

CONTRACT



WYTV
 3930 Sunset Blvd
 Youngstown, OH 44512
 (330) 782-1144

<u>Contract / Revision</u> 1230993 /		<u>Alt Order #</u> 25757281
<u>Product</u> FPHRM		
<u>Contract Dates</u> 09/27/17 - 10/03/17		<u>Estimate #</u> 4978
<u>Advertiser</u> POL/Ohioans Against the Deceptive RX Ballo		<u>Original Date / Revision</u> 09/25/17 / 09/25/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WYTV	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u> 377	<u>Product 1/2</u> 458
<u>Agency Ref</u> IN2570/SP271/TO132E		<u>Advertiser Ref</u>

And:

Mentzer Media Services
 210 West Pennsylvania Avenue
 Suite 250
 Towson, MD 21204
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WYTV	10/02/17	10/02/17	News M-F 5-6a	5a-6a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	M-----				1	\$70.00				
N 2	WYTV	09/28/17	09/28/17	News M-F 6-7a	6a-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---T---				1	\$150.00				
N 3	WYTV	10/03/17	10/03/17	News M-F 6-7a	6a-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-T-----				1	\$150.00				
N 4	WYTV	09/29/17	09/29/17	GMA	GMA		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----F--				1	\$150.00				
N 5	WYTV	10/02/17	10/02/17	M-F 9-10a	9a-10a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	M-----				1	\$60.00				
N 6	WYTV	09/29/17	09/29/17	ABC World News	ABC World News		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----F--				1	\$135.00				
N 7	WYTV	10/03/17	10/03/17	ABC World News	ABC World News		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	-T-----				1	\$135.00				
N 8	WYTV	10/02/17	10/02/17	Mon Hour 3	958p-11p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/02/17	10/08/17	M-----				1	\$450.00				
N 9	WYTV	09/28/17	09/28/17	Thur Hour 2	858p-10p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---T---				1	\$675.00				
N 10	WYTV	09/28/17	09/28/17	Thur Hour 3	958p-11p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	---T---				1	\$525.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WYTV	10/01/17	10/01/17	Sun Hour 1	7p-8p		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	-----S				1	\$525.00				
N 12	WYTV	09/29/17	09/29/17	33 News M-F 11p	M-F 11p-1135p		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/25/17	10/01/17	----F--				1	\$135.00				
Totals								0.00				12	\$3,160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/03/17	12	\$3,160.00	(\$474.00)	\$2,686.00
Totals	12	\$3,160.00	(\$474.00)	\$2,686.00

Signature: _____ **Date:** _____

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