

# ORDER



**Orders**  
**Order / Rev:** 2870718  
**Alt Order #:** WOC14519176  
**Product Desc:** MS - Senate  
**Estimate:** 5002  
**Flight Dates:** 03/06/24 - 03/12/24  
**Original Date / Rev:** 03/04/24 / 03/07/24  
**Order Type:** \*Must Change Default\*

**WATN**  
**Primary AE:** Aleesha Maewall  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency Name:** Flexpoint Media / POL  
**Buying Contact:**  
**Billing Contact:**  
 P.O. Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/ Roger Wicker / R / US Senate / M  
**Demographic:** A35+  
**Product Codes:** PL-Candidate: US Senate (LUR)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate  
**Priority:** P04

**New Business End:**  
**Advertiser External ID:** 170597  
**Agency External ID:** 39475AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 02/26/24   | 03/12/24 | 86      | \$12,380.00  | \$10,523.00 |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating      |
|---------------|-----------|--------------------|--------------------|-------------|
| March 2024    | 86        | \$12,380.00        | \$10,523.00        | 0.00        |
| <b>Totals</b> | <b>86</b> | <b>\$12,380.00</b> | <b>\$10,523.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aleesha Maewall   |              |              | Start Of Order - End Of Order | 100%    |

**Order Share**

| Order Share | Share | Total        |
|-------------|-------|--------------|
| WATN        | 10%   | \$12,380.00  |
| Market      | 100%  | \$123,800.00 |

**Competitive Share**

| Competitive Share | Share | Total        |
|-------------------|-------|--------------|
| CABLE             | 0%    | \$0.00       |
| ELMT              | 0%    | \$0.00       |
| UNKWN             | 90%   | \$111,420.00 |
| WBUY              | 0%    | \$0.00       |
| WHBQ              | 0%    | \$0.00       |
| WKNO              | 0%    | \$0.00       |
| WLMT              | 0%    | \$0.00       |
| WMAV              | 0%    | \$0.00       |
| WMC               | 0%    | \$0.00       |
| WPXX              | 0%    | \$0.00       |
| WREG              | 0%    | \$0.00       |

| Ln                 | Ch   | Start             | End             | Inventory Code            | Break             | Start/End Time  | Days          | Len | Spots | Rate    | Pri | Rtg  | Type | Spots | Amount   |
|--------------------|------|-------------------|-----------------|---------------------------|-------------------|-----------------|---------------|-----|-------|---------|-----|------|------|-------|----------|
| N 1                | WATN | 03/06/24          | 03/12/24        | America This Morning 5-6M |                   | 5:00 AM-6:00 AM | 11111--       | :30 | 5     | \$20.00 | P03 | 0.00 | NM   | 5     | \$100.00 |
|                    |      |                   |                 | America This Morning      |                   |                 |               |     |       |         |     |      |      |       |          |
| 1274769 Index: 101 |      |                   |                 |                           |                   |                 |               |     |       |         |     |      |      |       |          |
|                    |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           | <u>Spots/Week</u> | <u>Rate</u>     | <u>Rating</u> |     |       |         |     |      |      |       |          |
|                    |      | Week: 03/06/24    | 03/12/24        | 11111--                   | 5                 | \$20.00         | 0.00          |     |       |         |     |      |      |       |          |

Order / Rev: 2870718  
 Alt Order #: WOC14519176  
 Flight Dates: 03/06/24 - 03/12/24

Advertiser: POL/ Roger Wicker / R / US Senate / MK  
 Product Desc: MS - Senate  
 Estimate: 5002  
**WATN**

| Ln   | Ch   | Start              | End             | Inventory Code        | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|------|------|--------------------|-----------------|-----------------------|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|----------|
| N 2  | WATN | 03/06/24           | 03/12/24        | Local News @ 6-7a RO  | CM    | 6:00 AM-7:00 AM   | 11111-- | :30 | 5     | \$50.00     | P03 | 0.00          | NM   | 5     | \$250.00 |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/06/24     | 03/12/24        | 11111--               |       | 5                 |         |     |       | \$20.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 103 |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 3  | WATN | 03/06/24           | 03/12/24        | Good Morning America  | CM    | 7:00 AM-9:00 AM   | 11111-- | :30 | 5     | \$70.00     | P03 | 0.00          | NM   | 5     | \$350.00 |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/06/24     | 03/12/24        | 11111--               |       | 5                 |         |     |       | \$50.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 102 |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 4  | WATN | 03/06/24           | 03/09/24        | Good Morning America  | CM    | 7:00 AM-9:00 AM   | -----1- | :30 | 1     | \$50.00     | P03 | 0.00          | NM   | 1     | \$50.00  |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/04/24     | 03/10/24        | -----1-               |       | 1                 |         |     |       | \$50.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 102 |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 5  | WATN | 03/06/24           | 03/10/24        | Good Morning America  | CM    | 7:00 AM-8:00 AM   | -----1  | :30 | 1     | \$60.00     | P03 | 0.00          | NM   | 1     | \$60.00  |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/04/24     | 03/10/24        | -----1                |       | 1                 |         |     |       | \$60.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 103 |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 6  | WATN | 03/06/24           | 03/10/24        | This Week Su          | CM    | 8:00 AM-9:00 AM   | -----1  | :30 | 1     | \$60.00     | P03 | 0.00          | NM   | 1     | \$60.00  |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/04/24     | 03/10/24        | -----1                |       | 1                 |         |     |       | \$60.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 100 |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 7  | WATN | 03/06/24           | 03/10/24        | Local News @ 9a Su    | CM    | 9:00 AM-9:30 AM   | -----1  | :30 | 1     | \$50.00     | P03 | 0.00          | NM   | 1     | \$50.00  |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/04/24     | 03/10/24        | -----1                |       | 1                 |         |     |       | \$50.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 103 |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 8  | WATN | 03/06/24           | 03/12/24        | Live with Kelly 9-10a | CM    | 9:00 AM-10:00 AM  | 11111-- | :30 | 5     | \$70.00     | P03 | 0.00          | NM   | 5     | \$350.00 |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/06/24     | 03/12/24        | 11111--               |       | 5                 |         |     |       | \$70.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 95  |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 9  | WATN | 03/06/24           | 03/12/24        | Local News @ 11a M-F  | CM    | 11:00 AM-11:30 AM | 11111-- | :30 | 5     | \$70.00     | P03 | 0.00          | NM   | 5     | \$350.00 |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/06/24     | 03/12/24        | 11111--               |       | 5                 |         |     |       | \$70.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 96  |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 10 | WATN | 03/06/24           | 03/11/24        | GMA3                  | CM    | 12:00 PM-1:00 PM  | 1-111-- | :30 | 4     | \$90.00     | P03 | 0.00          | NM   | 4     | \$360.00 |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/06/24     | 03/12/24        | 1-111--               |       | 4                 |         |     |       | \$90.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 96  |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 11 | WATN | 03/06/24           | 03/11/24        | 25 Words 2-230p       | CM    | 2:00 PM-2:30 PM   | 1-111-- | :30 | 4     | \$80.00     | P03 | 0.00          | NM   | 4     | \$320.00 |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/06/24     | 03/12/24        | 1-111--               |       | 4                 |         |     |       | \$80.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 92  |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 12 | WATN | 03/06/24           | 03/11/24        | Pictionary 230-3p     | CM    | 2:30 PM-3:00 PM   | 1-111-- | :30 | 4     | \$80.00     | P03 | 0.00          | NM   | 4     | \$320.00 |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/06/24     | 03/12/24        | 1-111--               |       | 4                 |         |     |       | \$80.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 92  |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |
| N 13 | WATN | 03/06/24           | 03/09/24        | Weekend ROS 9a-6p Sa  | CM    | 5:00 PM-5:30 PM   | -----1- | :30 | 1     | \$50.00     | P03 | 0.00          | NM   | 1     | \$50.00  |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>       |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
|      |      | Week: 03/06/24     | 03/12/24        | -----1-               |       | 1                 |         |     |       | \$50.00     |     | 0.00          |      |       |          |
|      |      | 1274769 Index: 106 |                 |                       |       |                   |         |     |       |             |     |               |      |       |          |

