

WATN 1725 N. Shelby Oaks Dr. Suite 101 Memphis, TN 38134 Main: (901)323-2430

Billing Address:

Flexpoint Media / POL Attention: Accounts Payable P.O. Box 1051 New Albany, OH 43054

Billing:

Send Payment To:

WATN WATN P.O. Box 637386 Cincinnati, OH 45263-7386

INVOICE

Property	WATN							
Invoice #	2870718-1	Order#	2870718					
Invoice Date	03/17/24	Alt Order#	WOC14519176					
Invoice Month	March 2024	Deal #						
Invoice Period	02/26/24 - 03/12/24	Flight Dates	03/06/24 - 03/12/24					
Advertiser	POL/ Roger Wicker	OL/ Roger Wicker / R / US Senate / MS						
Product	MS - Senate							
Estimate #	5002							
	Account Executive	Aleesha Mae	wall					
	Sales Office	TEGNA Sales Washington DC						
	Sales Region	National						
	Agency Code	9920140						
	Advertiser Code	567						
	Billing Calendar	Broadcast						
	Billing Type	Cash						
	Special Handling							
	Agency Ref	39475AG						
	Advertiser Ref	170597						
	Product 1	776						
	Product 2							

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 03/06/24	03/12/24	America This Morning	5:00 AM-6:00 AM	11111	:30	5	\$20.00	NM	
Weeks:	Start Date 03/06/24	End Date MTWTFSS 03/12/24 11111	Spots/Week 5	<u>Rate</u> \$20.00	-				
Spots: # Ch		Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	ATN W 03/	/06/24 5:15 AM America	a This Morning	5:00 AM-6:00 AI	M :3	O RWMSSTVO4H			\$20.00 NM
2 W	ATN Th 03/	/07/24 5:25 AM America	a This Morning	5:00 AM-6:00 AI	M :3	O RWMSSTV04H			\$20.00 NM
3 W/	ATN F 03/	/08/24 5:17 AM America	a This Morning	5:00 AM-6:00 AI	M :3	0 RWMSSTV04H			\$20.00 NM
4 W	ATN M 03/	/11/24 5:21 AM America	a This Morning	5:00 AM-6:00 AI	M :3	O RWMSSTVO4H			\$20.00 NM
5 W.	ATN Tu 03/	/12/24 5:11 AM America	This Morning	5:00 AM-6:00 AI	M :3	O RWMSSTVO4H			\$20.00 NM
2 03/06/24	03/12/24	ABC24 News @6am	6:00 AM-7:00 AM	11111	:30	5	\$50.00	NM	
Weeks:	Start Date 03/06/24	End Date MTWTFSS 03/12/24 11111	Spots/Week 5	Rate \$50.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 W	NTN W 03/	06/24 6:23 AM ABC24	News @6am	6:00 AM-7:00 AI	M :3	O RWMSSTVO4H			\$50.00 NM
2 W	ATN Th 03/	07/24 6:57 AM ABC24	News @6am	6:00 AM-7:00 AI	M :3	O RWMSSTVO4H			\$50.00 NM
3 W	ATN F 03/	/08/24 6:57 AM ABC24	News @6am	6:00 AM-7:00 AI	M :3	O RWMSSTVO4H			\$50.00 NM
4 W	ATN M 03/	/11/24 6:57 AM ABC24	News @6am	6:00 AM-7:00 AI	M :3	0 RWMSSTV04H			\$50.00 NM
5 WA	ATN Tu 03/	12/24 6:59 AM ABC24	News @6am	6:00 AM-7:00 AI	M :3	O RWMSSTVO4H			\$50.00 NM
3 03/06/24	03/12/24	GOOD MORNING AME	R 7:00 AM-9:00 AM	11111	:30	5	\$70.00	NM	
Weeks:	Start Date 03/06/24	End Date MTWTFSS 03/12/24 11111	Spots/Week 5	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 W	ATN W 03/	06/24 8:44 AM GOOD	MORNING AMERICA	7:00 AM-9:00 AI	M :3	0 RWMSSTV04H			\$70.00 NM
2 W	ATN Th 03/	7:26 AM GOOD	MORNING AMERICA	7:00 AM-9:00 AI	M :3	0 RWMSSTV04H			\$70.00 NM

Standard Terms If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit ly/zeyrbCA, as well as on the Advertising age from the Connect menu of the Station's website if you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/

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03/06/24

03/12/24

11111--

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WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2870718-1	Invoice Month	March 2024						
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24						
Advertiser	POL/ Roger Wicker / R / US Senate / MS								
Product	MS - Senate								
Estimate #	5002								

Line Start Date	End Date D	Description	Start/End Time	MT. 57.50.5		Spots/	Data	T	
					ength	Week	Rate	Туре	
3 03/06/24		BOOD MORNING AM CA	IER 7:00 AM-9:00 AM	11111	:30	5	\$70.00	NM	
Spots: # Ch	Day Air Dat	e Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	ATN F 03/08/2	24 7:58 AM GOOI	MORNING AMERICA	7:00 AM-9:00 AM	:3	0 RWMSSTV04H			\$70.00 NM
500	ATN M 03/11/2		MORNING AMERICA	7:00 AM-9:00 AM	:3	0 RWMSSTV04H			\$70.00 NM
5 WA	ATN Tu 03/12/2	8:38 AM GOOI	MORNING AMERICA	7:00 AM-9:00 AM	:3	0 RWMSSTV04H			\$70.00 NM
4 03/06/24	03/09/24	SAT GMA	7:00 AM-9:00 AM	1-	:30	1	\$50.00	NM	
Weeks:		d Date MTWTFSS /10/241-	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air Dat	e <u>Air Time</u> Descr	<u>iption</u>	Start/End Time	Lengt	n Ad-ID			Rate Type
1 WA	TN Sa 03/09/2	24 8:53 AM SAT (GMA .	7:00 AM-9:00 AM	:3	RWMSSTV04H			\$50.00 NM
5 03/06/24	03/10/24 S	UN GMA	7:00 AM-8:00 AM	1	:30	1	\$60.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /10/241	Spots/Week 1	Rate \$60.00			-		
Spots: # Ch	Day Air Dat	e Air Time Descr	iption	Start/End Time	Lengtl	Ad-ID			Rate Type
1 WA	TN Su 03/10/2	7:41 AM SUN (GMA	7:00 AM-8:00 AM	:30	RWMSSTV04H			\$60.00 NM
6 03/06/24	03/10/24 T	HIS WEEK	8:00 AM-9:00 AM	1	:30	1	\$60.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /10/241	Spots/Week 1	Rate \$60.00					
Spots: # Ch	Day Air Date	<u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate Type
1 WA	TN Su 03/10/2	4 8:34 AM THIS	WEEK	8:00 AM-9:00 AM	:30	RWMSSTV04H			\$60.00 NM
7 03/06/24	03/10/24 L	OCAL 24 THIS WEE	K 9:00 AM-9:30 AM	1	:30	1	\$50.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> /10/241	Spots/Week 1	<u>Rate</u> \$50.00				· - ·	-
Spots: # Ch	Day Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WA	TN Su 03/10/2	4 9:12 AM LOCA	L 24 THIS WEEK	9:00 AM-9:30 AM	:30	RWMSSTV04H			\$50.00 NM
8 03/06/24	03/12/24 L K		AR 9:00 AM-10:00 AM	11111	:30	5	\$70.00	NM	
Weeks:		d Date MTWTFSS 112/24 11111	Spots/Week 5	<u>Rate</u> \$70.00					
Spots: # Ch	Day Air Date	Air Time Descri	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WA	TN W 03/06/2	4 9:54 AM LIVE!	W/ KELLY & MARK	9:00 AM-10:00 AM	1 :30	RWMSSTV04H			\$70.00 NM
2 WA		4 9:28 AM LIVE!	W/ KELLY & MARK	9:00 AM-10:00 AM	1 :30	RWMSSTV04H			\$70.00 NM
3 WA			W/ KELLY & MARK	9:00 AM-10:00 AM	1 :30	RWMSSTV04H			\$70.00 NM
4 WA	TN M 03/11/2	4 9:47 AM LIVE!	W/ KELLY & MARK	9:00 AM-10:00 AM	1 :30	RWMSSTV04H			\$70.00 NM
5 WA	TN Tu 03/12/2	4 9:20 AM LIVE!	W/ KELLY & MARK	9:00 AM-10:00 AM	1 :30	RWMSSTV04H			\$70.00 NM
9 03/06/24	03/12/24 L	OCAL 24 NEWS @ 1	1A 11:00 AM-11:30 AN	11111	:30	5	\$70.00	NM	
Weeks:	Start Date En	d Date MTWTFSS	Spots/Week	Rate \$70.00					

