

# INVOICE



**WATN**  
 1725 N. Shelby Oaks Dr.  
 Suite 101  
 Memphis, TN 38134  
 Main: (901)323-2430  
 Billing:

Property	WATN		
Invoice #	2870718-1	Order #	2870718
Invoice Date	03/17/24	Alt Order #	WOC14519176
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/12/24	Flight Dates	03/06/24 - 03/12/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	5002		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	567		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39475AG		
Advertiser Ref	170597		
Product 1	776		
Product 2			

Billing Address:

**Flexpoint Media / POL**  
 Attention: Accounts Payable  
 P.O. Box 1051  
 New Albany, OH 43054

Send Payment To:

**WATN**  
**WATN**  
 P.O. Box 637386  
 Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/06/24	03/12/24	America This Morning	5:00 AM-6:00 AM	11111--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 11111-- 5 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WATN W 03/06/24 5:15 AM America This Morning 5:00 AM-6:00 AM :30 RWMSSSTV04H \$20.00 NM 2 WATN Th 03/07/24 5:25 AM America This Morning 5:00 AM-6:00 AM :30 RWMSSSTV04H \$20.00 NM 3 WATN F 03/08/24 5:17 AM America This Morning 5:00 AM-6:00 AM :30 RWMSSSTV04H \$20.00 NM 4 WATN M 03/11/24 5:21 AM America This Morning 5:00 AM-6:00 AM :30 RWMSSSTV04H \$20.00 NM 5 WATN Tu 03/12/24 5:11 AM America This Morning 5:00 AM-6:00 AM :30 RWMSSSTV04H \$20.00 NM									
2	03/06/24	03/12/24	ABC24 News @6am	6:00 AM-7:00 AM	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 11111-- 5 \$50.00									
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1 WATN W 03/06/24 6:23 AM ABC24 News @6am 6:00 AM-7:00 AM :30 RWMSSSTV04H \$50.00 NM 2 WATN Th 03/07/24 6:57 AM ABC24 News @6am 6:00 AM-7:00 AM :30 RWMSSSTV04H \$50.00 NM 3 WATN F 03/08/24 6:57 AM ABC24 News @6am 6:00 AM-7:00 AM :30 RWMSSSTV04H \$50.00 NM 4 WATN M 03/11/24 6:57 AM ABC24 News @6am 6:00 AM-7:00 AM :30 RWMSSSTV04H \$50.00 NM 5 WATN Tu 03/12/24 6:59 AM ABC24 News @6am 6:00 AM-7:00 AM :30 RWMSSSTV04H \$50.00 NM									
3	03/06/24	03/12/24	GOOD MORNING AMER ICA	7:00 AM-9:00 AM	11111--	:30	5	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/06/24 03/12/24 11111-- 5 \$70.00									
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1 WATN W 03/06/24 8:44 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 RWMSSSTV04H \$70.00 NM 2 WATN Th 03/07/24 7:26 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 RWMSSSTV04H \$70.00 NM									

Standard Terms If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	5002		

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5	WATN	Tu	03/12/24	9:20 AM	LIVE! W/ KELLY & MARK	9:00 AM-10:00 AM	:30	RWMSSTV04H	\$70.00	NM																																																																																							
9	03/06/24	03/12/24	LOCAL 24 NEWS @ 11A	11:00 AM-11:30 AM	11111--	:30	5	\$70.00	NM																																																																																								
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	5002		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	03/06/24	03/12/24	LOCAL 24 NEWS @ 11A	11:00 AM-11:30 AM	11111--	:30	5	\$70.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WATN	W	03/06/24	11:28 AM	LOCAL 24 NEWS @ 11A	11:00 AM-11:30 AM	:30	RWMSSTV04H	\$70.00	NM
2	WATN	Th	03/07/24	11:15 AM	LOCAL 24 NEWS @ 11A	11:00 AM-11:30 AM	:30	RWMSSTV04H	\$70.00	NM
3	WATN	F	03/08/24	11:29 AM	LOCAL 24 NEWS @ 11A	11:00 AM-11:30 AM	:30	RWMSSTV04H	\$70.00	NM
4	WATN	M	03/11/24	11:24 AM	LOCAL 24 NEWS @ 11A	11:00 AM-11:30 AM	:30	RWMSSTV04H	\$70.00	NM
5	WATN	Tu	03/12/24	11:14 AM	LOCAL 24 NEWS @ 11A	11:00 AM-11:30 AM	:30	RWMSSTV04H	\$70.00	NM

