

WHHI TV 2Q – 2014 Community Issues List

1. Military Appreciation Month:

- a. There are 2 major military bases in our coverage area. WHHI wanted to bring to light all the great service men and women that do not get the recognition they deserve.

| Date | Organization - Representative | Show | Run Dates |
|---------|--|------------------|-------------------|
| 4/1/14 | Proud Protector - Donna Street | Talk of the Town | 4/1/14 - 4/8/14 |
| 4/14/14 | JROTC Superintendent's Cup | Bluffton News | 4/14/14 - 4/21/14 |
| 4/22/14 | Station 300 - Jake Walsh & Donnie Ann Beer | Talk of the Town | 4/22/14 - 4/29/14 |
| 5/2/14 | MCAS Beaufort - Sgt. Sanchez | Beaufort News | 5/5/14 - 5/12/14 |
| 5/5/14 | General Geiger Award - Chief Randy Gaddo | Beaufort News | 5/5/14 - 5/12/14 |
| 5/19/14 | Healing Heroes - Donnie Ann Beer | Bluffton News | 5/19/14 - 5/26/14 |
| 5/19/14 | Operation Saving Jake - Justine Crowell | Beaufort News | 5/19/14 - 5/26/14 |
| 5/20/14 | Operation R&R - Grant Evans & Sue Peney | Talk of the Town | 5/20/14 - 5/27/14 |
| 5/26/14 | Honor our Heroes - Jake Walsh | Bluffton News | 5/26/14 - 6/2/14 |
| 6/2/14 | A Soldiers Homecoming! – Lt. Col. Branham | Hilton Head News | 6/2/14 - 6/9/14 |

2. Youth Sports Safety Month:

- a. There are dozens of schools and sports leagues in our area. WHHI highlighted the importance of playing safe.

| Date | Organization - Representative | Show | Run Dates |
|---------|--|------------------|-------------------|
| 4/3/14 | First Tee of the LC - Clyde Johnston | Golf Center | 4/4/14 - 4/11/14 |
| 4/7/14 | USCB Athletics - Justin Jarrett | Bluffton News | 4/7/14 - 4/14/14 |
| 4/14/14 | Whale Branch Athletic Director - Carlos Cave | Talk of the Town | 4/14/14 - 4/21/14 |
| 4/24/14 | JCSD - Athletic Director - Michael Jordan | (843) TV | 4/29/14 - 5/1/14 |
| 5/6/14 | LC Alliance for Healthy Youth - Roberta Foss | Talk of the Town | 5/6/14 - 5/13/14 |
| 5/19/14 | HH High Football Camp - BJ Payne | Hilton Head News | 5/19/14 - 5/23/14 |

3. Senior Citizens Month:

- a. Beaufort County has an older demographic. WHHI shared the community education on long term health care and planning.

| Date | Organization - Representative | Show | Run Dates |
|---------|---|------------------|-------------------|
| 4/1/14 | Long-Term Care Planning - Nancy Dykeman | Talk of the Town | 4/1/14 - 4/8/14 |
| 4/15/14 | Hospice Care of the LC – Andy Twisdale | Talk of the Town | 4/15/14 - 4/22/14 |
| 4/21/14 | Helena House - Rose Ewing | Beaufort News | 4/21/14 - 4/28/14 |
| 4/28/14 | Safe Harbour - Renee Smith | Hilton Head News | 4/28/14 - 5/5/14 |
| 5/13/14 | Home Aide - Greg Frisch | Talk of the Town | 5/13/14 - 5/23/14 |
| 6/2/14 | St. Luke Missionary Hospice - Charlie Tyler | Beaufort News | 6/2/14 - 6/9/14 |

4. Family Support Month:

- a. Many area families are hit with diseases like Alzheimer's. WHHI highlighted ways for those families to get the help they need.

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| 4/1/14 | Long-Term Care Planning - Nancy Dykeman | Talk of the Town | 4/1/14 - 4/8/14 |
| 4/15/14 | Hospice Care of the LC - Jenny Brasington | Talk of the Town | 4/15/14 - 4/22/14 |
| 4/21/14 | Family Promise - Ryan Mikkelson | Bluffton News | 4/21/14 - 4/28/14 |
| 4/22/14 | VIM - Dr. Raymond Cox | Talk of the Town | 4/22/14 - 4/29/14 |
| 4/29/14 | Memory Matters - Karen Doughtie | Talk of the Town | 4/29/14 - 5/6/14 |
| 5/13/14 | Home Aide - Greg Frisch | Talk of the Town | 5/13/14 - 5/23/14 |

5. Student Safety Month:

- a. There was a tragic car accident that rocked our community at the start of the year. We took this time to stress safety at and on the way to school for students.

| Date | Organization - Representative | Show | Run Dates |
|---------|--|------------------|------------------|
| 4/7/14 | HH High - Raychelle Lohmann | Hilton Head News | 4/7/14 - 4/14/14 |
| 4/24/14 | JCSD - Athletic Director - Michael Jordan | (843) TV | 4/29/14 - 5/1/14 |
| 5/5/14 | VIM Jasper/Bluffton - Pam Toney | Bluffton News | 5/5/14 - 5/12/14 |
| 5/6/14 | Center for Health & Fitness - Jimmy Rollison | Talk of the Town | 5/6/14 - 5/13/14 |