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\$70.00

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Spots: # Ch

Day Air Date

WATN Sa 03/09/24

Air Time Description

5:25 PM COURT CAM

Send Payment To:
WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2870718-1	Invoice Month	March 2024						
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24						
Advertiser	POL/ Roger Wicker / R / US Senate / MS								
Product	MS - Senate								
Estimate #	5002								

ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Lengt	Spots/	Rate	Туре	
9	03/06/24	03/12/24	LOCAL 24 NEWS (11A 11:00 AM-11:30 AN		:3		\$70.00	NM	
										
Spot	s: <u>#</u> <u>Ch</u>	Day Air		scription	Start/End Tim	ne <u>Le</u>	ngth Ad-ID			Rate Type
	1 WA7			CAL 24 NEWS @ 11A	11:00 AM-11:	30 AN	:30 RWMSSTV04H			\$70.00 NN
	2 WA1			CAL 24 NEWS @ 11A	11:00 AM-11:	30 AN	:30 RWMSSTV04H			\$70.00 NM
	3 WAT	(A) =(=)		CAL 24 NEWS @ 11A	11:00 AM-11:		:30 RWMSSTV04H			\$70.00 NM
	4 WAT			CAL 24 NEWS @ 11A	11:00 AM-11:		:30 RWMSSTV04H			\$70.00 NN
	5 WAT	N Tu 03/	12/24 11:14 AM LO	CAL 24 NEWS @ 11A	11:00 AM-11:	30 AN	:30 RWMSSTV04H			\$70.00 NN
10	03/06/24	03/11/24	GOOD MORNING /	MER 12:00 PM-1:00 PM	1-111	:3	0 4	\$90.00	NM	
1		Start Date 03/06/24	End Date MTWTFS 03/12/24 1-111-		<u>Rate</u> \$90.00					
Spot		Day Air			Start/End Tim	ne Le	ngth Ad-ID			Rate Type
	1 WAT			OD MORNING AMERICA			:30 RWMSSTV04H			\$90.00 NM
	2 WAT	N Th 03/		OD MORNING AMERICA			:30 RWMSSTV04H			\$90.00 NN
	3 WAT	N F 03/	08/24 12:29 PM GO	OD MORNING AMERICA			:30 RWMSSTV04H			\$90.00 NM
	4 WAT	N M 03/	11/24 12:28 PM GO	OD MORNING AMERICA	3 12:00 PM-1:0	0 PM	:30 RWMSSTV04H			\$90.00 NM
11	03/06/24	03/11/24	25 WORDS OR LE	SS 2:00 PM-2:30 PM	1-111	:3	0 4	\$80.00	NM	
	Veeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					*
		03/06/24	03/12/24 1-111-		\$80.00					
Spot	s: <u># Ch</u>	Day Air	Date Air Time Des	cription	Start/End Tim	<u>e Le</u>	ngth Ad-ID			Rate Type
	1 WAT	N W 03/0	06/24 2:25 PM 25 1	WORDS OR LESS	2:00 PM-2:30	PM	:30 RWMSSTV04H			\$80.00 NM
	2 WAT	N Th 03/0	07/24 2:09 PM 25 \	WORDS OR LESS	2:00 PM-2:30	PM	:30 RWMSSTV04H			\$80.00 NM
	3 WAT		08/24 2:14 PM 25 V	WORDS OR LESS	2:00 PM-2:30	PM	:30 RWMSSTV04H			\$80.00 NM
	4 WAT	N M 03/	11/24 2:24 PM 25 V	WORDS OR LESS	2:00 PM-2:30	PM	:30 RWMSSTV04H			\$80.00 NM
12	03/06/24	03/11/24	Pictionary	2:30 PM-3:00 PM	1-111	:3	0 4	\$80.00	NM	
1		Start Date 03/06/24	End Date MTWTFS: 03/12/24 1-111-		Rate					
Spot		03/06/24 Day Air			\$80.00 Start/End Tim		noth Ad ID			Date Toras
Opol	1 WAT		06/24 2:56 PM Pict		Start/End Tim 2:30 PM-3:00		ngth Ad-ID :30 RWMSSTV04H			Rate Type \$80.00 NM
	2 WAT				2:30 PM-3:00		:30 RWMSSTV04H			\$80.00 NM
	3 WAT		08/24 2:40 PM Pict		2:30 PM-3:00		:30 RWMSSTV04H			\$80.00 NM
	4 WAT		11/24 2:56 PM Pict		2:30 PM-3:00		:30 RWMSSTV04H			\$80.00 NM
13	03/06/24	03/09/24	COURT CAM	5:00 PM-5:30 PM	1-	:3		\$50.00	NM	\$55.55 THE
1	Veeks:	Start Date	End Date MTWTFS:	Spots/Week	Dete			V-4 N 3200 H		
	Control of the Contro	03/04/24	03/10/241		Rate \$50.00					
	. # 05									

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Start/End Time

5:00 PM-5:30 PM

Length Ad-ID

:30 RWMSSTV04H

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Rate Type

\$50.00 NM



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Invoice #	2870718-1	Invoice Month	March 2024						
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24						
Advertiser	POL/ Roger Wicker / R / US Senate / MS								
Product	MS - Senate								
Estimate #	5002								