10	03/06/24	03/11/24	GOOD MORNING AMER ICA 3	12:00 PM-1:00 PM	1-111--	:30	4	\$90.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	03/06/24	03/12/24	1-111--	4	\$90.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WATN	W	03/06/24	12:28 PM	GOOD MORNING AMERICA 3	12:00 PM-1:00 PM	:30	RWMSSTV04H	\$90.00	NM
2	WATN	Th	03/07/24	12:28 PM	GOOD MORNING AMERICA 3	12:00 PM-1:00 PM	:30	RWMSSTV04H	\$90.00	NM
3	WATN	F	03/08/24	12:29 PM	GOOD MORNING AMERICA 3	12:00 PM-1:00 PM	:30	RWMSSTV04H	\$90.00	NM
4	WATN	M	03/11/24	12:28 PM	GOOD MORNING AMERICA 3	12:00 PM-1:00 PM	:30	RWMSSTV04H	\$90.00	NM

11	03/06/24	03/11/24	25 WORDS OR LESS	2:00 PM-2:30 PM	1-111--	:30	4	\$80.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	03/06/24	03/12/24	1-111--	4	\$80.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WATN	W	03/06/24	2:25 PM	25 WORDS OR LESS	2:00 PM-2:30 PM	:30	RWMSSTV04H	\$80.00	NM
2	WATN	Th	03/07/24	2:09 PM	25 WORDS OR LESS	2:00 PM-2:30 PM	:30	RWMSSTV04H	\$80.00	NM
3	WATN	F	03/08/24	2:14 PM	25 WORDS OR LESS	2:00 PM-2:30 PM	:30	RWMSSTV04H	\$80.00	NM
4	WATN	M	03/11/24	2:24 PM	25 WORDS OR LESS	2:00 PM-2:30 PM	:30	RWMSSTV04H	\$80.00	NM

12	03/06/24	03/11/24	Pictionary	2:30 PM-3:00 PM	1-111--	:30	4	\$80.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	03/06/24	03/12/24	1-111--	4	\$80.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WATN	W	03/06/24	2:56 PM	Pictionary	2:30 PM-3:00 PM	:30	RWMSSTV04H	\$80.00	NM
2	WATN	Th	03/07/24	2:55 PM	Pictionary	2:30 PM-3:00 PM	:30	RWMSSTV04H	\$80.00	NM
3	WATN	F	03/08/24	2:40 PM	Pictionary	2:30 PM-3:00 PM	:30	RWMSSTV04H	\$80.00	NM
4	WATN	M	03/11/24	2:56 PM	Pictionary	2:30 PM-3:00 PM	:30	RWMSSTV04H	\$80.00	NM

13	03/06/24	03/09/24	COURT CAM	5:00 PM-5:30 PM	-----1-	:30	1	\$50.00	NM
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	03/04/24	03/10/24	-----1-	1	\$50.00

  

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WATN	Sa	03/09/24	5:25 PM	COURT CAM	5:00 PM-5:30 PM	:30	RWMSSTV04H	\$50.00	NM

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# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	5002		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
14	03/06/24	03/11/24	ABC 24 NEWS @ 5P	5:00 PM-5:30 PM	1-111--	:30	4	\$80.00	NM																																																																			
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18	03/06/24	03/11/24	iCrime (1st run)	6:30 PM-7:00 PM	1-111--	:30	4	\$110.00	NM																																																																			
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Standard Terms If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WATN**  
**WATN**  
 P.O. Box 637386  
 Cincinnati, OH 45263-7386

