

**KATM(FM), KHKK(FM), KDJK(FM), KHOP(FM), KWIN(FM),
KWNN(FM), KJOY(FM) and KESP(AM)
EEO PUBLIC FILE REPORT
August 1, 2013 – July 31, 2014**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-12, 15-18	15
Account Executive	1-12, 15-18	15
Account Executive	1-12, 14-18	14
Account Executive	1-12, 15-18	18
Account Executive	1-12, 15-18	18
Account Executive	1-12, 15-18	17
Account Executive	1-12, 15-18	17
Account Executive	1-12, 15-18	11
Traffic Manager	1-12, 14, 15-18	14
Receptionist	1-12, 14, 15-18	14
Promotions Director	10-14, 16-18	14

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	NAACP/Stanislaus County Beverly Gilchrist P.O. Box 5224 Modesto, CA 95351 (866) 63-NAACP	No	0
2	University of the Pacific Career Resource Center John Carvana 3601 Pacific Avenue Stockton, CA 95211 (209) 946-2344	No	2
3	Hispanic Chamber of Commerce Theresa Clarke 1114 J Street Modesto, CA 95354 (209) 549-1140	No	0
4	NAACP/San Joaquin County P.O. Box 907 Stockton, CA 95201 (866) 63-NAACP	No	0
5	San Joaquin Delta College Jazmin Amen 5151 Pacific Avenue Stockton, CA 95207 (209) 954-5614	No	5
6	Stanislaus Dept. of Employment Training Career Development Britt Moore P.O. Box 3091 Modesto, CA 95353 (209) 567-4985	No	1

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
7	Modesto Junior College Career Development Center Claudia Ramirez 435 College Avenue Modesto, CA 95350 (209) 575-6239	No	2
8	Stanislaus Dept. of Employment Training Job Placement Norma Torres-Manriquez P.O. Box 3091 Modesto, CA 95353 (209) 567-4985	No	0
9	Stanislaus Career Network Kristy Feliciano P.O. Box 3389 Modesto, CA 95353 (209) 558-2113	No	1
10	Ziprecruiter <i>www.Ziprecruiter.com</i> <i>(Internet-based job board and secondary posting service to more than 25 additional on-line job banks, eg. diversityjobs.com, monster.com and topusajobs.com)</i>	No	0
11	Linkedin.com	No	1
12	Internal Job Posting	No	3
13	All Access 28955 Pacific Coast Hwy. Malibu, CA 90265 (310) 457-6616 allaccess.com	No	0
14	Internal Transfer/Promotion	No	1
15	On-Air Announcements <i>(one or more SEU stations)</i>	No	21
16	Craigslist modesto.craigslist.org stockton.craigslist.org.	No	0
17	Word-of-Mouth Referral	No	5
18	Indeed.com	No	54

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
19	ITT Technical Institute 16916 South Harlan Road Lathrop, CA 95330 (209)858-0077 vkayna@itt-tech.edu	No	0
20	MTI College 5221 Madison Ave Sacramento, CA 95841 (916)339-1500 jhoang@mticollege.edu	No	0
TOTAL INTERVIEWEES OVER REPORTING PERIOD			96

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description o Activity
1	Participate in Job Fair	On September 24 2013, our SEU participated in the Annual HIREvent at the University Plaza Waterfront Hotel in Stockton, California. An SEU representative spoke with attendees about career opportunities in broadcasting and job openings with in the SEU and collected resumes from those who expressed interest. SEU participants included our Promotions Director.
2	Participate in Job Fair	On November 19, 2013, our SEU participated in the Annual HIREvent at the Clarion Inn Conference Center in Modesto, California. An SEU representative spoke with attendees about career opportunities in broadcasting and job openings with in the SEU and collected resumes from those who expressed interest. SEU participants included our Promotions Director.
3	Participate in Job Fair	On March 19, 2014 our SEU participated in the 2014 Career & Internship Pair at the University of the Pacific in Stockton, California. An SEU representative spoke with attendees about career opportunities in broadcasting and job openings with in the SEU and collected resumes from those who expressed interest. SEU participants included our Promotions Director.
4	Participate in Job Fair	On May 14, 2014 our SEU participated in the San Joaquin County WorkNet at the Stockton Arena in Stockton, California. An SEU representative spoke with attendees about career opportunities in broadcasting and job openings with in the SEU and collected resumes from those who expressed interest. SEU participants included our Promotions Director.
5	Hosted Open House	On September 18, 2013 our SEU hosted an Open House program at the SEU in Stockton, California. Several SEU representatives spoke with attendees about career opportunities and job openings with in the SEU. The SEU representative collected resumes from those who expressed interest. SEU participants included the SEU Market Manager, SEU Sales Manager and SEU Key Accounts Manager.

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	Type of Recruitment Initiative (Menu Selection)	Brief Description o Activity
6	Internship Program	Our SEU hosts an internship program designed to provide interested students with the skills and experience they need to find a job in the broadcast industry while obtaining school credit. During this reporting period, our SEU hosted two student interns from the University of the Pacific. These students were supervised by our Morning On-Air Personality and assisted with a variety of tasks including but not limited to live remote broadcasts; the execution of promotional events; and on-going and special projects. They also participated in team functions and SEU events.
7	Host event/program sponsored by an educational institution related to careers in broadcasting (4+)	Our SEU partners with California State University, Stanislaus and its non-commercial, educational radio station KCSS(FM) on an on-going basis to provide access and opportunities for students to observe the world of commercial radio broadcasting. Throughout this reporting period, our local engineer conducted tours of our facilities for interested students and otherwise made himself available on an informal basis for student visits and inquiries.
8		