Order / Rev: 2870718  
 Alt Order #: WOC14519176  
 Flight Dates: 03/06/24 - 03/12/24

Advertiser: POL/ Roger Wicker / R / US Senate / M  
 Product Desc: MS - Senate  
 Estimate: 5002  
**WATN**

| Ln   | Ch   | Start              | End             | Inventory Code                                 | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount     |
|------|------|--------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 14 | WATN | 03/06/24           | 03/11/24        | Local News @ 5p M-F<br>ABC 24 NEWS @ 5P        | CM    | 5:00 PM-5:30 PM   | 1-111-- | :30 | 4     | \$80.00     | P03 | 0.00          | NM   | 4     | \$320.00   |
|      |      | 1274769 Index: 84  |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/04/24     | 03/10/24        | -----1-  |       | 1                 |         |     |       | \$50.00     |     | 0.00          |      |       |            |
| N 15 | WATN | 03/06/24           | 03/11/24        | Local News @ 6p M-F<br>ABC 24 NEWS @ 6P        | CM    | 6:00 PM-6:30 PM   | 1-111-- | :30 | 4     | \$80.00     | P03 | 0.00          | NM   | 4     | \$320.00   |
|      |      | 1274769 Index: 89  |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/06/24     | 03/12/24        | 1-111--  |       | 4                 |         |     |       | \$80.00     |     | 0.00          |      |       |            |
| N 16 | WATN | 03/06/24           | 03/09/24        | Local News @ 6p Sa<br>SAT ABC 24 NEWS @ 6P     | CM    | 6:00 PM-6:30 PM   | -----1- | :30 | 1     | \$50.00     | P03 | 0.00          | NM   | 1     | \$50.00    |
|      |      | 1274769 Index: 101 |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/04/24     | 03/10/24        | -----1-  |       | 1                 |         |     |       | \$50.00     |     | 0.00          |      |       |            |
| N 17 | WATN | 03/06/24           | 03/10/24        | Local News @ 5p Su<br>SUN ABC 24 NEWS @ 5P     | CM    | 5:00 PM-5:30 PM   | -----1  | :30 | 1     | \$60.00     | P03 | 0.00          | NM   | 1     | \$60.00    |
|      |      | 1274769 Index: 101 |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/04/24     | 03/10/24        | -----1   |       | 1                 |         |     |       | \$60.00     |     | 0.00          |      |       |            |
| N 18 | WATN | 03/06/24           | 03/11/24        | iCrime 630-7p<br>iCrime (1st run)              | CM    | 6:30 PM-7:00 PM   | 1-111-- | :30 | 4     | \$110.00    | P03 | 0.00          | NM   | 4     | \$440.00   |
|      |      | 1274769 Index: 81  |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/06/24     | 03/12/24        | 1-111--  |       | 4                 |         |     |       | \$110.00    |     | 0.00          |      |       |            |
| N 19 | WATN | 03/06/24           | 03/11/24        | Mon Prime Other<br>THE BACHELOR                | CM    | 7:00 PM-9:00 PM   | 1-----  | :30 | 1     | \$650.00    | P03 | 0.00          | NM   | 1     | \$650.00   |
|      |      | 1274769 Index: 104 |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/06/24     | 03/12/24        | 1-----   |       | 1                 |         |     |       | \$650.00    |     | 0.00          |      |       |            |
| N 20 | WATN | 03/06/24           | 03/06/24        | Wed Prime C<br>JUDGE STEVE HARVEY              | CM    | 9:00 PM-10:00 PM  | --1---- | :30 | 1     | \$400.00    | P03 | 0.00          | NM   | 1     | \$400.00   |
|      |      | 1274769 Index: 102 |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/04/24     | 03/10/24        | --1----  |       | 1                 |         |     |       | \$400.00    |     | 0.00          |      |       |            |
| N 21 | WATN | 03/06/24           | 03/07/24        | Thu Prime A<br>CELEB WHEEL OF FORTUNE          | CM    | 7:00 PM-8:00 PM   | ---1--- | :30 | 1     | \$400.00    | P03 | 0.00          | NM   | 1     | \$400.00   |
|      |      | 1274769 Index: 93  |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/04/24     | 03/10/24        | ---1---  |       | 1                 |         |     |       | \$400.00    |     | 0.00          |      |       |            |
| N 22 | WATN | 03/06/24           | 03/08/24        | Fri Prime A<br>SHARK TANK                      | CM    | 7:00 PM-8:00 PM   | ----1-- | :30 | 1     | \$300.00    | P03 | 0.00          | NM   | 1     | \$300.00   |
|      |      | 1274769 Index: 105 |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/04/24     | 03/10/24        | ----1--  |       | 1                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |
| N 23 | WATN | 03/06/24           | 03/08/24        | Fri Prime Other<br>20/20<br>(8:00 PM-10:00 PM) | CM    | 8:00 PM-10:00 PM  | ----1-- | :30 | 1     | \$300.00    | P03 | 0.00          | NM   | 1     | \$300.00   |
|      |      | 1274769 Index: 97  |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/04/24     | 03/10/24        | ----1--  |       | 1                 |         |     |       | \$300.00    |     | 0.00          |      |       |            |
| N 24 | WATN | 03/06/24           | 03/09/24        | NBA Prime Game<br>NBA Prime Game               | CM    | Various           | -----1- | :30 | 1     | \$1,000.00  | P03 | 0.00          | NM   | 1     | \$1,000.00 |
|      |      | 1274769 Index: 90  |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |
|      |      | Week: 03/04/24     | 03/10/24        | -----1-  |       | 1                 |         |     |       | \$1,000.00  |     | 0.00          |      |       |            |
| N 25 | WATN | 03/06/24           | 03/10/24        | Sun Prime A<br>AMERICA'S FUNNIEST HOME         | CM    | 6:00 PM-7:00 PM   | -----1  | :30 | 1     | \$300.00    | P03 | 0.00          | NM   | 1     | \$300.00   |
|      |      | 1274769 Index: 96  |                 |  |       |                   |         |     |       |             |     |               |      |       |            |
|      |      | <u>Start Date</u>  | <u>End Date</u> | <u>Weekdays</u>                                |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |            |

