

WHHI TELEVISION | QUARTERLY ISSUES AND PROGRAMS
QUARTER 4, 2023

2

OCT 2023, MON

11am

FCC WHHI TV news- (Cary Corbitt /Scott) Heritage Classic Foundation & Comm. Foundation of LC Scholarship Endowment
SCHOLARSHIP OPPORTUNITIES

Monday, October 2, 2023

11:30am

FCC WHHI TV News (in-person) Charlie Clark, HHI/Bluffton Chamber of Commerce
PUBLIC EVENTS FOR ENTREPRENEURS

3

OCT 2023, TUE

11am

FCC WHHI TV News (in-person) Debi Lynes- Mind Your Health
MENTAL HEALTH AWARENESS

4

OCT 2023, WED

11am

FCC WHHI TV News- zoom Principal Clint Austin - HHI MS (Beaufort County School District)-
PUBLIC SCHOOL NOTICES AND UPDATES

Wednesday, October 4, 2023

11:15am

FCC WHHI TV news pre-recorded 9/18 w/Bob- Jean Felix- Beaufort County Board of Voters & Registration
VOTER INFORMATION

Wednesday, October 4, 2023

11:30am

FCC WHHI TV News (in-person) Mayor Allan Perry
TOWN UPDATES

5

OCT 2023, THU

11am

FCC WHHI TV News - Sherry Halphren- United Way of The Lowcountry
NON-PROFIT NEEDS

Thursday, October 5, 2023

11:15am

FCC WHHI TV News (zoom) Low Country Community Food Bank- new facility opening
COMMUNITY NEEDS FOR UNDERSERVED

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6

OCT 2023, FRI
11am
FCC WHHI TV News -Pam Griffin- HR Director -City of Hardeeville-
TOWN UPDATES

Friday, October 6, 2023

11:30am
FCC -WHHI TV news (zoom) Dr. Stacie Stephenson- Breast Cancer Awareness month- holistic approaches to
treatment/medicine
BREAST CANCER AWARENESS

9

OCT 2023, MON
11:15am
FCC WHHI TV news (zoom) Dr. Tyler Freeman- Breast Cancer Awareness Month-
BREAST CANCER AWARENESS

10

OCT 2023, TUE
11:15am
FCC WHHI TV News (in-person) Carlton Dallas-Beaufort County School Board - November Referendum
NOVEMBER REFERENDUM

17

OCT 2023, TUE
11:30am
FCC WHHI TV news (zoom) Whitney Stidom- Medicare Annual Enrollment Period- needs to know
MEDICARE ENROLLMENT INFORMATION

18

OCT 2023, WED
11:30am
FCC WHHI TV news (in person) Cinda Seamon- HHI Fire & Rescue- monthly safety tips
MONTHLY SAFETY TIPS

19

OCT 2023, THU
11:15am
FCC WHHI TV - America's Boaters Club of HH- Lisa Ennis- Boat Parade
BOATER SAFETY AND PARADE

25

OCT 2023, WED
11:15am
FCC WHHI TV news (in-person) Amelia Stevens- November- Homeless Awareness month
HOMELESS AWARENESS AND NEEDS

WHHI TELEVISION | QUARTERLY ISSUES AND PROGRAMS
QUARTER 4, 2023

26

OCT 2023, THU
11:45am

FCC WHHI TV - Sargeant Chelsea - Beaufort County Sheriffs dept- Female recruitment
RECRUITMENT INITIATIVES FOR FEMALE LAW ENFORCEMENT

2

NOV 2023, THU
11am

FCC - WHHI TV news (zoom) Tom Hlaban- UUFB Food Pantry on Ladys Island
COMMUNITY NEEDS FOR UNDERSERVED

Thursday, November 2, 2023

11:15am

FCC - WHHI TV News (zoom) Low Country Community Food Bank
COMMUNITY NEEDS FOR UNDERSERVED

14

NOV 2023, TUE
11:30am

FCC WHHI TV news -Myelofibrosis Blood Cancer Awareness--Dr. Kuykendall & Thomas Filicia
BLOOD CANCER AWARENESS

15

NOV 2023, WED
11:15am

FCC - WHHI TV News (in-person) Megan Bus- CAPA- Child Abuse Prevention
CHILD ABUSE PREVENTION