Line Start Date	- End Date	Decoriotion	Ota di Fara di Tirana			Spots/			
		Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14 03/06/24	03/11/24	ABC 24 NEWS @ 5P	5:00 PM-5:30 PM	1-111	:30	4	\$80.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
C # 01	03/06/24	03/12/24 1-111	4	\$80.00					
Spots: # Ct				Start/End Time		h Ad-ID			Rate Type
		/06/24 5:22 PM ABC 24		5:00 PM-5:30 PM		0 RWMSSTV04H			\$80.00 NM
	ATN Th 03			5:00 PM-5:30 PM	vi :3	0 RWMSSTV04H			\$80.00 NM
		/08/24 5:24 PM ABC 24	_	5:00 PM-5:30 Pf	M :3	O RWMSSTVO4H			\$80.00 NM
4 W.	ATN M 03	/11/24 5:15 PM ABC 24	NEWS @ 5P	5:00 PM-5:30 PM	v1 :3	0 RWMSSTV04H		<u> </u>	\$80.00 NM
15 03/06/24	03/11/24	ABC 24 NEWS @ 6P	6:00 PM-6:30 PM	1-111	:30	4	\$80.00	NM	
Weeks:	Start Date 03/06/24	End Date MTWTFSS 03/12/24 1-111	Spots/Week 4	<u>Rate</u> \$80.00			-		
Spots: # Ch	<u>h Day Air</u>	Date Air Time Descrip	otion	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 W	ATN W 03	/06/24 6:15 PM ABC 24	NEWS @ 6P	6:00 PM-6:30 PM		0 RWMSSTV04H			\$80.00 NM
2 W	ATN Th 03	/07/24 6:23 PM ABC 24	NEWS @ 6P	6:00 PM-6:30 PM	/ 1 :30	RWMSSTV04H			\$80.00 NM
3 W	ATN F 03	/08/24 6:10 PM ABC 24	NEWS @ 6P	6:00 PM-6:30 PM	И :30	RWMSSTV04H			\$80.00 NM
4 W	ATN M 03	/11/24 6:22 PM ABC 24	NEWS @ 6P	6:00 PM-6:30 PM	A :30	RWMSSTV04H			\$80.00 NM
16 03/06/24	03/09/24	SAT ABC 24 NEWS @	6 6:00 PM-6:30 PM	1-	:30	1	\$50.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	03/04/24 h Day Air	03/10/241-	1	\$50.00					
	ATN Sa 03.			Start/End Time	rom to the same of	<u>Ad-ID</u>			Rate Type
1 00/		109/24 0:14 PM SAT AL	3C 24 NEWS @ 6P	6:00 PM-6:30 PM	// :30	RWMSSTV04H			\$50.00 NM
17 03/06/24	03/10/24	SUN ABC 24 NEWS @ P	5 5:00 PM-5:30 PM	1	:30	1	\$60.00	NM	
Weeks:	Start Date 03/04/24	End Date MTWTFSS 03/10/241	Spots/Week 1	<u>Rate</u> \$60.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lenath	Ad-ID			Rate Type
1 W	ATN Su 03		BC 24 NEWS @ 5P	5:00 PM-5:30 PM		RWMSSTV04H			\$60.00 NM
18 03/06/24	03/11/24	iCrime (1st run)	6:30 PM-7:00 PM	1-111	:30	4	\$110.00	NM	
Weeks:	Start Date 03/06/24	End Date MTWTFSS 03/12/24 1-111	Spots/Week 4	Rate \$110.00					
Spots: # Ch				Start/End Time	ength	Ad-ID			Rate Type
	7) 4 6 9	/06/24 6:43 PM iCrime		6:30 PM-7:00 PM		RWMSSTV04H			\$110.00 NM
	ATN Th 03			6:30 PM-7:00 PM		RWMSSTV04H			\$110.00 NM
	ATN F 03		•	6:30 PM-7:00 PM		RWMSSTV04H			\$110.00 NM
	ATN M 03			6:30 PM-7:00 PM		RWMSSTV04H			\$110.00 NM
19 03/06/24	03/11/24	THE BACHELOR	7:00 PM-9:00 PM	1	:30	1	\$650.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate			· · · · · · · · · · · · · · · · · · ·		
Coote: # OF	03/06/24	03/12/24 1	1	\$650.00					D-4- T
Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	non	Start/End Time	Length	Ad-ID			Rate Type

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26 03/06/24

03/10/24

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Product	MS - Senate							
Estimate #	5002							

Line Start Da	te End Date	Description	Start/End Time	MTWTFSS 1	ength.	Spots/ Week	Rate	Туре	
19 03/06/24	03/11/24	THE BACHELOR	7:00 PM-9:00 PM	1	:30	1	\$650.00	NM	
	Ch <u>Day Air</u> VATN M 03			Start/End Time 7:00 PM-9:00 PM	Length :30	Ad-ID RWMSSTV04	н		<u>Rate</u> <u>Type</u> \$650.00 NM
20 03/06/24	03/06/24	JUDGE STEVE HARVE	Y9:00 PM-10:00 PM	1	:30	1	\$400.00	NM	
Weeks:	Start Date 03/04/24	End Date MTWTFSS 03/10/241	Spots/Week 1	Rate \$400,00					
	Ch Day Air VATN W 03/	NAME AND ADDRESS OF THE PARTY O	otion STEVE HARVEY	Start/End Time 9:00 PM-10:00 PM		Ad-ID RWMSSTV04	н		<u>Rate</u> <u>Type</u> \$400.00 NM
21 03/06/24	03/07/24	CELEB WHEEL OF FO	PR 7:00 PM-8:00 PM	1	:30	1	\$400.00	NM	
Weeks:	Start Date 03/04/24	End Date MTWTFSS 03/10/241	Spots/Week 1	Rate \$400.00					
	Ch Day Air VATN Th 03/			Start/End Time 7:00 PM-8:00 PM	Length :30	Ad-ID RWMSSTV04	Н		<u>Rate</u> <u>Type</u> \$400.00 NM
22 03/06/24	03/08/24	SHARK TANK	7:00 PM-8:00 PM	1	:30	1	\$300.00	NM	<u>-</u>
Weeks: Spots: # <u>C</u> 1 V	Start Date 03/04/24 Ch Day Air VATN F 03/			Rate \$300.00 <u>Start/End Time</u> 7:00 PM-8:00 PM	Length :30	Ad-ID RWMSSTV04	н		<u>Rate Type</u> \$300.00 NM
23 03/06/24	03/08/24	20/20	8:00 PM-10:00 PM	1	:30	1	\$300.00	NM	
Weeks: Spots: # <u>C</u> 1 V	<u>Start Date</u> 03/04/24 <u>Ch Day Air</u> VATN F 03/		Spots/Week 1 otion	Rate \$300.00 Start/End Time 8:00 PM-10:00 PM	<u>Length</u>	Ad-ID RWMSSTV04I	н		<u>Rate</u> <u>Type</u> \$300.00 NM
24 03/06/24	03/09/24	NBA Prime Game	Various	1-	:30	1	\$1,000.00	NM	
	Start Date 03/04/24 Ch <u>Day Air</u> VATN Sa 03/	03/10/241- Date Air Time Descrip		Rate \$1,000.00 Start/End Time Various	Length :30	Ad-ID RWMSSTV04I	4		<u>Rate Type</u> \$1,000.00 NM
25 03/06/24	03/10/24	AMERICA'S FUNNIEST HOME VIDEOS	6:00 PM-7:00 PM	1	:30	1	\$300.00	NM	
2 V	Start Date 03/04/24 Ch Day Air VATN F 03/ MG for 2 VATN Su 03/ See MG	End Date MTWTFSS 03/10/24 1		Rate \$300.00 <u>Start/End Time</u> 8-10p <i>ME V 6:00 PM-7:00 PM</i>	<u>Length</u> :30	RWMSSTV04	+		Rate Type \$300.00 NM

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:30

\$400.00

MM

9:00 PM-10:00 PM

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Weeks:

Ch

Spots: #

Start Date

Day Air Date

Su 03/10/24

03/04/24

End Date

03/10/24

MTWTFSS

Air Time Description

Send Payment To:
WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2870718-1	Invoice Month	March 2024					
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24					
Advertiser	POL/ Roger Wicker / R / US Senate / MS							
Product	MS - Senate							
Estimate #	5002							

