

3rd Qtr. 2015

FCC- Community Issues Report

1. Nutrition and fitness awareness Month

a. Obesity in our area is very high. This issue was addresses through these appearances.

| Date | Organization - Representative | Show | Run Dates |
|---------|---|------------------|-------------|
| 7/14/15 | One Hot Mama's- Orchid Paulmeier | Restaurant Show | 7/16-7/21 |
| 10/8/15 | Fit & Fast Body Sculpting- Suzanne Hobbs | Girl Talk | 10/12-10-19 |
| 9/22/15 | New River Wellness Institute- Craig Weyer | Talk of the town | 9/22-9/29 |

2. National Preparedness Month

a. Hurricane Season for a coastal community is imperative.

| Date | Organization - Representative | Show | Run Dates |
|---------|--|------------------|-----------|
| 8/31/15 | Town of Hilton Head- Tom Dunn | Hilton Head News | 8/31-9/7 |
| 8/18/15 | Protector Insurance- Shellie Dodds & Emerson | Talk of the Town | 8/18-8/25 |

3. Alzheimer's Awareness Month

a. Alzheimer's effects many in our community because we have so many retirees.

| Date | Organization - Representative | Show | Run Dates |
|---------|--|------------------|-----------|
| 8/4/15 | ComForCare- James Wogsland | Talk of the Town | 8/4-8/11 |
| 8/24/15 | Alzheimer's Support Group of Beaufort- Arlene Hull & Ann Diamond | Beaufort News | 8/24-8/31 |
| 9/3/15 | Alzheimer's Association-Amanda Newberry | Girl Talk | 9/7-9/14 |

4. Tuberos Sclerosis Complex Awareness Month

a. WHHI brought attention to an illness that effects many yet gets very little attention.

| Date | Organization - Representative | Show | Run Dates |
|---------|---|------------------|-----------|
| 8/3/15 | Patient Mother- Amy Bredeson | Hilton Head News | 8/3-8/10 |
| 9/1/15 | Patient Father- Matt Bredeson | Talk of the Town | 9/1-9/8 |
| 9/26/15 | TSC Step forward for a cure- TSC Foundation | Hilton Head News | 9/28-10/5 |

5. National Hispanic Heritage Month

a. Hispanic Population is growing in our area and is underserved.

| Date | Organization - Representative | Show | Run Dates |
|---------|--|---------------|-----------|
| 9/14/15 | Latin Food Festival- Latino Unidos Coalition | Bluffton News | 9/14-9/21 |

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| 9/15/15 | PASOs of Beaufort County- Yajaira Benet Uzcategui | Talk of the Town | 9/15-9/22 |
| 10/5/15 | La Isla Magazine's Latin Food Fest- Eric Esquivel | Bluffton News | 10/5-10/12 |