Order / Rev: 2870718  
 Alt Order #: WOC14519176  
 Flight Dates: 03/06/24 - 03/12/24

Advertiser: POL/ Roger Wicker / R / US Senate / M  
 Product Desc: MS - Senate  
 Estimate: 5002  
**WATN**

| Ln  | Ch        | Start             | End                       | Inventory Code            | Break                 | Start/End Time     | Days              | Len           | Spots       | Rate        | Pri | Rtg           | Type        | Spots | Amount   |  |
|---|-----------|-------------------|---------------------------|---------------------------|-----------------------|--------------------|-------------------|---------------|-------------|-------------|-----|---------------|-------------|-------|----------|--|
|   |           | <u>Start Date</u> | <u>End Date</u>           | <u>Weekdays</u>           |                       |                    | <u>Spots/Week</u> |               |             | <u>Rate</u> |     | <u>Rating</u> |             |       |          |  |
| Week:   |           | 03/04/24          | 03/10/24                  | -----1                    |                       |                    | 1                 |               |             | \$300.00    |     | 0.00          |             |       |          |  |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>        |                           | <u>Start/End Time</u> |                    | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u> |             |     | <u>Rtg</u>    | <u>Type</u> |       |          |  |
| 1   | WATN      | 03/04/24-03/10/24 | Sun Prime A               |                           | 6:00 PM-7:00 PM       |                    | -----Su           | :30           | (\$300.00)  |             |     | 0.00          | NM          |       |          |  |
| See MG 25.2<br>[Program Change-oscars/pw]                         |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 2   | WATN      | 03/04/24-03/10/24 | Fri Prime Other           |                           | 8-10p                 |                    | -----F----        | :30           | \$300.00    |             |     | 0.00          | NM          |       |          |  |
| Ⓜ MG for 25.1 03/10   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| N 26  | WATN      | 03/06/24          | 03/10/24                  | Sun Prime D               | CM                    | 9:00 PM-10:00 PM   | -----1            | :30           | 1           | \$400.00    | P03 | 0.00          | NM          | 5     | \$400.00 |  |
|   |           |                   |                           | WHAT WOULD YOU DO?        |                       | (9:00 PM-10:00 PM) |                   |               |             |             |     |               |             |       |          |  |
| 1274769 Index: 113  |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| Week:   |           | 03/04/24          | 03/10/24                  | -----1                    |                       |                    | 1                 |               |             | \$400.00    |     | 0.00          |             |       |          |  |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>        |                           | <u>Start/End Time</u> |                    | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u> |             |     | <u>Rtg</u>    | <u>Type</u> |       |          |  |
| 1   | WATN      | 03/04/24-03/10/24 | Sun Prime D               |                           | 9:00 PM-10:00 PM      |                    | -----Su           | :30           | (\$400.00)  |             |     | 0.00          | NM          |       |          |  |
| See MG 26.2, 26.3, 26.4, 26.5, 26.6<br>[Program Change-oscars/pw] |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 2   | WATN      | 03/08/24-03/08/24 | PersonPlaceorThing 3-330p |                           | 3-330p                |                    | -----F----        | :30           | \$80.00     |             |     | 0.00          | NM          |       |          |  |
| Ⓜ MG for 26.1 03/10   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 3   | WATN      | 03/08/24-03/08/24 | People Puzzler 330-4p     |                           | 330-4p                |                    | -----F----        | :30           | \$80.00     |             |     | 0.00          | NM          |       |          |  |
| Ⓜ MG for 26.1 03/10   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 4   | WATN      | 03/11/24-03/11/24 | PersonPlaceorThing 3-330p |                           | 3-330p                |                    | M-----            | :30           | \$80.00     |             |     | 0.00          | NM          |       |          |  |
| Ⓜ MG for 26.1 03/10   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 5   | WATN      | 03/11/24-03/11/24 | People Puzzler 330-4p     |                           | 330-4p                |                    | M-----            | :30           | \$80.00     |             |     | 0.00          | NM          |       |          |  |
| Ⓜ MG for 26.1 03/10   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 6   | WATN      | 03/09/24-03/09/24 | Local News @ 10p Sa       |                           | 10-1035p              |                    | -----Sa--         | :30           | \$80.00     |             |     | 0.00          | NM          |       |          |  |
| Ⓜ MG for 26.1 03/10   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| N 27  | WATN      | 03/06/24          | 03/11/24                  | Local News @ 10p M-F      | CM                    | 10:00 PM-10:35 PM  | 1-111--           | :30           | 4           | \$110.00    | P03 | 0.00          | NM          | 4     | \$440.00 |  |
