

4th Quarter FCC Community Issues 2018

Late Due to Government Shutdown

Community Issue- - Latino-Hispanic American Heritage Month: The Hispanic-Latino community makes up a huge part of our local community and culture. Each year, we celebrate National Latino-Hispanic Month by participating in multiple cultural events, and interviews with prominent

Program/Guest	Duration	Air Date	Organization Description
Talk of the Town- Eric Esquivel	30 Min.	10/9/19	La Isla Magazine is a local Latino owned publication that informs the local Spanish -speaking communities of events, new businesses, and political issues since 1999.
Nuestra Comunidad- Officer Othoniel Hatchett	30 Min.	10/19/18	Founded in 1711, Beaufort is South Carolina's second oldest city. Our rich cultural heritage is part of our daily life, and we strive to protect and preserve our City's history in the 304-acre National Historic Landmark District.
Nuestra Comunidad- Nadia Paez	30 Min.	10/19/18	The mission of the Ridgeland Police Department is to work in a true partnership with the citizens of Ridgeland to enhance the quality of life in our Town by raising the level of public safety through law enforcement to reduce the fear and incidence of crime. In accomplishing these goals: Service will be our commitment, honor and integrity, our mandate.

leaders of our local Spanish-speaking community to keep us informed on the many happenings in Latino-Hispanic culture.

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Community Issue- Breast Cancer Awareness : October is breast cancer awareness month. According to breastcancer.org, breast cancer is the second leading cause of death in women. Furthermore, while it cannot be prevented, it can be detected early and stop from spreading. Studies show that community awareness efforts through education can contribute to earlier detection. We used our local platform, combined with our network of professionals to help spread awareness, and save lives.

Program/ Guest	Duration	Air Date	Organization Description
Talk of the Town- Shannon McClure	30 Min.	10/2/18	The American Cancer Society Making Strides Against Breast Cancer walks raise awareness and funds to save lives from breast cancer. Each event is a noncompetitive 3 to 5 mile walk that brings people together to make a difference for everyone who has been touched by breast cancer. The events raise money to fund innovative research, provide free information and support, and to help people reduce their breast cancer risk or find it early when it's most treatable. From the opening ceremony to the post-walk entertainment, a Making Strides event is a celebration of survivors and opportunity to remember loved-ones lost. It's a day that shouldn't be missed and won't be forgotten.
Hilton Head News- Angie Gillespie	30 Min.	10/8/18	Hilton Head Regional Healthcare is a united community of care for the Lowcountry region. Coastal Carolina Hospital, Hilton Head Hospital, the Bluffton Medical Campus, and the Bluffton-Okatie Outpatient Center, along with physician offices across the community, are dedicated to the caring, personalized treatment you expect, in an integrated network of resources and expertise built to service the entire Lowcountry
Bluffton News- Angie Gillespie	30 Min.	10/29/18	Hilton Head Regional Healthcare is a united community of care for the Lowcountry region. Coastal Carolina Hospital, Hilton Head Hospital, the Bluffton Medical Campus, and the Bluffton-Okatie Outpatient Center, along with physician offices across the community, are dedicated to the caring, personalized treatment you expect, in an integrated network of resources and

