

4th Quarter FCC Community Issues 2019

Community Issue-- Gullah Heritage Awareness Month: The Native Gullah community makes up a huge part of our local community and culture. This year, Gullah Heritage Awareness Month was designated in the month of October. During Gullah Heritage Awareness month, we seek to educate and enlighten others about the rich Gullah culture and how it's integral in our history and community. We invited local leaders to share information about the history and why the culture and heritage is so important.

Program/Guest	Duration	Air Date	Organization Description
Beaufort News- Anita Singleton-Prather	30 Min.	10/21/19	Anita Singleton-Prather grew up thinking she would study law and become a civil rights attorney. Instead she became a master storyteller, author and educator. Her work has influenced civil rights and has preserved stories and history about the Gullah culture and South Carolina. Known as Aunt Pearlie Sue, she has performed at the World Bank and the White House, but her roots are in Beaufort. "As Aunt Pearlie Sue, I get to say things and address issues that maybe Anita Prather can't say," Prather said. She added, "There's only one earth. We can decide to destroy it together or we can decide to try to preserve it together."
Hilton Head News- Louise Cohen	30 Min.	10/21/19	Since 2003, the Gullah Museum of Hilton Head, a 501(C)3 organization, has been committed to maintaining Gullah customs, traditions, language, stories, songs and structures on Hilton Head. Through the generous support of individuals and institutions the Gullah Museum of Hilton Head has successfully preserved its first structure "The Little House" and completed a documentary – "Hilton Head Island Back in the Day: Through the Eyes of the Gullah Elders". Picture. Both projects have served as community catalyst for the providing context and understanding of Gullah culture's influence on Hilton Head Island.
North of the Broad- Gardenia Simmons-White	30 Min.	10/24/19	Penn Center is one of the most significant African American historical and cultural institutions in existence today. We are located on St. Helena Island, one of the most beautiful and historically distinct of the South Carolina Sea Islands, and at the heart of Gullah culture.

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Community Issue- Breast Cancer Awareness : October is breast cancer awareness month. According to breastcancer.org, breast cancer is the second leading cause of death in women. Furthermore, while it cannot be prevented, it can be detected early and stop from spreading. Studies show that community awareness efforts through education can contribute to earlier detection. We used our local platform, combined with our network of professionals to help spread awareness, and save lives.

Program/ Guest	Duration	Air Date	Organization Description
Beaufort News- Melody Jones	30 Min.	10/14/19	Pinnacle Plastic Surgery provides the community with advanced healthcare for people seeking cosmetic or reconstructive surgery to enhance their well-being. At Pinnacle Plastic Surgery we understand the relationship between aesthetics and well-being and that living well includes feeling good about the way you look.
Girl Talk- Jane Ouimette & Gwen Chambers	30 Min.	10/17/19	Hilton Head Regional Healthcare is a united community of care for the Lowcountry region. Coastal Carolina Hospital, Hilton Head Hospital, the Bluffton Medical Campus, and the Bluffton-Okatie Outpatient Center, along with physician offices across the community, are dedicated to the caring, personalized treatment you expect, in an integrated network of resources and expertise built to service the entire Lowcountry.
Bluffton News- Angie Gillespie	30 Min.	10/21/19	Hilton Head Regional Healthcare is a united community of care for the Lowcountry region. Coastal Carolina Hospital, Hilton Head Hospital, the Bluffton Medical Campus, and the Bluffton-Okatie Outpatient Center, along with physician offices across the community, are dedicated to the caring, personalized treatment you expect, in an integrated network of resources and expertise built to service the entire Lowcountry.

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Community Issue- National Hunger Awareness: Winter weather can be harsh, especially for those who aren't equipped with the necessary shelter, and food to survive through the season. Children and the elderly are most susceptible and needy during these months. A lot of families even go without food. Our goal was to inform the community of the many local resources to provide the help for those in need.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Kimberly Hall	30 Min.	11/11/19	Bluffton Self Help has grown to provide a variety of services that include short- term emergency financial assistance to working families in a documented crisis with past due rents to prevent eviction and utility bills including electricity, propane gas and water to prevent disconnection of services, medications, children's program to working families and seniors on fixed incomes. In 2016, Bluffton Self Help served more than 10,000 people, and provided approximately \$125,000 to 355 families for short- term emergency assistance. This investment to keep people safe and in their home as they face crisis saves taxpayers more than \$4 million annually.
Hilton Head News- Sandy Gillis	30 Min.	11/18/19	A predominantly volunteer-based non-profit, with a minimum of paid staff, deep well has been helping islanders since 1973. The organization was founded by Charlotte Heinrichs as a service to the local community that suffered illness as a result of drinking contaminated water from shallow wells. Over the decades, other needs evolved and so did deep well (as it's known on the island). We help people in emergency situations by giving them an immediate hand up, so they can continue to help themselves. It could be a rent payment between jobs, or food for the family when the cupboard runs bare and cash has all but run out. Or school uniforms for children. Or repairing a floor or building a wheelchair ramp. Over 90% of a contribution goes directly to program services
Beaufort News- Othoniel Hatchett	30 Min.	11/18/19	On February 1st, 1974 , a program had been developed called Meals On Wheels. The church had allocated funds for a limit of six meals to be delivered each weekday at noon to the elderly and disabled. This is how HELP of Beaufort came to be.

