

4th Quarter FCC Community Issues 2016

Community Issue- Mental Awareness Week: Mental illness is a serious ongoing issue in America today. In fact , 26% of the American adult population over the age of 18 suffers from diagnosable mental illness every year. Most of the signs and symptoms are ignored, and we felt the need to inform our local viewers of those signs, and to bring awareness to the issue. The first week of October is Mental Awareness Week, and we had the opportunity to interview representatives from NAMI of the Lowcountry and Coastal Empire CMHC to help us get informative information out to the public.

Program/Guest	Duration	Air Date	Organization Description
Bluffton News- Sarah Eliasoph	30 Min.	10/3/16	NAMI Lowcountry- Hilton Head Lowcountry area affiliate of the National Alliance on Mental Illness (NAMI), which is the nation's first and leading organization to support individuals and families affected by mental illness.
Hilton Head News- State Rep & Board Member Jeff Bradley	30 Min.	10/3/16	NAMI Lowcountry- Hilton Head Lowcountry area affiliate of the National Alliance on Mental Illness (NAMI), which is the nation's first and leading organization to support individuals and families affected by mental illness
Beaufort News- Jacob Paris	30 Min.	10/3/16	Coastal Empire Mental Health Center-Coastal Empire Community Mental Health Center (CECMHC) offers a comprehensive array of services with priorities given to adults, children and their families affected by serious mental illnesses and significant emotional disorders

Community Issue- Energy Awareness: October is National Energy Awareness Month, a national effort to underscore how central energy is crucial to our national prosperity, security, and environmental well-being. A lot of Americans are not aware of the utter importance of energy and how it impacts our environment. There are also a lot of people who need that same energy during the colder fall and winter months, and others who do not know how to use it efficiently. The goal over the course of the 4th quarter was to educate and assist our local community. Covert Aire, and Superior Heating & Air helped us to spread awareness over the 4th quarter.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Mike Covert	30 Min.	10/3/16	Covert Aire-Covert Aire™ has created an extensive charity campaign program that encompasses needs throughout Beaufort County via three organizations this winter. The locally owned heating and air company is inviting the public to join them in these efforts to provide heat for those without through Operation Warm Up, to provide food in the Beaufort area for the Fourth Quarter.

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Talk of the Town- Mike Covert	30 Min.	11/8/16	Covert Aire-Covert Aire™ has created an extensive charity campaign program that encompasses needs throughout Beaufort County via three organizations this winter. The locally owned heating and air company is inviting the public to join them in these efforts to provide heat for those without through Operation Warm Up, to provide food in the Beaufort area for the Fourth Quarter.
Talk of the Town- RoniLynn Greenhalge & Dave Miller	30 Min.	12/6/16	Superior Heating & Air provides home energy audits and blower door infiltration analysis to determine the most practical and cost-effective ways to increase the energy performance of your home, whether you're in Hilton Head, SC, Charleston, SC or anywhere in between

Community Issue- Breast Cancer Awareness: About 1 in 8 U.S. women (about 12%) will develop invasive breast cancer over the course of her lifetime. In 2016 alone, an estimated 246,660 new cases of invasive breast cancer were diagnosed in women in the U.S., along with 61,000 new cases of non-invasive (in situ) breast cancer. October is National Breast Cancer Awareness, and our goal was to educate the public on the importance of self-exams, and to commemorate lost lives to the infectious disease. Hilton Head Hospital did a great job and helping us help the public.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Lydia Hill	30 Min.	10/31/16	<p>The first step in good breast health is the ability to make an accurate diagnosis, and that requires cutting-edge imaging equipment so we can see exactly what's going on inside your body.</p> <p>The Hilton Head Hospital Breast Health Center is located right next door to our imaging department, so you can get mammograms and any other scans you need all in one location. And you know you're getting the best diagnostic imaging possible because our imaging department has been designated as a Diagnostic Imaging Center of Excellence by the American College of Radiology.</p>
Hilton Head News- Angie Gillespie	30 Min.	9/19/16	<p>The first step in good breast health is the ability to make an accurate diagnosis, and that requires cutting-edge imaging equipment so we can see exactly what's going on inside your body.</p>

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Community Issue- Hurricane Matthew Impact: On October 6th, 2016, our local Lowcountry community was tremendously impacted by Hurricane Matthew. The storm was declared a state of emergency by Gov. Nikki Haley in a timely manner, and called for mandatory evacuation for the whole area. Many homes and businesses were damaged in the aftermath, and WHHI-TV felt the need to take on the responsibility to give our community hope and to update them with recovery efforts. We spoke with Mayor Bennett of Hilton Head Island, SC Gov. Nikki Haley, and Hilton Head Symphony Orchestra.

