

## 4th Quarter FCC Community Issues 2021

Community Issue—Fire Safety Awareness Month: In 1922, the National Fire Protection Association (NFPA) named the second week of October Fire Prevention Week in commemoration of the Great Chicago Fire in 1871. Today, we celebrate Fire Prevention Week and Month by raising fire safety awareness and educating families, students and communities across the United States. During this month, we reached out to our local fire departments to provide education to our communities, and encourage parents and loved ones to practice fire prevention.

Program/Guest	Duration	Air Date	Organization Description
Hilton Head News- Cinda Seamon	30 Min.	10/11/21	<p>Town of Hilton Head Island Mission Statement</p> <ul style="list-style-type: none"> <li>To provide excellent customer service to all that come in contact with the Town.</li> <li>To wisely manage and utilize the financial and physical resources of Town government.</li> <li>To promote policies and programs which will assure the long-term health and vitality of the community.</li> <li>To encourage and instill job satisfaction for all Town staff.</li> <li>To develop and enhance the professional growth of all Staff members.</li> </ul>
Beaufort News- Pete Dontje	30 Min.	10/25/21	<p>The mission of the Fire Department is to provide public safety and emergency services to the City of Beaufort and Town of Port Royal in a way that the department is intricately woven into the fabric of the community. The Fire Department will take a customer service-oriented approach every time we contact a member of our community and provide empathy, understanding, and kindness to everyone we meet.</p>
Talk of the Town- Cinda Seamon	30 Min.	10/26/21	<p>Town of Hilton Head Island Mission Statement</p> <ul style="list-style-type: none"> <li>To provide excellent customer service to all that come in contact with the Town.</li> <li>To wisely manage and utilize the financial and physical resources of Town government.</li> <li>To promote policies and programs which will assure the long-term health and vitality of the community.</li> <li>To encourage and instill job satisfaction for all Town staff.</li> <li>To develop and enhance the professional growth of all Staff members.</li> </ul>

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Community Issue- Breast Cancer Awareness: October is breast cancer awareness month. According to breastcancer.org, breast cancer is the second leading cause of death in women. Furthermore, while it cannot be prevented, it can be detected early and stop from spreading. Studies show that community awareness efforts through education can contribute to earlier detection. We used our local platform, combined with our network of professionals to help spread awareness, and save lives.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Joyce Williams	30 Min.	10/8/21	At the launch of a treacherous journey and during the midst of the storm itself, a lighthouse off in the distance whispers its sweet sound of hope. Survivors on the shores ahead are beacons of brightness; their stories and experiences radiate light and remind us that we can weather our storms. We are not alone in our fight against breast cancer, nor are we alone in our quest for a cure.
Talk of the Town-Kerry Reilley	30 Min.	10/19/21	Hilton Head Regional Healthcare is a united community of care for the Lowcountry region. Coastal Carolina Hospital, Hilton Head Hospital, the Bluffton Medical Campus, and the Bluffton-Okatie Outpatient Center, along with physician offices across the community, are dedicated to the caring, personalized treatment you expect, in an integrated network of resources and expertise built to service the entire Lowcountry.
Hilton Head News-Marisa Madia	30 Min.	10/25/21	In 1980, Nancy G. Brinker promised her dying sister, Susan, that she would do everything in her power to end breast cancer forever. In 1982, that promise became the Susan G. Komen® organization and the beginning of a global movement. What was started with \$200 and a shoebox full of potential donor names has now grown into the world's largest nonprofit source of funding for the fight against breast cancer. To date, we've invested more than \$2.9 billion in groundbreaking research, community health outreach, advocacy and programs in more than 60 countries. Our efforts helped reduce deaths from breast cancer by 40 percent between 1989-2016 and we won't stop until our promise is fulfilled.

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Community Issue- National Hunger Awareness: Winter weather can be harsh, especially for those who aren't equipped with the necessary shelter, and food to survive through the season. Children and the elderly are most susceptible and needy during these months. A lot of families even go without food. Our goal was to inform the community of the many local resources to provide the help for those in need.

Program/ Guest	Duration	Air Date	Organization Description
Hilton Head News- Nannette Pierson	30 Min.	11/8/21	The Sandalwood Community Food Pantry serves the hungry and the needy on Hilton Head Island, SC. We provide food, love, dignity and spiritual guidance. Sandalwood Community Food Pantry is an equal opportunity provider.
Bluffton News-Chris Crowe	30 Min.	11/22/21	Watterson Means Good™: Watterson Brands Assists Lowcountry Residents in Need. Burnt Church Distillery, Pizza Co., Side Hustle Beer Company and Benjamin's food truck to support local food pantries. Watterson Brands is addressing food insecurity and access head-on this holiday season through its portfolio of local businesses: Burnt Church Distillery, Pizza Co., Side Hustle Beer Company, and Benjamin's food truck. The new program, Watterson Means Good™, leverages each business location to provide the community with several opportunities and ways to give to those in need this holiday season. All proceeds will benefit clients of Our Lady's Pantry at the Mercy Mission in Hardeeville; and distributed by the Bible Missionary Baptist Church service program God's Heart, of Bluffton.
Bluffton News- Marcus Tanner	30 Min.	11/29/21	Second Helpings is a nonprofit food rescue and distribution network striving to eliminate hunger in the South Carolina Lowcountry. We collect and distribute food which would have otherwise ended up in landfills. Our 300 volunteers supply 50 nonprofit food pantries, soup kitchens, agencies and churches in Beaufort, Hampton and Jasper counties. These agencies feed more than 21,000 hungry people in our community every week. Many of them work in the hospitality industry, making our paradise possible for local residents and visitors.

