

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

REV

Contract # 25256281

CPE: //1833

Agency: TARGET ENTERPRISES

TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Changes as of: 8/18/2016 at 12:38 PM

Flight: 9/27/16 - 10/3/16

Advertiser: Friends of Pat Toomey

Product: Friends of Pat Toomey

Agency Order #:

Buyer: DEDE JEFFERY

Salesperson: JENNA AVISHAY 323-966-5205

Version: Current State Version 2

Station: WPGH

Market: Pittsburgh

Office: LOS ANGELES

Primary Demo: Adults 55+

Con Type: POLITICAL/VOTE

Assistant: ALLISON STEIN 323-966-5006

Total \$: \$12,350.00

Total Spots: 22

Total CPP: \$165.55

Total GRP: 74.6

Traffic #: 2588744

Separation:

#	Day/Time	DP	Program	Rate	A5SP Rating	Len	9/27 - 10/3		Total Spots	Total \$	CPP	GRP
							9/27	10/3				
1	Tu-F 6p-6:30p		BIG BANG THEORY	\$375.00	2.8	30	4	0	4	\$1,500.00	\$133.93	11.2
2	M 6p-6:30p		BIG BANG THEORY	\$375.00	2.8	30	0	1	1	\$375.00	\$133.93	2.8
3	Tu-F 6:30p-7p		TWO AND A HALF MEN	\$375.00	2.4	30	4	0	4	\$1,500.00	\$156.25	9.6
4	M 6p-6:30p		TWO AND A HALF MEN	\$375.00	2.4	30	0	0	0	\$0.00	\$156.25	0.0
5	Tu-F 7p-7:30p		BIG BANG THEORY	\$500.00	3.6	30	4	0	4	\$2,000.00	\$138.89	14.4
6	M 7p-7:30p		BIG BANG THEORY	\$500.00	3.6	30	0	1	1	\$500.00	\$138.89	3.6
7	Tu-F 7:30p-8p		TWO AND A HALF MEN	\$500.00	3.4	30	4	0	4	\$2,000.00	\$147.06	13.6
8	M 7:30p-8p		TWO AND A HALF MEN	\$500.00	3.4	30	0	1	1	\$500.00	\$147.06	3.4
9	Su 1p-4:30p		FOX NFL: TEAMS TBA	\$1,800.00	6.8	30	2	0	2	\$3,600.00	\$264.71	13.6
10	M 7:30p-8p		TWO AND A HALF MEN	\$375.00	2.4	30	0	0	0	\$0.00	\$156.25	0.0
11	M 6:30p-7p		TWO AND A HALF MEN	\$375.00	2.4	30	0	1	1	\$375.00	\$156.25	2.4
TOTALS: 18							4	10	22	\$12,350.00	\$165.55	74.6



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Agency: TARGET **Advertiser:** Friends of Pat Toomey **Market:** Pittsburgh
ENTERPRISES **Product:** Friends of Pat Toomey **Office:** LOS ANGELES
TARGET **ENTERPRISES** 15260 **Total \$:** \$12,350.00
VENTURA BLVD **SUITE 1240 SHERMAN** **Total Spots:** 22
OAKS CA 91403 **Total CPP:** \$165.55

Agency Order #: **Buyer:** DEDE JEFFERY **Primary Demo:** Adults 55+
Salesperson: JENNA AVISHAY **Con Type:** POLITICAL/VOTE **Traffic #:** 2588744
323-966-5205 **Assistant:** ALLISON STEIN **Separation:**

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/18/16 11:32 AM	Christopher Koutsouflakis	LN 10 NA: 1X MON 10/3 DT INNOCORRECT TP RATE REVISED OFR: 1X MON 10/3 TWO AND A HALF MEN 630-7P @ \$375
08/17/16 3:36 PM	Christopher Koutsouflakis	LN 4 NA: 1X MON 10/3 DT PRG CHG OFR: 1X MON10/3 TWO AND A HALF MEN 730-8P @ \$375

Competitive Information	
Market Budget:	\$95,000
WPGH Share:	13%
Comment:	
KDKA:	50%
WPXI:	20%
WTAE:	17%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	22	\$12,350.00	\$165.55	74.6
Total	100%	22	\$12,350.00	\$165.55	74.6

Monthly Summary		
Month	Spots	Dollars
2016-Oct	22	\$12,350.00
Total	22	\$12,350.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Makegood 4	8/18/16 12:12 PM	ALLISON STEIN	Accepted	1	1	\$0 \$12,350.00 Changes: 2 buylines added or modified.
Makegood 3	8/18/16 11:32 AM	Christopher Koutsouflakis	Confirmed			\$0 \$12,350.00
Makegood 2	8/17/16 4:57 PM	ALLISON STEIN	Confirmed	1	1	\$0 \$12,350.00 Changes: 2 buylines added or modified.
Makegood 1	8/17/16 3:36 PM	Christopher Koutsouflakis	Confirmed			\$0 \$12,350.00
Queued for Electronic Contracting	7/28/16 12:29 PM					\$0 \$0
New	7/27/16 4:34 PM	CRISTABEL CORRAL	Confirmed	22		\$12,350.00 \$12,350.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.