Spots Line Start Date End Date Description Start/End Time **MTWTFSS** Lenath Week Rate Type WHAT WOULD YOU DO Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 03/04/24 03/10/24 \$400.00 Spots: # <u>Ch</u> Day Air Date Air Time Description Start/End Time Rate Type Length Ad-ID 2 WATN F 03/08/24 3:25 PM PersonPlaceorThing 3-330p 3-330p :30 RWMSSTV04H \$80.00 NM MG for 26.1 03/10 WATN F 03/08/24 3 3:52 PM People Puzzler 330-4p 330-4p :30 RWMSSTV04H \$80.00 NM MG for 26.1 03/10 WATN Sa 03/09/24 10:11 PM Local News @ 10p Sa 10-1035p :30 RWMSSTV04H \$80.00 NM MG for 26.1 03/10 WATN Su 03/10/24 WHAT WOULD YOU DO? 9:00 PM-10:00 PM :00 \$400.00 NM See MG 26.2,26.3,26.4,26.5,26.6 M 03/11/24 WATN 3:18 PM PersonPlaceorThing 3-330p 3-330p :30 RWMSSTV04H \$80.00 NM MG for 26.1 03/10 M 03/11/24 3:58 PM People Puzzler 330-4p 330-4p :30 RWMSSTV04H \$80.00 NM MG for 26.1 03/10 27 03/06/24 03/11/24 LOCAL 24 NEWS @ 10P 10:00 PM-10:35 PN 1-111--:30 \$110.00 NM Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 03/06/24 03/12/24 1-111--\$110.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type W 03/06/24 WATN 1 10:21 PM LOCAL 24 NEWS @ 10P :30 RWMSSTV04H 10:00 PM-10:35 PN \$110.00 NM 2 WATN Th 03/07/24 10:23 PM LOCAL 24 NEWS @ 10P 10:00 PM-10:35 PN :30 RWMSSTV04H NM \$110.00 3 WATN 03/08/24 10:24 PM LOCAL 24 NEWS @ 10P :30 RWMSSTV04H 10:00 PM-10:35 PM \$110.00 NM 4 WATN M 03/11/24 10:29 PM LOCAL 24 NEWS @ 10P 10:00 PM-10:35 PM :30 RWMSSTV04H \$110.00 NM 28 03/06/24 03/09/24 SAT LOCAL24 NEWS @ 10:00 PM-10:35 PN ----1-.30 \$80.00 NM 10P Start Date MTWTFSS Weeks: **End Date** Spots/Week Rate 03/04/24 03/10/24 ----1-\$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 10:30 PM SAT LOCAL24 NEWS @ 10P WATN Sa 03/09/24 10:00 PM-10:35 PN :30 RWMSSTV04H \$80.00 NM 29 03/06/24 03/10/24 SUN LOCAL24 NEWS 10:00 PM-10:35 PN -----1 :30 \$80.00 NM @ 10P

30 03/06/24	03/10/24	LOCAL 2 ENCORE		0:35 PM-11:05 PN	1	:30	1	\$50.00	NM	
Weeks: Spots: <u># Ch</u> 1 WA		10/24	MTWTFSS1 Time Description LOCAL 24	•	<u>Rate</u> \$50.00 <u>Start/End Time</u> OR 10:35 PM-11:05 PM	Length A	vG-ID			Rate Type \$50.00 NM

Rate

Start/End Time

10:00 PM-10:35 PM

Length Ad-ID

:30 RWMSSTV04H

\$80.00

Spots/Week

10:14 PM SUN LOCAL24 NEWS @ 10P

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Rate Type

\$80.00 NM



See MG 35.2

Send Payment To:
WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker	/ R / US Senate / MS	3
Product	MS - Senate		
Estimate #	5002		

_ine Start Date	End Date De	scription	Start/End Time	MT TECC	Lanath	Spots/	Data	T	
30 03/06/24				MTWTFSS	Length	Week	Rate	Туре	
30 03/06/24		CORE)	(10:35 PM-11:05 PW	T	:30	1	\$50.00	NM	
Spots: # Ch	Day Air Date	Air Time Descrip	otion	Start/End Time	Lengt	n Ad-ID			Rate Typ
2 WA	TN M 03/11/24		lews @ 6a M-F	6-7a	:30) RWMSSTV04H			\$50.00 N
	MG for 30.1 03	3/10							-
31 03/06/24	03/11/24 JIN	MMY KIMMEL LIVE!	10:35 PM-11:37 PN	1-111	:30	4	\$30.00	NM	
Weeks:		<u>Date</u> <u>MTWTFSS</u> 2/24 1-111	Spots/Week 4	<u>Rate</u> \$30.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengti	Ad-ID			Rate Typ
1 WA	NTN W 03/06/24	11:07 PM JIMMY	KIMMEL LIVE!	10:35 PM-11:37	PN :30	RWMSSTV04H			\$30.00 NI
2 WA	TN Th 03/07/24	11:17 PM JIMMY	KIMMEL LIVE!	10:35 PM-11:37	PN :30	RWMSSTV04H			\$30.00 NI
•	TN F 03/08/24			10:35 PM-11:37	PN :30	RWMSSTV04H			\$30.00 NI
4 WA	TN M 03/11/24	11:06 PM JIMMY	KIMMEL LIVE!	10:35 PM-11:37	PN :30	RWMSSTV04H			\$30.00 N
32 03/06/24		L REGULAR SEASO	7:00 PM-10:00 PM	1-	:30	1	\$250.00	NM	
Weeks:	Start Date End 03/04/24 03/1	Date MTWTFSS 0/241-	Spots/Week 1	Rate \$250.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Typ
1 WA	TN Sa 03/09/24 See MG 32.2,3		EGULAR SEASON PR	IME 7:00 PM-10:00 P	O: M	0			\$250.00 NI
2 WA	ATN Su 03/10/24 MG for 32.1 03		own to the Oscars	12-3p	:30) RWMSSTV04H			\$100.00 N
3 WA	MG for 32.1 03		rpet Special	3-5p	:30) RWMSSTV04H			\$150.00 NM
33 03/06/24		CARS COUNTDOW	/N 12:00 PM-3:00 PM	1	:30	1	\$100.00	NM	
Weeks:		Date MTWTFSS	Spots/Week	Rate					
Spots: # Ch	03/04/24 03/1 Day Air Date	0/241 Air Time Descrip	1	\$100.00 Start/End Time	Lanath	. A-J ID			Data Tue
	TN Su 03/10/24		RS COUNTDOWN, LIV			Ad-ID RWMSSTV04H			Rate Type \$100.00 NM
									\$100.00 N
34 03/06/24	AT	THE OSCARS	3:00 PM-4:30 PM	1	:30	1	\$150.00	NM	
Weeks:	Start Date End 03/04/24 03/1	<u>Date MTWTFSS</u> 0/241	Spots/Week 1	Rate \$150.00					
Spots: # Ch		Air Time Descrip		Start/End Time		Ad-ID			Rate Type
1 WA	TN Su 03/10/24	3:17 PM ON TH	E RED CARPET AT TH	HE 3:00 PM-4:30 PM	1 :30	RWMSSTV04H			\$150.00 N
35 03/06/24	03/10/24 OS LIV		T 5:30 PM-6:00 PM	1	:30	1	\$500.00	NM	
Weeks:	Start Date	Date MTWTFSS 0/241	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time	Length	Ad-ID			Rate Type
1 WA	TN Su 03/10/24	OSCAF	RS RED CARPET LIVE	5:30 PM-6:00 PM	1 :00)			\$500.00 NA

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Send Payment To:
WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker	/ R / US Senate / MS	3
Product	MS - Senate		
Estimate #	5002		

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	03/06/24	03/10/24	OSCARS RED CARPE LIVE	T 5:30 PM-6:00 PM	1	:30	1	\$500.00	NM	
Spo			r Date Air Time Descri	ption	Start/End Time	Lengt	th Ad-ID			Rate Type
L	2 WA		//11/24 9:32 PM 20/20 35.1 03/10		9-10p	:3	O RWMSSTVO)4н		\$500.00 NM
36	03/06/24	03/10/24	THE 96th OSCARS	6:00 PM-9:30 PM	2	:30	2	\$1,500.00	NM	
	Weeks:	Start Date 03/04/24	End Date MTWTFSS 03/10/242	Spots/Week 2	<u>Rate</u> \$1,500.00					
Spo	ots: # <u>Ch</u>		Date Air Time Descri		Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WA		/10/24 6:42 PM THE 9		6:00 PM-9:30 PM	<i>I</i> :3	O RWMSSTVO	94н		\$1,500.00 NM
	2 WA	TN Su 03	/10/24 7:18 PM THE 9	6th OSCARS	6:00 PM-9:30 PM	Л :3	O RWMSSTVO	94н		\$1,500.00 NM
					Total Spots		86			
Inc	lude Inv	oice # o	n Check - Payme	ent Terms 30 [Days	,		Gross Total	!	\$12,380.00
							<u>Agenc</u>	y Commission	l	\$1,857.00
							Ne	t Amount Due	!	\$10,523.00