7

DEC 2023, THU
11:15am

FCC WHHI TV News H -(zoom) Low Country Community Food Bank
COMMUNITY NEEDS FOR UNDERSERVED

Thursday, December 7, 2023

12pm

FCC WHHI TV news - H (zoom) Dr. Desmond Schatz- Type I Diabetes Early Detection
DIABETES AWARENESS

11

DEC 2023, MON
11:15am

FCC- WHHI TV - Cassandra Deans-Radiance Women's Center
WOMENS HEALTH AWARENESS

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QUARTER 4, 2023

14

DEC 2023, THU

11am

FCC WHHI TV news - H- Dr. Nia Heard- Garris- American Acad of Pediatrics- impact of menthol cigarettes on public health and marketing banning

CIGARETTE WARNINGS FOR PUBLIC HEALTH AWARENESS

10

OCT 2023, TUE

10am

FCC - TOTT- Maria Walls - Beaufort County Treasurere - JS

WHHI, 32 Office Park Rd #103, Hilton Head Island, SC 29928, USA

TAXPAYER UPDATES

17

OCT 2023, TUE

9:45am

FCC - TALK OF THE TOWN -Sherry Halphen United Way VITA

WHHI, 32 Office Park Rd #103, Hilton Head Island, SC 29928, USA

COMMUNITY NEEDS UPDATE

7

NOV 2023, TUE

9:30am

FCC - Talk of the Town | Toy Drive | Matt Bauman | RZ

WHHI, 32 Office Park Rd #103, Hilton Head Island, SC 29928, USA

TOY DRIVE NEEDS FOR HOLIDAYS

28

NOV 2023, TUE

9:15am

FCC - TOTT-Italia Parisi & Terry Heron-Gullah & Latino Advisory Council-A Holiday I.D.E.A event

LATINO AND GULLAH FUNDRAISING EVENT

19

DEC 2023, TUE

10:30am

FCC - Talk of the Town | Libraries for Kids | Laura Winkel & Roy Austin |JJ

FUNDRAISING FOR BOOKS FOR CHILDREN

WHHI TELEVISION: ABOUT AND SHOW DESCRIPTIONS*:

About WHHI-Television and shows

WHHI-Television is a local television program station that airs all over Beaufort, Jasper and Hampton counties. WHHI-Television has been under Byrne-Acquisition ownership since 2006, and has brought the best in local television to the area, covering weekly programs for its viewers. WHHI-Television covers informative news, community outreach initiatives, and high school sports. For more information, including EEOC and Public file information, please visit www.whhitv.com or contact us at 843.785.4545

WHHI-TV has a reach of 500,000+ through Spectrum, Hargray, and Over the Air

Talk of the Town (TOTT) Show Description:

Talk of the Town, with Robyn Zimmerman, presents a lively discussion with local political leaders and movers and shakers in the community. Watch for one-on-one Analysis of current issues. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community.

WHHI News (NEWS) Show Description:

WHHI News is a 30-Minute Television Newscast anchored by Bob Stevens, Robyn Zimmerman, and Betsy McDaniel, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

****All Content talk show content filmed airs for 1 full week throughout the time periods listed on our program schedule.***

All news content premieres at 5pm the same day and runs in news time periods for 24 hours.

See attached program schedule for airtime details.