|   |           |                   |                           | LOCAL 24 NEWS @ 10P       |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 1274769 Index: 94   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| Week:   |           | 03/06/24          | 03/12/24                  | 1-111--                   |                       |                    | 4                 |               |             | \$110.00    |     | 0.00          |             |       |          |  |
| N 28  | WATN      | 03/06/24          | 03/09/24                  | Local News @ 10p Sa       | CM                    | 10:00 PM-10:35 PM  | 1-----1-          | :30           | 1           | \$80.00     | P03 | 0.00          | NM          | 1     | \$80.00  |  |
|   |           |                   |                           | SAT LOCAL24 NEWS @ 10P    |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 1274769 Index: 88   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| Week:   |           | 03/04/24          | 03/10/24                  | -----1-                   |                       |                    | 1                 |               |             | \$80.00     |     | 0.00          |             |       |          |  |
| N 29  | WATN      | 03/06/24          | 03/10/24                  | Local News @ 10p Su       | CM                    | 10:00 PM-10:35 PM  | 1-----1           | :30           | 1           | \$80.00     | P03 | 0.00          | NM          | 1     | \$80.00  |  |
|   |           |                   |                           | SUN LOCAL24 NEWS @ 10P    |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 1274769 Index: 88   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| Week:   |           | 03/04/24          | 03/10/24                  | -----1                    |                       |                    | 1                 |               |             | \$80.00     |     | 0.00          |             |       |          |  |
| N 30  | WATN      | 03/06/24          | 03/10/24                  | 1035-1105p Su             | CM                    | 10:35 PM-11:05 PM  | 1-----1           | :30           | 1           | \$50.00     | P03 | 0.00          | NM          | 1     | \$50.00  |  |
|   |           |                   |                           | LOCAL 24 THIS WEEK (ENCO) |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 1274769 Index: 85   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| Week:   |           | 03/04/24          | 03/10/24                  | -----1                    |                       |                    | 1                 |               |             | \$50.00     |     | 0.00          |             |       |          |  |
| <u>Spot</u>   | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>        |                           | <u>Start/End Time</u> |                    | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u> |             |     | <u>Rtg</u>    | <u>Type</u> |       |          |  |
| 1   | WATN      | 03/04/24-03/10/24 | 1035-1105p Su             |                           | 10:35 PM-11:05 F      |                    | -----Su           | :30           | (\$50.00)   |             |     | 0.00          | NM          |       |          |  |
| See MG 30.2<br>[Program Change-Red carpet post show/pw]           |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 2   | WATN      | 03/11/24-03/11/24 | Local News @ 6-7a ROS     |                           | 6-7a                  |                    | M-----            | :30           | \$50.00     |             |     | 0.00          | NM          |       |          |  |
| Ⓜ MG for 30.1 03/10   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| N 31  | WATN      | 03/06/24          | 03/11/24                  | Jimmy Kimmel              | CM                    | 10:35 PM-11:37 PM  | 1-111--           | :30           | 4           | \$30.00     | P03 | 0.00          | NM          | 4     | \$120.00 |  |
|   |           |                   |                           | JIMMY KIMMEL LIVE!        |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| 1274769 Index: 92   |           |                   |                           |                           |                       |                    |                   |               |             |             |     |               |             |       |          |  |
| Week:   |           | 03/06/24          | 03/12/24                  | 1-111--                   |                       |                    | 4                 |               |             | \$30.00     |     | 0.00          |             |       |          |  |
| N 32  | WATN      | 03/06/24          | 03/09/24                  | Hockey Prime              | CM                    | 7:00 PM-10:00 PM   | 1-----1-          | :30           | 1           | \$250.00    | P03 | 0.00          | NM          | 2     | \$250.00 |  |
|   |           |                   |                           | NHL REGULAR SEASON PRIM   |                       | (7:00 PM-10:00 PM) |                   |               |             |             |     |               |             |       |          |  |

Order / Rev: 2870718  
 Alt Order #: WOC14519176  
 Flight Dates: 03/06/24 - 03/12/24

Advertiser: POL/ Roger Wicker / R / US Senate / M  
 Product Desc: MS - Senate  
 Estimate: 5002  
 WATN