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WATN 1725 N. Shelby Oaks Dr. Suite 101 Memphis, TN 38134 Main: (901)323-2430

Billing:

Billing Address:

Flexpoint Media / POL Attention: Accounts Payable P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WATN WATN P.O. Box 637386 Cincinnati, OH 45263-7386

WATN Sa 03/02/24

8:26 AM SAT GMA

NVOICE

Property	WATN					
Invoice #	2867716-1	Order#	2867716			
Invoice Date	03/10/24	Alt Order #	WOC14511085			
Invoice Month	March 2024	Deal #				
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/28/24 - 03/05/24			
Advertiser	POL/ Roger Wicker	POL/ Roger Wicker / R / US Senate / MS				
Product	MS - Senate					
Estimate #	4933					
	Account Executive	Aleesha Mae	wall			
	Sales Office	TEGNA Sale	s Washington DC			
	Sales Region	National				
	Agency Code	9920140				
	Advertiser Code	567				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					

39475AG

170597

776

Agency Ref

Product 1

Product 2

Advertiser Ref

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 02/28/24	03/05/24	ABC24 News @5am	5:00 AM-6:00 AM	11111	:30	5	\$20.00	NM	
Weeks: Spots: # Ch	02/28/24 <u>Day Air [</u>	End Date MTWTFSS 03/05/24 11111 Date Air Time Descrip 28/24 5:16 AM ABC24		Rate \$20.00 Start/End Time 5:00 AM-6:00 AM		h <u>Ad-ID</u> 0 rwwsstv03h			Rate Type \$20.00 NM
2 WA	TN Th 02/2			5:00 AM-6:00 AM		O RWMSSTVO3H			\$20.00 NM
3 WA	TN F 03/0	1/24 5:17 AM ABC24	News @5am	5:00 AM-6:00 AM	1 :3	O RWMSSTVO3H			\$20.00 NM
4 WA		04/24 5:25 AM ABC24		5:00 AM-6:00 AM	1 :3	0 RWMSSTV04H			\$20.00 NM
5 WA	TN Tu 03/0	5:20 AM ABC24	News @5am	5:00 AM-6:00 AM	1 :3	0 RWMSSTV04H			\$20.00 NM
2 02/28/24	03/05/24	GOOD MORNING AME	R 7:00 AM-9:00 AM	11111	:30	5	\$70.00	NM	
Weeks:		End Date MTWTFSS 03/05/24 11111	Spots/Week 5	<u>Rate</u> \$70.00	•				
Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
1 WA			MORNING AMERICA	7:00 AM-9:00 AM		0 RWMSSTV03H			\$70.00 NM
2 WA			MORNING AMERICA	7:00 AM-9:00 AM		0 RWMSSTV03H			\$70.00 NM
3 WA			MORNING AMERICA	7:00 AM-9:00 AM		0 RWMS5TV03H			\$70.00 NM
4 WA 5 WA			MORNING AMERICA MORNING AMERICA	7:00 AM-9:00 AM 7:00 AM-9:00 AM		0 RWMSSTV04H			\$70.00 NM \$70.00 NM
			WORNING AWIERICA	7.00 AIVI-9.00 AIVI		U KW-1331 VO-111			\$70.00 14141
3 02/28/24	03/02/24	SAT GMA	7:00 AM-9:00 AM	1-	:30	1	\$50.00	NM	
Weeks:		End Date MTWTFSS 03/03/241-	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

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7:00 AM-9:00 AM

:30 RWMSSTV04H

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\$50.00 NM



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WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wick	er / R / US Senate / MS	3
Product	MS - Senate		
Estimate #	4933		

Line Start Date	te End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 02/28/24	03/03/24	SUN GMA	7:00 AM-8:00 AM	1	:30	1	\$60.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/241	Spots/Week	Rate					
Spots: # C			1 ption	\$60.00 <u>Sta</u> rt/End Time	Lenat	h Ad-ID			Rate Type
1 W	VATN Su 03	//03/24 7:58 AM SUN G		7:00 AM-8:00 AM	100	0 RWMSSTVQ4H			\$60.00 NM
5 02/28/24	03/03/24	LOCAL 24 THIS WEEK	9:00 AM-9:30 AM	1	:30	1	\$50.00	NM	
Weeks:	Start Date 02/26/24	End Date MTWTFSS 03/03/241	Spots/Week	Rate				-	
Spots: # C			1 ption	\$50.00 <u>Start/End Time</u>	Lengti	h Ad-ID			Poto Typo
	ATN Su 03		24 THIS WEEK	9:00 AM-9:30 AM		O RWMSSTVO3H			<u>Rate Type</u> \$50.00 NM
6 02/28/24	03/05/24	LIVE! W/ KELLY & MA	R 9:00 AM-10:00 AM	11111	:30	5	\$70.00	NM	
Weeks:	Start Date 02/28/24	End Date MTWTFSS	Spots/Week	Rate					
Spots: # C			5 ntion	\$70.00 Start/End Time	Length	Ad-ID			Rate Type
			W/ KELLY & MARK	9:00 AM-10:00 A		RWMSSTV03H			\$70.00 NM
2 W	ATN Th 02	/29/24 9:58 AM LIVE! \	N/ KELLY & MARK	9:00 AM-10:00 A	M :30	RWMSSTV03H			\$70.00 NM
3 W	ATN F 03	/01/24 9:32 AM LIVE! \	N/ KELLY & MARK	9:00 AM-10:00 AI	M :30	RWMSSTV03H			\$70.00 NM
4 W	/ATN M 03	/04/24 9:49 AM LIVE! \	N/ KELLY & MARK	9:00 AM-10:00 AI	M :30	RWMSSTV03H			\$70.00 NM
5 W	ATN Tu 03	/05/24 9:37 AM LIVE! \	N/ KELLY & MARK	9:00 AM-10:00 AI	M :30	RWMSSTV04H			\$70.00 NM
7 02/28/24	03/05/24	LOCAL 24 NEWS @ 1	1A 11:00 AM-11:30 AN	11111	:30	5	\$70.00	NM	
Weeks:	Start Date 02/28/24	End Date MTWTFSS 03/05/24 11111	Spots/Week 5	<u>Rate</u> \$70.00	· · ·		· ·		
Spots: # C	h Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 W	ATN W 02	/28/24 11:28 AM LOCAL	. 24 NEWS @ 11A	11:00 AM-11:30 A	AN :30	RWMSSTV03H			\$70.00 NM
	ATN Th 02	/29/24 11:29 AM LOCAL	. 24 NEWS @ 11A	11:00 AM-11:30 A	AN :30) RWMSSTV03H			\$70.00 NM
			. 24 NEWS @ 11A	11:00 AM-11:30 A	AN :30	RWMSSTV03H			\$70.00 NM
			. 24 NEWS @ 11A	11:00 AM-11:30 A		RWMSSTV04H			\$70.00 NM
5 W	ATN Tu 03	/05/24 11:08 AM LOCAL	. 24 NEWS @ 11A	11:00 AM-11:30 A	AN :30	RWMSSTV04H			\$70.00 NM
8 02/28/24	03/05/24	GOOD MORNING AME ICA 3	R 12:00 PM-1:00 PM	11111	:30	5	\$90.00	NM	
Weeks:	Start Date 02/28/24	End Date MTWTFSS 03/05/24 11111	Spots/Week 5	<u>Rate</u> \$90.00					
Spots: # Cf				Start/End Time	Length	Ad-ID			Rate Type
			MORNING AMERICA			RWMSSTV03H			\$90.00 NM
			MORNING AMERICA			RWMSSTV03H			\$90.00 NM
			MORNING AMERICA			RWMSSTV03H			\$90.00 NM
	NOTE THE PERSON NAMED IN CONTROL		MORNING AMERICA			RWMSSTV04H			\$90.00 NM
5 W	ATN Tu 03	12:29 PM GOOD	MORNING AMERICA	3 12:00 PM-1:00 PM	vi :30	RWMSSTV04H			\$90.00 NM
9 02/28/24	03/05/24	Pictionary	2:30 PM-3:00 PM	11111	:30	5	\$80.00	NM	

