

1st Quarter FCC Community Issues 2018

Community Issue- Black History Month: February is Black History Month Nationally, and is also a time to reflect and honor the history and contributions of African Americans in America. The Gullah Culture here on Hilton Head Island is rich and what makes our local community unique, so we held a social responsibility to teach others about the local Gullah Culture by showcasing festivals and events held by Gullah natives and artists alike on our station.

Program/Guest	Duration	Air Date	Organization Description
Beaufort News- Queen Quet	30 Min.	2/5/18	Gullah Geechee Coalition-The Gullah/Geechee Nation exist from Jacksonville, NC to Jacksonville, FL. It encompasses all of the Sea Islands and thirty to thirty-five miles inland to the St. John's River. On these islands, people from numerous African ethnic groups linked with indigenous Americans and created the unique Gullah language and traditions from which later came "Geechee." The Gullah/Geechee people have been considered "a nation within a nation" from the time of chattel enslavement in the United States until they officially became an internationally recognized nation on July 2, 2000. At the time of their declaration as a nation, they confirmed the election of their first "head pun de boddee"- head of state and official spokesperson and queen mother. They elected Queen Quet, Chieftess and Head-of-State for the Gullah/Geechee Nation (www.QueenQuet.com).
Beaufort News- Aunt Pearl Sue	30 Min.	2/12/18	Based on her grandmother, Aunt Pearl Sue's character has entertained audiences with Gullah-flavored folktales for over 10 years. In addition to being a storyteller, Anita Prather is an educator, singer, actress and historian. She is the founder and a member of the musical performance group the Gullah Kinfolk.
Talk of the Town- Kerrie Brown	30 Min.	2/6/18	The Hilton Head Island Gullah Celebration showcases the rich cultural heritage of the Gullah people and their history on Hilton Head Established in 1996, the Hilton Head Island Gullah Celebration is an annual event held during the month of February.

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Community Issue- Human Trafficking Awareness Month: Human Trafficking is a big issue nationally, and internationally as signs are often unnoticed. Children and runaways are even more valuable. In 2016, the National Center for Missing & Exploited Children estimated that 1 in 6 endangered runaways reported to them were likely sex trafficking victims. Globally, the International Labor Organization estimates that there are 4.5 million people trapped in forced sexual exploitation globally. Locally, those numbers are high too. With the help of Fresh Start, Healing Heart, a local human trafficking organization, we were able to inform and educate our local viewers on signs of human trafficking to help impact and change lives.

Program/ Guest	Duration	Air Date	Organization Description
Talk of the Town- Shelia Roemeling	30 Min.	1/16/18	Our mission is to compassionately walk beside Survivors of Human Trafficking, providing safe housing, immediate needs and restorative services for emotional, spiritual, physical, educational and financial healing.
North of the Broad- Shelia Roemeling	30 Min.	1/17/18	Our mission is to compassionately walk beside Survivors of Human Trafficking, providing safe housing, immediate needs and restorative services for emotional, spiritual, physical, educational and financial healing.
Bluffton News- Shelia Roemeling	30 Min.	1/8/18	Our mission is to compassionately walk beside Survivors of Human Trafficking, providing safe housing, immediate needs and restorative services for emotional, spiritual, physical, educational and financial healing.

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Community Issue- National Nutrition Month: A healthy country is a happy one! January is National Nutrition Month. Statistics show that the percentage of American children and adolescents who are considered overweight or obese has tripled since 1970, and with these statistics, studies found that several chronic conditions like obesity, and heart disease can be controlled and avoided with healthy lifestyle and exercise. In the month of January, we aimed to educate and influence healthy lifestyle by featuring nutritionists and a local farmer's market on our station.

Program/ Guest	Duration	Air Date	Organization Description
Hilton Head News- Carla Golden	30 Min.	1/8/18	Carla Golden practices massage therapy, and works as a nutrition consultant out of a private wellness practice in Hilton Head Island, SC. She leads the PlantPure Pod group, Palmetto Plant Eaters, which meets in the neighboring town of Bluffton. Her personal journey started in 2007 when she read The Omnivore's Dilemma.
Bluffton News- Kim Viljac	30 Min.	1/8/18	Fresh, locally grown vegetables, fruits, flowers, plants and herbs abound at the Farmers Market of Bluffton, a weekly community event where locals and tourists gather not only to buy excellent produce but also to enjoy delicious food, listen to entertainment, and relax with friends. Located in historic downtown Bluffton along Calhoun and Lawrence Streets and through Carson Cottages, this family friendly market showcases local growers, local food vendors, local entertainment, local community causes and local information about the Bluffton area.
Bluffton News- Laura Knobel, MD	30 Min.	1/16/18	We are excited to announce that our new practice is open. You can find us at 29 Plantation Park Drive, Suite 202 in Bluffton South Carolina. Our phone number is 843-836-2200 and our general email is info@knobelmd.com. Please do not leave any urgent or medically related information on this email address; use it for general questions only.

