

ORDER



Orders
Order / Rev: 780901
Alt Order #:
Product Desc: FREEDOM RIDE FOR VOTNG RIGHTS
Estimate:
Flight Dates: 06/11/21 - 06/25/21
Original Date / Rev: 06/09/21 / 06/10/21
Order Type: GENERAL

WPZE-FM

Primary AE: Rhonda Gant
Sales Office: L-ATL
Sales Region: Local

Agency
Name: Step Won Marketing
Buying Contact: Dee Linson
Billing Contact: Dee Linson
 2500 Rockbrook Drive
 Lewisville, TX 75067

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Black Voters Matter
Demographic: A25-54
Product Codes: Political Issue
Revenue Code 1: AGY
Revenue Code 2: POLITICAL
Revenue Code 3: POL-ISS
Priority: 10

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: Q2 2021
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/21	06/25/21	105	\$8,340.00	\$7,089.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	105	\$8,340.00	\$7,089.00	0.00
Totals	105	\$8,340.00	\$7,089.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rhonda Gant			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPZE	06/14/21	06/25/21	M-F AM Drive M-F AM Drive	CM	6-10a	MTWTF--	:30	5	\$105.00	03	0.00	NM	9	\$945.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	MTWTF--		4				\$105.00		0.00			
		Week: 06/21/21	06/27/21	MTWTF--		5				\$105.00		0.00			
N 2	WPZE	06/11/21	06/11/21	M-F AM Drive M-F AM Drive	CM	6-10a	----2--	:30	2	\$105.00	02	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/21	06/13/21	----2--		2				\$105.00		0.00			
N 3	WPZE	06/14/21	06/25/21	M-F Midday M-F Midday	CM	10a-3p	MTWTF--	:30	5	\$80.00	03	0.00	NM	10	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	MTWTF--		5				\$80.00		0.00			
		Week: 06/21/21	06/27/21	MTWTF--		5				\$80.00		0.00			
N 4	WPZE	06/11/21	06/11/21	M-F Midday M-F Midday	CM	10a-3p	----2--	:30	2	\$80.00	02	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/07/21	06/13/21	----2--		2				\$80.00		0.00			
N 7	WPZE	06/14/21	06/25/21	M-F Broad Rotator M-F Broad Rotator	CM	6:00 AM-8:00 PM (6:00 AM-8:00 PM)	MTWTF--	:30	10	\$140.00	05	0.00	NM	18	\$2,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/14/21	06/20/21	MTWTF--		9				\$140.00		0.00			

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Flight Dates: 06/11/21 - 06/25/21

Advertiser: Black Voters Matter
Product Desc: FREEDOM RIDE FOR VOTNG RIGHTS
Estimate:
WPZE-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/21/21		06/21/21	06/27/21	MTWTF--		9				\$140.00		0.00			
N 8	WPZE	06/11/21	06/11/21	M-F Broad Rotator	CM	6:00 AM-8:00 PM	----4--	:30	4	\$142.00	04	0.00	NM	4	\$568.00
				M-F Broad Rotator	(6:00 AM-8:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/07/21		06/13/21	06/13/21	----4--		4				\$142.00		0.00			
N 9	WPZE	06/11/21	06/20/21	Sa-Su Broad Rotator	CM	8:00 AM-10:00 PM	-----SS	:30	10	\$35.00	07	0.00	NM	20	\$700.00
				Sa-Su Broad Rotator	(8:00 AM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/07/21		06/13/21	06/13/21	-----SS		10				\$35.00		0.00			
Week: 06/14/21		06/20/21	06/20/21	-----SS		10				\$35.00		0.00			
N 10	WPZE	06/21/21	06/21/21	Talent/Tech Fee	NS	Various	1-----	:00	1	\$647.00	10	0.00	NS	1	\$647.00
				Talent/Tech Fee											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/21/21		06/27/21	06/27/21	1-----		1				\$647.00		0.00			
N 11	WPZE	06/21/21	06/21/21	M-F Prime Rotator	CM	2:00 PM-4:00 PM	4-----	1:01	4	\$110.00	04	0.00	NM	4	\$440.00
				M-F Prime Rotator	(2:00 PM-4:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/21/21		06/27/21	06/27/21	4-----		4				\$110.00		0.00			
N 12	WPZE	06/11/21	06/25/21	M-Su Broad Rotator 5a-11a	CM	6a-12m	MTWTFSS	:15	10	\$0.00	10	0.00	NM	25	\$0.00
				M-Su Broad Rotator											
PSA'S															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/07/21		06/13/21	06/13/21	----FSS		5				\$0.00		0.00			
Week: 06/14/21		06/20/21	06/20/21	MTWTFSS		10				\$0.00		0.00			
Week: 06/21/21		06/27/21	06/27/21	MTWTF--		10				\$0.00		0.00			
N 13	WPZE	06/14/21	06/25/21	M-F PM Drive	CM	3:00 PM-6:00 PM	MTWTF--	:30	5	\$135.00	03	0.00	NM	10	\$1,350.00
				M-F PM Drive	(3:00 PM-6:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 06/14/21		06/20/21	06/20/21	MTWTF--		5				\$135.00		0.00			
Week: 06/21/21		06/27/21	06/27/21	MTWTF--		5				\$135.00		0.00			
													Totals	105	\$8,340.00