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Send Payment To:
WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wick	er / R / US Senate / MS	3
Product	MS - Senate		
Estimate #	4933		

		_			Spots/			
ine Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9 02/28/24 03/05/24	Pictionary	2:30 PM-3:00 PM	11111	:30	5	\$80.00	NM	-
Weeks: Start Date 02/28/24	End Date MTWTFSS 03/05/24 11111	Spots/Week 5	Rate \$80.00			***		
Spots: # Ch Day Air I			Start/End Time	Lengt	h Ad-ID			Rate Typ
1 WATN W 02/2	28/24 2:39 PM Pictions	ary	2:30 PM-3:00 PM		0 RWMSSTV03H			\$80.00 NM
2 WATN Th 02/2	29/24 2:56 PM Pictiona	ary	2:30 PM-3:00 PM	A :3	0 RWMSSTV03H			\$80.00 N
NAMES NO PROCESSION OF THE PRO	01/24 2:40 PM Pictiona	ary	2:30 PM-3:00 PM	A :3	0 RWMSSTV03H			\$80.00 N
	04/24 2:57 PM Pictiona	•	2:30 PM-3:00 PM	/ :3) RWMSSTV03H			\$80.00 NM
5 WATN Tu 03/0	05/24 2:41 PM Pictiona	ary	2:30 PM-3:00 PN	<u>/ :3</u>) RWMSSTV04H			\$80.00 N
10 02/28/24 03/02/24	25 WORDS OR LESS	5:00 PM-5:30 PM	1-	:30	1	\$50.00	NM	
	End Date MTWTFSS 03/03/241-	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch Day Air [Date Air Time Descrip	ition	Start/End Time	Lengtl	Ad-ID			Rate Typ
1 WATN Sa 03/0	02/24 5:29 PM COURT	CAM	5:00 PM-5:30 PM	A :30	RWMSSTV04H			\$50.00 N
11 02/28/24 03/05/24	ABC 24 NEWS @ 5P	5:00 PM-5:30 PM	11111	:30	5	\$80.00	NM	
	End Date MTWTFSS	Spots/Week	Rate					
02/28/24 Spots: <u># Ch Day Air D</u>	03/05/24 11111 Date Air Time Descrip	5 tion	\$80.00 Start/End Time	Longil	. A. ID			Deta Tim
1 WATN W 02/2		A CONTRACTOR OF THE CONTRACTOR	Start/End Time 5:00 PM-5:30 PM		1 <u>Ad-ID</u>) RWMSSTV03H			Rate Typ \$80.00 NM
2 WATN Th 02/2		•	5:00 PM-5:30 PM		RWMSSTV03H			\$80.00 NI
	1/24 5:22 PM ABC 24		5:00 PM-5:30 PM) RWMSSTV03H			\$80.00 N
4 WATN M 03/0		•	5:00 PM-5:30 PM		RWMSSTVO4H			\$80.00 N
5 WATN Tu 03/0	5/24 5:28 PM ABC 24	NEWS @ 5P	5:00 PM-5:30 PM	1 :30	RWMSSTV04H			\$80.00 N
12 02/28/24 03/05/24	ABC 24 NEWS @ 6P	6:00 PM-6:30 PM	11111	:30	5	\$80.00	NM	
	End Date MTWTFSS 03/05/24 11111	Spots/Week 5	<u>Rate</u> \$80.00					
Spots: # Ch Day Air D		-	Start/End Time	Lenati	Ad-ID			Rate Typ
1 WATN W 02/2		AND AND AND ADDRESS OF THE PARTY OF THE PART	6:00 PM-6:30 PM		RWMSSTV03H			\$80.00 N
2 WATN Th 02/2	9/24 6:27 PM ABC 24	NEWS @ 6P	6:00 PM-6:30 PM	1 :30	RWMSSTV03H			\$80.00 N
3 WATN F 03/0	1/24 6:08 PM ABC 24	NEWS @ 6P	6:00 PM-6:30 PM	1 :30	RWMSSTV03H			\$80.00 N
4 WATN M 03/0	4/24 6:26 PM ABC 24	NEWS @ 6P	6:00 PM-6:30 PM	1 :30	RWMSSTV04H			\$80.00 N
5 WATN Tu 03/0	5/24 6:16 PM ABC 24	NEWS @ 6P	6:00 PM-6:30 PM	1 :30	RWMSSTV04H			\$80.00 N
13 02/28/24 03/02/24	SAT ABC 24 NEWS @	6 6:00 PM-6:30 PM	1-	:30	1	\$50.00	NM	
	End Date MTWTFSS 03/03/241-	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch Day Air D	-	1.5/1	Start/End Time	Lenath	Ad-ID			Rate Typ
1 WATN Sa 03/0		C 24 NEWS @ 6P	6:00 PM-6:30 PM		RWMSSTV03H			\$50.00 N
14 02/28/24 03/03/24	SUN ABC 24 NEWS @	5 5:00 PM-5:30 PM	1	:30	1	\$60.00	NM	

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Weeks:

Start Date

End Date

MTWTFSS

Send Payment To:
WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wicker	/ R / US Senate / MS	S
Product	MS - Senate		
Estimate #	4933		

Spots/ Line Start Date End Date Description Start/End Time **MTWTFSS** Length Week Rate Type Weeks: Start Date End Date MTWTFSS Spots/Week Rate 02/26/24 03/03/24 2 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type WATN Su 03/03/24 1 5:10 PM SUN ABC 24 NEWS @ 5P 5:00 PM-5:30 PM :30 RWMSSTV04H \$60.00 NM 2 WATN Su 03/03/24 5:28 PM SUN ABC 24 NEWS @ 5P 5:00 PM-5:30 PM :30 RWMSSTV04H \$60.00 NM 15 02/28/24 03/04/24 THE BACHELOR 7:00 PM-9:00 PM :30 \$650.00 NM Start Date Weeks: End Date Spots/Week Rate 02/28/24 03/05/24 1-----\$650,00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type WATN М 03/04/24 8:45 PM THE BACHELOR 7:00 PM-9:00 PM :30 RWMSSTV03H \$650.00 NM 16 02/28/24 03/05/24 THE GOOD DOCTOR 9:00 PM-10:00 PM \$500.00 -1----:30 NM Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 02/28/24 03/05/24 -1----\$500.00 Spots: # <u>Ch</u> Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WATN Tu 03/05/24 THE GOOD DOCTOR 9:00 PM-10:00 PM :00 \$500.00 NM See MG 16.2 WATN Tu 03/05/24 9:47 PM SUPER TUESDAY COVERAGE Various :30 RWMSSTV04H \$500.00 NM MG for 16.1 03/05 17 02/28/24 02/28/24 THE CONNERS/NOT DE 7:00 PM-8:00 PM --1----.30 \$340.00 1 NM AD YET Start Date End Date Weeks: MTWTFSS Spots/Week Rate 02/26/24 03/03/24 \$340.00 --1---Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type WATN W 02/28/24 6:59 PM THE CONNERS/NOT DEAD YE17:00 PM-8:00 PM :30 RWMSSTV03H \$340.00 NM 18 02/28/24 02/28/24 JUDGE STEVE HARVEY 9:00 PM-10:00 PM --1----:30 \$400.00 NM Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 03/03/24 02/26/24 \$400.00 --1----Day Air Date Spots: # Ch Air Time Description Start/End Time Length Ad-ID Rate Type W 02/28/24 9:30 PM JUDGE STEVE HARVEY :30 RWMSSTV03H WATN 9:00 PM-10:00 PM \$400.00 NM 1 19 02/28/24 02/29/24 PRESS YOUR LUCK 7:00 PM-8:00 PM :30 \$400.00 NM Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 02/26/24 03/03/24 ---1---\$400.00 Spots: # <u>Ch</u> Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WATN Th 02/29/24 PRESS YOUR LUCK 7:00 PM-8:00 PM :00 \$400.00 NM See MG 20.2 20 02/28/24 02/29/24 STATION 19 ENC 9:00 PM-10:00 PM ---1---:30 \$300.00 NM

