

**2<sup>nd</sup> Qtr. 2015**

**FCC- Community Issues Report**

1. Healthy Vision Month

a. Beaufort County is an older area. Residents must regularly be educated on eye safety and detection of any problems.

Date	Organization - Representative	Show	Run Dates
6/08/15	The Eye Site of Bluffton- Dr. Szypczak	Bluffton News- 3 min	6/8-6/15
5/26/15	Med –I-assist- Hamilton Boykin	Talk of the Town- 5 min	5/26-6/2
6/30/15	Dr. Micheal Campbell Eye Care- Dr. Campbell	Talk of the Town- 5 min	6/30-7/7

2. Melanoma/Skin Cancer Detection and Prevention Month

a. Summer time is here and this is a beach community. Skin care education can save lives.

Date	Organization - Representative	Show	Run Dates
5/19/15	May River Dermatology-Caitlin Cleland, PA-C	Talk of the Town- 5 min	5/19-5/26
6/08/15	Pinnacle Plastic Surgery- Dr. Audrey Klenke	Bluffton News- 3 min	6/8-6/15

3. Mental Health Month

a. Most Americans battle mental health issues at some point in life. WHHI's goal is to educate the public on the warning signs and how to ask for help.

Date	Organization - Representative	Show	Run Dates
5/11/15	Helene Stoller & Associates- Dr. Helene Stoller	Bluffton News- 3 min	5/11-5/18
5/5/15	Stephanie Jamison- Jamison Behavioral Consultants	Talk of the Town- 5 min	5/5-5/12
4/16/15	Stephanie Jamison- Jamison Behavioral Consultants	Girl Talk- 5 min	4/20-4/27

4. National Safety Month

a. Tourist's season brings millions of visitors to our area. WHHI wants to educate the public on safety issues like Water.

Date	Organization - Representative	Show	Run Dates
6/1/15	HH Fire & Rescue- Cinda Seamon	Hilton Head News- 3 min	6/1-6/8
4/23/15	Bluffton Police Department- Carissa Branson	843TV- 7 min	4/28-05/04
5/5/15	Safety Town- Steve Steele	Talk of the Town- 5 min	5/5-5/12

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5. National Cancer Survivors Month

a. Cancer is all too common in our area. WHHI wants to be a resource for those in need of education and assistance.

Date	Organization - Representative	Show	Run Dates
06/02/15	Cancer Survivor's Dragon Boat Racing	Talk of the Town- 5 min	6/2-6/9
05/25/15	Leukemia Fundraiser- HH Elementary	Hilton Head News- 3 min	5/25-6/1
05/11/15	Charlie Howden- Cancer Patient 400 mile paddle	Hilton Head News- 3 min	5/11-5/18