

WUSQ
Winchester, VA
Quarterly Issues/Programs List
Fourth Quarter, 2021

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Quarterly Issues/Programs List

WUSQ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: Mental Health, Workforce Education, Public Health, Race Relations, Consumer Education, Substance Abuse, Vaccination Education, Women’s Health, Child Safety, Military and Veterans, Children’s Health, Charity, Parenting, and Fundraising.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health, Workforce Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media’s Ryan Gorman. September is National Suicide Prevention Awareness Month and this year, it’s even more important to discuss mental health as both the CDC and WHO have stated that our mental health continues to be a huge issue since the COVID-19 pandemic began. Sinwelski discussed the warnings about its possible effects on suicidal behaviors. Sinwelski discussed how people can maintain hope if they are feeling suicidal and where they can get help. Crawley discussed equity in education and work and what Goodwill is doing to bridge the gap. She talked about the Goodwill enterprise and how they focus on upskilling millions of Americans and help to get them back into the workforce. She also presented ways people and companies can also get involved in the workforce effort.	Shari Sinwelski, MS/Ed.S., has been working in the field of suicide prevention since 1994 and currently serves as the Associate Project Director for the National Suicide Prevention Lifeline, where she oversees networks operations, standards, training and practices for its network of 165 crisis centers. Omney Crawley, Chief Marketing Officer for Goodwill, is responsible for leading the company’s brand and its 3300 stores.	10/03/2021 07:01 AM	029:49

Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. Dr. Shapiro discussed health care equality with an emphasis on the Latino population for Hispanic communities on both sides of the border. He talked about advocating for vaccine confidence and can speak to hesitancy in the Latino community as well as other COVID-19 related topics. Rev. Hutchins discussed the importance of taking a collaborative, grassroots approach to police reform by bringing law enforcement, local community members, and other stakeholders together to find common ground. Hutchins and Shea talked about how to deal with issues of systemic racism and inequality in policing as well as the mission of National faith and Blue weekend.	Dr. Ilan Shapiro, Pediatrician who is currently serving as AltaMed's Medical Director of Health Education and Wellness. Rev. Markel Hutchins Founder, Chairman, and CEO, Movement Forward, Inc. and Lead Organizer, National faith and Blue Weekend. Dermot Shea, New York City Police Commissioner.	10/10/2021 07:01 AM	029:48
Consumer Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. The Federal Trade Commission guests discussed the latest in pandemic and related scams and frauds: vaccine passports/certificates, travel, vaccine lotteries/giveaways, job scams, and social media money making opportunities. The FTC and our 50 states collaborate on investigations and joint enforcement actions, as well as consumer education and outreach. Demrovsky discussed the supply chain and the challenges businesses	Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education. Lois Greisman, FTC's Division of Marketing Practices. Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. Chloe Demrovsky, President and CEO of Disaster Recovery Institute International.	10/17/2021 07:00 AM	029:50

		and families face in conjunction while dealing with the pandemic. She talked about the difficulties we are currently facing while trying to reactivate the economy.			
Substance Abuse, Public Health, Vaccination Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. Ken Seeley himself has been sober since July 14, 1989. He discussed addiction and the impact of COVID-19 has had on the increase in drug and alcohol abuse. He talked about relationships and where people can go for help. Seeley also mentioned <i>Stop It Where It Starts</i> , a nonprofit organization designed to introduce Substance Use Awareness to the Education Majors in our Colleges and Universities. Dr. Akhter discussed vaccine hesitancy from the perspective of emergency medicine. He let people know why you should be vaccinated. He also discussed the latest details pertaining to booster shots.	Ken Seeley, An interventionist and author. Best known for his appearances on the A&E reality show, <i>Intervention</i> . Certified as a CIP, CCMI-M, RAS, CATC. Dr. Murtaza Akhter, Clinical Assistant Professor of Emergency Medicine and an Emergency Room Physician at the University of Arizona College of Medicine – Phoenix.	10/24/2021 07:00 AM	029:52
Women's Health, Vaccination Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. This year, the World Health Organization announced that breast cancer is now the most common cancer worldwide – surpassing lung cancer for the first time. It's Breast Cancer Awareness Month and Dr. El-Ashry talked about the biggest advance in research over the last 30 years and what women know about screening and why it's	Dr. Dorraya El-Ashry, Chief Scientific Officer of the Breast Cancer Research Foundation. Dr. Pooja Shah, Division Medical Director, OBGYN for Banner Health in Phoenix, AZ.	10/31/2021 07:00 AM	029:49

		<p>especially important after the COVID-19 pandemic. She also discussed new treatments on the horizon and how people can potentially access them. Dr. Shah focused on why pregnant women shouldn't be fearful of getting vaccinated and why the CDC recently came out with a stronger recommendation for pregnant women to be vaccinated. She also covered why COVID-19 vaccines don't affect fertility and whether or not COVID antibodies could be passed along to the baby in utero and/or through breastmilk.</p>			
<p>Child Safety, Vaccination Education, Military and Veterans</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Hosted by iHeart Media's Ryan Gorman. Dr. Alexander spoke to 5-11 year-old vaccine approval. He discussed the impact of COVID-19 on children as compared to adults and why it's important for eligible children to get vaccinated. Alexander talked about why he thinks vaccines are safe for children and what parents should know about the recent authorization of a vaccine for children 5 to 11. Ahead of Veterans' Day this year, the Ad Council and the U.S. Department of Veterans Affairs have partnered on a national PSA campaign to prevent Veteran suicide. The "Don't wait. Reach out" PSAs announce a new website and encourage Veterans to get support across a wide range of life challenges – before</p>	<p>Dr. Kenneth Alexander, Chief of Infectious Diseases at Nemours Children's Hospital, Florida. Dr. Matthew Miller, PhD, MPH, U.S. Air Force Veteran and National Director of Suicide Prevention, U.S. Department of Veterans Affairs. Heidi Arthur, Chief Campaign Development Officer, the Ad Council</p>	<p>11/07/2021 06:55 AM</p>	<p>029:52</p>