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Community Issue- National Family Caregiver Month: Caregiving can be a stressful job. Most family caregivers say they feel stressed providing care for a loved one. With all of their caregiving responsibilities – from managing medications and arranging doctor appointments, to important legal matters – caregivers too often put themselves last. November is National Family Caregiver Month, and we decided to inform and educate our local public by airing a new television show called, The Senior Network. The Senior Network aims to educate our aging population and their caregivers on proper caregiving, and managing legal matters and expenses

Program/ Guest	Duration	Air Date	Organization Description
Hilton Head News- Debbie Anderson	30 Min.	11/11/19	<p>Memory Matters’ bold vision and mission is to “Optimize Brain Wellness.” We balance Brain Health Education with professional Memory Care Services. We are unique in the Lowcountry, and our expertise in brain health and memory care is unsurpassed.</p> <p>Memory Matters was founded in 1997 as a nonprofit IRS 501(c)3 charitable organization, seed-funded by Brookdale Foundation. Our original mission was to sustainably support caregivers of loved ones diagnosed with dementia. In our first 12 years we were nomads, holding adult day care programs each week in five churches on Hilton Head Island and in Bluffton, SC.</p>
The Senior Network- Stephani Johnson	30 Min.	11/20/19	<p>Our Vision is as Health Care Professionals is to be the best home care agency of the Low Country. Our Foundation is "Integrity and Compassion". Our Certified Nurses Assistant's and Companions are licensed, bonded & insured. We offer a complimentary personal & home safety assessment.</p>
The Senior Network- Charlie Tyler	30 Min.	12/27/19	<p>Hospice Care of the Lowcountry is an independent, community-based, non-profit organization established to give comfort, honor and dignity for end of life patients and their families.</p>

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Community Issue-Winter Weather Safety Awareness: Winter weather can be harsh, especially for those who aren't equipped with the necessary shelter, utilities, food and gear to survive. Children and the elderly are most susceptible and needy during these months. They either need jackets or help with the electricity bill to stay warm and healthy during winter months. These colder months also become more dangerous as people use space heaters more often and can cause fires if misused. Our goal was to inform the public of winter weather safety to keep them well-prepared ahead of the coldest season of the year.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Lee Levesque	30 Min.	12/2/19	The Bluffton Township Fire District's mission is to efficiently protect the lives and property of our community in a kind and professional manner.
Hilton Head News- Cinda Seamon	30 Min.	12/2/19	<p>Town of Hilton Head Island Mission Statement</p> <ul style="list-style-type: none"> To provide excellent customer service to all that come in contact with the Town. To wisely manage and utilize the financial and physical resources of Town government. To promote policies and programs which will assure the long-term health and vitality of the community. To encourage and instill job satisfaction for all Town staff. To develop and enhance the professional growth of all Staff members.
Beaufort News- Reece Bertholf	30 Min.	12/9/19	The mission of the Fire Department is to provide public safety and emergency services to the City of Beaufort and Town of Port Royal in a way that the department is intricately woven into the fabric of the community. The Fire Department will take a customer service-oriented approach every time we contact a member of our community and provide empathy, understanding, and kindness to everyone we meet.

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About WHHI-Television and shows

WHHI-Television is a local television program station that airs all over Beaufort, Jasper and Hampton counties. WHHI-Television has been under Byrne-Acquisition ownership since 2006, and has brought the best in local television to the area, covering weekly programs for its viewers. WHHI-Television covers informative news, community outreach initiatives, and high school sports. For more information, including EEOC and Public file information, please visit www.whhitv.com or contact us at 843.785.4545

WHHI-TV is available in over 70,000 households. Time Warner Cable (3 & 1230 HD), Hargray Cable (8 & 418 HD) and Over The Air (30 HD).

Talk of the Town

Show Description:

Talk of the Town, with Keri Dylan, presents a lively discussion with local political leaders and movers and shakers in the community. Watch for one-on-one Analysis of current issues. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community. Since Sandy films 2 new shows per week this show gives the community a feel for what's happening NOW in the community. Sandy Benson talks with Lowcountry and State leaders about the issues that affect our area. (Guests include: Governors, State Representatives, Mayors, CEO's, Etc.) This very popular show has been in the primetime spot on the WHHI TV Station since 1992.

Bluffton News

Show Description:

Bluffton News is a 30-Minute Television Newscast anchored by Betsy McDaniel, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Hilton Head News

Show Description:

Hilton Head News is a 30-Minute Television Newscast anchored by Bob Stevens accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Beaufort News

Show Description:

Beaufort News is a 30-Minute Television Newscast anchored by Robyn Zimmerman, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Gossip, City Beats, Movers & Shakers, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Girl Talk

Show Description:

"Girl Talk" is one of WHHI's most popular shows. It's a fun, warm, informative 30-minute panel discussion filmed on a weekly basis and features personalities from WHHI-TV, show sponsors as well as local people of interest. Female focused content discussed by influential women in our community.

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What's Cooking in the Lowcountry

Show Description:

What's Cooking in the Lowcountry is a 30-Minute Television Show hosted by "Jessica Sarrett", an on-air talent provided by WHHI Television, accompanied by participating restaurant's Owners, Chefs, Managers, and of course their Delicious Cuisines. What's Cooking spotlights our areas best local restaurants on location for the best promotion.

Senior Network

Show Description:

The Senior Network is a 30-minute television show hosted by Gregg Fulton and Deb Lynes which will consist of a panel of 4 guests per show within the senior services community. The show is filmed twice a month and airs 7 days a week