

ORDER



Orders
Order / Rev: 780901
 Alt Order #:
Product Desc: FREEDOM RIDE FOR VOTNG RIGHTS
 Estimate:
Flight Dates: 06/11/21 - 06/25/21
Original Date / Rev: 06/09/21 / 06/10/21
Order Type: GENERAL

WPZE-FM

Primary AE: Rhonda Gant
Sales Office: L-ATL
Sales Region: Local

Agency Name: Step Won Marketing
Buying Contact: Dee Linson
Billing Contact: Dee Linson
 2500 Rockbrook Drive
 Lewisville, TX 75067

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Black Voters Matter
Demographic: A25-54
Product Codes: Political Issue
Revenue Code 1: AGY
Revenue Code 2: POLITICAL
Revenue Code 3: POL-ISS
Priority: 10

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: Q2 2021
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 06/01/21 | 06/25/21 | 105 | \$8,340.00 | \$7,089.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|-------------------|-------------------|-------------|
| June 2021 | 105 | \$8,340.00 | \$7,089.00 | 0.00 |
| Totals | 105 | \$8,340.00 | \$7,089.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Rhonda Gant | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|--------------------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| N 1 | WPZE | 06/14/21 | 06/25/21 | M-F AM Drive M-F AM Drive | CM | 6-10a | MTWTF-- | :30 | 5 | \$105.0003 | | 0.00 | NM | 9 | \$945.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/14/21 | 06/20/21 | MTWTF-- | | 4 | | | | \$105.00 | | 0.00 | | | |
| | | Week: 06/21/21 | 06/27/21 | MTWTF-- | | 5 | | | | \$105.00 | | 0.00 | | | |
| N 2 | WPZE | 06/11/21 | 06/11/21 | M-F AM Drive M-F AM Drive | CM | 6-10a | ----2-- | :30 | 2 | \$105.0002 | | 0.00 | NM | 2 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/07/21 | 06/13/21 | ----2-- | | 2 | | | | \$105.00 | | 0.00 | | | |
| N 3 | WPZE | 06/14/21 | 06/25/21 | M-F Midday M-F Midday | CM | 10a-3p | MTWTF-- | :30 | 5 | \$80.0003 | | 0.00 | NM | 10 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/14/21 | 06/20/21 | MTWTF-- | | 5 | | | | \$80.00 | | 0.00 | | | |
| | | Week: 06/21/21 | 06/27/21 | MTWTF-- | | 5 | | | | \$80.00 | | 0.00 | | | |
| N 4 | WPZE | 06/11/21 | 06/11/21 | M-F Midday M-F Midday | CM | 10a-3p | ----2-- | :30 | 2 | \$80.0002 | | 0.00 | NM | 2 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/07/21 | 06/13/21 | ----2-- | | 2 | | | | \$80.00 | | 0.00 | | | |
| N 7 | WPZE | 06/14/21 | 06/25/21 | M-F Broad Rotator M-F Broad Rotator | CM | 6:00 AM-8:00 PM (6:00 AM-8:00 PM) | MTWTF-- | :30 | 10 | \$140.0005 | | 0.00 | NM | 18 | \$2,520.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/14/21 | 06/20/21 | MTWTF-- | | 9 | | | | \$140.00 | | 0.00 | | | |

Order / Rev: 780901
 Alt Order #:
 Flight Dates: 06/11/21 - 06/25/21

Advertiser: Black Voters Matter
 Product Desc: FREEDOM RIDE FOR VOTNG RIGHTS
 Estimate:
WPZE-FM

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|---------------------------|-------|--------------------|---------|------|-------|-------------|-----|---------------|--------|-------|------------|
| N 8 | WPZE | 06/11/21 | 06/11/21 | M-F Broad Rotator | CM | 6:00 AM-8:00 PM | ----4-- | :30 | 4 | \$142.00 | 4 | 0.00 | NM | 4 | \$568.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/21/21 | 06/27/21 | MTWTF-- | | 9 | | | | \$140.00 | | 0.00 | | | |
| | | | | M-F Broad Rotator | | (6:00 AM-8:00 PM) | | | | | | | | | |
| N 9 | WPZE | 06/11/21 | 06/20/21 | Sa-Su Broad Rotator | CM | 8:00 AM-10:00 PM | -----SS | :30 | 10 | \$35.00 | 7 | 0.00 | NM | 20 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/07/21 | 06/13/21 | ----4-- | | 4 | | | | \$142.00 | | 0.00 | | | |
| | | | | Sa-Su Broad Rotator | | (8:00 AM-10:00 PM) | | | | | | | | | |
| N 10 | WPZE | 06/21/21 | 06/21/21 | Talent/Tech Fee | NS | Various | 1----- | :00 | 1 | \$647.00 | 10 | 0.00 | NS | 1 | \$647.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/21/21 | 06/27/21 | 1----- | | 1 | | | | \$647.00 | | 0.00 | | | |
| N 11 | WPZE | 06/21/21 | 06/21/21 | M-F Prime Rotator | CM | 2:00 PM-4:00 PM | 4----- | 1:01 | 4 | \$110.00 | 4 | 0.00 | NM | 4 | \$440.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/21/21 | 06/27/21 | 4----- | | 4 | | | | \$110.00 | | 0.00 | | | |
| N 12 | WPZE | 06/11/21 | 06/25/21 | M-Su Broad Rotator 5a-12m | CM | 6a-12m | MTWTFSS | :15 | 10 | \$0.00 | 10 | 0.00 | NM | 25 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/07/21 | 06/13/21 | ----FSS | | 5 | | | | \$0.00 | | 0.00 | | | |
| | | Week: 06/14/21 | 06/20/21 | MTWTFSS | | 10 | | | | \$0.00 | | 0.00 | | | |
| | | Week: 06/21/21 | 06/27/21 | MTWTF-- | | 10 | | | | \$0.00 | | 0.00 | | | |
| | | | | M-Su Broad Rotator | | | | | | | | | | | |
| N 13 | WPZE | 06/14/21 | 06/25/21 | M-F PM Drive | CM | 3:00 PM-6:00 PM | MTWTF-- | :30 | 5 | \$135.00 | 3 | 0.00 | NM | 10 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 06/14/21 | 06/20/21 | MTWTF-- | | 5 | | | | \$135.00 | | 0.00 | | | |
| | | Week: 06/21/21 | 06/27/21 | MTWTF-- | | 5 | | | | \$135.00 | | 0.00 | | | |
| | | | | M-F PM Drive | | (3:00 PM-6:00 PM) | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 105 | \$8,340.00 |