| Ln                                       | Ch        | Start             | End                    | Inventory Code         | Break | Start/End Time        | Days              | Len           | Spots                 | Rate       | Pri           | Rtg  | Type   | Spots | Amount      |
|--|-----------|-------------------|------------------------|------------------------|-------|-----------------------|-------------------|---------------|-----------------------|------------|---------------|------|--------|-------|-------------|
| 1274769 Index: 90                        |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
|  |           | <u>Start Date</u> | <u>End Date</u>        | <u>Weekdays</u>        |       |                       | <u>Spots/Week</u> |               | <u>Rate</u>           |            | <u>Rating</u> |      |        |       |             |
| Week:                                    |           | 03/04/24          | 03/10/24               | -----1-                |       |                       | 1                 |               | \$250.00              |            | 0.00          |      |        |       |             |
| <u>Spot</u>                              | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>     |                        |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u>   |      |        |       |             |
| 1  | WATN      | 03/04/24-03/10/24 | Hockey Prime           |                        |       | 7:00 PM-10:00 PM      | -----Sa--         | :30           | <del>(\$250.00)</del> | 0.00       | NM            |      |        |       |             |
| See MG 32.2,32.3                         |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| 2  | WATN      | 03/10/24-03/10/24 | Oscars Countdown, LIVE |                        | 12-3p |                       | -----Su           | :30           | \$100.00              | 0.00       | NM            |      |        |       |             |
| Ⓜ MG for 32.1 03/09                      |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| 3  | WATN      | 03/10/24-03/10/24 | Red Carpet Special     |                        | 3-5p  |                       | -----Su           | :30           | \$150.00              | 0.00       | NM            |      |        |       |             |
| Ⓜ MG for 32.1 03/09                      |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| N 33                                     | WATN      | 03/06/24          | 03/10/24               | Oscars Countdown, LIVE | CM    | 12:00 PM-3:00 PM      | -----1            | :30           | 1                     | \$100.00   | P03           | 0.00 | NM     | 1     | \$100.00    |
| OSCARS COUNTDOWN, LIVE(12:00 PM-3:00 PM) |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| 1274769 Index: 109                       |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| Week:                                    |           | 03/04/24          | 03/10/24               | -----1                 |       |                       | 1                 |               | \$100.00              |            | 0.00          |      |        |       |             |
| N 34                                     | WATN      | 03/06/24          | 03/10/24               | Red Carpet Special     | CM    | 3:00 PM-4:30 PM       | -----1            | :30           | 1                     | \$150.00   | P03           | 0.00 | NM     | 1     | \$150.00    |
| ON THE RED CARPET AT THE                 |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| 1274769 Index: 89                        |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| Week:                                    |           | 03/04/24          | 03/10/24               | -----1                 |       |                       | 1                 |               | \$150.00              |            | 0.00          |      |        |       |             |
| N 35                                     | WATN      | 03/06/24          | 03/10/24               | ABC World News Su      | CM    | 5:30 PM-6:00 PM       | -----1            | :30           | 1                     | \$500.00   | P03           | 0.00 | NM     | 1     | \$500.00    |
| OSCARS RED CARPET LIVE                   |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| 1274769 Index: 98                        |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| Week:                                    |           | 03/04/24          | 03/10/24               | -----1                 |       |                       | 1                 |               | \$500.00              |            | 0.00          |      |        |       |             |
| <u>Spot</u>                              | <u>Ch</u> | <u>Date Range</u> | <u>Description</u>     |                        |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> | <u>Rate</u>           | <u>Rtg</u> | <u>Type</u>   |      |        |       |             |
| 1  | WATN      | 03/04/24-03/10/24 | ABC World News Su      |                        |       | 5:30 PM-6:00 PM       | -----Su           | :30           | <del>(\$500.00)</del> | 0.00       | NM            |      |        |       |             |
| See MG 35.2                              |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| [Program Change-oscars/pw]               |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| 2  | WATN      | 03/11/24-03/11/24 | Mon Prime C            |                        | 9-10p |                       | M-----            | :30           | \$500.00              | 0.00       | NM            |      |        |       |             |
| Ⓜ MG for 35.1 03/10                      |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| N 36                                     | WATN      | 03/06/24          | 03/10/24               | Oscars                 | CM    | 6:00 PM-9:30 PM       | -----2            | :30           | 2                     | \$1,500.00 | P03           | 0.00 | NM     | 2     | \$3,000.00  |
| THE 96th OSCARS                          |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| 1274769 Index: 112                       |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      |        |       |             |
| Week:                                    |           | 03/04/24          | 03/10/24               | -----2                 |       |                       | 2                 |               | \$1,500.00            |            | 0.00          |      |        |       |             |
|  |           |                   |                        |                        |       |                       |                   |               |                       |            |               |      | Totals | 86    | \$12,380.00 |

# WOC14519176 [00.00]

Order Printout

Order Status: Confirmed      Start/End Dates: 03/06/24 - 03/12/24      C/P/E: 567 / 776 / 5002  
 Traffic Order #: 2870718      Agency: Flexpoint Media      Product Desc.: MS - Senate  
 Buyer Order #: 13263602      Advertiser: Wicker For Senate      Estimate Desc.: 3.6-3.12 Wicker For Senate TV Buy  
 AE: Aleesha Maewall      Buyer: Skyler Durbin      Total Cost: \$12,380.00 (Cash)  
 Property: WATN TV      Primary Demo:      Received Date: 3/04/24 6:32 AM  
 Sales Region: National

Comments:  
 Separation: 30PopulationBuyType: CPP

| List Items         |                 |    |     |                 |                |       | Spots |  |  |  |  |  |  | Totals |             |            |
|--------------------|-----------------|----|-----|-----------------|----------------|-------|-------|--|--|--|--|--|--|--------|-------------|------------|
| Line               | Program         | ST | Len | Time            | Days<br>WTFSSM | Rate  | Mer   |  |  |  |  |  |  |        | Total Spots | Total Cost |
| 1                  | ABC24 News @5am | NM | :30 | 5:00 AM-6:00 AM | -T-----        | 20.00 | 1     |  |  |  |  |  |  |        | 1           | 20.00      |
| 1274769 Index: 101 |                 |    |     |                 |                |       |       |  |  |  |  |  |  |        |             |            |
| 1                  | ABC24 News @5am | NM | :30 | 5:00 AM-6:00 AM | -F-----        | 20.00 | 1     |  |  |  |  |  |  |        | 1           | 20.00      |
| 1274769 Index: 101 |                 |    |     |                 |                |       |       |  |  |  |  |  |  |        |             |            |
| 1                  | ABC24 News @5am | NM | :30 | 5:00 AM-6:00 AM | W-----         | 20.00 | 1     |  |  |  |  |  |  |        | 1           | 20.00      |
| 1274769 Index: 101 |                 |    |     |                 |                |       |       |  |  |  |  |  |  |        |             |            |
| 1                  | ABC24 News @5am | NM | :30 | 5:00 AM-6:00 AM | ----M-         | 20.00 | 1     |  |  |  |  |  |  |        | 1           | 20.00      |
| 1274769 Index: 101 |                 |    |     |                 |                |       |       |  |  |  |  |  |  |        |             |            |
| 1                  | ABC24 News @5am | NM | :30 | 5:00 AM-6:00 AM | ---T           | 20.00 | 1     |  |  |  |  |  |  |        | 1           | 20.00      |
| 1274769 Index: 101 |                 |    |     |                 |                |       |       |  |  |  |  |  |  |        |             |            |
| 2                  | ABC24 News @6am | NM | :30 | 6:00 AM-7:00 AM | -T-----        | 50.00 | 1     |  |  |  |  |  |  |        | 1           | 50.00      |
| 1274769 Index: 103 |                 |    |     |                 |                |       |       |  |  |  |  |  |  |        |             |            |
| 2                  | ABC24 News @6am | NM | :30 | 6:00 AM-7:00 AM | --F--          | 50.00 | 1     |  |  |  |  |  |  |        | 1           | 50.00      |
| 1274769 Index: 103 |                 |    |     |                 |                |       |       |  |  |  |  |  |  |        |             |            |