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	5002		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>																																																																												
1	WATN	Sa	03/09/24	8:47 PM	NBA Prime Game	Various	:30	RWMSSTV04H	\$1,000.00	NM																																																																												
25	03/06/24	03/10/24	AMERICA'S FUNNIEST HOME VIDEOS	6:00 PM-7:00 PM	-----1	:30	1	\$300.00	NM																																																																													
<table border="0"> <tr> <td><b>Weeks:</b></td> <td><b>Start Date</b></td> <td><b>End Date</b></td> <td><b>MTWTFSS</b></td> <td><b>Spots/Week</b></td> <td><b>Rate</b></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>-----1</td> <td>1</td> <td>\$300.00</td> <td colspan="5"></td> </tr> <tr> <td><b>Spots: #</b></td> <td><b>Ch</b></td> <td><b>Day</b></td> <td><b>Air Date</b></td> <td><b>Air Time</b></td> <td><b>Description</b></td> <td><b>Start/End Time</b></td> <td><b>Length</b></td> <td><b>Ad-ID</b></td> <td><b>Rate</b></td> <td><b>Type</b></td> </tr> <tr> <td>2</td> <td>WATN</td> <td>F</td> <td>03/08/24</td> <td>8:46 PM</td> <td>20/20</td> <td>8-10p</td> <td>:30</td> <td>RWMSSTV04H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td colspan="8">MG for 25.1 03/10</td> </tr> <tr> <td>1</td> <td>WATN</td> <td>Su</td> <td>03/10/24</td> <td></td> <td>AMERICA'S FUNNIEST HOME</td> <td>6:00 PM-7:00 PM</td> <td>:00</td> <td></td> <td><del>\$300.00</del></td> <td>NM</td> </tr> <tr> <td></td> <td></td> <td></td> <td colspan="8">See MG 25.2</td> </tr> </table>										<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>							03/04/24	03/10/24	-----1	1	\$300.00						<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>	2	WATN	F	03/08/24	8:46 PM	20/20	8-10p	:30	RWMSSTV04H	\$300.00	NM				MG for 25.1 03/10								1	WATN	Su	03/10/24		AMERICA'S FUNNIEST HOME	6:00 PM-7:00 PM	:00		<del>\$300.00</del>	NM				See MG 25.2							
<b>Weeks:</b>	<b>Start Date</b>	<b>End Date</b>	<b>MTWTFSS</b>	<b>Spots/Week</b>	<b>Rate</b>																																																																																	
	03/04/24	03/10/24	-----1	1	\$300.00																																																																																	
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			See MG 25.2																																																																																			
26	03/06/24	03/10/24		9:00 PM-10:00 PM		:30	1	\$400.00	NM																																																																													

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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	5002		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
			WHAT WOULD YOU DO ?		-----1					
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	-----1	1	\$400.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
2	WATN	F	03/08/24	3:25 PM	PersonPlaceorThing 3-330p	3-330p	:30	RWMSSTV04H	\$80.00	NM
					MG for 26.1 03/10					
3	WATN	F	03/08/24	3:52 PM	People Puzzler 330-4p	330-4p	:30	RWMSSTV04H	\$80.00	NM
					MG for 26.1 03/10					
6	WATN	Sa	03/09/24	10:11 PM	Local News @ 10p Sa	10-1035p	:30	RWMSSTV04H	\$80.00	NM
					MG for 26.1 03/10					
1	WATN	Su	03/10/24		WHAT WOULD YOU DO?	9:00 PM-10:00 PM	:00		<del>\$400.00</del>	NM
					See MG 26.2,26.3,26.4,26.5,26.6					
4	WATN	M	03/11/24	3:18 PM	PersonPlaceorThing 3-330p	3-330p	:30	RWMSSTV04H	\$80.00	NM
					MG for 26.1 03/10					
5	WATN	M	03/11/24	3:58 PM	People Puzzler 330-4p	330-4p	:30	RWMSSTV04H	\$80.00	NM
					MG for 26.1 03/10					
27	03/06/24	03/11/24	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	1-111--	:30	4	\$110.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/06/24	03/12/24	1-111--	4	\$110.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WATN	W	03/06/24	10:21 PM	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV04H	\$110.00	NM
2	WATN	Th	03/07/24	10:23 PM	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV04H	\$110.00	NM
3	WATN	F	03/08/24	10:24 PM	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV04H	\$110.00	NM
4	WATN	M	03/11/24	10:29 PM	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV04H	\$110.00	NM
28	03/06/24	03/09/24	SAT LOCAL24 NEWS @ 10P	10:00 PM-10:35 PM	-----1-	:30	1	\$80.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	-----1-	1	\$80.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WATN	Sa	03/09/24	10:30 PM	SAT LOCAL24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV04H	\$80.00	NM
29	03/06/24	03/10/24	SUN LOCAL24 NEWS @ 10P	10:00 PM-10:35 PM	-----1	:30	1	\$80.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	-----1	1	\$80.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WATN	Su	03/10/24	10:14 PM	SUN LOCAL24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV04H	\$80.00	NM
30	03/06/24	03/10/24	LOCAL 24 THIS WEEK ( ENCORE)	10:35 PM-11:05 PM	-----1	:30	1	\$50.00	NM	
<b>Weeks:</b>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	03/04/24	03/10/24	-----1	1	\$50.00					
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate</b>	<b>Type</b>
1	WATN	Su	03/10/24		LOCAL 24 THIS WEEK (ENCOR	10:35 PM-11:05 PM	:00		<del>\$50.00</del>	NM
					See MG 30.2					

