

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
Third Quarter, 2019

WUSQ-FM
Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Awareness:** President Georgia Rossiter came to our studios to explain what SVERN is, and shine light on what they do as a young non-profit that rescues horses and mules from situations of neglect and abuse. We were surprised to discover how many animals they are helping, and how much bigger the need is, beyond what they can handle. Dr. Diane Schnoor spoke to our listeners to make them aware of the special summer enrichment programs they are creating for local children, including for special needs children, and how the programs are being received.
- **Child Safety:** Ex Dir Kelly Bober sat with us as we tearfully discovered how children suffering sexual abuse are identified, and the layers of treatment they receive from the Child Safe Center.
- **Community Health:** Dr. Lauren Cummings from the Substance Abuse Coalition spoke to our listeners in detail about how our community has responded to the opioid crises, specifically how several local agencies, law enforcement, and Valley Health have come together to combat this crisis as a group, and where we need to focus next.
- **Disaster Relief:** Captain Kelley Durant discussed the Salvation Army's centennial of service in Winchester, marking events where the agency has been there for the community over the past 100 years.
- **Emergency Assistance:** **Our chapter of the American Red Cross has to be prepared to respond to a multitude of possible disasters, and Executive Director Leslie Cavilla explained how they stay prepared, and how our listeners can best help themselves in the event of an emergency.**
- **First Responders:** A special program produced by iHeart Radio to remember those lost by serving and doing acts of good on 9/11.
- **Homelessness:** Executive Director Brandon Thomas discusses his highly publicized motorcycle tour to bring awareness to the plight of the homeless here in the Valley, sharing personal stories of how his life has changed after working with homeless men and women here.
- **Literacy:** Executive Director Mark Seaford explains the broad variety of programs it directs to help people in need of becoming more literate in our valley. The agency helps adults with reading proficiency, but also gets them up to speed with computer skills, and teaches English as a second language to local immigrants. It also provides help with citizenship classes.

- **Suicide Prevention:** Our community is lucky to have a 24-hour crisis hotline, and Executive Director Rusty Holland informed our listeners of the widening range and growing number of calls that Concern Hotline is taking now.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Literacy	VA Cross Roads - Literacy Volunteers	Mark Seaford, the Executive Director of Literacy Volunteers came in to discuss how his agency is working to meet the needs of people who aren't literate in English.	Executive Director, Mark Seaford	07/07/2019 07:00 AM	029:09
Awareness	VA Cross Roads - SVERN	President Georgia Rossiter, executive director told our audience about the mostly-unknown problem of horses being neglected and abused, and what SVERN does to rehabilitate and heal them.	Executive Director, Shannon Ott & President, Georgia Rossiter	07/14/2019 06:59 AM	029:07
Awareness	VA Cross Roads - Discovery Museum	Dr Diane Schnoor tells us about the special summer enrichment programs they are creating for local children.	Assistant Director, Dr. Diane Schnoor	07/21/2019 07:00 AM	031:48
Community Health:	VA Cross Roads - Substance Abuse Coalition	Dr Lauren Cummings spoke to our listeners about how our community has responded to the opioid crises, and where we are making gains.	Executive Director, Dr. Lauren Cummings	07/28/2019 06:59 AM	029:55
Homelessness	VA Cross Roads - Winchester Rescue Mission	Executive Director Brandon Thomas came in to discuss his tour to bring attention to the plight of the homeless in our community.	Executive Director, Brandon Thomas	08/04/2019 07:00 AM	030:30
Disaster Relief	VA Cross Roads - Salvation	Captain Kelly Durant continues our discussion of the Salvation Army's	Captain Kelly Durant	08/11/2019 07:03 AM	028:10

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	Army	centennial of service in Winchester			
Homelessness	VA Cross Roads - Winchester Rescue Mission	Executive Director Brandon Thomas came in to discuss his tour to bring attention to the plight of the homeless in our community.	Executive Director, Brandon Thomas	08/18/2019 07:01 AM	030:30
Awareness	VA Cross Roads - SVERN	President Georgia Rossiter, executive director told our audience about the mostly-unknown problem of horses being neglected and abused, and what SVERN does to rehabilitate and heal them.	Executive Director, Shannon Ott & President, Georgia Rossiter	08/25/2019 07:00 AM	029:07
Suicide Prevention	VA Cross Roads - Concern Hotline	Our area has a 24-hour suicide hotline, and Rusty Holland, CEO, tells us about how the need has grown and the mission has broadened in it's 51 years of service.	Executive Director, Rusty Holland	09/01/2019 07:01 AM	031:00
First Responders	VA Cross Roads - IHR 911 Day Honoring Heroes	Remembering those lost by serving and doing acts of good on 9/11. A first-hand account from the highest ranking first responder who has recently fallen ill from 911 toxins. Interviews with the Superintendent of Police and Director of Public Safety Port Authority of NY/NJ Greater New York City Area Public and with the 9/11 Day co-founder, whose younger brother died in the line of duty in the terrorist attack at the World Trade Center	Superintendent of Police/Director of Public Safety Port Authority of NY/Nj Greater New York City Area Public, Edward Cetnar & 9/11 Day Co-founder, Jay Winuk	09/08/2019 07:02 AM	027:27
Child Safety	VA Cross Roads - Child Safe Center	Director Kelly Bober discussed how children who are victims of sexual abuse are identified and then treated at the center.	Executive Director, Kelly Bober	09/15/2019 07:01 AM	028:57
Emergency Assistance	VA Cross Roads – American Red Cross	Leslie Cavilla updated us on our 'local Red Cross' needs and focus on preparedness.	Executive Director, Leslie Cavilla	09/22/2019 07:01 AM	028:57
Community Health:	VA Cross Roads -	Dr Lauren Cummings spoke to our listeners about how	Executive Director, Dr. Lauren	09/29/2019 07:00 AM	029:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Substance Abuse Coalition	our community has responded to the opioid crises, and where we are making gains.	Cummings		

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Arts	Barns of Rose Hill	000:15	068
Education	Blandy Experimental Farm	000:16	066
Community Involvement	Child Mind Institute	000:30	016
Education	Handley Library	000:16	072
Education	National Summer Learning	000:31	021
Community Involvement	No Kid Hungry	000:30	003
Community Involvement	No Kid Hungry	000:30	013
Pet Adoption/Spay/Neuter	Spay Today	000:17	068