| List Items |                       |    |     |                  |         |        |       |     |  | Spots |  |  |  |  |  |  |  |  |  | Totals |             |            |
|------------|-----------------------|----|-----|------------------|---------|--------|-------|-----|--|-------|--|--|--|--|--|--|--|--|--|--------|-------------|------------|
| Line       | Program               | ST | Len | Time             | Days    | WTFSSM | Rate  | Mer |  |       |  |  |  |  |  |  |  |  |  |        | Total Spots | Total Cost |
| 2          | ABC24 News @6am       | NM | :30 | 6:00 AM-7:00 AM  | W-----  |        | 50.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 50.00      |
|            | 1274769 Index: 103    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 2          | ABC24 News @6am       | NM | :30 | 6:00 AM-7:00 AM  | -----M  |        | 50.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 50.00      |
|            | 1274769 Index: 103    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 2          | ABC24 News @6am       | NM | :30 | 6:00 AM-7:00 AM  | -----T  |        | 50.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 50.00      |
|            | 1274769 Index: 103    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 3          | GOOD MORNING AMERICA  | NM | :30 | 7:00 AM-9:00 AM  | -T----- |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 102    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 3          | GOOD MORNING AMERICA  | NM | :30 | 7:00 AM-9:00 AM  | --F---- |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 102    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 3          | GOOD MORNING AMERICA  | NM | :30 | 7:00 AM-9:00 AM  | W-----  |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 102    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 3          | GOOD MORNING AMERICA  | NM | :30 | 7:00 AM-9:00 AM  | -----M- |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 102    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 3          | GOOD MORNING AMERICA  | NM | :30 | 7:00 AM-9:00 AM  | -----T  |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 102    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 4          | SAT GMA               | NM | :30 | 7:00 AM-9:00 AM  | ---S--- |        | 50.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 50.00      |
|            | 1274769 Index: 102    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 5          | SUN GMA               | NM | :30 | 7:00 AM-8:00 AM  | ----S-- |        | 60.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 60.00      |
|            | 1274769 Index: 103    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 6          | THIS WEEK             | NM | :30 | 8:00 AM-9:00 AM  | ----S-- |        | 60.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 60.00      |
|            | 1274769 Index: 100    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 7          | LOCAL 24 THIS WEEK    | NM | :30 | 9:00 AM-9:30 AM  | ----S-- |        | 50.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 50.00      |
|            | 1274769 Index: 103    |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 8          | LIVE! W/ KELLY & MARK | NM | :30 | 9:00 AM-10:00 AM | -T----- |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 95     |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 8          | LIVE! W/ KELLY & MARK | NM | :30 | 9:00 AM-10:00 AM | --F---- |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 95     |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 8          | LIVE! W/ KELLY & MARK | NM | :30 | 9:00 AM-10:00 AM | W-----  |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 95     |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |
| 8          | LIVE! W/ KELLY & MARK | NM | :30 | 9:00 AM-10:00 AM | ----M-  |        | 70.00 | 1   |  |       |  |  |  |  |  |  |  |  |  |        | 1           | 70.00      |
|            | 1274769 Index: 95     |    |     |                  |         |        |       |     |  |       |  |  |  |  |  |  |  |  |  |        |             |            |

| List Items        |                        |    |     |                   |                     |       | Spots    |  |  |  |  |  |  |  |  |  | Totals |  |                |               |
|-------------------|------------------------|----|-----|-------------------|---------------------|-------|----------|--|--|--|--|--|--|--|--|--|--------|--|----------------|---------------|
| Line              | Program                | ST | Len | Time              | Days<br>WTFSSM<br>T | Rate  | Mar<br>6 |  |  |  |  |  |  |  |  |  |        |  | Total<br>Spots | Total<br>Cost |
| 8                 | LIVE! W/ KELLY & MARK  | NM | :30 | 9:00 AM-10:00 AM  | -----T              | 70.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 70.00         |
| 1274769 Index: 95 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 9                 | LOCAL 24 NEWS @ 11A    | NM | :30 | 11:00 AM-11:30 AM | -T-----             | 70.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 70.00         |
| 1274769 Index: 96 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 9                 | LOCAL 24 NEWS @ 11A    | NM | :30 | 11:00 AM-11:30 AM | --F----             | 70.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 70.00         |
| 1274769 Index: 96 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 9                 | LOCAL 24 NEWS @ 11A    | NM | :30 | 11:00 AM-11:30 AM | W-----              | 70.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 70.00         |
| 1274769 Index: 96 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 9                 | LOCAL 24 NEWS @ 11A    | NM | :30 | 11:00 AM-11:30 AM | -----M-             | 70.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 70.00         |
| 1274769 Index: 96 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 9                 | LOCAL 24 NEWS @ 11A    | NM | :30 | 11:00 AM-11:30 AM | -----T              | 70.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 70.00         |
| 1274769 Index: 96 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 10                | GOOD MORNING AMERICA 3 | NM | :30 | 12:00 PM-1:00 PM  | -T-----             | 90.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 90.00         |
| 1274769 Index: 96 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 10                | GOOD MORNING AMERICA 3 | NM | :30 | 12:00 PM-1:00 PM  | -----M-             | 90.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 90.00         |
| 1274769 Index: 96 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 10                | GOOD MORNING AMERICA 3 | NM | :30 | 12:00 PM-1:00 PM  | W-----              | 90.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 90.00         |
| 1274769 Index: 96 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 11                | 25 WORDS OR LESS       | NM | :30 | 2:00 PM-2:30 PM   | -T-----             | 80.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 80.00         |
| 1274769 Index: 92 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 11                | 25 WORDS OR LESS       | NM | :30 | 2:00 PM-2:30 PM   | --F----             | 80.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 80.00         |
| 1274769 Index: 92 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 11                | 25 WORDS OR LESS       | NM | :30 | 2:00 PM-2:30 PM   | -----M-             | 80.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 80.00         |
| 1274769 Index: 92 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 12                | Pictionary             | NM | :30 | 2:30 PM-3:00 PM   | -T-----             | 80.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 80.00         |
| 1274769 Index: 92 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |
| 12                | Pictionary             | NM | :30 | 2:30 PM-3:00 PM   | --F----             | 80.00 | 1        |  |  |  |  |  |  |  |  |  |        |  | 1              | 80.00         |
| 1274769 Index: 92 |                        |    |     |                   |                     |       |          |  |  |  |  |  |  |  |  |  |        |  |                |               |