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Community Issue- American Heart Health Month: The heart organ is vital to human life, and just like nutrition, it needs to be considered, to be taken care of to ensure a longer, much healthier life. According to the CDC, there were 27.6 million adults diagnosed with heart disease in the year 2014 alone with more diagnosed cases each year. With the help of American Heart Association and True fit Pilates, we were able to spread awareness on this matter in the month of February.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Marcia Adair	30 Min.	1/29/18	At TrueFit Pilates, we offer Pilates Training, Personal Training, Group Pilates Equipment classes and Group Fitness Classes! Group fitness classes include: Burn at the Barre, TRX, Interval training, Small group personal training classes, mat pilates, Coached cardio and strength training (20/20/20 or 30/30), core and stretch and monthly special pop-up classes! You will get an individualized workout even in a group setting with qualified trainers! WE ARE HERE FOR YOU!
Talk of the Town- Mary O' Brien & Sharon Quinter	30 Min.	1/23/18	The American Heart Association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke. Founded by six cardiologists in 1924, our organization now includes more than 22.5 million volunteers and supporters. We fund innovative research, fight for stronger public health policies, and provide critical tools and information to save and improve lives.
Beaufort News- Holly Mlodzinski	30 Min.	2/19/18	The American Heart Association is the nation's oldest and largest voluntary organization dedicated to fighting heart disease and stroke. Founded by six cardiologists in 1924, our organization now includes more than 22.5 million volunteers and supporters. We fund innovative research, fight for stronger public health policies, and provide critical tools and information to save and improve lives.

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Community Issue-National Reading Awareness Month: March is National Reading Awareness Month in America. Literacy is a very serious issue, as it is vital for economic and social development. According to the literacy fast facts from the National Assessment of Adult Literacy (NAAL), literacy is defined as "using printed and written information to function in society, to achieve one's goals, and to develop one's knowledge and potential." In the month of March, we honored that by reiterating the importance of literacy with the help of our local library, local authors, and charity foundations.

Program/ Guest	Duration	Air Date	Organization Description
Hilton Head News- Angela McSwain	30 Min.	3/5/18	Heritage Classic Foundation's seventh annual Plaid About Reading program, presented by Future Scholar, South Carolina's tax-advantaged 529 College gives the youngest fans across the Lowcountry the chance to read their way to the RBC Heritage Presented by Boeing. Again, this year, 11 area schools have participated in the program.
Bluffton News- Kelli Baxter	30 Min.	3/5/18	Located near Old Town Bluffton in Bluffton Village, the Bluffton Branch Library is a 25,000 square foot facility that serves Beaufort County's largest population. Opened in 2002, visitors will find a new Media Lab (complete with 3D printers), 24 public internet computers, plenty of seating and tables, two outside porches, a large meeting room, and small conference room. Printing & photocopying available for small fee. All branches have free wifi. Bike rack available outside.
Talk of the Town- Sheila Ferguson	30 Min.	3/20/18	Sheila is a former high tech executive, consultant, and business performance expert. An avid student of personal transformation, Sheila now focuses on her writing. Mother of four boys, now all grown, Sheila lives with her husband in Hilton Head, SC, where she also serves as President of the Women's Association of Hilton Head Island.

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About WHHI-Television and shows

WHHI-Television is a local television program station that airs all over Beaufort, Jasper and Hampton counties. WHHI-Television has been under Byrne-Acquisition ownership since 2006, and has brought the best in local television to the area, covering weekly programs for its viewers. WHHI-Television covers informative news, community outreach initiatives, and high school sports. For more information, including EEOC and Public file information, please visit www.whhitv.com or contact us at 843.785.4545

WHHI-TV is available in over 70,000 households. Time Warner Cable (3 & 1230 HD), Hargray Cable (8 & 418 HD) and Over The Air (30 HD).

Talk of the Town

Show Description:

Talk of the Town, with Sandy Benson, presents a lively discussion with local political leaders and movers and shakers in the community. Watch for one-on-one Analysis of current issues. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community. Since Sandy films 2 new shows per week this show gives the community a feel for what's happening NOW in the community. Sandy Benson talks with Lowcountry and State leaders about the issues that affect our area. (Guests include: Governors, State Representatives, Mayors, CEO's, Etc.) This very popular show has been in the primetime spot on the WHHI TV Station since 1992.

Bluffton News

Show Description:

Bluffton News is a 30-Minute Television Newscast anchored by Keri Dylan, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Hilton Head News

Show Description:

Hilton Head News is a 30-Minute Television Newscast anchored by Bob Stevens accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Beaufort News

Show Description:

Beaufort News is a 30-Minute Television Newscast anchored by Kevin Libby, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Gossip, City Beats, Movers & Shakers, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Girl Talk

Show Description:

"Girl Talk" is one of WHHI's most popular shows. It's a fun, warm, informative 30-minute panel discussion filmed on a weekly basis and features personalities from WHHI-TV, show sponsors as well as local people of interest. Female focused content discussed by influential women in our community.

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What's Cooking in the Lowcountry!

Show Description:

What's Cooking in the Lowcountry is a 30-Minute Television Show hosted by "Jessica Sarrett", an on-air talent provided by WHHI Television, accompanied by participating restaurant's Owners, Chefs, Managers, and of course their Delicious Cuisines. What's Cooking spotlights our areas best local restaurants on location for the best promotion.

Senior Network

Show Description:

The Senior Network is a 30-minute television show hosted by Gregg Fulton and Deb Lynes which will consist of a panel of 4 guests per show within the senior services community. The show is filmed twice a month and airs 7 days a week

Nuestra Comunidad

Show Description:

Nuestra Comunidad is WHHI-Television's first all-Spanish speaking television show. It is a 30-minute show that highlights community happenings and reports vital information to the local Latino community. Illiana Leyba is the host.