



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 305527 /		<u>Alt Order #</u> WOC10353324
<u>Product</u> Primary 2016		
<u>Contract Dates</u> 02/23/16 - 03/01/16	<u>Estimate #</u> 350	
<u>Advertiser</u> Shine for State Representative		<u>Original Date / Revision</u> 02/12/16 / 02/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u> 69	<u>Product Code</u> 245
<u>Agency Ref</u> 2129	<u>Advertiser Ref</u> 63415	

And:

SRH Media Inc
PO Box 367
Spencerville, MD 20868

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KWTX	02/23/16	02/29/16	News 10 @ 5a	5:00 AM-5:30 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/16	02/29/16	11111--				5	\$30.00			
N 2	KWTX	02/23/16	02/29/16	News 10 @ 530a	5:30 AM-6:00 AM		:30			NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/16	02/29/16	11111--				5	\$55.00			
N 3	KWTX	02/23/16	02/29/16	News 10 @ 6a	6:00 AM-7:00 AM		:30			NM	5	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/16	02/29/16	11111--				5	\$105.00			
N 4	KWTX	02/23/16	02/29/16	CBS This Morning	7:00 AM-9:00 AM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/16	02/29/16	11111--				5	\$40.00			
N 5	KWTX	02/23/16	02/29/16	Price Is Right	10:00 AM-11:00 AM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/16	02/29/16	11111--				5	\$85.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/23/16-02/29/16	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12											
	2	KWTX	02/23/16-02/29/16	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12											
	3	KWTX	02/23/16-02/29/16	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12											
	4	KWTX	02/23/16-02/29/16	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12											
	5	KWTX	02/23/16-02/29/16	Price Is Right	10:00 AM-11:00 AM	MTuWThF----	:30		\$85.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12											
N 6	KWTX	02/23/16	02/29/16	Young and the Restless	11:00 AM-12:00 PM		:30			NM	5	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/16	02/29/16	11111--				5	\$85.00			
N 7	KWTX	02/23/16	02/29/16	News 10 @ Noon	12:00 PM-12:30 PM		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/16	02/29/16	11111--				5	\$75.00			
N 8	KWTX	02/23/16	02/29/16	Bold and Beautiful	12:30 PM-1:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/23/16	02/29/16	11111--				5	\$60.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u>	<u>Alt Order #</u>
305527 /	WOC10353324

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/23/16 - 03/01/16	Primary 2016	350

<u>Advertiser</u>	<u>Original Date / Revision</u>
Shine for State Represen	02/12/16 / 02/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	KWTX	02/23/16	02/23/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-1-----	1			\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/22/16-02/28/16	Tuesday Prime Hr 1	7:00 PM-8:00 PM	-Tu-----	:30		\$400.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12											
N 19	KWTX	02/23/16	02/25/16	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	---1---	1			\$300.00				
N 20	KWTX	02/23/16	02/26/16	Friday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	11	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	----1--	1			\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/22/16-02/28/16	Friday Prime Hr 2	8:00 PM-9:00 PM	-----F----	:30		\$250.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12											
	2	KWTX	02/22/16-02/28/16	Friday Prime Hr 2	8:00 PM-9:00 PM	-----F----	:30		\$1,000.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	3	KWTX	02/28/16-02/28/16	Sunday Prime Special	558p-10p	-----Su	:30		\$300.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	4	KWTX	02/25/16-02/26/16	M-F 9a-10a	9a-10a	----ThF----	:30		\$70.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	5	KWTX	02/25/16-02/26/16	M-F 9a-10a	9a-10a	----ThF----	:30		\$70.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	6	KWTX	02/25/16-02/26/16	The Talk	1p-2p	----ThF----	:30		\$80.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	7	KWTX	02/25/16-02/26/16	The Talk	1p-2p	----ThF----	:30		\$80.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	8	KWTX	02/23/16-02/29/16	Sa-Su News 10 @ 10p	10p-1035p	-----Sa--	:30		\$200.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	9	KWTX	02/28/16-02/28/16	Su News 10 @ 530p	530p-6p	-----Su	:30		\$100.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	10	KWTX	02/27/16-02/28/16	NCAA BB Regular Season	Various	-----SaSu	:30		\$45.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	11	KWTX	02/27/16-02/28/16	NCAA BB Regular Season	Various	-----SaSu	:30		\$45.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
	12	KWTX	02/23/16-02/29/16	CBS This Morning Saturday	558a-8a	-----Sa--	:30		\$60.00	NM		
	Ⓜ	MG	for 8.2,14.1,8.3,5.3,14.4,5.2,21.1,8.5,5.5,5.4,20.1,8.4,18.1,8.1,5.1,14.3,24.1									
N 21	KWTX	02/23/16	02/26/16	Friday Prime Hr 3	9:00 PM-10:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	----1--	1			\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/22/16-02/28/16	Friday Prime Hr 3	9:00 PM-10:00 PM	-----F----	:30		\$250.00	NM		
	See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12											
N 22	KWTX	02/23/16	02/27/16	CBS This Morning Saturday	6:00 AM-8:00 AM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1-	1			\$25.00				
N 23	KWTX	02/23/16	02/27/16	Weekend Rotator Sa	5:00 PM-5:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		02/22/16	02/28/16	-----1-	1			\$20.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KWTX	02/22/16-02/28/16	Weekend Rotator Sa	5:00 PM-5:30 PM	-----Sa--	:30		\$20.00	NM		
	See MG 23.2											
	2	KWTX	02/29/16-02/29/16	Late Late Show	1137p-1237a	M-----	:30		\$20.00	NM		
	Ⓜ	MG	for 23.1 02/27									
N 24	KWTX	02/23/16	02/27/16	CBS Evening News Sa	5:30 PM-6:00 PM		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u>	<u>Alt Order #</u>
305527 /	WOC10353324

