

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
First Quarter, 2017

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Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Senior Care:** With their parent agency making national headlines and causing concern, The Executive Director of our local Meals on Wheels program fielded our listeners' questions to help us understand how they are funded locally, what they do, who they serve and how potential budgets cuts will and won't affect them.
- **Community Engagement:** Executive Director Sharon Timberlake discussed an upcoming open house and the Historical tours provided on the anniversary of several major battles. She also explained how their recent purchase of 80 additional acres will impact what foundation can do for future generations of valley residents. Kate Routten from the Shenandoah Arts Council explained how the group is reaching out to parents in the community to get children involved in their new weekend arts program for all ages. The local chapter of the Red Cross is marks 100 years serving our community, and their executive director Leslie Caliva explained their historic role in responding local emergencies, from then to their current level of preparedness.
- **Drug addiction prevention:** With the explosive use of opioids in our region, Executive Director Marsha Taylor of Clean Incorporated came in to discuss how to prevent drug use in your home, answering questions, and explaining how parents can be proactive about preventing drug use in their teens in surprising ways. The Partnership for a Drug Free America explained how rapidly the opioid abuse is spreading in our schools, and how to recognize drug use in teens.
- **Education:** Volunteer Jeff Perkins discusses Blue Ridge Educational Center's New Day program, for adults, which gives older learners in our area access to multiple areas of study. Big Brothers/Big Sisters discussed their new program which pairs local police as tutors to local youth at risk, building trust and relationships while improving grades.
- **Homelessness:** Board President Dan Coig discusses the Watts program's success. WATTS stands for Winchester Area Temporary Thermal Shelter, which gives safe temporary shelter for our local homeless population during the winter months.
- **Housing Assistance:** Director Mat Peterson discusses our local Habitat for Humanity's ongoing projects, and about their partnership with local high schools, which is providing students with both architectural design, and building experience in the real world.
- **Small Business Development:** There is a wealth of free information available from the SBDC for anyone who wants to start a small business in the valley. Director of the Small Business Development Center shares the free market research they provide for area small business owners with the RISE project.

- **Volunteering:** Volunteer Coordinator Elise Stinedollar discusses an opportunity to volunteer with the United Way to help determine how best to distribute this year's Campaign Funds. Our listeners can serve on a panel and take part in deciding which non-profits will receive funds that were raised in this year's capitol campaign are directed.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Homelessness	VA Crossroads- WATTS	Discusses safe temporary shelter program for the homeless during the winter	Dan Coig, Board President	01/01/2017 06:59 AM	028:50
Education	VA Crossroads- Blue Ridge Educational Center	Discusses new day program for adults	Jeff Perkins, Volunteer	01/08/2017 06:58 AM	028:57
Education	VA Crossroads- Big Brothers Big Sisters	Discusses their new Big Blues program with local cops	Julie Ferrell, Executive Director	01/15/2017 07:02 AM	029:43
Volunteering	VA Crossroads- United Way Community Update	Discusses Campaign Fund distributions and how listeners can take part	Elise Stinedollar, Executive Director	01/22/2017 06:58 AM	029:42
Homelessness	VA Crossroads- WATTS	Discusses safe temporary shelter program for the homeless during the winter	Dan Coig, Board President	01/29/2017 7:01 AM	028:50
Drug addiction prevention	VA Crossroads- Clean INC	Discusses Opioid abuse prevention program for area youth	Executive Director Kim Wright	02/05/2017 07:00 AM	030:24
Small Business Development	VA Crossroads- Lord Fairfax Community College Business	On the RISE project for area small business owners	Director of the SBDC Christine Criz	02/12/2017 07:00 AM	029:56
Housing Assistance	VA Crossroads- Habitat for Humanity	Discusses the non-profits partnership with local high schools	Mat Peterson, Director	02/19/2017 07:01 AM	030:04
Community Engagement	VA Crossroads- Virginia Museum of the Civil War	Discusses upcoming open house and Historical tours	Sharon Timberlake, Executive Director	02/26/2017 07:02 AM	030:05
Community Engagement	VA Crossroads- Shenandoah Arts Council	Discusses their new weekend arts program for all ages	Kate Routten, Executive Director	03/05/2017 07:01 AM	029:27

