

WUSQ
Winchester, VA
Quarterly Issues/Programs List
First Quarter, 2023
03/31/2023

WUSQ
Quarterly Issues/Programs List

WUSQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs, Suicide Aw	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Jim Lorraine President & CEO of America's Warrior Partnership – Jim Lorraine joins the show to discuss some of the top issues facing veterans across the country, along with the work AWP is doing to assist those veterans.</p> <p>Dr. David Rudd Director of the Rudd Institute for Veteran & Military Suicide Prevention – Dr. Rudd checks in to discuss mental health around the holidays, the prevalence of suicide among veterans, and strategies to address the country's suicide epidemic.</p> <p>Tatum Hunter Technology Writer for the Washington Post – Tatum Hunter breaks down some bad habit breaking and sobriety apps for those looking to make changes in the new year, data privacy dos</p>	J. Lorraine, Dr. D. Rudd, T.	01/01/2023 06:00 AM	029:49

		and don'ts, and new scams to be aware of.			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Comilla Sasson Practicing Emergency Medicine Physician in Denver and Vice President for Science & Innovation for Emergency Cardiovascular Care at the American Heart Association – Dr. Sasson discusses the cardiac event involving Buffalo Bills Safety Damar Hamlin, including steps everyone can take in an emergency situation like that to help save a life, and warning signs and symptoms associated with cardiac arrest, heart attacks, and strokes.	DR. C SASSON	01/08/2023 06:00 AM	029:50
CHILDHOOD OBESITY, HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Raquel Hernandez Medical Director for the Johns Hopkins All Children's Healthy Weight Initiative – Dr. Hernandez breaks down new guidelines released by the American Academy of Pediatrics for addressing childhood obesity, including changes to treatment recommendations and tips for parents to make sure their children get off to a healthy start in 2023.	DR. R HERNANDEZ	01/15/2023 06:00 AM	029:49
Health and Wellness, Support	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Dr. Baia Lasky, Medical Director for the American Red Cross – For National Blood Donor Month, Dr. Lasky explains the work the American Red Cross does	Dr. B. Lasky, A. O'Connor, B.	01/22/2023 06:00 AM	029:49

		<p>involving blood donations across the country, along with important information on who can donate and how blood donations are utilized.</p> <p>Anahad O'Connor Washington Post Eating Lab Columnist – Anahad explains the health benefits of Dry January, how a simple change in diet can lead to tremendous health results, and new data behind when we eat and how it impacts our body.</p> <p>Bill Alexander Executive Director of the National Law Enforcement Memorial – Bill provides info on how NLEM supports law enforcement nationwide, along with their families. Bill also runs through recent trends in members of law enforcement being killed in the line of duty and ways to help prevent that moving forward.</p>			
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Robert Otto Valdez, Director of the Agency for Healthcare Research & Quality – Dr. Valdez explains the work AHRQ does, including its role in the national response to the COVID-19 pandemic and the battle against Long COVID. Plus, Dr. Valdez explains how the agency addresses issues of patient safety.</p>	DR. OTTO VALDEZ, C. KENNY	01/29/2023 06:00 AM	029:50

		<p>Case Kenny, Mindfulness Expert and Host & Founder of the Self-Help Podcast New Mindset, Who Dis – Case Kenny offers strategies and tips for prioritizing mental and physical health in the new year, including ways to work yourself out of difficult times and achieve goals set for 2023.</p>			
Public Health, Addition and Recovery	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Alison Barkoff, Acting Administrator and Assistant Secretary for Aging and Principal Deputy Administrator at the Administration for Community Living. Alison Barkoff explains the role of ACL in assisting older adults and those with disabilities, along with the importance of COVID-19 vaccines for those specific groups of individuals.</p> <p>Brian Hooks, Chairman & CEO of Stand Together. Brian Hooks discusses the work Stand Together does as a philanthropic community tackling the root causes of America's biggest problems. Brian also highlights the 1 Million Strong campaign, an initiative that seeks to transform the way people think about addiction and recovery.</p>	A. Barkoff, B. Hooks	02/05/2023 06:00 AM	029:49
Mental Health Care, Education in	IHEARTRADIO COMMUNITIES: PUBLIC	<p>Marvin B. Figueroa, Director of the Office</p>	M. Figueroa,	02/19/2023 06:00 AM	029:49

underserved communities	AFFAIRS SPECIAL	<p>of Intergovernmental and External Affairs (IEA) at HHS. Director Figueroa discusses HHS' efforts to reach Black Americans, specifically as its related to COVID-19, and the numerous other priorities that department is currently working on, such as mental health care and overall health equity.</p> <p>Dr. Theresa Price, Founder & CEO of the National College Resources Foundation. Dr. Price discusses her organization's mission to reduce the high school dropout rate, increase degree and certificate enrollment among disadvantaged and underserved communities, and close the gap in educational achievement.</p>	Dr. T. Price		
MENTAL HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Barbara Kevish, Associate VP at UPMC Health Plan & Practicing Primary Care Physician. Dr. Kevish discusses Heart Health Month and steps everyone can take to limit the risk of cardiovascular disease. Dr. Kevish also explains some of the most common cardiovascular issues, like heart attacks and strokes.</p> <p>Dr. Amy Green, Head of Research at Hopelab. Dr. Green breaks down a</p>	Dr. B. Kevish, Dr. A. Green	02/26/2023 06:00 AM	029:49

		recent CDC report on youth mental health that found an alarming number of girls across the country are experiencing feelings of sadness and hopelessness. Dr. Green steps through the data and some of the potential underlying reasons for the results.			
Youth Mental Health, Veteran	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Dr. Alfiee Breland-Noble, an internationally recognized psychologist, author, and founder of The AAKOMA Project. Dr. Noble discusses the Ad Council's Sound It Out Together campaign, focusing on providing resources for parents and caregivers to talk with their kids about mental health and issues they may be experiencing that are impacting their health and well-being. Dr. Noble also provides insight into the latest data on youth mental health, including an alarming new study done by the CDC.</p> <p>Jim Lorraine, President & CEO of America's Warrior Partnership. Jim Lorraine discusses the issue of veteran suicide, including the latest strategies available to help stop veterans from reaching that crisis point. In light of National</p>	Dr. A. Breland-Noble, J. Lorr	03/05/2023 06:00 AM	029:49

		Caregivers Day, Jim Lorraine also explains the crucial role caregivers play in caring for our veterans.			
Equality, Vaccinations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Increase representation of women and girls. Discuss the safety and efficacy of the COVID vaccines.	C. Guilfoyle, J. Rivera	03/12/2023 06:00 AM	029:49
National Economy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	US banking/finance following recent bank collapse, including role of the Federal Reserve and FDIC.	S. Meghji	03/19/2023 06:00 AM	029:50
Community Discussion	VA Crossroads Show Rails to Trails	Kevin Walker Rails to Trails		03/26/2023 06:00 AM	029:01

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Event	psa Shenandoah Apple Blossom Announcement	003:10	1
Historic House	PSA Patsy Cline Historic House March 4 2023	004:50	1
STRONGER TOGETHER	STRONGER TOGETHER	000:28	1