

# WHHI TV 3Q – 2013 Community Issues List

## 1. Recreation and Parks Month:

- a. The greater Hilton Head Island area has an abundance of Public Parks that are unique to this area. WHHI highlighted this and encouraged the public to keep our parks clean and beautiful.

Date	Organization - Representative	Show – Run Dates	
7/2/13	Where to Go - Nancy Watts	Talk of the Town	7/2/13 - 7/9/13
7/15/13	WHHI - Leslie Brown	Beaufort News	7/15/13 - 7/22/13
7/22/13	What's to Do - Nancy Watts	HH News	7/22/13 - 7/29/13
7/23/13	Gullah Tours - Emory Campbell	Talk of the Town	7/23/13 - 7/30/13
7/23/13	Savannah River Boat Tours - Lisa Shea	Talk of the Town	7/23/13 - 7/30/13

## 2. Purposeful Parenting Month:

- a. Our area has had an influx of young families over the last decade. A great portion of those families have English as a second language. WHHI featured organizations to help educate the public on responsible parenting and local resources for parents.

Date	Organization - Representative	Show	Run Dates
7/8/13	Green Smoothie Gal - Tisha Chafer	Bluffton News	7/8/13 - 7/15/13
7/8/13	Sandalwood Food Pantry - Nannette Pierson	Hilton Head News	7/8/13 - 7/15/13
7/9/13	VIM New Exec. Dir. - Raymond L. Cox, MD	Talk of the Town	7/9/13 - 7/16/13
7/29/13	Neighborhood Outreach - Dr. Sharma	Hilton Head News	7/29/13 - 8/5/13
8/6/13	Safety Town - Rotary Club - Karen Cully	Talk of the Town	8/6/13 - 8/13/13

## 3. Hispanic Heritage Month:

- a. The greater Hilton Head area has a large Hispanic Population. WHHI covered this special month to educate the public on Hispanic Heritage.

Date	Organization - Representative	Show	Run Dates
8/19/13	Epic Church - Kim Viljac	Bluffton News	8/19/13 - 8/26/13
9/1/13	Radio Sol 1430 AM - Patricia López Rosado	Talk of the Town	10/1/13 - 10/8/13
9/8/13	La Isla Magazine - Eric Esquivel	Talk of the Town	10/8/13 - 10/15/13
9/21/13	Latin Music Festival - Nancy Watts	Bluffton News	10/21/13 - 10/28/13

## 4. Preparedness Month:

- a. Our DMA is a coastal area so Hurricane Preparedness is a major issue. WHHI made it a point to inform the public of all the steps necessary to be prepared.

Date	Organization - Representative	Show	Run Dates
7/8/13	Beaufort County - David Zeoli	Bluffton News	7/8/13 - 7/15/13
7/22/13	HH Fire & Rescue - Tom Dunn	HH News	7/22/13 - 7/29/13
9/17/13	OCS Hurricane Protection - Jay Holloway	Talk of the Town	9/17/13 - 9/24/13
9/23/13	OCS Hurricane Protection - Jay Holloway	Bluffton News	9/23/13 - 9/30/13

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## 5. Yoga Month:

- a. Obesity continues to be a major issue in our state. WHHI highlighted Yoga Month in hopes to encourage regular exercise and healthy lifestyles.

Date	Organization - Representative	Show	Run Dates
7/16/13	Breakthrough Fitness - A.J. White	Talk of the Town	7/16/13 - 7/23/13
8/27/13	L AVA 24 Fitness - Bernadette Gannon	Talk of the Town	8/27/13 - 9/2/13
9/24/13	True-Fit Pilates - Jennifer Wolfe	Talk of the Town	9/24/13 - 10/1/13

## 6. Guide Dog Month:

- a. The blind are an underserved segment of the population in our area. WHHI featured a couple of guests to talk about Guide Dogs. Where to get them and how to interact with them in public.

Date	Organization - Representative	Show	Run Dates
7/1/13	Operation Saving Jake - Justine Crowell	Beaufort News	7/1/13 - 7/8/13
9/3/13	HH Humane - Franny Gerthoffer	Talk of the Town	9/3/13 - 9/10/13

### Show Details:

**TALK OF THE TOWN-** Talk of the Town, with Sandy Benson, presents lively discussions with local political leaders and movers and shakers in the community. Watch for one-on-one analyses of current issues and events. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community. Show airs every week at the following times: Monday 9a & 3:30p; Tuesday 9:30a & 5p; Wednesday 10a & 5:30p; Thursday 10:30a & 7:30p; Friday 11a & 8p; Saturday 11:30a & 8:30p; Sunday 12p & 9p.

**THE WHHI-TV NEWS-** The WHHI-TV News gives viewers a firsthand look into news stories & happenings, local political issues, city beats, movers & shakers, newsmakers, and influential members of "our area". The Newscast captures everything local. Program Airs Daily 6a-7:30a; 6p-7:30p; 10p-11:30p. The hour and a half news block is made up of The Hilton Head News, The Bluffton News and The Beaufort News.