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Community Issue- Domestic Violence Awareness Month: First observed in October 1981 as a national “Day of Unity,” Domestic Violence Awareness Month (DVAM) is held each October as a way to unite advocates across the nation in their efforts to end domestic violence. South Carolina ranks as the 12<sup>th</sup> highest state for domestic violence occurrences in the country. This is why we felt it was important to share domestic violence awareness in October.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Tamron Hall	30 Min.	10/4/21	The Purple Leash Project is positively impacting the lives of domestic violence survivors and their families by helping to give domestic violence shelters the ability to welcome family pets. Take the lead.
Bluffton News- Sarah Barber	30 Min.	10/18/21	Established in 1981, SCCADVASA is a leader in representing the critical needs of survivors of domestic violence and sexual assault and is a pivotal voice in violence prevention. We advance our work through advocacy, education, and collaboration. See below for a listing of our Board of Directors and staff.

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Community Issue-Winter Weather Safety Awareness: Winter weather can be harsh, especially for those who aren't equipped with the necessary shelter, utilities, food and gear to survive. Children and the elderly are most susceptible and needy during these months. They either need jackets or help with the electricity bill to stay warm and healthy during winter months. These colder months also become more dangerous as people use space heaters more often and can cause fires if misused. Our goal was to inform the public of winter weather safety to keep them well-prepared ahead of the coldest season of the year.

Program/ Guest	Duration	Air Date	Organization Description
Beaufort News- Katherine Gill	30 Min.	12/13/21	<p>FWDG and Mark Family members have been recipients of many awards and honors, including Chamber of Commerce's Small Business of the Year, Businessman of the Year, the Martin Luther King Humanitarian of the Year, among others .The Annual FWDG Coat Drive (held during winter season) has accumulated more than 44,000 garments for those in need and continues to grow each year.</p>
Hilton Head News-Sandy Gillis	30 Min.	12/13/21	<p>A predominantly volunteer-based non-profit, with a minimum of paid staff, The Deep Well Project has been helping neighbors in need since 1973. The organization was founded by Charlotte Heinrichs as a service to the local community that suffered illness as a result of drinking contaminated water from shallow wells. Over the decades, other needs evolved and so did "Deep Well" (as it's known on the island). We help people in emergency situations by giving them an immediate hand up so that they can continue to help themselves. It could be a rent payment between jobs or food for the family when the cupboard runs bare and when cash has all but run out. It could be school uniforms for children or floor repairs or the construction of a much-needed wheelchair ramp. At Deep Well over 90% of our expenses go directly to client programs and services.</p>

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### About WHHI-Television and shows

WHHI-Television is a local television program station that airs all over Beaufort, Jasper and Hampton counties. WHHI-Television has been under Byrne-Acquisition ownership since 2006, and has brought the best in local television to the area, covering weekly programs for its viewers. WHHI-Television covers informative news, community outreach initiatives, and high school sports. For more information, including EEOC and Public file information, please visit [www.whhitv.com](http://www.whhitv.com) or contact us at 843.785.4545

WHHI-TV is available in over 70,000 households. Time Warner Cable (3 & 1230 HD), Hargray Cable (8 & 418 HD) and Over The Air (30 HD).

### Talk of the Town

#### Show Description:

Talk of the Town, with Robyn Zimmerman, presents a lively discussion with local political leaders and movers and shakers in the community. Watch for one-on-one Analysis of current issues. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community. Since Sandy films 2 new shows per week this show gives the community a feel for what's happening NOW in the community. Sandy Benson talks with Lowcountry and State leaders about the issues that affect our area. (Guests include: Governors, State Representatives, Mayors, CEO's, Etc.) This very popular show has been in the primetime spot on the WHHI TV Station since 1992.

### Bluffton News

#### Show Description:

Bluffton News is a 30-Minute Television Newscast anchored by Betsy McDaniel, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

### Hilton Head News

#### Show Description:

Hilton Head News is a 30-Minute Television Newscast anchored by Bob Stevens accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

### Beaufort News

#### Show Description:

Beaufort News is a 30-Minute Television Newscast anchored by Robyn Zimmerman, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Gossip, City Beats, Movers & Shakers, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

### Girl Talk

#### Show Description:

"Girl Talk" is one of WHHI's most popular shows. It's a fun, warm, informative 30-minute panel discussion filmed on a weekly basis and features personalities from WHHI-TV, show sponsors as well as local people of interest. Female focused content discussed by influential women in our community.

### Senior Network

#### Show Description:

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The Senior Network is a 30-minute television show hosted by Gregg Fulton and Deb Lynes which will consist of a panel of 4 guests per show within the senior services community. The show is filmed twice a month and airs 7 days a week