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Community Issue- National Hunger Awareness: Winter weather can be harsh, especially for those who aren't equipped with the necessary shelter, utilities, food and gear to survive through the season. Children and the elderly are most susceptible and needy during these months. They either need jackets, or help with the electricity bill to stay warm and healthy during winter months. A lot of families go without food as well. Our goal was to inform the community of the many local resources to provide the help for those in need.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Kimberly Hall	30 Min.	11/12/18	Bluffton Self Help has grown to provide a variety of services that include short- term emergency financial assistance to working families in a documented crisis with past due rents to prevent eviction and utility bills including electricity, propane gas and water to prevent disconnection of services, medications, children's program to working families and seniors on fixed incomes. In 2016, Bluffton Self Help served more than 10,000 people, and provided approximately \$125,000 to 355 families for short- term emergency assistance. This investment to keep people safe and in their home as they face crisis saves taxpayers more than \$4 million annually.
Talk of the Town- Rev. Dr. Nannette Pierson	30 Min.	11/14/18	The Sandalwood Community Food Pantry is a non-denominational, non-profit 501 (c) (3) organization, helping families make ends meet by supplementing their monthly groceries in times of need. Established in 2009, the SCFP was formed when one woman decided to address the growing issue of hunger in the children at Sandalwood Terrace on Hilton Head Island.
Hilton Head News- Sandy Gillis	30 Min.	11/19/18	A PREDOMINANTLY VOLUNTEER-BASED NON-PROFIT, WITH A MINIMUM OF PAID STAFF, DEEP WELL HAS BEEN HELPING ISLANDERS SINCE 1973. THE ORGANIZATION WAS FOUNDED BY CHARLOTTE HEINRICHS AS A SERVICE TO THE LOCAL COMMUNITY THAT SUFFERED ILLNESS AS A RESULT OF DRINKING CONTAMINATED WATER FROM SHALLOW WELLS. OVER THE DECADES, OTHER NEEDS

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			<p>EVOLVED AND SO DID DEEP WELL (AS IT'S KNOWN ON THE ISLAND). WE HELP PEOPLE IN EMERGENCY SITUATIONS BY GIVING THEM AN IMMEDIATE HAND UP, SO THEY CAN CONTINUE TO HELP THEMSELVES. IT COULD BE A RENT PAYMENT BETWEEN JOBS, OR FOOD FOR THE FAMILY WHEN THE CUPBOARD RUNS BARE AND CASH HAS ALL BUT RUN OUT. OR SCHOOL UNIFORMS FOR CHILDREN. OR REPAIRING A FLOOR OR BUILDING A MUCH-NEEDED WHEEL CHAIR RAMP. OVER 90% OF A CONTRIBUTION GOES DIRECTLY TO PROGRAM SERVICES</p>
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Community Issue- National Family Caregiver Month: Caregiving can be a stressful job. Most family caregivers say they feel stressed providing care for a loved one. With all of their caregiving responsibilities – from managing medications and arranging doctor appointments, to important legal matters – caregivers too often put themselves last. November is National Family Caregiver Month, and we decided to inform and educate our local public by airing a new television show called, The Senior Network. The Senior Network aims to educate our aging population and their caregivers on proper caregiving, and managing legal matters and expenses

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Hilton Head News- Debbie Anderson	30 Min.	11/5/18	<p>Memory Matters' bold vision and mission is to "Optimize Brain Wellness." We balance Brain Health Education with professional Memory Care Services. We are unique in the Lowcountry, and our expertise in brain health and memory care is unsurpassed.</p> <p>Memory Matters was founded in 1997 as a nonprofit IRS 501(c)3 charitable organization, seed-funded by Brookdale Foundation. Our original mission was to sustainably support caregivers of loved ones diagnosed with dementia. In our first 12 years we were nomads, holding adult day care programs each week in five churches on Hilton Head Island and in Bluffton, SC.</p>
The Senior Network- Becky Davis	30 Min.	11/5/18	<p>At The Cypress of Hilton Head, the term, "Life Plan Community" takes on a whole new meaning. Our residents love our independent living community and know we have a higher level of care as compared to other retirement communities. While we provide every level of care for our members, from assisted living and skilled nursing to home care and memory care, we believe that we should surpass the Continuing Care Retirement Community model and be so much more. At The Cypress, our commitment to creating an enjoyable and exquisite environment is</p>

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			apparent in every aspect of our community.
843TV- Kayla Gardner and Kara Flanders	30 Min.	11/20/18	Daybreak offers seniors in the Hilton Head Island and Bluffton communities the one thing they value the most – their independence. For more than 18 years, Daybreak has served families offering compassionate care and companionship.

Community Issue-National Diabetes Awareness: Diabetes is a serious health issue that should not be taken lightly. Did you know that in 2015, 30.3 million Americans, or 9.4% of the population, had diabetes? According to statistics, 1.5 million Americans are diagnosed with diabetes every year. Surprisingly, Diabetes remains the 7th leading cause of death in the United States. Eating healthy, exercising, and just being aware, can lessen diagnoses. In the month of November, we educated the public on diabetes awareness.

