

INVOICE



KQCA
3 Television Circle
Sacramento, CA 95814
Main: (916)447-5858
Billing: (916)325-3266

www.my58.com

Billing Address:

Colsky Media
Attention: Accounts Payable
2740 Van Ness
Suite 22
San Francisco, CA 94109

Send Payment To:

KQCA
PO Box 26862
Lehigh Valley, PA 18002-6862

Invoice #	Invoice Date	Invoice Month	Invoice Period
1247888-1	11/02/14	November 2014	10/27/14 - 11/02/14

Station	Account Executive	Sales Office	Sales Region
KQCA	Megan Cox	HRP -San Franc	National

Advertiser	Product	Estimate Number
Vote No On M, N & O	NO ON M, N & O	1344

Flight Dates	Order #	Alt Order #
10/27/14 - 11/02/14	1247888	07416817

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912826		

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/27/14	10/31/14	M-F 7am-8am News	M-F 7:00am-8:00am	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA M 10/27/14 6:58 AM M-F 7am-8am News M-F 7:00am-8:00am :30 MNO LANDLIKETHIS 30 \$500.00 NM 2 KQCA Th 10/30/14 7:29 AM M-F 7am-8am News M-F 7:00am-8:00am :30 MNO LANDLIKETHIS 30 \$500.00 NM									
2	10/27/14	10/31/14	M-F 8am-9am News	8:00am-9:00am	MTWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 MTWTF-- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA M 10/27/14 8:22 AM M-F 8am-9am News 8:00am-9:00am :30 MNO LANDLIKETHIS 30 \$500.00 NM 2 KQCA F 10/31/14 8:12 AM M-F 8am-9am News 8:00am-9:00am :30 MNO LANDLIKETHIS 30 \$500.00 NM									
3	11/02/14	11/02/14	Sun 5-6:00p	5p-6:00p	-----S	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 -----S 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KQCA Su 11/02/14 5:15 PM Sun 5-6:00p 5p-6:00p :30 MNO LANDLIKETHIS 30 \$1,600.00 NM									
4	10/27/14	11/02/14	KCRA NEWS AT 10	KCRA NEWS AT 10	MTWTFSS	:30	4	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 MTWTFSS 4 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KQCA M 10/27/14 10:59 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 MNO LANDLIKETHIS 30 \$1,350.00 NM 2 KQCA Tu 10/28/14 10:51 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 MNO LANDLIKETHIS 30 \$1,350.00 NM 1 KQCA Th 10/30/14 10:54 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 MNO LANDLIKETHIS 30 \$1,350.00 NM 3 KQCA Sa 11/01/14 10:28 PM KCRA NEWS AT 10 KCRA NEWS AT 10 :30 MNO LANDLIKETHIS 30 \$1,350.00 NM									
5	10/27/14	10/31/14	BIG BANG THEORY AC	M-F 7:30-8PM	MTWTF--	:30	2	\$1,900.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<hr/>									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/27/14	11/02/14	MTWTF--	2	\$1,900.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KQCA	M	10/27/14	7:56 PM	BIG BANG THEORY AC 2	M-F 7:30-8PM	:30	MNO LANDLIKETHIS 30	\$1,900.00 NM
2	KQCA	W	10/29/14	7:41 PM	BIG BANG THEORY AC 2	M-F 7:30-8PM	:30	MNO LANDLIKETHIS 30	\$1,900.00 NM
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$12,800.00
<u>Agency Commission</u>	\$1,920.00
<u>Net Amount Due</u>	\$10,880.00

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