Drug addiction prevention	VA Crossroads- Partnership for Drug Free Kids	Discusses how to prevent drug use in your home	Marsha Taylor, Executive Director	03/12/2017 06:59 AM	029:22
Drug addiction prevention	VA Crossroads- American Red Cross	Discusses the mission and preparedness of our local Red Cross for times of crisis in the valley	Leslie Cavila, Executive Director	03/19/2017 06:59 AM	030:56
Senior Care	VA Crossroads- Meals on Wheels	Explains what Meals on Wheels does for area seniors	Cathy Galvin, Executive Director	03/26/2017 07:00 AM	030:09
Homelessness	WUSQ Community Microphone- Crown Trophy	Invites listeners to make donations to help our homeless youth	Sharon Fairenholt, Coordinator	02/16/2017 08:00 AM	010:00
Youth Development	WUSQ Community Microphone- Shenandoah Valley Discovery Museum	Invites listeners to join for a day to explore local summer camps and events	Tracey Pitcock, Coordinator	03/20/2017 08:00 AM	010:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Volunteering	American Cancer Society	000:30	014
Donations	American Red Cross	000:26	025
Arts	Apollo Civic Theatre	000:22	006
Education	Apple Valley Head Start	000:23	012
Arts	Barns of Rose Hill	000:18	026
Community Engagement	Blandy Experimental Farm	000:29	035
Fundraising	Christina Ramsey Fund	000:23	002
Homelessness	Collection for Homeless Youth	000:26	004
Fundraising	Edinburg Volunteer Fire Department	000:24	002

Fundraising	Frederick County 4-H Shooting Education Club	000:25	002
Fundraising	Fremont Street Nursery	000:23	003
Health and Fitness	Fruits and Veggies	000:30	015
Fundraising	Girl Scout Troop 40039	000:22	002
Education	Handley Library	000:28	034
Fundraising	Humane Society of Warren County	000:29	005
Fundraising	Humane Society of Warren County	000:30	007
Volunteering	Humane Society of Warren County	000:29	002
Volunteering	Humane Society of Warren County	000:30	003
Community Engagement	James Wood High School	000:25	003
Community Engagement	Kernstown Battlefield Association	000:27	003
Health Care	Lord Fairfax EMS Council	000:18	023
Fundraising	Marlowe Ruritan Club	000:18	002
Fundraising	North Mountain Fire & Rescue Department	000:22	002
Peace	Peace in the Streets	000:31	009
Community Engagement	Randolph-Macon Academy	000:25	004
Fundraising	Rappahannock County High School	000:27	004
Fundraising	Ressie Jeffries Elementary School	000:30	002
Education	Shenandoah Valley Discovery Museum	000:26	003
Fundraising	Shepherdstown Volunteer Fire Department	000:26	002
Fundraising	Sherando High School FFA	000:27	002
Military and Veterans	Show Your Stripes	000:30	234
Fundraising	Skyline High School	000:25	005
Pet Adoption/Spay/Neuter	Spay Today	000:19	027
Fundraising	Stephens City Lions Club	000:20	002
Domestic Violence	The Laurel Center	000:25	003
Domestic Violence	The Laurel Center	000:26	002
Parenting	The Laurel Center	000:29	002
Community Engagement	United Way of the Northern Shenandoah Valley	000:23	024
Fundraiser	United Way of the Northern Shenandoah Valley	000:24	003
Military and Veterans	VA Medical Center	000:28	003

Military and Veterans	VA Medical Center	000:22	003
Education	Virginia Cooperative Extension	000:36	004
Education	Virginia Cooperative Extension	000:29	006
Fundraising	Winchester Women of the Moose	000:18	002
Fundraising	Woodstock/Edinburg Little League	000:25	007