

1st Qtr. 2015

FCC- Community Issues Report

1. Black History Month:

a. WHHI serves the minority population in the market.

Date	Organization - Representative	Show	Run Dates
02/23/2015	African American Authors- 3 minutes	Bluffton News	02/23-03/02
03/17/2015	Mitchellville Preservation Project- 5 minutes	Talk of the Town	03/17-03/24
01/20/2015	Gullah Celebration- 5 minutes	Talk of the Town	01/20-01/27

2. Women's History Month:

a. WHHI highlights the impact women have had on our country and our local market.

Date	Organization - Representative	Show	Run Dates
02/24/2015	Daughter of the American Revolution- 5 minutes	Talk of the Town	02/24-03-03
03/02/2015	League of Women Voters- 3 minutes	Hilton Head News	03/02-03/09
01/27/2015	The Wig Room- 5 minutes	Talk of the Town	01/27-02/03

3. Responsible Pet Owners Month:

a. Our market has an extremely high percentage of pet owners. WHHI featured pet tips and awareness of pet issues.

Date	Organization - Representative	Show	Run Dates
03/09/2015	Humane Association of the Lowcountry- 3 minutes	Beaufort News	03/09-03/16
03/17/2015	Hilton Head Humane *SNAC*- 5 minutes	Talk of the Town	03/17-03/24
01/26/2015	Bluffton Dog Parks- 3 minutes	Bluffton News	01/26-02/02

4. Heart Month:

a. Our market has a higher age demographic. WHHI feels it is important to educate the public on proper heart health.

Date	Organization - Representative	Show	Run Dates
01/13/2015	American Heart Association- 5 minutes	Talk of the Town	01/13-01/20
02/11/2015	Beaufort Memorial Hospital- 5 minutes	North of the Broad	02/11-02/18
02/27/2015	Relay for Life- 5 minutes	Talk of the Town	02/27-03/03
02/16/2015	HH Hospital- Bluffton Campus- 3 minutes	Bluffton News	02/16-02/23

