



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**(419) 244-3600**

# CONTRACT

<u>Contract / Revision</u> 2046907 /		<u>Alt Order #</u> 09205571
<u>Advertiser</u> POL/Dewine, M/R/Gov/OH		<u>Original Date / Revision</u> 08/29/18 / 08/29/18
<u>Contract Dates</u> 08/28/18 - 09/03/18	<u>Estimate #</u> 1628	
<u>Product</u> DEWINE 4 GOVERNOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WUPW	<u>Account Executive</u> Taylor Fritsch	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 210	<u>Product 1/2</u> 565
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**SRCP Media**  
**201 North Union Street**  
**Suite 200**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WUPW	09/02/18	09/02/18	Rizzoli & Isles WKND 2nd	Various		:30			NM	0	\$0.00
D 2	WUPW	09/02/18	09/02/18	NFL on FOX Game 1	NFL on FOX		:30			NM	0	\$0.00
D 3	WUPW	09/02/18	09/02/18	Detroit Lions	1258P-8P		:30			NM	0	\$0.00
4	WUPW	08/28/18	09/03/18	FOX Toledo Daybreak	FOX Toledo Daybr		:30			NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/28/18	09/03/18	11111--	5			\$55.00				
N 5	WUPW	09/02/18	09/02/18	LOC Leading Edge	SUN 1030-11p		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1	1			\$15.00				
D 6	WUPW	09/03/18	09/03/18	SYTYCD	8-9p		:30			NM	0	\$0.00
7	WUPW	09/01/18	09/01/18	Fox Toledo News at 10PM	10-1030p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1-	1			\$275.00				
N 8	WUPW	08/28/18	09/03/18	Fox Toledo News at 10PM	10-11p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/28/18	09/03/18	111-1--	4			\$300.00				
9	WUPW	08/28/18	09/03/18	FOX Toledo News at 6:30PM	FOX Toledo News		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/28/18	09/03/18	MTWTF--	3			\$100.00				
N 10	WUPW	09/02/18	09/02/18	Rizzoli & Isles WKND 2nd	SUN 5-6P		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1	1			\$45.00				
N 11	WUPW	09/01/18	09/01/18	NCAA College Football	SAT 4-730P		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/27/18	09/02/18	-----2-	2			\$350.00				
N 12	WUPW	09/01/18	09/01/18	College Football Prime	SAT 8-1130P		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/27/18	09/02/18	-----1-	1			\$750.00				
N 13	WUPW	08/30/18	08/30/18	Detroit Lions Preseason	THU 7-1030P		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		08/28/18	08/30/18	-----1	1			\$700.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	---1---				1	\$700.00			
N 14	WUPW	09/03/18	09/03/18	SYTYCD	Monday Prime 8-10		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/18	09/09/18	1-----				1	\$275.00			
N 15	WUPW	08/30/18	08/30/18	Fox Toledo News at 10PM	THU 1030-1130P		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/28/18	09/03/18	---1---				1	\$300.00			
N 16	WUPW	08/30/18	08/31/18	JUDGE MATHIS	M-F 10-11 AM		:30			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	---11--				2	\$55.00			
N 17	WUPW	08/30/18	08/31/18	PEOPLE'S COURT	M-F 11a-12n		:30			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	---11--				2	\$55.00			
N 18	WUPW	08/30/18	08/31/18	RTM	6:30-7 AM M-F		:30			NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	---11--				2	\$15.00			
<b>Totals</b>											<b>27</b>	<b>\$5,085.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/03/18	27	\$5,085.00	(\$762.75)	\$4,322.25
<b>Totals</b>	<b>27</b>	<b>\$5,085.00</b>	<b>(\$762.75)</b>	<b>\$4,322.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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