Program/ Guest	Duration	Air Date	Organization Description
Beaufort News- Dr. Kenneth Thorpe	30 Min.	11/12/18	At the Rollins School of Public Health, students learn to identify, analyze, and intervene in today's most pressing public health issues. The public health school's location in Atlanta, referred to as the "Public Health Capital of the World," is also home to the U.S. Centers for Disease Control and Prevention; CARE; the national home office of the American Cancer Society; The Carter Center; the Arthritis Foundation; numerous state and regional health agencies; and the patient care, teaching, and health-related research programs of Emory University's Woodruff Health Sciences Center. This setting is ideal for hands-on research, collaborations with the world's leading public health agencies, and interdisciplinary work with national and international organizations.
Talk of the Town- Hollie Donelson	30 Min.	11/13/18	Happy Tummies of the Lowcountry specializes in nutrition consulting for food related diseases and digestive disorders.
Talk of the Town- Dr. Laura Knobel	30 Min.	11/20/18	We are excited to announce that our new practice is open. You can find us at 29 Plantation Park Drive, Suite 202 in Bluffton South Carolina. Our phone number is 843-836-2200 and

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			our general email is info@knobelmd.com. Please do not leave any urgent or medically related information on this email address; use it for general questions only.
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About WHHI-Television and shows

WHHI-Television is a local television program station that airs all over Beaufort, Jasper and Hampton counties. WHHI-Television has been under Byrne-Acquisition ownership since 2006, and has brought the best in local television to the area, covering weekly programs for its viewers. WHHI-Television covers informative news, community outreach initiatives, and high school sports. For more information, including EEOC and Public file information, please visit www.whhitv.com or contact us at 843.785.4545

WHHI-TV is available in over 70,000 households. Time Warner Cable (3 & 1230 HD), Hargray Cable (8 & 418 HD) and Over The Air (30 HD).

Talk of the Town

Show Description:

Talk of the Town, with Sandy Benson, presents a lively discussion with local political leaders and movers and shakers in the community. Watch for one-on-one Analysis of current issues. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community. Since Sandy films 2 new shows per week this show gives the community a feel for what's happening NOW in the community. Sandy Benson talks with Lowcountry and State leaders about the issues that affect our area. (Guests include: Governors, State Representatives, Mayors, CEO's, Etc.) This very popular show has been in the primetime spot on the WHHI TV Station since 1992.

Bluffton News

Show Description:

Bluffton News is a 30-Minute Television Newscast anchored by Betsy McDaniel, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Hilton Head News

Show Description:

Hilton Head News is a 30-Minute Television Newscast anchored by Bob Stevens accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Beaufort News

Show Description:

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Beaufort News is a 30-Minute Television Newscast anchored by Daniella Squicquero, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Gossip, City Beats, Movers & Shakers, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Girl Talk

Show Description:

"Girl Talk" is one of WHHI's most popular shows. It's a fun, warm, informative 30-minute panel discussion filmed on a weekly basis and features personalities from WHHI-TV, show sponsors as well as local people of interest. Female focused content discussed by influential women in our community.

What's Cooking in the Lowcountry

Show Description:

What's Cooking in the Lowcountry is a 30-Minute Television Show hosted by "Jessica Sarrett", an on-air talent provided by WHHI Television, accompanied by participating restaurant's Owners, Chefs, Managers, and of course their Delicious Cuisines. What's Cooking spotlights our areas best local restaurants on location for the best promotion.

Senior Network

Show Description:

The Senior Network is a 30-minute television show hosted by Gregg Fulton and Deb Lynes which will consist of a panel of 4 guests per show within the senior services community. The show is filmed twice a month and airs 7 days a week

Nuestra Comunidad

Show Description:

Nuestra Comunidad is WHHI-Television's first all-Spanish speaking television show. It is a 30-minute show that highlights community happenings and reports vital information to the local Latino community. Rossany Rodriguez is the host.