

3rd Quarter FCC Community Issues 2020

Community Issue- Make a Difference in a Child’s Life Month: July was National Make a Difference in a Child’s Life Month. Around the world, children are suffering. They are facing an extreme lack of healthcare, food, school supplies, and more. Some of them have never even experienced life without the daily struggle to survive. While we adults have a responsibility to care for children every day of every month, many times, some responsibilities go undone without supplying the extra nourishment and attention that children need for a positive well-being. July is a special time for recognizing both their immediate needs and future aspirations. We reached out to local after school programs and recreation centers to explain how they contribute to the overall well-being of our children.

Program/Guest	Duration	Air Date	Organization Description
Beaufort News- Frank Rodriguez	30 Min.	7/6/20	The Beaufort County School District, through a personalized learning approach, will prepare graduates who compete and succeed in an ever-changing global society and career marketplace. We will work with families and our diverse community to ensure that students perform at an internationally competitive level in a learning environment that is safe, nurturing and engaging.
Beaufort News- Marcus & LeKyra Brown	30 Min.	7/20/20	Kid Fit 360 LLC is an educational platform teaching children in the areas of fitness, finance, and nutrition. Our goal is to give children a solid foundation to build on as they get older so that they make sound decisions as adults. We have noticed the increased in technology, the increase of children-hood obesity, the decrease in physical activity, and finances not even in the conversation. To make our resources more accessible we have expanded Kid Fit 360’s central location in Savannah, Ga to virtual services. Kid Fit 360 offers virtual/in person family workouts, children workouts, nutrition ebooks, physical education ebooks, virtual fitness programs, and financial literacy courses.
Bluffton News- Mike Bennett	30 Min.	7/27/20	The Boy Scouts of America (BSA) provides the nation’s foremost youth program of character development and values-based leadership training, which helps young people be “Prepared. For Life.®” The Scouting organization is composed of approximately 2.2 million youth members between the ages of 5 and 21 and approximately 800,000 volunteers in local councils throughout the United States and its territories.

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Community Issue- Flu Education and Awareness : According to the CDC, Flu is a contagious respiratory illness caused by influenza viruses that infect the nose, throat, and sometimes the lungs. It can cause mild to severe illness, and at times can lead to death. The best way to prevent flu is by getting a flu vaccine each year. This is now more important than ever during the covid-19 pandemic. We reached out to experts to share flu prevention tips this quarter.

Program/ Guest	Duration	Air Date	Organization Description
Beaufort News- Shari Clarke	30 Min.	9/14/20	MinuteClinic is more than just a regular walk-in clinic. We're located inside CVS Pharmacy® locations, select Target® stores and inside the new CVS® HealthHUB®, which also offers expanded wellness products and wellness rooms to attend classes and community events.
Bluffton News- Kathleen Casey,MD	30 Min.	9/28/20	We are Volunteers in Medicine With the dedicated service of volunteer physicians, nurses, and allied health professionals, the Bluffton Jasper VIM provides care to our friends and neighbors in Bluffton and Jasper County who are without medical insurance. Volunteers in Medicine (VIM) began in Hilton Head, South Carolina. In 1992, one out of three people who lived on Hilton Head Island had no access to healthcare. At the same time, several retired medical personnel (physicians, nurses, dentists) began expressing an interest in finding a way to continue practicing their profession on a voluntary, part-time basis to help those without access to healthcare. Presently in the U.S., there are over 250,000 retired physicians; 350,000 nurses; and 40,000 dentists. Most are looking for a meaningful way to spend their retirement. The VIM model emphasizes the use of retired medical professionals to provide quality healthcare services in free clinics which focus on serving the needs of the uninsured.

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Community Issue- Alzheimer's Awareness Month: September is Global Alzheimer's Awareness Month. Global Alzheimer's Awareness Month was launched in 2012 to educate people globally and to help them understand Dementia and Alzheimer's disease in senior citizens. In America, nearly 5.4 million people suffer from this disease and there is still a lot of stigma behind it. In this past month, we took the initiative to educate the community in order to help decrease the stigma of Alzheimer's disease.

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Beaufort News- Arlene H Hull	30 Min.	9/14/20	Alzheimer's Family Services of Greater Beaufort provides activity programs serving people with Alzheimer's Disease, dementia or any form of memory loss. The program provides a safe, caring, and comfortable environment for your loved one as well as respite or relief care each week. Daily activities such as music, sing-a-longs, art activities, current events, chair and memory exercises, and pet therapy are planned and supervised by a professional staff with an assistant and volunteers. Lunch is provided and the meal is a wonderful opportunity for socialization. Birthdays and holidays are celebrated, and the entire family is welcome to attend.
Bluffton News- Beth Sulkowski	30 Min.	9/14/20	The Alzheimer's Association® is the leading voluntary health organization in Alzheimer's care, support and research. Our Vision: A world without Alzheimer's and all other dementia®. Our Mission: The Alzheimer's Association leads the way to end Alzheimer's and all other dementia — by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support.
Hilton Head News-	30 Min.	9/21/20	Memory Matters is a local not-for-profit center of excellence which improves the quality of life for persons with dementia and their families, providing resources, support, respite and adult day services with compassion and dignity.

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Community Issue-Student Safety Awareness: When the school bells ring in August, we assume that our students are safe and sound, as we should, but the topic of safety should always be addressed regardless. Our children’s safety is our #1 concern. From small drills and procedures like crossing the roads and avoiding strangers, to bigger issues like active shooter drills, our main concern was to educate and inform to keep our students safe at the start of the school year, and all year around. This year has been a little different as we navigate keeping our children safe during the covid-19 pandemic.

