

## Issues - Significant Treatment

**KGEB-TV 53 4Q 2020: October 1 - December 31, 2020**

Description of Issue	Program/Event	Date(s)	Time(s)	Length	Type and Description of Program / Segment
Segments featuring Home Economist Sarah Roe informing the public about physical & mental health issues and tips for living a better life.	KGEB America Living Well segments	10/01/20 - 12/31/20	Aproximately 15 spots per week at various times every day.	:30 per segment	<i>Segments featuring ORU Staff and Faculty informing the public about physical &amp; mental health issues and tips for living a better life. See placement list in Additional Documents.</i>
Flu / Measles Awareness and Prevention	"Freddie the Flu Detective" & "Family Flu Vaccine" & "Measles Prevention" Public Service Announcements	10/01/20 - 12/31/20	Saturday's 7:00 AM - 10:00 AM	:30 Seconds	<i>Information for the public about prevention of the Flu and the Measles. See placement list in Additional Documents.</i>
Coronavirus (CoVid 19) Awareness	CoVid-19 Public Service Announcements	10/01/20 - 12/31/20	Sunday - Saturday ROS	:30 Seconds	<i>Information for the public providing prevention, detection, and inspirational tips concerning the CoVid-19 crisis. See placement list in Additional Documents.</i>
Public Service Announcements	Public Service Announcements	10/01/20 - 12/31/20	Saturday's 7:00 AM - 10:00 AM	:30 Seconds	<i>Public Service information for children up to age 16. See placement list in Additional Documents.</i>
Mental Health	Lifestyle Magazine	December 28, 2020	5:30p	30 minutes	<i>Actor Todd Bridges is joining us today talking about suicide, a really serious topic that affects people of all walks of life. He shares how the loss of many friends to suicide has affected his life and how he's dealt with his grief to recover from his losses. This episode covers warning signs to look for and the common thread of suicide.</i>
Nutrient Rainbow	Lifestyle Magazine	November 19, 2020	3:30pm	30 minutes	<i>Pastors Phil and Jan White, who had health challenges share three steps to their lifestyle that made incredible changes in their health. Our second guest, Nancy Montuori from Ordinary Vegan, certified in plant-based nutrition, shares her amazing journey on becoming a vegan after seeing the documentary Fork Over Knives. Her passion is to teach people how to transform their life through plant-based nutrition.</i>
Creative Vets	Lifestyle Magazine	October 22, 2020	3:30pm	30 minutes	<i>We're talking about post-traumatic stress with veterans, Richard Casper and Ryan Matthews. As a Marine in Iraq, Richard Casper survived four different IED blasts that inflicted a brain injury and post-traumatic stress. He shares his personal story and the unique way he commemorated the death of his gunner and good friend, Luke Yepsen. He found a creative way to deal with PTS and as co-founder of Creativets is helping other veterans to heal through music and art.  Army veteran, author and inspirational speaker, Ryan Matthews, shares what going through the Creativets program meant to him. He's joined with his dog, Zeus, a Belgian Malinois. Through Zeus and his unconditional love, it taught him to connect with family, friends, and loved ones. Ryan and Zeus recently did a TEDx Talk overcoming PTSD using dog training techniques. He is a trainer and founder of World of Dog Training, an online dog training at worldofdogtraining.com.</i>