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# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	5002		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																			
30	03/06/24	03/10/24	LOCAL 24 THIS WEEK ( ENCORE)	10:35 PM-11:05 PM	-----1	:30	1	\$50.00	NM																																																																																																			
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MG for 30.1 03/10																																																																																																												
31	03/06/24	03/11/24	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	1-111--	:30	4	\$30.00	NM																																																																																																			
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32	03/06/24	03/09/24	NHL REGULAR SEASO N PRIME	7:00 PM-10:00 PM	-----1-	:30	1	\$250.00	NM																																																																																																			
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MG for 32.1 03/09																																																																																																												
33	03/06/24	03/10/24	OSCARS COUNTDOWN , LIVE!	12:00 PM-3:00 PM	-----1	:30	1	\$100.00	NM																																																																																																			
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>03/04/24</td> <td>03/10/24</td> <td>-----1</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WATN</td> <td>Su</td> <td>03/10/24</td> <td>1:27 PM</td> <td>OSCARS COUNTDOWN, LIVE!</td> <td>12:00 PM-3:00 PM</td> <td>:30</td> <td>RWMSSTV04H</td> <td>\$100.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							03/04/24	03/10/24	-----1	1	\$100.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WATN	Su	03/10/24	1:27 PM	OSCARS COUNTDOWN, LIVE!	12:00 PM-3:00 PM	:30	RWMSSTV04H	\$100.00	NM																																																							
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34	03/06/24	03/10/24	ON THE RED CARPET AT THE OSCARS	3:00 PM-4:30 PM	-----1	:30	1	\$150.00	NM																																																																																																			
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# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2870718-1	Invoice Month	March 2024
Invoice Date	03/17/24	Invoice Period	02/26/24 - 03/12/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	5002		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type																																	
35	03/06/24	03/10/24	OSCARS RED CARPET LIVE	5:30 PM-6:00 PM	-----1	:30	1	\$500.00	NM																																	
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MG for 35.1 03/10																																										
36	03/06/24	03/10/24	THE 96th OSCARS	6:00 PM-9:30 PM	-----2	:30	2	\$1,500.00	NM																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
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<b>Total Spots</b>							<b>86</b>																																			

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$12,380.00</b>
<u>Agency Commission</u>	<b>\$1,857.00</b>
<u>Net Amount Due</u>	<b>\$10,523.00</b>

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# INVOICE



**WATN**  
 1725 N. Shelby Oaks Dr.  
 Suite 101  
 Memphis, TN 38134  
 Main: (901)323-2430  
 Billing:

Property	WATN		
Invoice #	2867716-1	Order #	2867716
Invoice Date	03/10/24	Alt Order #	WOC14511085
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/05/24	Flight Dates	02/28/24 - 03/05/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	4933		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	567		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39475AG		
Advertiser Ref	170597		
Product 1	776		
Product 2			

Billing Address:

**Flexpoint Media / POL**  
 Attention: Accounts Payable  
 P.O. Box 1051  
 New Albany, OH 43054

Send Payment To:

**WATN**  
**WATN**  
 P.O. Box 637386  
 Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	02/28/24	03/05/24	ABC24 News @5am	5:00 AM-6:00 AM	11111--	:30	5	\$20.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 11111-- 5 \$20.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1	WATN	W	02/28/24	5:16 AM	ABC24 News @5am	5:00 AM-6:00 AM	:30	RWMSSTV03H	\$20.00	NM
2	WATN	Th	02/29/24	5:15 AM	ABC24 News @5am	5:00 AM-6:00 AM	:30	RWMSSTV03H	\$20.00	NM
3	WATN	F	03/01/24	5:17 AM	ABC24 News @5am	5:00 AM-6:00 AM	:30	RWMSSTV03H	\$20.00	NM
4	WATN	M	03/04/24	5:25 AM	ABC24 News @5am	5:00 AM-6:00 AM	:30	RWMSSTV04H	\$20.00	NM
5	WATN	Tu	03/05/24	5:20 AM	ABC24 News @5am	5:00 AM-6:00 AM	:30	RWMSSTV04H	\$20.00	NM
2	02/28/24	03/05/24	GOOD MORNING AMER ICA	7:00 AM-9:00 AM	11111--	:30	5	\$70.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 11111-- 5 \$70.00										
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1	WATN	W	02/28/24	8:37 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	RWMSSTV03H	\$70.00	NM
2	WATN	Th	02/29/24	8:59 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	RWMSSTV03H	\$70.00	NM
3	WATN	F	03/01/24	7:26 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	RWMSSTV03H	\$70.00	NM
4	WATN	M	03/04/24	8:54 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	RWMSSTV04H	\$70.00	NM
5	WATN	Tu	03/05/24	7:55 AM	GOOD MORNING AMERICA	7:00 AM-9:00 AM	:30	RWMSSTV04H	\$70.00	NM
3	02/28/24	03/02/24	SAT GMA	7:00 AM-9:00 AM	-----1-	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$50.00										
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1	WATN	Sa	03/02/24	8:26 AM	SAT GMA	7:00 AM-9:00 AM	:30	RWMSSTV04H	\$50.00	NM

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**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	4933		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	4933		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
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Standard Terms If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WATN**  
**WATN**  
 P.O. Box 637386  
 Cincinnati, OH 45263-7386

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	4933		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
15	02/28/24	03/04/24	THE BACHELOR	7:00 PM-9:00 PM	1-----	:30	1	\$650.00	NM																																																							
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Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrBCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
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2	WATN	Th	02/29/24	8:15 PM	AMERICAN IDOL	7-9P	:30	RWMSSTV03H	\$700.00 NM																																																																																
MG for 19.1,20.1																																																																																									
21	02/28/24	03/01/24	SHARK TANK	7:00 PM-8:00 PM	----1--	:30	1	\$300.00	NM																																																																																
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>----1--</td> <td>1</td> <td>\$300.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WATN</td> <td>F</td> <td>03/01/24</td> <td>7:45 PM</td> <td>SHARK TANK</td> <td>7:00 PM-8:00 PM</td> <td>:30</td> <td>RWMSSTV03H</td> <td>\$300.00 NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						02/26/24	03/03/24	----1--	1	\$300.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WATN	F	03/01/24	7:45 PM	SHARK TANK	7:00 PM-8:00 PM	:30	RWMSSTV03H	\$300.00 NM																																								
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22	02/28/24	03/01/24	20/20	8:00 PM-10:00 PM	----1--	:30	1	\$300.00	NM																																																																																
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23	02/28/24	03/03/24	AMERICA'S FUNNIEST HOME VIDEOS	6:00 PM-7:00 PM	-----1	:30	1	\$300.00	NM																																																																																
<table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----1</td> <td>1</td> <td>\$300.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate Type</td> </tr> <tr> <td>1</td> <td>WATN</td> <td>Su</td> <td>03/03/24</td> <td>6:43 PM</td> <td>AMERICA'S FUNNIEST HOME</td> <td>6:00 PM-7:00 PM</td> <td>:30</td> <td>RWMSSTV03H</td> <td>\$300.00 NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						02/26/24	03/03/24	-----1	1	\$300.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WATN	Su	03/03/24	6:43 PM	AMERICA'S FUNNIEST HOME	6:00 PM-7:00 PM	:30	RWMSSTV03H	\$300.00 NM																																								
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24	02/28/24	03/03/24	WHAT WOULD YOU DO ?	9:00 PM-10:00 PM	-----1	:30	1	\$400.00	NM																																																																																
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25	02/28/24	03/05/24	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	11111--	:30	5	\$110.00	NM																																																																																
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26	02/28/24	03/02/24		10:00 PM-10:35 PM	-----1-	:30	1	\$80.00	NM																																																																																

