

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
Fourth Quarter, 2018

WUSQ-FM
Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Awareness:** Oscar Cerritos Mendoza tells us about the need size of our valley's HIV+ population, current treatment options, and how to get tested free and anonymously. He also shined light on the work ARE is doing to find Housing for HIV+ people in the valley.
- **Cyber Security:** Dir. of Cyber Security at APPLE FCU Larry Larsen dropped in to discuss the many dangers we face digitally when shopping online during the holidays, and gave us many tips on how to avoid identity theft and other dangers online.
- **Early Childhood Education:** Jill Williams, Executive Director of Healthy Families joined us to discuss the impact Healthy Families has had on our valley's young parents in making sure children hit their milestones, and helping parents learn best parenting practices.
- **Emergency Preparedness:** Topics covered included the increased need for blood and exactly why it seems we're always in a crisis for blood; also what that one pint of donated blood can do. Community Engagement officer Leslie Caliva also shared what our local Red Cross' needs are heading into 2019, as their volunteer staff shrank in 2018. She also discussed how we can all be more prepared for natural disasters.
- **Emergency Assistance:** The Valley Assistance Network's executive director, Jennifer Hall joined us to discuss the services they offer to our ALCIE population...ALICE being an acronym for what used to be termed the "working poor." She shed light on the free classes they offer on budgeting, finding help to fund further education, and more.
- **Healthcare:** Margaret Clark the Head Volunteer at our free Dental Clinic talked to us about the deep need for the clinic to continue its work, and it's current limitations. In October, which is Breast Cancer Awareness month, we asked Aimee Neuer from our local American Cancer Society to catch us up on Breast Cancer, self-examination, mammograms, and local diagnosis options.
- **Homelessness:** We went on location to the Winchester Rescue Mission to talk with Executive Director Brandon Thomas, and see what our local homeless face every day. We discussed the mental illness component, the affect opioids have had in our community, and how valley residents are rallying to their aid.

- Hunger Prevention:** Nancy Mango came to tell us how her non-profit Bright Futures partners with local school systems, trying to identify students who are secretly and not-so-secretly living in abject poverty, or may be homeless. Then they step in to provide assistance in the form of meals and school supplies, even clothing to those students. We also discussed how local churches and businesses are supporting the effort.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Early Childhood Education	VA Crossroads - Healthy Families	Executive Director Jill Williams explained the organization's outreach to new parents in Maternity Wards, assisting with new parenting classes.	Jill Williams, Executive Director	10/07/2018 07:00 AM	032:38
Healthcare	VA Crossroads - Dental Clinic of the NSV	Head Volunteer Margaret Clark talks about the current need for the clinic and it's limitations and how our community	Margaret Clark, Head Volunteer	10/14/2018 07:00 AM	029:29
Healthcare	VA Crossroads - Breast Cancer Awareness	Aimee Neuer from American Cancer Society discussed Breast Cancer, self-examination, mammograms, and local diagnosis options.	Aimee Neuer, Community Outreach Coordinator	10/21/2018 07:00 AM	029:29
Homelessness	VA Crossroads - Winchester Rescue Mission	Brandon Thomas speaks to our audience about what our local homeless face every day and how the community is coming to their aid.	Brandon Thomas, Executive Director	10/28/2018 07:00 AM	030:59
Healthcare	VA Crossroads - iHeartRadio's Living with Diabetes	iHeartRadio's Living with Diabetes took a closer look at what it means to have diabetes and provided information, tools, and resources to help manage and/or reduce an individual's risk of developing the disease	Dave Savage, Host	11/04/2018 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hunger Prevention	VA Crossroads - Bright Futures	Nancy Mango shines light on how the agency partners with our local school systems to identify and provide food and school supplies for children who are homeless or living in extreme poverty.	Nancy Mango, Executive Director	11/11/2018 07:00 AM	027:53
Awareness	VA Crossroads - Aids Response Effort	Oscar Mendoza, with the agency for 10 years, tells us about the changing need for Housing for HIV+ population in the valley	Oscar Cerritos Mendoza, Housing Coordinator	11/18/2018 07:00 AM	029:53
Homelessness	VA Crossroads - Winchester Rescue Mission	Talks about what our local homeless face every day and how the community is coming	Brandon Thomas, Executive Director	11/25/2018 07:00 AM	030:59
Early Childhood Education	VA Crossroads - Healthy Families	Executive Director Jill Williams explained the organization's outreach to new parents in Maternity Wards, assisting with new parenting classes.	Jill Williams, Executive Director	12/02/2018 07:00 AM	032:38
Cyber Security	VA Crossroads - Cyber Security at the Holidays	As everyone shops more and more online at the holidays, cyber theft is skyrocketing. Larry gave expert tips to keep our identities and digital information safe.	Larry Larsen, Director of Cyber Security at Apple FCU	12/09/2018 07:00 AM	028:00
Emergency Preparedness	VA Crossroads - American Red Cross	Leslie Cavilla updated us on our local Red Cross' needs and focus on preparedness	Leslie Caliva, Community Engagement Officer	12/16/2018 07:00 AM	029:27
Military and Veterans	VA Crossroads - Home Away From Home – The Fisher House Store	Fisher House Foundation builds comfort homes where military and veterans' families can stay free of charge, while a loved one is in the hospital.	Mary Walter, Host	12/23/201/ 07:00 AM	030:00
Emergency Assistance	VA Crossroads - Valley Assistance Network	The number of "working poor" is increasing, and VAN has new programs to help them.	Jennifer Hall, Director of Community Engagement	12/30/2018 07:00 AM	030:39

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Disaster Relief	100 Roofs	000:30	015
Volunteering	American Cancer Society	000:18	003
Awareness	American Cancer Society	000:28	034
Awareness	American Cancer Society	000:35	033
Awareness	American Cancer Society	000:33	032
Awareness	American Cancer Society	000:24	031
Community Engagement	American Red Cross	000:14	001
Disaster Relief	American Red Cross	000:30	015
Arts	Barns of Rose Hill	000:15	013
Education	Blandy Experimental Farm	000:16	010
Bullying	Crisis Textline	000:30	003
Community Involvement	Crisis Textline	000:30	015
Education	Handley Regional Library	000:16	012
Community Involvement	L'Oreal	000:30	009
Military and Veterans	Martinsburg VA Center	000:17	008
Community Engagement	NSV Master Gardener Association	000:17	009
Motor Vehicle Safety	Project Yellow Light	000:30	011
Health and Fitness	RED	000:30	016
Pet Adoption/Spay/Neuter	Spay Today	000:17	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Hunger Prevention	The Laurel Center	000:14	001
Fundraising	United Way	000:22	001