Program/ Guest	Duration	Air Date	Organization Description
Beaufort News- Jane Fraser	30 Min.	8/17/20	The Stuttering Foundation provides free online resources, services and support to those who stutter and their families, as well as support for research into the causes of stuttering. We are a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code and are classified as a private operating foundation as defined in section 4942(j)(3).As the first and the largest nonprofit charitable organization in the world working toward the prevention and improved treatment of stuttering, we reach more than a million people annually.
Beaufort News- Julie Peller	30 Min.	8/24/20	Higher Learning Advocates is a bipartisan non-profit organization that advocates for solutions to break down systemic barriers and support the success of today’s students in their pursuit of education and skills development beyond high school. We advance federal policies that create transparent pathways to success, incentivize innovation, protect students and taxpayers, and improve student outcomes.
Hilton Head News- Sarah Owen	30 min.	8/24/20	Hilton Head Island Elementary School Mission Statement is to develop world citizens who are compassionate, life-long learners who demonstrate the attributes of the learner profile. We envision a learning community where caring, knowledgeable adults encourage all children to love learning and to become responsible citizens of the world.

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Community Issue- Fire Safety Awareness: As the seasons change and the weather becomes cooler, we use more heat. With the use of more heaters and fireplaces, fire accidents increase during this time. Therefore, fire safety awareness is important. Fire safety awareness is an educational process to remind everyone in the workplace or home setting of best practices to avoid creating a fire risk, and the measures to take in the event a fire happens.

Program/ Guest	Duration	Air Date	Organization Description
Hilton Head News- Cinda Seamon	30 Min.	9/21/20	Hilton Head Island Fire Rescue began operations July 1, 1993 as a consolidation of the former Sea Pines Forest Beach Fire Department, the Hilton Head Fire District and the Hilton Head Island Rescue Squad. Hilton Head Island is the largest barrier island off the Atlantic coast with 22,000 acres of semi-tropical low country geography which includes unspoiled sea marshes, creeks, lagoons, forests and 12 miles of beach. Protecting a population of approximately 35,000 full time residents and over a million visitors yearly, Hilton Head Island Fire Rescue has 7 fire stations served by an enhanced 911 communications dispatch center.
Talk of the Town-Cinda Seamon	30 Min.	9/22/20	Hilton Head Island Fire Rescue began operations July 1, 1993 as a consolidation of the former Sea Pines Forest Beach Fire Department, the Hilton Head Fire District and the Hilton Head Island Rescue Squad. Hilton Head Island is the largest barrier island off the Atlantic coast with 22,000 acres of semi-tropical low country geography which includes unspoiled sea marshes, creeks, lagoons, forests and 12 miles of beach. Protecting a population of approximately 35,000 full time residents and over a million visitors yearly, Hilton Head Island Fire Rescue has 7 fire stations served by an enhanced 911 communications dispatch center.
Beaufort News- Reece Bertholf	30 Min.	9/28/20	Founded in 1711, Beaufort is South Carolina's second oldest city. Our rich cultural heritage is part of our daily life, and we strive to protect and preserve our City's history in the 304-acre National Historic Landmark District.

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About WHHI-Television and shows

WHHI-Television is a local television program station that airs all over Beaufort, Jasper and Hampton counties. WHHI-Television has been under Byrne-Acquisition ownership since 2006, and has brought the best in local television to the area, covering weekly programs for its viewers. WHHI-Television covers informative news, community outreach initiatives, and high school sports. For more information, including EEOC and Public file information, please visit www.whhitv.com or contact us at 843.785.4545

WHHI-TV is available in over 70,000 households. Time Warner Cable (3 & 1230 HD), Hargray Cable (8 & 418 HD) and Over the Air (30 HD).

Talk of the Town

Show Description:

Talk of the Town, with Keri Dylan, presents a lively discussion with local political leaders and movers and shakers in the community. Watch for one-on-one Analysis of current issues. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community. Since Sandy films 2 new shows per week this show gives the community a feel for what's happening NOW in the community. Sandy Benson talks with Lowcountry and State leaders about the issues that affect our area. (Guests include: Governors, State Representatives, Mayors, CEO's, Etc.) This very popular show has been in the primetime spot on the WHHI TV Station since 1992.

Bluffton News

Show Description:

Bluffton News is a 30-Minute Television Newscast anchored by Betsy McDaniel, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Hilton Head News

Show Description:

Hilton Head News is a 30-Minute Television Newscast anchored by Bob Stevens accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Beaufort News

Show Description:

Beaufort News is a 30-Minute Television Newscast anchored by Robyn Zimmerman, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Gossip, City Beats, Movers & Shakers, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Girl Talk

Show Description:

"Girl Talk" is one of WHHI's most popular shows. It's a fun, warm, informative 30-minute panel discussion filmed on a weekly basis and features personalities from WHHI-TV, show sponsors as well as local people of interest. Female focused content discussed by influential women in our community.

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What's Cooking in the Lowcountry!

Show Description:

What's Cooking in the Lowcountry is a 30-Minute Television Show hosted by "Jessica Sarrett", an on-air talent provided by WHHI Television, accompanied by participating restaurant's Owners, Chefs, Managers, and of course their Delicious Cuisines. What's Cooking in the Lowcountry spotlights our areas best local restaurants on location. Through the magic of Green Screen Technology, we will have the ability to place You and Your Food Presentations at your Storefront, in your Dining Room, back in your Kitchen, on the Beach, at the Harbor or just about anywhere you would like.

Senior Network

Show Description:

The Senior Network is a 30-minute television show hosted by Gregg Fulton and Deb Lynes which will consist of a panel of 4 guests per show within the senior services community. The show is filmed twice a month and airs 7 days a week