| List Items         |                      |    |     |                 |         |        | Spots |  |  |  |  |  |  |  |  |  | Totals |  |             |            |
|--------------------|----------------------|----|-----|-----------------|---------|--------|-------|--|--|--|--|--|--|--|--|--|--------|--|-------------|------------|
| Line               | Program              | ST | Len | Time            | Days    | Rate   | Mar   |  |  |  |  |  |  |  |  |  |        |  | Total Spots | Total Cost |
| 12                 | Pictionary           | NM | :30 | 2:30 PM-3:00 PM | ---M-   | 80.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 80.00      |
| 1274769 Index: 92  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 12                 | Pictionary           | NM | :30 | 2:30 PM-3:00 PM | W-----  | 80.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 80.00      |
| 1274769 Index: 92  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 13                 | 25 WORDS OR LESS     | NM | :30 | 5:00 PM-5:30 PM | ---S--- | 50.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 50.00      |
| 1274769 Index: 106 |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 14                 | ABC 24 NEWS @ 5P     | NM | :30 | 5:00 PM-5:30 PM | -T----- | 80.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 80.00      |
| 1274769 Index: 84  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 14                 | ABC 24 NEWS @ 5P     | NM | :30 | 5:00 PM-5:30 PM | W-----  | 80.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 80.00      |
| 1274769 Index: 84  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 14                 | ABC 24 NEWS @ 5P     | NM | :30 | 5:00 PM-5:30 PM | W-----  | 80.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 80.00      |
| 1274769 Index: 84  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 15                 | ABC 24 NEWS @ 6P     | NM | :30 | 6:00 PM-6:30 PM | -T----- | 80.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 80.00      |
| 1274769 Index: 89  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 15                 | ABC 24 NEWS @ 6P     | NM | :30 | 6:00 PM-6:30 PM | -F----- | 80.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 80.00      |
| 1274769 Index: 89  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 15                 | ABC 24 NEWS @ 6P     | NM | :30 | 6:00 PM-6:30 PM | W-----  | 80.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 80.00      |
| 1274769 Index: 89  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 16                 | SAT ABC 24 NEWS @ 6P | NM | :30 | 6:00 PM-6:30 PM | ---S--- | 50.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 50.00      |
| 1274769 Index: 101 |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 17                 | SUN ABC 24 NEWS @ 5P | NM | :30 | 5:00 PM-5:30 PM | ---S--- | 60.00  | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 60.00      |
| 1274769 Index: 101 |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 18                 | IChrime (1st run)    | NM | :30 | 6:30 PM-7:00 PM | -T----- | 110.00 | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 110.00     |
| 1274769 Index: 81  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 18                 | IChrime (1st run)    | NM | :30 | 6:30 PM-7:00 PM | -F----- | 110.00 | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 110.00     |
| 1274769 Index: 81  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 18                 | IChrime (1st run)    | NM | :30 | 6:30 PM-7:00 PM | ---M-   | 110.00 | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 110.00     |
| 1274769 Index: 81  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |
| 18                 | IChrime (1st run)    | NM | :30 | 6:30 PM-7:00 PM | W-----  | 110.00 | 1     |  |  |  |  |  |  |  |  |  |        |  | 1           | 110.00     |
| 1274769 Index: 81  |                      |    |     |                 |         |        |       |  |  |  |  |  |  |  |  |  |        |  |             |            |