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Rate

Spots/Week

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26 02/28/24

03/02/24

Send Payment To:
WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wicker / F	R / US Senate / MS	3
Product	MS - Senate		
Estimate #	4933		

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
20 02/28/24	02/29/24	STATION 19 ENC	9:00 PM-10:00 PM	1	:30	1	\$300.00	NM	
Spots: # Ch 1 WA	02/26/24 <u>Day Air</u> ATN <i>Th 02/</i> See MG 2	29/24 STATIO	1 DN 19 ENC	\$300.00 Start/End Time 9:00 PM-10:00		h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$300.00 NM
2 WA	TN Th 02/2 MG for 19		CAN IDOL	7-9P	:3	0 RWMSSTV03	н		\$700.00 NM
21 02/28/24	03/01/24	SHARK TANK	7:00 PM-8:00 PM	1	:30	1	\$300.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WA		End Date MTWTFSS 03/03/24 1 Date Air Time Description 01/24 7:45 PM SHARK		Rate \$300.00 <u>Start/End Time</u> 7:00 PM-8:00 F		n <u>Ad-ID</u>) RWMSSTV03	н		<u>Rate</u> <u>Type</u> \$300.00 NM
22 02/28/24	03/01/24	20/20	8:00 PM-10:00 PM	1	:30	1	\$300.00	NM	
Weeks: Spots: <u>#</u> <u>Ch</u> 1 WA	Start Date 02/26/24 Day Air I TN F 03/0	End Date MTWTFSS 03/03/24 1 Date Air Time Descrip 01/24 9:41 PM 20/20	Spots/Week 1 tion	Rate \$300.00 Start/End Time 8:00 PM-10:00		<u>1 Ad-ID</u>) RWMSSTV031	н		<u>Rate Type</u> \$300.00 NM
23 02/28/24	03/03/24	AMERICA'S FUNNIEST HOME VIDEOS	6:00 PM-7:00 PM	1	:30	1	\$300.00	NM	
Weeks: Spots: # Ch 1 WA	Start Date 02/26/24 <u>Day Air (</u> TN Su 03/0		Spots/Week 1 tion CA'S FUNNIEST HOM	Rate \$300.00 Start/End Time IE \6:00 PM-7:00 P		1 <u>Ad-ID</u>) RWMSSTV031	н		Rate Type \$300.00 NM
24 02/28/24	03/03/24	WHAT WOULD YOU D	O 9:00 PM-10:00 PM	- 1	:30	1	\$400.00	NM	
Weeks: Spots: # Ch 1 WA	02/26/24 Day Air [Spots/Week 1 tion WOULD YOU DO?	Rate \$400.00 <u>Start/End Time</u> 9:00 PM-10:00		<u>Ad-ID</u>) RWMSSTV041	4		<u>Rate</u> <u>Type</u> \$400.00 NM
25 02/28/24	03/05/24	LOCAL 24 NEWS @ 10	P10:00 PM-10:35 PN	11111	:30	5	\$110.00	NM	
Weeks: Spots: # Ch 1 WA 2 WA 3 WA 4 WA	02/28/24 Day Air I TN W 02/2 TN Th 02/2 TN F 03/0	8/24 10:28 PM LOCAL	24 NEWS @ 10P 24 NEWS @ 10P 24 NEWS @ 10P	Rate \$110.00 Start/End Time 10:00 PM-10:35 10:00 PM-10:35 10:00 PM-10:35	5 PN :30 5 PN :30 5 PN :30	1 <u>Ad-ID</u>) RWMSSTV03I) RWMSSTV03I) RWMSSTV03I) RWMSSTV04I	4 1		Rate Type \$110.00 NM \$110.00 NM \$110.00 NM \$110.00 NM

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10:00 PM-10:35 PN ----1-

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\$80.00



Send Payment To: **WATN** WATN P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wick	er / R / US Senate / MS	3
Product	MS - Senate		
Estimate #	4933		

								Spots/			
ine Start D	Date E	nd Date		ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
			SAT 10P	LOCAL24 NEWS	8@			-			
Weeks		art Date	End Da	ate MTWTFSS	Spots/Week	Rate		 -	-		
o . "		/26/24	03/03/2	_	1	\$80.00					
Spots: #	Ch MATATA	Day Air Sa 03		Air Time Desc		Start/End Time		h Ad-ID			Rate Ty
	VVAIN	5a 03	102124	10:18 PM SAT	LOCAL24 NEWS @ 10	P 10:00 PM-10:35	PN :3	0 RWMSSTV04H	<u> </u>		\$80.00 N
27 02/28/2		3/03/24	SUN @ 10	P	S 10:00 PM-10:35 PI	V1	:30	1	\$80.00	NM	
Weeks		art Date /26/24	End Da 03/03/2		Spots/Week 1	<u>Rate</u> \$80.00					
Spots: #	Ch	Day Air		Air Time Desc		Start/End Time	Lengt	h Ad-ID			Pate Tu
1	WATN	DESTRUCTION OF THE PARTY OF THE			LOCAL24 NEWS @ 10			O RWMSSTVO4H	i		Rate Tyr \$80.00 N
28 02/28/2	24 0	3/03/24	1.004								\$00.00 II
20 02/20/2	24 0.	3/03/24	ENC		K (10:35 PM-11:05 PI	V1	:30	1	\$50.00	NM	
Weeks:		art Date	End Da		Spots/Week	Rate					
Cnoto: #		26/24	03/03/2	-	1	\$50.00					
Spots: <u>#</u> 1	Ch MATN	Day Air Su 03		Air Time Descri		Start/End Time		h Ad-ID			Rate Ty
					L 24 THIS WEEK (EN		PN :3	0 RWMSSTV03H			\$50.00 N
29 02/28/2	24 03	3/05/24	JIMM	Y KIMMEL LIVE	! 10:35 PM-11:37 PI	V 11111	:30	5	\$30.00	NM	
Weeks:		art <u>Date</u> 28/24	End Da 03/05/2		Spots/Week 5	<u>Rate</u> \$30.00					
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1	WATN	W 02	28/24	10:53 PM JIMM	Y KIMMEL LIVE!	10:35 PM-11:37	PN :3	0 RWMSSTV03H			\$30.00 N
_	WATN	Th 02/			Y KIMMEL LIVE!	10:35 PM-11:37	PN :3	0 RWMSSTV03H			\$30.00 N
3	WATN		01/24		Y KIMMEL LIVE!	10:35 PM-11:37	0 (0,0) (0,0 0 0	0 RWMSSTV03H			\$30.00 N
	WATN				Y KIMMEL LIVE!	10:35 PM-11:37		0 RWMSSTV03H			\$30.00 N
5	WATN	Tu 03/	05/24	11:06 PM JIMM	Y KIMMEL LIVE!	10:35 PM-11:37	PN :3	0 RWMSSTVQ4H			\$30.00 N
30 02/28/2	24 03	3/02/24	NCAA	BB Reg Seaso	n Various	1-	:30	1	\$120.00	NM	
Weeks:		rt Date 26/24	End Da 03/03/2	_	Spots/Week 1	<u>Rate</u> \$120.00					
Spots: #		Day Air		Air Time Descr		Start/End Time	Lengt	h Ad-ID			Rate Tyr
1	WATN	Sa 03/	02/24	2:13 PM NCAA	BB Reg Season	Various	:3) RWMSSTV03H			\$120.00 N
						Total Spots	7	o			
			٥.							·	
icinae i	nvoic	e # 0	n Che	ck - Paym	ent Terms 30 E	Jays			Gross Total		\$8,100.00

