

3rd Quarter FCC Community Issues 2019

Community Issue- Make a Difference in a Child's Life Month: July was National Make a Difference in a Child's Life Month. Around the world, children are suffering. They are facing an extreme lack of healthcare, food, school supplies, and more. Some of them have never even experienced life without the daily struggle to survive. While we adults have a responsibility to care for children every day of every month, many times, some responsibilities go undone without supplying the extra nourishment and attention that children need for a positive well-being. July is a special time for recognizing both their immediate needs and future aspirations. We reached out to local after school programs and recreation centers to explain how they contribute to the overall well-being of our children.

Program/Guest	Duration	Air Date	Organization Description
Beaufort News- Betsy Hinderliter	30 Min.	7/1/19	The mission of the YMCA of Beaufort County YMCA is to put Christian principles into practice through programs that build healthy spirit, mind and body for all. The Y achieves this through a broad range of activities that serve a community rich in racial, religious, ethnic, and economic diversity.
Beaufort News- Frank Rodriguez	30 Min.	7/8/19	Beaufort County's public schools have made dramatic progress in recent years, with across-the-board improvements in student achievement and significant savings from more efficient operations. The Beaufort County School District, through a personalized learning approach, will prepare graduates who compete and succeed in an ever-changing global society and career marketplace. We will work with families and our diverse community to ensure that students perform at an internationally competitive level in a learning environment that is safe, nurturing and engaging.
Hilton Head News- Kim Likins	30 Min.	7/15/19	Boys & Girls Clubs of America had its beginnings in 1860 with three women in Hartford, Connecticut - Mary Goodwin, Alice Goodwin and Elizabeth Hammersley. Believing that boys who roamed the streets should have a positive alternative, they organized the first Club. With character development as the cornerstone of the experience, the Club focused on capturing boys interests, improving their behavior and increasing their personal expectations and goals.

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Community Issue- Student Safety Awareness Month : When the school bells ring in August, we assume that our students are safe and sound, as we should, but the topic of safety should always be addressed regardless. Our children's safety is our #1 concern. From small drills and procedures like crossing the roads and avoiding strangers, to bigger issues like active shooter drills, our main concern was to educate and inform to keep our students safe at the start of the school year, and all year around. Our local police department, and fire department were able to assist us in informing our parents and youth with safety tips for student safety awareness.

Program/ Guest	Duration	Air Date	Organization Description
Bluffton News- Lt. Christian Gonzales	30 Min.	8/26/19	The mission of the Bluffton Police Department is to provide the highest quality of police services to our community and its visitors by promoting a safe environment through a police-citizen partnership, with an emphasis on mutual trust, honor, professionalism, and dedication to duty.
Hilton Head News- Cinda Seamon	30 Min.	8/26/19	Town of Hilton Head Mission Statement: To provide excellent customer service to all that encounter the Town. To wisely manage and utilize the financial and physical resources of Town government. To promote policies and programs which will assure the long-term health and vitality of the community. To encourage and instill job satisfaction for all Town staff. To develop and enhance the professional growth of all Staff members.

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Community Issue- Global Alzheimer's Awareness Month: September is Global Alzheimer's Awareness Month. Global Alzheimer's Awareness Month was launched in 2012 to educate people globally and to help them understand Dementia and Alzheimer's disease in senior citizens. In America, nearly 5.4 million people suffer from this disease and there is still a lot of stigma behind it. In this past month, we took the initiative to educate the community in order to help decrease the stigma of Alzheimer's disease.

Program/ Guest	Duration	Air Date	Organization Description
Beaufort News- Arlene Hull	30 Min.	9/23/19	In Sept. 1999, funding was awarded from the State of South Carolina to begin an Social Day Program for Alzheimer's and dementia patients. The program is therapeutic for the patient and provides extra hours of respite for the caregiver. In January 2000, an Executive Director was hired and the Alzheimer's Family Services program has been growing rapidly since in order to keep up with growing demands of Beaufort County's retirement population.
Bluffton News- Richard Bjarnesen	30 Min.	9/23/19	Hilton Head Regional Healthcare is a united community of care for the Lowcountry region. Coastal Carolina Hospital, Hilton Head Hospital, the Bluffton Medical Campus, and the Bluffton-Okatie Outpatient Center, along with physician offices across the community, are dedicated to the caring, personalized treatment you expect, in an integrated network of resources and expertise built to service the entire Lowcountry.
Talk of the Town- Richard Bjarnesen	30 Min.	9/24/19	Hilton Head Regional Healthcare is a united community of care for the Lowcountry region. Coastal Carolina Hospital, Hilton Head Hospital, the Bluffton Medical Campus, and the Bluffton-Okatie Outpatient Center, along with physician offices across the community, are dedicated to the caring, personalized treatment you expect, in an integrated network of resources and expertise built to service the entire Lowcountry.