Standard Terms If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

# INVOICE



Send Payment To:  
**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2867716-1	Invoice Month	March 2024
Invoice Date	03/10/24	Invoice Period	02/26/24 - 03/05/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	4933		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
SAT LOCAL24 NEWS @ 10P																													
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	02/26/24	03/03/24	-----1-	1	\$80.00																								
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WATN	Sa	03/02/24	10:18 PM	SAT LOCAL24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV04H	\$80.00	NM																			
27	02/28/24	03/03/24	SUN LOCAL24 NEWS @ 10P	10:00 PM-10:35 PM	-----1	:30	1	\$80.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----1</td> <td>1</td> <td>\$80.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/26/24	03/03/24	-----1	1	\$80.00				
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	02/26/24	03/03/24	-----1	1	\$80.00																								
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																			
1	WATN	Su	03/03/24	10:12 PM	SUN LOCAL24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV04H	\$80.00	NM																			
28	02/28/24	03/03/24	LOCAL 24 THIS WEEK (ENCORE)	10:35 PM-11:05 PM	-----1	:30	1	\$50.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>02/26/24</td> <td>03/03/24</td> <td>-----1</td> <td>1</td> <td>\$50.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						02/26/24	03/03/24	-----1	1	\$50.00				
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	02/26/24	03/03/24	-----1	1	\$50.00																								
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1	WATN	Su	03/03/24	11:04 PM	LOCAL 24 THIS WEEK (ENCOR)	10:35 PM-11:05 PM	:30	RWMSSTV03H	\$50.00	NM																			
29	02/28/24	03/05/24	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	11111--	:30	5	\$30.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	02/28/24	03/05/24	11111--	5	\$30.00																								
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1	WATN	W	02/28/24	10:53 PM	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	:30	RWMSSTV03H	\$30.00	NM																			
2	WATN	Th	02/29/24	11:05 PM	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	:30	RWMSSTV03H	\$30.00	NM																			
3	WATN	F	03/01/24	11:08 PM	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	:30	RWMSSTV03H	\$30.00	NM																			
4	WATN	M	03/04/24	11:35 PM	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	:30	RWMSSTV03H	\$30.00	NM																			
5	WATN	Tu	03/05/24	11:06 PM	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	:30	RWMSSTV04H	\$30.00	NM																			
30	02/28/24	03/02/24	NCAA BB Reg Season	Various	-----1-	:30	1	\$120.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	02/26/24	03/03/24	-----1-	1	\$120.00																								
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1	WATN	Sa	03/02/24	2:13 PM	NCAA BB Reg Season	Various	:30	RWMSSTV03H	\$120.00	NM																			
							<b>Total Spots</b>	<b>70</b>																					

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$8,100.00</b>
<u>Agency Commission</u>	<b>\$1,215.00</b>
<u>Net Amount Due</u>	<b>\$6,885.00</b>

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# INVOICE



**WATN**  
 1725 N. Shelby Oaks Dr.  
 Suite 101  
 Memphis, TN 38134  
 Main: (901)323-2430  
 Billing:

Property	WATN		
Invoice #	2863308-2	Order #	2863308
Invoice Date	02/29/24	Alt Order #	WOC14501123
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 02/27/24	Flight Dates	02/21/24 - 02/27/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	4844		
Account Executive	Aleesha Maewall		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9920140		
Advertiser Code	567		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39475AG		
Advertiser Ref	170597		
Product 1	776		
Product 2			

Billing Address:

**Flexpoint Media / POL**  
 Attention: Accounts Payable  
 P.O. Box 1051  
 New Albany, OH 43054

Send Payment To:

**WATN**  
**WATN**  
 P.O. Box 637386  
 Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/21/24	02/27/24	America This Morning	5-6a	11111--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/21/24 02/27/24 11111-- 5 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WATN M 02/26/24 5:09 AM America This Morning 5-6a :30 RWMSSSTV03H \$20.00 NM 5 WATN Tu 02/27/24 5:15 AM America This Morning 5-6a :30 RWMSSSTV03H \$20.00 NM									
2	02/21/24	02/27/24	GOOD MORNING AMER 7:00 AM-9:00 AM ICA		11111--	:30	5	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/21/24 02/27/24 11111-- 5 \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WATN M 02/26/24 8:59 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 RWMSSSTV03H \$70.00 NM 5 WATN Tu 02/27/24 8:46 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 RWMSSSTV03H \$70.00 NM									
5	02/21/24	02/27/24	LOCAL 24 NEWS @ 11A 11:00 AM-11:30 AM ICA		11111--	:30	5	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/21/24 02/27/24 11111-- 5 \$70.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WATN M 02/26/24 11:24 AM LOCAL 24 NEWS @ 11A 11:00 AM-11:30 AM :30 RWMSSSTV03H \$70.00 NM 5 WATN Tu 02/27/24 11:09 AM LOCAL 24 NEWS @ 11A 11:00 AM-11:30 AM :30 RWMSSSTV03H \$70.00 NM									
6	02/21/24	02/27/24	GOOD MORNING AMER 12:00 PM-1:00 PM ICA 3		11111--	:30	5	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/21/24 02/27/24 11111-- 5 \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WATN M 02/26/24 12:28 PM GOOD MORNING AMERICA 3 12:00 PM-1:00 PM :30 RWMSSSTV03H \$90.00 NM									

