

Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

PUBLIC SAFETY

WEATHER RELATED EVENTS

ECONOMIC CLIMATE

WDVT

Q1 2015 – January 1st 2015 – March 31st, 2015

PUBLIC SAFETY

Program: “ANIMAL CONTROL OFFICER”

2/11/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about the role of the Animal Patrol Officer. Not only does he/she collect wild animals, but also getting animals that may have been separated by their owners.

Program: “FALL SAFETY CONCERNS”

2/25/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about Fall Safety Concerns. Cats and kittens like to climb into the engine to keep warm as weather gets colder. Tap on the hood a few times before starting your car. And be careful of antifreeze and rat poison.

Program: “TRANSFERS AND UP TO DATE RABIES SHOTS”

3/4/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about how the shelter works with other shelters in Vermont. Animals are sometimes transported to other shelters. But most importantly a reminder that dogs need to be licensed and have up to date rabies shots by April 1st.

Program: "POISON PREVENTION WEEK"

3/18/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about Poison Prevention Week and how the ASPCA field approximately 180,000 calls per year about pets getting into toxic items including medications. Pay close attention to what you have lying around the house, not only for your pet's safety, but those in your home.

WEATHER RELATED EVENTS

Program: "RECENT FLOODING AT SHELTER"

1/14/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about the recent flooding and burst pipes from the severe winter cold. The center however remains open. Donations of all kinds appreciated to get through the winter.

Program: "UPDATE ON FLOODING AT THE SHELTER"

2/04/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about the recent flooding and burst pipes. Updates on hours and talked about upcoming spay and neuter clinic for cats on 2/27/18.

ECONOMIC CLIMATE

Program: "ONGOING REPAIRS AT SHELTER"

1/28/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about the upcoming Winter Fuel Fund Raffle that just got underway and where your dollar goes, as well as making the beagle the official state dog for Vermont.

Program: "WAGGING TAILS WINTER AUCTION"

2/18/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the Wagging Tails Winter Auction fundraiser. She also talked about Black Cat Friday, where you can adopt a cat and save money on adoption fees if you adopt a black cat.