WHHI TELEVISION | QUARTERLY ISSUES AND PROGRAMS QUARTER 4, 2023



WHHI-TV PROGRAM SCHEDULE



ALL TIMES EASTERN | Q3 2023

TIMES	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
12:00AM							
12:30AM							
1:00AM							
1:30AM							
2:00AM							
2:30AM	WHHI SPORTS	WHHI SPORTS	WHHI SPORTS	WHHI SPORTS	WHHI SPORTS	WHHI SPORTS	WHHI SPORTS
3:00AM							
3:30AM							
4:00AM							
4:30AM							
5:00AM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
5:30AM	Building the Lowcountry	On the Water	Building the Lowcountry	On the Water	Building the Lowcountry	On the Water	Building the Lowcountry
6:00AM	Talk of the Town 1	Talk of the Town 4	Talk of the Town 2	Talk of the Town 1	Talk of the Town 3	Providence Presbyterian	Providence Presbyterian
6:30AM	On the Water	Carolina Women 2	843TV	Behind the Golden Shovel	On the Water	Dog Tales	Think BIG
7:00AM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
7:30AM	843TV	On the Water	Building the Lowcountry	Coligny Corner	Wedgeworth Update	Dragonfly TV	Missing
8:00AM	Talk of the Town 2	Talk of the Town 1	Talk of the Town 3	Talk of the Town 2	Talk of the Town 1	Talk of the Town 2	Talk of the Town 4
8:30AM	Carolina Women 1	Senior Network	On the Water	On the Water	Carolina Women 1	Biz Kids	America's Heartland
9:00AM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
9:30AM	North of the Broad 2	Coligny Corner	Carolina Women 1	On the Water	Behind the Golden Shovel	Building the Lowcountry	Beyond Exceptional Dentistry
10:00AM	Talk of the Town 3	Talk of the Town 2	Talk of the Town 1	Talk of the Town 4	Talk of the Town 2	Talk of the Town 1	Talk of the Town 3
10:30AM	Healthy Living	Carolina Women 1	Wedgeworth Update	843TV	Real Estate in the Lowcountry	Providence Presbyterian	Providence Presbyterian
11:00AM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
11:30AM	On the Water	Building the Lowcountry	North of the Broad 1	Senior Network	Carolina Women 2	843TV	Healthy Living
12:00PM	Behind the Golden Shovel	North of the Broad 2	Coastal With Kathryn	Carolina Women 2	843TV	Coligny Corner	Behind the Golden Shovel
12:30PM	Wedgeworth Update	Behind the Golden Shovel	Senior Network	Building the Lowcountry	On the Water	Healthy Living	North of the Broad 1
1:00PM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
1:30PM	843TV	On the Water	Coligny Corner	Real Estate in the Lowcountry	Coastal With Kathryn	Wedgeworth Update	Senior Network
2:00PM	Carolina Women 2	843TV	Behind the Golden Shovel	Coastal With Kathryn	Carolina Women 1	North of the Broad 2	Carolina Women 1
2:30PM	Real Estate in the Lowcountry	North of the Broad 1	North of the Broad 2	Carolina Women 1	Wedgeworth Update	Real Estate in the Lowcountry	Coligny Corner
3:00PM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
3:30PM	Coligny Corner	Wedgeworth Update	843TV	North of the Broad 2	843TV	Carolina Women 2	Real Estate in the Lowcountry
4:00PM	Carolina Women 1	Healthy Living	Building the Lowcountry	843TV	Coligny Corner		
4:30PM	North of the Broad 1	Real Estate in the Lowcountry	Carolina Women 2	Wedgeworth Update	Carolina Women 2		
5:00PM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News		
5:30PM	On the Water	Building the Lowcountry	Healthy Living	Coligny Corner	North of the Broad 1	WHHI SPORTS	WHHI SPORTS
6:00PM	Talk of the Town 1	Talk of the Town 3	Talk of the Town 2	Talk of the Town 1	Talk of the Town 4		
6:30PM	On the Water	Carolina Women 2	Real Estate in the Lowcountry	Building the Lowcountry	On the Water		
7:00PM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
7:30PM	Carolina Women 2		Carolina Women 1	Carolina Women 2	Senior Network	Carolina Women 1	843TV
8:00PM	Talk of the Town 2		Talk of the Town 4	Talk of the Town 2	Talk of the Town 1	Talk of the Town 4	Talk of the Town 2
8:30PM	Senior Network		On the Water	North of the Broad 1	Healthy Living	North of the Broad 1	Carolina Women 2
9:00PM	WHHI News	WHHI SPORTS	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
9:30PM	Healthy Living		Wedgeworth Update	On the Water	843TV	843TV	North of the Broad 2
10:00PM	Talk of the Town 4		Talk of the Town 1	Talk of the Town 3	Talk of the Town 2	Talk of the Town 3	Talk of the Town 1
10:30PM	Carolina Women 1	Real Estate in the Lowcountry	On the Water	Behind the Golden Shovel	North of the Broad 2	Senior Network	Building the Lowcountry
11:00PM	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News	WHHI News
11:30PM	Coastal With Kathryn	843TV	Coastal With Kathryn	Carolina Women 2	Wedgeworth Update	Behind the Golden Shovel	Wedgeworth Update