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Community Issue- Baby Safety Month Awareness: Baby Safety Month is an annual designation observed in September. Safety is a top priority for all parents when it comes to the safety of their precious little angels. In September, we helped to spread awareness by addressing car seat safety and infant CPR tips for parents. Our local community hospitals and police departments were so kind to help us with this initiative.

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Bluffton News- Robert Harman	30 Min.	9/23/19	The mission of the Bluffton Police Department is to provide the highest quality of police services to our community and its visitors by promoting a safe environment through a police-citizen partnership, with an emphasis on mutual trust, honor, professionalism, and dedication to duty.
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Community Issue- National Literacy Month: September is National Literacy Month. National Literacy Month is the perfect time to encourage the youth to go to the library, pick up a good book, and explore new worlds. Reading is fundamental for a successful life, so we took this opportunity to inform the public, especially parents, about the importance of reading to young children.

Program/ Guest	Duration	Air Date	Organization Description
Beaufort News- Janie Ephland	30 Min.	9/16/19	Born To Read Inc. is a registered 501(c)3 nonprofit charitable organization promoting early literacy in the Lowcountry. Since the inception of the program our volunteers have made more than 18,000 visits to new parents in the local Beaufort County South Carolina Birthing Centers. http://borntoread.org/
Beaufort News- Maura Connelly	30 Min.	9/23/19	The mission of the Pat Conroy Literary Center will cultivate a passionate and inclusive reading and writing community in honor of the beloved Beaufort author Pat Conroy, who dedicated his life to spreading his love for literature and education to future generations.
Bluffton News- Rockelle Henderson	30 Min.	9/23/19	The Literacy Center serves the community's social and economic needs through empowering adults to become proficient in English. We help develop a literate workforce, educate students to qualify for the GED, become citizens and prepare individuals for positive community engagement. We are proud to be Beaufort County's only nonprofit adult and family literacy organization, serving more than 500 students a year at 4 sites.

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About WHHI-Television and shows

WHHI-Television is a local television program station that airs all over Beaufort, Jasper and Hampton counties. WHHI-Television has been under Byrne-Acquisition ownership since 2006, and has brought the best in local television to the area, covering weekly programs for its viewers. WHHI-Television covers informative news, community outreach initiatives, and high school sports. For more information, including EEOC and Public file information, please visit www.whhitv.com or contact us at 843.785.4545

WHHI-TV is available in over 70,000 households. Spectrum (3 & 1230 HD), Hargray Cable (8 & 418 HD) and Over The Air (30 HD).

Talk of the Town

Show Description:

Talk of the Town, with Keri Dylan, presents a lively discussion with local political leaders and movers and shakers in the community. Watch for one-on-one Analysis of current issues. Talk of the Town is the place for the people of the Lowcountry to find out what's going on in their community. Since Sandy films 2 new shows per week this show gives the community a feel for what's happening NOW in the community. Sandy Benson talks with Lowcountry and State leaders about the issues that affect our area. (Guests include: Governors, State Representatives, Mayors, CEO's, Etc.) This very popular show has been in the primetime spot on the WHHI TV Station since 1992.

Bluffton News

Show Description:

Bluffton News is a 30-Minute Television Newscast anchored by Betsy McDaniel, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Hilton Head News

Show Description:

Hilton Head News is a 30-Minute Television Newscast anchored by Bob Stevens accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Beaufort News

Show Description:

Beaufort News is a 30-Minute Television Newscast anchored by Robyn Zimmerman, accompanied by Guests & Newsmakers. WHHI News will give viewers a firsthand look into News Stories & Happenings, Local Political & Governmental Issues, Gossip, City Beats, Movers & Shakers, Newsmakers, and Influential Members in our area. The WHHI Newscasts covers Bluffton, Jasper & Hampton Counties exclusively.

Girl Talk

Show Description:

"Girl Talk" is one of WHHI's most popular shows. It's a fun, warm, informative 30-minute panel discussion filmed on a weekly basis and features personalities from WHHI-TV, show sponsors as well as local people of interest. Female focused content discussed by influential women in our community.

Senior Network

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Show Description:

The Senior Network is a 30-minute television show hosted by Gregg Fulton and Debi Lynes which will consist of a panel of 4 guests per show within the senior services community. The show is filmed twice a month and airs 7 days a week