| List Items         |                                |    |     |                   |         |        |          | Spots |  |  |  |  |  |  |  |  |  |  |  | Totals |  |  |             |            |          |
|--------------------|--------------------------------|----|-----|-------------------|---------|--------|----------|-------|--|--|--|--|--|--|--|--|--|--|--|--------|--|--|-------------|------------|----------|
| Line               | Program                        | ST | Len | Time              | Days    | WTFSSM | Rate     | Mar   |  |  |  |  |  |  |  |  |  |  |  |        |  |  | Total Spots | Total Cost |          |
| 19                 | THE BACHELOR                   | NM | :30 | 7:00 PM-9:00 PM   | -----M- |        | 650.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  | 1           | 650.00     |          |
| 1274769 Index: 104 |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 20                 | JUDGE STEVE HARVEY             | NM | :30 | 9:00 PM-10:00 PM  | W-----  |        | 400.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 400.00   |
| 1274769 Index: 102 |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 21                 | PRESS YOUR LUCK                | NM | :30 | 7:00 PM-8:00 PM   | -T----- |        | 400.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 400.00   |
| 1274769 Index: 93  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 22                 | SHARK TANK                     | NM | :30 | 7:00 PM-8:00 PM   | --F---- |        | 300.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 300.00   |
| 1274769 Index: 105 |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 23                 | 20/20                          | NM | :30 | 8:00 PM-10:00 PM  | -F----  |        | 300.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 300.00   |
| 1274769 Index: 97  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 24                 | NBA BOSTON @ PHOENIX           | NM | :30 | 7:00 PM-10:00 PM  | ---S--- |        | 1,000.00 | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 1,000.00 |
| 1274769 Index: 90  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 25                 | AMERICA'S FUNNIEST HOME VIDEOS | NM | :30 | 6:00 PM-7:00 PM   | ---S-   |        | 300.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 300.00   |
| 1274769 Index: 96  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 26                 | WHAT WOULD YOU DO?             | NM | :30 | 9:00 PM-10:00 PM  | ---S-   |        | 400.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 400.00   |
| 1274769 Index: 113 |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 27                 | LOCAL 24 NEWS @ 10P            | NM | :30 | 10:00 PM-10:35 PM | -T----- |        | 110.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 110.00   |
| 1274769 Index: 94  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 27                 | LOCAL 24 NEWS @ 10P            | NM | :30 | 10:00 PM-10:35 PM | -F----  |        | 110.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 110.00   |
| 1274769 Index: 94  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 27                 | LOCAL 24 NEWS @ 10P            | NM | :30 | 10:00 PM-10:35 PM | ----M-  |        | 110.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 110.00   |
| 1274769 Index: 94  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 27                 | LOCAL 24 NEWS @ 10P            | NM | :30 | 10:00 PM-10:35 PM | W----   |        | 110.00   | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 110.00   |
| 1274769 Index: 94  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 28                 | SAT LOCAL 24 NEWS @ 10P        | NM | :30 | 10:00 PM-10:35 PM | --S---  |        | 80.00    | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 80.00    |
| 1274769 Index: 88  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 29                 | SUN LOCAL 24 NEWS @ 10P        | NM | :30 | 10:00 PM-10:35 PM | ---S-   |        | 80.00    | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 80.00    |
| 1274769 Index: 88  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 30                 | LOCAL 24 THIS WEEK (ENCORE)    | NM | :30 | 10:35 PM-11:05 PM | ---S-   |        | 50.00    | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 50.00    |
| 1274769 Index: 85  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |
| 31                 | JIMMY KIMMEL LIVE!             | NM | :30 | 10:35 PM-11:37 PM | -T----- |        | 30.00    | 1     |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             | 1          | 30.00    |
| 1274769 Index: 92  |                                |    |     |                   |         |        |          |       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |             |            |          |

| List Items         |                                       |    |     |                   |                     |          | Spots    |  |  |  |  |  |  |  |  |  |  |  | Totals |  |  |  |                |               |  |
|--------------------|---------------------------------------|----|-----|-------------------|---------------------|----------|----------|--|--|--|--|--|--|--|--|--|--|--|--------|--|--|--|----------------|---------------|--|
| Line               | Program                               | ST | Len | Time              | Days<br>WTFSSM<br>T | Rate     | Mar<br>6 |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | Total<br>Spots | Total<br>Cost |  |
| 31                 | JIMMY KIMMEL<br>LIVE!                 | NM | :30 | 10:35 PM-11:37 PM | --F--               | 30.00    | 1        |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 1              | 30.00         |  |
| 1274769 Index: 92  |                                       |    |     |                   |                     |          |          |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |
| 31                 | JIMMY KIMMEL<br>LIVE!                 | NM | :30 | 10:35 PM-11:37 PM | ---M-               | 30.00    | 1        |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 1              | 30.00         |  |
| 1274769 Index: 92  |                                       |    |     |                   |                     |          |          |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |
| 31                 | JIMMY KIMMEL<br>LIVE!                 | NM | :30 | 10:35 PM-11:37 PM | W-----              | 30.00    | 1        |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 1              | 30.00         |  |
| 1274769 Index: 92  |                                       |    |     |                   |                     |          |          |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |
| 32                 | NHL REGULAR<br>SEASON PRIME           | NM | :30 | 7:00 PM-10:00 PM  | --S--               | 250.00   | 1        |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 1              | 250.00        |  |
| 1274769 Index: 90  |                                       |    |     |                   |                     |          |          |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |
| 33                 | OSCARS<br>COUNTDOWN,<br>LIVE!         | NM | :30 | 12:00 PM-3:00 PM  | ---S-               | 100.00   | 1        |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 1              | 100.00        |  |
| 1274769 Index: 109 |                                       |    |     |                   |                     |          |          |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |
| 34                 | ON THE RED<br>CARPET AT THE<br>OSCARS | NM | :30 | 3:00 PM-4:30 PM   | ---S-               | 150.00   | 1        |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 1              | 150.00        |  |
| 1274769 Index: 89  |                                       |    |     |                   |                     |          |          |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |
| 35                 | OSCARS RED<br>CARPET LIVE             | NM | :30 | 5:30 PM-6:00 PM   | ---S-               | 500.00   | 1        |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 1              | 500.00        |  |
| 1274769 Index: 98  |                                       |    |     |                   |                     |          |          |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |
| 36                 | THE 96th<br>OSCARS                    | NM | :30 | 6:00 PM-9:30 PM   | ---S-               | 1,500.00 | 2        |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 2              | 3,000.00      |  |
| 1274769 Index: 112 |                                       |    |     |                   |                     |          |          |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |
| Spot Totals:       |                                       |    |     |                   |                     |          | 81       |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  | 81             | 12380.00      |  |
| Rate Totals:       |                                       |    |     |                   |                     |          | 12380.00 |  |  |  |  |  |  |  |  |  |  |  |        |  |  |  |                |               |  |

| MONTH | SPOTS | COST        | MONTH | SPOTS | COST |
|-------|-------|-------------|-------|-------|------|
| March | 81    | \$12,380.00 |       |       |      |

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE  
STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Wicker

Authorized committee:

Wicker For Senate

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate - Mississippi

Date of election:

03/12/2024

General

Primary

Treasurer of candidate's authorized committee:

Paul V Breazeale

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date of Request to Purchase Ad Time: 01/11/2024

#### Station Representative

Signature:

*Mike Ledo*

Name: Mike Ledo

Date of Station Agreement to Sell Time: 3/21/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*FlexPoint Media*

Name: FlexPoint Media

Date: 01/11/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *2870718*

Station Call Letters: *WATN*

Date Received/Requested: *3/4/24*

Est. #: *5002*

Station Location: *Memphis, TN*

Run Start and End Dates: *3/6/24 - 3/12/24*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.