

Catamount Radio Issues List

Catamount Radio (WDVT, WJEN, WJJR, WSYB, WZRT) serves our city of license (Rutland/Killington) and beyond to the surrounding areas by gearing our programming to meet the areas of concern to our community members through our issues list.

Our radio stations' staff meets regularly to discuss these issues of importance and based upon recommendations from community leaders, and news topics, both local and regional. We arrive at our issues list and focus our *public service and public affairs* in that direction.

We integrate guests (usually local experts) into our regular programming. Our issues, although addressed in pre-recorded PSA's, are also presented in a more informal fashion with "live" in-studio interviews with representatives from the police department, schools, hospitals and various community leaders.

The stations also broadcast numerous free announcements from non-profit community organizations who request such time to promote their causes.

We also execute a number of "on-location" broadcasts if the event warrants such activity. Catamount Radio believes that *public service is more than lip service*. We know we can encourage more people by example, rather than just more talk.

PUBLIC SAFETY

RECREATION

ECONOMIC CLIMATE

WDVT

Q2 2015 – April 1st 2015 – June 30th 2015

PUBLIC SAFETY

Program: “SKUNKS AND SAFETY”

4/15/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about that time of year again. Skunks are out this time of year so, watch your pets. Before you let your pets out in the morning, turn on some lights and make some noise. This will deter them a bit.

Program: “PET FRIENDLY GARDENING”

4/29/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about pet friendly gardening. Get to know the plants around your house. Be aware of what you’re planting. Some mulch is also hazardous to dogs as well as to people and young children with allergies. Keep your yard mowed may reduce tick problems.

Program: “ADOPT-A-CAT MONTH”

6/3/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about June being “Adopt-A-Cat” month. When adopting a cat, first spend some time with the cat in the shelter and see which cat comes to you. Give them time to adjust to you and your family. Introduce them slowly for your family’s wellbeing and for the animal. Once adopted, it is state law that you vaccinate your cat for rabies.

RECREATION

Program: "WALKING YOUR DOGS-WALKING EXERCISE FOR YOU"

6/10/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the time to get out and exercise with your dogs. However, make sure to walk your pets in a grassy area or park. If it is hot, the asphalt burns the pads on their feet within an hour.

ECONOMIC CLIMATE

Program: "STATUS OF THE SHELTER"

4/8/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the conditions of the shelter and the rebuilding. Also talked about the past weekend that they raised a significant amount of money for the shelter from the Dog Variety Show.

Program: "PAMPERING DAY FOR PET OWNERS"

4/22/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about how it's the time of year for ticks and mosquitos so be sure to treat your pets properly so it keeps YOU and your pets safe.

Program: "COSTS OF RAISING A PET"

5/6/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking the average cost per year would be in the \$580-\$870 range. And this does not include any vet visits.

Program: "ANNUAL YARD SALE FUNDRAISER"

5/27/15 @ 8:05am Duration: 5 minutes live

Interview with Beth Saradarian, of the Rutland County Humane Society talking about the upcoming annual yard sale and pet owners can save bundles.

Program: "FUTURE SPAY AND NEUTER PROGRAMS"

6/17/15 @ 8:05am Duration: 5 minutes live

Interview with Gretchen Goodman, Executive Director of the Rutland County Humane Society talking about the upcoming spay and neuter programs that are designed to save people money.