

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WRAL-TV, Raleigh, North Carolina</u>	Date: <u>January 25, 2017</u>
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I, The National Association of Broadcasters ("NAB")
do hereby request station time concerning the following issue:

<u>Promoting Local News (Broadcast television)</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>1/26/17</u>	<u>- 12/31/17</u>			
	<u>- see attached to file</u>				

This broadcast time will be used by: The National Association of Broadcasters ("NAB")

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

The National Association of Broadcasters
1771 N. Street NW
Washington, DC 20036

*No charge associated with the airing
of these spots

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

David Louge - President
Mary Quass - President / CEO
*Additional member attached

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/25/2017 _____ _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Vernessa L. Hoffman Corporate Counsel & Director
Signature Printed Name Title
(919) 821-8730

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

NAB Board of Directors

NAB Executive Committee

David Lougee

President
TEGNA Media

Mary Quass

President and CEO
NRG Media LLC

Brian Lawlor

SVP Broadcast
The E.W. Scripps Company

Charles M. Warfield

Sr. Advisor
YMF Media LLC

Elizabeth Neuhoff

President and CEO
Neuhoff Communications

Jordan Wertlieb

President
Hearst Television Inc.

Gordon H. Smith

President and CEO
National Association of
Broadcasters

Patrick Walsh

President/COO
Emmis Communications
Corporation

Emily Barr

President and CEO
Graham Media Group

José A. Valle

Director of Strategic
Development
'Ohana Media Group

Robert W. Hubbard

President & CEO
Hubbard Television Group

Susan Fox

Vice President, Disney
Government Relations
The Walt Disney Company

NAB Radio Board

Hartley Adkins

President, Northeast Division
and Corporate Operations
iHeartMedia

Bruce Goldsen

President/General Manager
WKHM-AM/FM, WIBM, Jackson
Works, Inc.

Margaret C. Perkins

President/CEO
First Natchez Radio Group

Caroline Beasley

Chief Executive Officer
Beasley Media Group

Randy D. Gravley

President and CEO
Tri State Communications Inc

Russell Perry

Chairman
Perry Publishing and
Broadcasting

David Bevins**Kim Guthrie****Robert Proffitt**

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Connoisseur Media LLC

President
Cox Media Group

President & CEO
Alpha Media LLC

Mike Boen

Managing Partner
Hubbard Radio Brainerd

Erik Hellum

Executive Vice President, Radio
Townsquare Media, Inc.

Tony Richards

Vice President
Federated Media

Trila Bumstead

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'Ohana Media Group

Bill Hendrich

Executive Vice President of Radio
Cox Media Group

David Santrella

President, Broadcast Media
Salem Media Group

Bill Coleman

Owner
Team Radio

Ed Henson

President/Owner
Henson Media Inc

Paul F. Tinkle

President
Thunderbolt Broadcasting

Gary Exline

General Manager
Eagle Communications, Inc.

Scott Herman

COO
CBS Radio

Tom Walker

President
Mid-West Family Stations

Andre Fernandez

President
CBS Radio

Deon Levingston

Regional VP
Radio One Inc.

Jeff Warshaw

CEO
Connoisseur Media LLC

Steve Fisher

EVP and CFO
Entercom Communications
Corp.

Dan Mason

Sr Advisor for Broadcast
Relations
IHeartMedia

Millard J. Watkins

General Manager
WHUR-FM

Larry Fuss

President
South Seas Broadcasting Inc

Virginia Morris

Chair and CEO
Hubbard Radio Group

Steve Wexler

Vice President, Radio
The E.W. Scripps Company

John Wharff

President
JAWCO Incorporated

NAB Television Board

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Fox Television Stations Inc.

Darrell K. Brown

President
Bonneville International Corp.

Brandon Burgess

Chairman and CEO
ION Media Networks

Christopher H. Cornelius

Director of Business
Development
Morgan Murphy Media

Michael J. Fiorile

Chairman and CEO
The Dispatch Broadcast Group

Steve Hammel

Vice President and General
Manager
WRAL-TV & Fox 50

Rebecca Hanson

Senior Vice President, Strategy
and Policy
Sinclair Broadcast Group, Inc.

Jessica Herrera-Flanigan

EVP, Government Relations &
Public Policy
Univision Communications Inc.

William Hoffman

Consultant
Cox Media Group

Hilton Howell

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Meredith Corporation - Local
Media Group

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News-Press & Gazette
Broadcasting

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Bayou City Broadcasting, LLC

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CBS Corporation

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Senior VP, Government Relations
NBCUniversal, Inc.

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Media General, Inc

Perry Sook

Chairman, President & CEO
Nexstar Broadcasting Group, Inc.

Louis Wall

President
SagamoreHill Broadcasting, LLC


Larry J. Wert

President of Local Broadcasting
Tribune Broadcasting Company

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Careers @ NAB 

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NAB Member Handbook 

NAB COMMITTEES

» [2015 Committee List](#)
