunity to feature women's history and female owned businesses to highlight this special month.

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| 1/7/14 | Women of Greatness – Martha Cooper H | Talk of the Town | 1/7/14 - 1/14/14 |
| 2/3/14 | The Beaufortettes – Bonnie Hargrove | Beaufort News | 2/3/14 - 2/10/14 |
| 2/24/14 | Women's Business Expo – Nancy Guitierrez | (843) TV | 2/24/14 - 3/3/14 |
| 3/3/14 | WAHHI – Judith Tyler | Hilton Head News | 3/3/14 - 3/10/14 |
| 3/3/14 | LWV – Loretta Warden | Bluffton News | 3/3/14 - 3/10/14 |