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/23/16 - 03/01/16	Primary 2016	350

<u>Advertiser</u>	<u>Original Date / Revision</u>
Shine for State Represen	02/12/16 / 02/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 KWTX 02/22/16-02/28/16 CBS Evening News Sa 5:30 PM-6:00 PM -----Sa-- :30 \$50.00 NM See MG 20.2,20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10,20.11,20.12												
N 25	KWTX	02/23/16	02/27/16	Sa News 10 @ 6p	6:00 PM-6:30 PM		:30			NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1- 1 \$65.00												
N 26	KWTX	02/23/16	02/27/16	Sa 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1- 1 \$50.00												
N 27	KWTX	02/23/16	02/27/16	Saturday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1- 1 \$75.00												
N 28	KWTX	02/23/16	02/28/16	Su 6a-630a	6:00 AM-6:30 AM		:30			NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1 1 \$5.00												
N 29	KWTX	02/23/16	02/28/16	CBS Sunday Morning	8:00 AM-9:30 AM		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1 1 \$100.00												
N 30	KWTX	02/23/16	02/28/16	Face The Nation	10:30 AM-11:00 AM		:30			NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1 1 \$25.00												
N 31	KWTX	02/23/16	02/28/16	Su News 10 @ 530p	5:30 PM-6:00 PM		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1 1 \$50.00												
N 32	KWTX	02/23/16	02/28/16	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -----1 1 \$250.00												
N 33	KWTX	02/23/16	02/29/16	All Day Rotator	4a-4a		:30			NM	12	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 -TWTFSS 11 \$0.00 Week: 02/29/16 03/06/16 M----- 1 \$0.00												
N 34	KWTX	02/29/16	03/01/16	News 10 @ 6a	6a-7a		:30			NM	3	\$495.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/29/16 03/06/16 12----- 3 \$165.00												
N 35	KWTX	02/26/16	03/01/16	CBS This Morning	658a-9a		:30			NM	5	\$575.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 ----1-- 1 \$115.00 Week: 02/29/16 03/06/16 22----- 4 \$115.00												
N 36	KWTX	02/26/16	03/01/16	M-F 9a-10a	9a-10a		:30			NM	3	\$210.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 ----1-- 1 \$70.00 Week: 02/29/16 03/06/16 11----- 2 \$70.00												
N 37	KWTX	02/29/16	02/29/16	The Talk	1p-2p		:30			NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/29/16 03/06/16 1----- 1 \$80.00												
N 38	KWTX	02/26/16	02/29/16	M-F 4p-5p	4p-5p		:30			NM	2	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 ----1-- 1 \$40.00 Week: 02/29/16 03/06/16 1----- 1 \$40.00												
N 39	KWTX	02/26/16	02/29/16	Friday Prime Hr 1	658p-8p		:30			NM	1	\$500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 02/22/16 02/28/16 ----1-- 1 \$500.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u> 305527 /		<u>Alt Order #</u> WOC10353324
<u>Contract Dates</u> 02/23/16 - 03/01/16	<u>Product</u> Primary 2016	<u>Estimate #</u> 350
<u>Advertiser</u> Shine for State Represen		<u>Original Date / Revision</u> 02/12/16 / 02/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	-----				0	\$500.00			
N 40	KWTX	02/27/16	02/27/16	NCAA BB Regular Season	Various		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	-----4-				4	\$45.00			
N 41	KWTX	02/27/16	02/28/16	Saturday Prime Hr 3	9p-10p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	-----1-				1	\$250.00			
N 42	KWTX	02/28/16	02/28/16	Sunday Prime Special	558p-10p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	-----1				1	\$300.00			
N 43	KWTX	02/29/16	02/29/16	Monday Prime Hr 3	9p-10p		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	1-----				1	\$550.00			
N 44	KWTX	02/26/16	02/26/16	Late Show	1035p-1137p		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/22/16	02/28/16	----1--				1	\$120.00			
N 45	KWTX	02/29/16	02/29/16	Late Show	1035p-1137p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/29/16	03/06/16	1-----				1	\$70.00			
Totals											127	\$12,845.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/28/16	97	\$9,440.00	(\$1,416.00)	\$8,024.00
02/29/16 - 03/01/16	30	\$3,405.00	(\$510.75)	\$2,894.25
Totals	127	\$12,845.00	(\$1,926.75)	\$10,918.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising