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\$1,215.00

\$6,885.00

Agency Commission

Net Amount Due



WATN 1725 N. Shelby Oaks Dr. Suite 101 Memphis, TN 38134 Main: (901)323-2430

Billing:

Billing Address:

Flexpoint Media / POL Attention: Accounts Payable P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WATN WATN P.O. Box 637386 Cincinnati, OH 45263-7386

NVOICE

Property	WATN				
Invoice #	2863308-2	Order#	2863308		
Invoice Date	02/29/24	Alt Order#	WOC14501123		
Invoice Month	March 2024	Deal #			
Invoice Period	02/26/24 - 02/27/24	Flight Dates	02/21/24 - 02/27/24		
Advertiser	POL/ Roger Wicker				
Product	MS - Senate				
Estimate #	4844				
	Account Executive	Aleesha Mae	wall		
	Sales Office	TEGNA Sale	s Washington DC		
	Sales Region	National			
	Agency Code	9920140			
	Advertiser Code	567			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	39475AG			
	Advertiser Ref	170597			
	Product 1	776			
	Product 2				

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 02/21/24	02/27/24	America This Morning	5-6a	11111	:30	5	\$20.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	02/21/24	02/27/24 11111	5	\$20.00					
Spots: # Ch	Day Air	Date Air Time Descript	tion .	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
4 WA	NTN M 02/2	26/24 5:09 AM America	This Morning	5-6a	:3	0 RWMSSTV03H			\$20.00 NM
5 WA	TN Tu 02/2	27/24 5:15 AM America	This Morning	5-6a	:3	0 RWMSSTV03H			\$20.00 NM
2 02/21/24	02/27/24	GOOD MORNING AME	R 7:00 AM-9:00 AM	11111	:30	5	\$70.00	NM	
Weeks:	Start Date 02/21/24	End Date MTWTFSS 11111	Spots/Week	Rate					
Spots: # Ch			5	\$70.00					
		Date Air Time Descript		Start/End Time	· · · · · · · · · · · · · · · · · · ·	h Ad-ID			Rate Type
4 WA			MORNING AMERICA	7:00 AM-9:00 AM		0 RWMSSTV03H			\$70.00 NM
5 WA	TN Tu 02/2	27/24 8:46 AM GOOD I	MORNING AMERICA	7:00 AM-9:00 AN	1 :3	0 RWMSSTV03H			\$70.00 NM
5 02/21/24	02/27/24	LOCAL 24 NEWS @ 11	A 11:00 AM-11:30 AN	11111	:30	5	\$70.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		02/27/24 11111	5	\$70.00					
Spots: # Ch	<u>Day Air I</u>	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
4 WA	TN M 02/2	26/24 11:24 AM LOCAL :	24 NEWS @ 11A	11:00 AM-11:30 /	AN :3	0 RWMSSTV03H			\$70.00 NM
5 WA	TN Tu 02/2	27/24 11:09 AM LOCAL	24 NEWS @ 11A	11:00 AM-11:30 A	AN :3	0 RWMSSTV03H			\$70.00 NM
6 02/21/24	02/27/24	GOOD MORNING AMER	R 12:00 PM-1:00 PM	11111	:30	5	\$90.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	V. 2000 100 100 100 100 100 100 100 100 10	02/27/24 11111	5	\$90.00					
Spots: # Ch	Day Air I	Date Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
4 WA	TN M 02/2	26/24 12:28 PM GOOD N	MORNING AMERICA	3 12:00 PM-1:00 P	M :3	0 RWMSSTV03H			\$90.00 NM

Standard Terms If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/ZeyrbCA, as well as on the Advertising per from the Connect menu of the Station's website If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected



Send Payment To:
WATN
WATN
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2863308-2	Invoice Month	March 2024		
Invoice Date	02/29/24	Invoice Period	02/26/24 - 02/27/24		
Advertiser	POL/ Roger Wick	er / R / US Senate / MS	3		
Product	MS - Senate				
Estimate #	4844				

Line Start	Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Tuno	
6 02/2	1/2/	02/27/24								Туре	
0 02/2	1/24	02/2//24	ICA	D MORNING AM 3	ER 12:00 PM-1:00 PM	11111	:30	5	\$90.00	NM	
Spots: #		Day A		Air Time Descri		Start/End Tim	e <u>Len</u>	gth Ad-ID			Rate Type
5	WAT	N Tu O	2/27/24	12:29 PM GOOD	MORNING AMERICA	3 12:00 PM-1:0	0 PM	:30 RWMSST	/ 03н		\$90.00 NM
9 02/2	1/24	02/26/24	THE	BACHELOR	7:00 PM-9:00 PM	1	:30	1	\$650.00	NM	
Week		Start Date 02/21/24	End D 02/27/		Spots/Week 1	Rate \$650.00					
Spots: #	_	Day A		Air Time Descri		Start/End Tim	_	gth Ad-ID			Rate Type
1	WAT	N M 02	2/26/24	8:41 PM THE B	ACHELOR	7:00 PM-9:00	PM	:30 RWMSST\	/03н		\$650.00 NM
11 02/2	1/24	02/27/24	LOC	AL 24 NEWS @ 1	0P 10:00 PM-10:35 PN	11111	:30	5	\$110.00	NM	
Week		Start Date 02/21/24	End D 02/27/		Spots/Week 5	<u>Rate</u> \$110.00			·		
Spots: #		Day Ai		Air Time Descri		Start/End Time		gth Ad-ID			Rate Type
4 5	WAT		2/26/24		24 NEWS @ 10P	10:00 PM-10:3		30 RWMSSTV			\$110.00 NM
9	VVAI	N IU U	2/27/24	10:13 PM LOCAL	_ 24 NEWS @ 10P	10:00 PM-10:3	35 PN	30 RWMSSTV	/03н		\$110.00 NM
15 02/21	1/24	02/27/24	JIMN	IY KIMMEL LIVE!	10:35 PM-11:37 PN	11111	:30	5	\$30.00	NM	
Week		Start Date 02/21/24	End D 02/27/		Spots/Week 5	Rate \$30.00					
Spots: #	<u>Ch</u>	<u>Day Ai</u>		Air Time Descrip		Start/End Time	<u>e Len</u>	ath Ad-ID			Rate Type
4	WAT		2/26/24	11:07 PM JIMMY		10:35 PM-11:3		30 RWMSSTV			\$30.00 NM
5	WAT	N Tu 02	2/27/24	11:04 PM JIMMY	KIMMEL LIVE!	10:35 PM-11:3	37 PN	30 RWMSSTV	⁄03н		\$30.00 NM
						Total Spots		13			
nclude	Invo	ice # o	n Che	ck - Paymo	ent Terms 30 D	ave		-0.7	Cross T-t-1	-	44 400 00
oiddo			•	ok - i ayille	are reigns 30 D	ays			Gross Total		\$1,430.00
								Agen	cy Commission		\$214.50
								<u>N</u>	et Amount Due		\$1,215.50

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