Program/ Guest	Duration	Air Date	Organization Description
843 TV- Mary Briggs	30 Min.	10/18/16	Hilton Head Symphony Orchestra- With Board Chairman, Jim Willard, and President and CEO, Mary M. Briggs, the orchestra is reaching out to all the other musical and art organizations in a spirit of cooperation. Working together with the Chamber, the Arts Center, musical and choral groups, and local schools, they hope to foster new relationships and work together to bring recognition of all the arts and culture available on the Island.
Hilton Head News- Mayor Bennett and Steve Riley	60 Min.	10/17/16	Town of Hilton Head Mission statement-To provide excellent customer service to all that come in contact with the Town. To wisely manage and utilize the financial and physical resources of Town government. To promote policies and programs which will assure the long term health and vitality of the community. To encourage and instill job satisfaction for all Town staff. To develop and enhance the professional growth of all Staff members.

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Community Issue-National Family Caregiver Month: Caregiving can be a stressful job. Most family caregivers say they feel stressed providing care for a loved one. With all of their caregiving responsibilities – from managing medications and arranging doctor appointments, to important legal matters – caregivers too often put themselves last. November is National Family Caregiver Month, and we decided to inform and educate our local public by airing a new television show called, *The Senior Network*. *The Senior Network* aims to educate our aging population and their caregivers on proper caregiving, and managing legal matters and expenses. The Law Office of Jay Mullinax, Right At Your Door Home Care , and Assistance Plus were all guests on the first couple of episodes.

Program/ Guest	Duration	Air Date	Organization Description
The Senior Network- Jay Mullinax	30 Min.	10/17/16	The Law Office of Jay A. Mullinax, LLC is a boutique estate planning and estate administration firm, located in Hilton Head Island, SC, dedicated to assisting clients with all estate planning related matters.
The Senior Network- Zena Smith	30 Min.	10/24/16	AT YOUR DOOR, LLC was created by a mother and daughter team with a passion to change the face of home care for the better.
The Senior Network- Susan Kelsey	30 Min.	10/24/16	Assistance Plus is a geriatric care manager serving Hilton Head Island, SC and the surrounding area. Assistance Plus specializes in health and human services, offering consulting and custom care plans for family caregivers.

About WHHI-Television and shows

WHHI-Television is a local television program station that airs all over Beaufort, Jasper and Hampton counties. WHHI-Television has been under Byrne-Acquisition ownership since 2006, and has brought the best in local television to the area, covering weekly programs for its viewers. WHHI-Television covers informative news, community outreach initiatives, and high school sports.

Talk of the Town, Show Description:

Talk of the Town, with Sandy Benson, presents a lively discussion with local political leaders and movers and shakers in the community. Watch for one-on-one Analysis of current issues. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community. Since Sandy films 2 new shows per week this show gives the community a feel for what's happening NOW in the community. Sandy Benson talks with Lowcountry and State leaders about the issues that affect our area. (Guests include: Governors, State Representatives, Mayors, CEO's, Etc.) This very popular show has been in the primetime spot on the WHHI TV Station since 1992.

Bluffton News, Show Description:

Bluffton News is a 30-Minute Television Newscast anchored by Keri Dylan, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Hilton Head News, Show Description:

Hilton Head News is a 30-Minute Television Newscast anchored by Bob Stevens accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Beaufort News, Show Description:

Beaufort News is a 30-Minute Television Newscast anchored by Kevin Libby, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Gossip, City Beats, Movers & Shakers, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

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Girl Talk, Show Description:

“Girl Talk” is one of WHHI’s most popular shows. It’s a fun, warm, informative 30-minute panel discussion filmed on a weekly basis and features personalities from WHHI-TV, show sponsors as well as local people of interest. Female focused content discussed by influential women in our community.

Restaurant Show, Show Description:

The Restaurant Show is a 30-Minute Television Show hosted by “Orchid Paulmeier”, an on-air talent provided by WHHI Television, accompanied by participating restaurant’s Owners, Chefs, Managers, and of course their Delicious Cuisines. The Restaurant Show spotlights our areas best local restaurants here at the WHHI Television Studios. Through the magic of Green Screen Technology, we will have the ability to place You and Your Food Presentations at your Storefront, in your Dining Room, back in your Kitchen, on the Beach, at the Harbor or just about anywhere you would like.

Senior Network, Show Description:

The Senior Network is a 30-minute television show hosted by Gregg Fulton and Deb Lynes which will consist of a panel of 4 guests per show within the senior services community. The show is filmed twice a month and airs 7 days a week

Nuestra Comunidad, Show Description:

Nuestra Comunidad is WHHI-Television’s first all-Spanish speaking television show. It is a 30-minute show that highlights community happenings and reports vital information to the local Latino community. Annie Tejada is the host.