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# INVOICE



Send Payment To:

**WATN**  
**WATN**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	2863308-2	Invoice Month	March 2024
Invoice Date	02/29/24	Invoice Period	02/26/24 - 02/27/24
Advertiser	POL/ Roger Wicker / R / US Senate / MS		
Product	MS - Senate		
Estimate #	4844		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
6	02/21/24	02/27/24	GOOD MORNING AMER ICA 3	12:00 PM-1:00 PM	11111--	:30	5	\$90.00	NM																																													
<table border="1"> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>5</td> <td>WATN</td> <td>Tu</td> <td>02/27/24</td> <td>12:29 PM</td> <td>GOOD MORNING AMERICA 3</td> <td>12:00 PM-1:00 PM</td> <td>:30</td> <td>RWMSSTV03H</td> <td>\$90.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	WATN	Tu	02/27/24	12:29 PM	GOOD MORNING AMERICA 3	12:00 PM-1:00 PM	:30	RWMSSTV03H	\$90.00	NM																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
5	WATN	Tu	02/27/24	12:29 PM	GOOD MORNING AMERICA 3	12:00 PM-1:00 PM	:30	RWMSSTV03H	\$90.00	NM																																												
9	02/21/24	02/26/24	THE BACHELOR	7:00 PM-9:00 PM	1-----	:30	1	\$650.00	NM																																													
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>02/21/24</td> <td>02/27/24</td> <td>1-----</td> <td>1</td> <td>\$650.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WATN</td> <td>M</td> <td>02/26/24</td> <td>8:41 PM</td> <td>THE BACHELOR</td> <td>7:00 PM-9:00 PM</td> <td>:30</td> <td>RWMSSTV03H</td> <td>\$650.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/21/24	02/27/24	1-----	1	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WATN	M	02/26/24	8:41 PM	THE BACHELOR	7:00 PM-9:00 PM	:30	RWMSSTV03H	\$650.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	02/21/24	02/27/24	1-----	1	\$650.00																																																	
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1	WATN	M	02/26/24	8:41 PM	THE BACHELOR	7:00 PM-9:00 PM	:30	RWMSSTV03H	\$650.00	NM																																												
11	02/21/24	02/27/24	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	11111--	:30	5	\$110.00	NM																																													
<table border="1"> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> <tr> <td></td> <td>02/21/24</td> <td>02/27/24</td> <td>11111--</td> <td>5</td> <td>\$110.00</td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>4</td> <td>WATN</td> <td>M</td> <td>02/26/24</td> <td>10:28 PM</td> <td>LOCAL 24 NEWS @ 10P</td> <td>10:00 PM-10:35 PM</td> <td>:30</td> <td>RWMSSTV03H</td> <td>\$110.00</td> <td>NM</td> </tr> <tr> <td>5</td> <td>WATN</td> <td>Tu</td> <td>02/27/24</td> <td>10:13 PM</td> <td>LOCAL 24 NEWS @ 10P</td> <td>10:00 PM-10:35 PM</td> <td>:30</td> <td>RWMSSTV03H</td> <td>\$110.00</td> <td>NM</td> </tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		02/21/24	02/27/24	11111--	5	\$110.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WATN	M	02/26/24	10:28 PM	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV03H	\$110.00	NM	5	WATN	Tu	02/27/24	10:13 PM	LOCAL 24 NEWS @ 10P	10:00 PM-10:35 PM	:30	RWMSSTV03H	\$110.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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15	02/21/24	02/27/24	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	11111--	:30	5	\$30.00	NM																																													
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4	WATN	M	02/26/24	11:07 PM	JIMMY KIMMEL LIVE!	10:35 PM-11:37 PM	:30	RWMSSTV03H	\$30.00	NM																																												
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**Total Spots 13**

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,430.00</b>
<u>Agency Commission</u>	<b>\$214.50</b>
<u>Net Amount Due</u>	<b>\$1,215.50</b>

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