

Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

PUBLIC SAFETY

CHILD AND YOUTH WELFARE

ECONOMIC CLIMATE

WDVT

Q3 2015 – July 1st 2015 – September 30th 2015

PUBLIC SAFETY

Program: “FOURTH OF JULY PET SAFETY”

7/1/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about that time of year again. Fireworks will be going off and this can be very scary for your pets which cause them to do strange things. Keep them indoors and make sure they have pet IDs in case they get out. This could cause harm to people and serious harm to your pets.

Program: “RABIES”

7/15/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about Rabies. It’s the law to have your pet vaccinated. If you do see an animal that seems to be in distress, approach with caution. They could be rabid. Last year there were 55 confirmed cases of rabies in Vermont and 2 in Rutland County.

CHILD AND YOUTH WELFARE

Program: “GETTING PETS WHEN YOUR KIDS ARE YOUNG”

7/8/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about the benefit of getting pets when your kids are young. Kids are less likely to develop allergies and are more likely to spend more time playing outdoors.

Program: "PERFECT TIME TO ADOPT"

8/5/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about adopting now when there are so many animals in need. Perfect time before the kids go back to school so they can spend time with the pet.

Program: "BACK TO SCHOOL"

8/26/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian of the Rutland County Humane Society talking about Kids going back to school. Dogs love routines, so things get a little tough on them when kids go back to school. Take them for an extra walk until they get used to the changes.

ECONOMIC CLIMATE

Program: "MAKING DONATIONS"

9/23/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about making donations to the shelter. Pet food is always a great choice, but they are pretty particular on what they want for the animals to be healthy. It is best to check the website for the best ideas.

Program: "GOLF TOURNAMENT"

9/30/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the upcoming Golf Tournament Fundraiser and the Blessing of the Animals.