

CONTRACT



KWGN-TV
100 Speer Blvd
Denver, CO 80203
(303) 595-3131

And:

Great American Media
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 318168 /		<u>Alt Order #</u> 08232639
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/11/16 - 10/17/16		<u>Estimate #</u> 4592
<u>Advertiser</u> Democratic Senatorial Campaign Committee		<u>Original Date / Revision</u> 08/08/16 / 08/08/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWGN-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 49	<u>Product Code</u> 53
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	2	10/11/16	10/17/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				8	\$150.00	0.00			
2	2	10/11/16	10/17/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$750.00	0.00			
3	2	10/11/16	10/17/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				8	\$150.00	0.00			
4	2	10/11/16	10/17/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$800.00	0.00			
5	2	10/11/16	10/17/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				3	\$550.00	0.00			
6	2	10/11/16	10/17/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				3	\$500.00	0.00			
7	2	10/11/16	10/17/16	M-F 11a-12p	11:00 AM-12:00 PM		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				8	\$150.00	0.00			
8	2	10/11/16	10/17/16	M-F 12a-1230a	12:00 AM-12:30 AM		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				4	\$200.00	0.00			
9	2	10/11/16	10/17/16	M-F 12p-1p	12:00 PM-1:00 PM		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				8	\$150.00	0.00			
10	2	10/11/16	10/17/16	M-F 5a-6a	5:00 AM-5:30 AM		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$175.00	0.00			
11	2	10/11/16	10/17/16	M-F 5a-6a	5:30 AM-6:00 AM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				3	\$250.00	0.00			
12	2	10/11/16	10/17/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	5	\$1,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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100 Speer Blvd
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<u>Contract / Revision</u> 318168 /		<u>Alt Order #</u> 08232639
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Product</u> DSCC IE	<u>Estimate #</u> 4592
<u>Advertiser</u> Democratic Senatorial Ca		<u>Original Date / Revision</u> 08/08/16 / 08/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$250.00	0.00			
N 13	2	10/11/16	10/17/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$2,200.00	0.00			
N 14	2	10/11/16	10/17/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$400.00	0.00			
N 15	2	10/11/16	10/17/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				1	\$2,300.00	0.00			
16	2	10/11/16	10/17/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$800.00	0.00			
17	2	10/11/16	10/17/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$600.00	0.00			
18	2	10/11/16	10/17/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$700.00	0.00			
19	2	10/11/16	10/17/16	M-F 8a-9a	8:00 AM-9:00 AM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				5	\$600.00	0.00			
20	2	10/11/16	10/17/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				8	\$150.00	0.00			
21	2	10/15/16	10/15/16	Sa 12p-6p	5:00 PM-6:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$250.00	0.00			
22	2	10/15/16	10/15/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$650.00	0.00			
23	2	10/15/16	10/15/16	Sa 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$650.00	0.00			
24	2	10/15/16	10/15/16	Sa 7p-8p	7:00 PM-8:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$450.00	0.00			
25	2	10/15/16	10/15/16	Sa Non-Net Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----1-				1	\$450.00	0.00			
N 26	2	10/16/16	10/16/16	Su 10p-1030p	10p-1030p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$650.00	0.00			
N 27	2	10/16/16	10/16/16	Su 12p-6p	5:00 PM-6:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$275.00	0.00			
N 28	2	10/16/16	10/16/16	Su 7p-8p	7p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	-----S				1	\$450.00	0.00			
N 29	2	10/11/16	10/17/16	M-F 2p-3p	2p-3p		:30				NM	2	\$300.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
318168 /	08232639

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/11/16 - 10/17/16	DSCC IE	4592

<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Senatorial Ca	08/08/16 / 08/08/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--				2	\$150.00	0.00			
Totals										0.00		107	\$44,175.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/17/16	107	\$44,175.00	\$37,548.75
Totals	107	\$44,175.00	\$37,548.75

Signature: _____ **Date:** _____

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