		<p>they are in crisis. According to the 2021 National Veteran Suicide Prevention Annual Report, the suicide rate among Veterans in 2019 was 52% higher than non-Veteran adults in the U.S. Miller and Arthur talked about common stresses that Veterans face in civilian life and the new resources available to help Veterans who are struggling.</p>			
<p>Children's Health</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Hosted by iHeart Media's Ryan Gorman. Nestel talked about the mission of Children's Miracle Network and the impact that COVID has had on sick children nationwide. She discussed new technologies and giving to the foundation. More than 10 million kids enter a children's hospital across North America every year. Since 1983, Children's Miracle Network Hospitals has helped fill those funding gaps by raising more than \$7 billion. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Ava is 17 years old and has received treatment for cancer at Monroe Carell Jr. Children's Hospital at Vanderbilt. She is a songwriter and loves to golf. She talked about being a CMN ambassador who will spend her year advocating for the charitable need of</p>	<p>Teri Nestel, President and Chief Executive Officer of Children's Miracle Network Hospitals. Ava Paige, a 2022 National CMN Champion.</p>	<p>11/14/2021 07:02 AM</p>	<p>029:49</p>

		children's hospitals across North America.			
Consumer Education, Children's Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. Topics included budgeting, credit, debt, organizing your finances, and how to spot, stop and report related scams and bad business practices. Hinton discussed Thanksgiving, the upcoming holiday season and what we should keep in mind as we plan gatherings. TADM Hinton focused on the recent authorization of a COVID-19 vaccine for children 5-11 and how it should play into parents' holiday plans.	Colleen Tressler, a Consumer Education Specialist with the FTC's Division of Consumer and Business Education. Heather Allen, Assistant Director for the FTC's Division of Financial Practices. Abby Stempson, Director of the National Attorneys General Training and Research Institute's Center for Consumer Protection at the National Association of Attorneys General. Rear Admiral Denise Hinton, the new Deputy Surgeon General.	11/21/2021 06:59 AM	029:43
Public Health, Charity, Military and Veterans	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. Dr. Schaffner discussed this year's flu season and the latest data related to COVID-19 and the flu. He talked about while more people plan to mask up this flu season, communities of color are disproportionately impacted by both flu and COVID-19. During the 2020-2021 flu season, among all individuals age six months and older, White individuals had higher flu vaccination coverage at 56%, compared with Black individuals (43%), Hispanic individuals (45%), and other racial and ethnic groups (52%). The Salvation Army has been pursuing its mission of helping all those in need without discrimination since 1865. It is active in virtually every corner of the world and serves in	William Schaffner, MD, National Foundation Infection Disease Medical Director. Dale Bannon, National Community Relations & Development Director for The Salvation Army. Ken Fisher, CEO of the Fisher House Foundation.	11/28/2021 07:00 AM	029:49

		<p>131 countries. Bannon discussed how the Salvation Army was impacted during the COVID-19 pandemic and how people can help this holiday season. Fisher discussed the Fisher House Foundation where military and veteran families can stay free, while a loved one is in the hospital. He focused on Giving Tuesday and helping military families and veterans during the holiday season and every day.</p>			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Hosted by iHeart Media's Ryan Gorman. The Omicron COVID-19 variant has been a big worldwide topic of conversation as the first case was just confirmed in the United States. Dr. Gordon spoke about what we know right now about the transmissibility, severity, and other characteristics of the variant and whether current vaccines will be effective. He also addressed the continued rise of COVID-19 cases across the country and the upcoming holiday and winter months. Tibbles discussed her experiences working on the frontline against COVID-19 and the fact that nearly two years into the pandemic workers still need tools to effectively combat the infection. She offered ways to improve the fight against future pandemics and the emergence of the Omicron variant.</p>	<p>Dr. Steven Gordon, Chair of the Department of Infectious Disease at Cleveland Clinic. Dr. Carrie Tibbles, Director of Graduate Medical Education, at Beth Israel Deaconess Medical Center in Boston.</p>	12/05/2021 06:58 AM	029:50

Public Health, Parenting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. Dr. Collins gave us the latest information on the Omicron variant and discussed the resurgence of the Delta variant in the United States. He discussed additional research that is underway for COVID-19 and the importance of people getting their vaccine boosters as soon as they can. He offered recommendations for having a safe 2021 holiday season. <i>The Expecting Entrepreneur</i> is a guide to parental leave planning for self-employed business owners and entrepreneurs. Taboada says Parental leave is an issue of social justice, human rights, and economic equity. She talked about easy-to-implement strategies and diverse case studies of women entrepreneurs during pregnancy and motherhood. Taboada discussed her personal experience as an entrepreneur and parent, and shared her expertise as a maternal and reproductive health professional.	Francis S. Collins, M.D., Ph.D., Director of the National Institute of Health and has served under three White House administrations. Arianna Taboada, author of <i>The Expecting Entrepreneur</i> .	12/12/2021 07:00 AM	029:49
Public Health, Race Relations	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. Dr. Villanueva focused on the importance of maternal vaccination, especially in the Black community. She also gave us the latest information on the Omicron variant and the importance of boosters. Torres-Cone discussed our domestic intelligence and security service	Dr. Rachel Villanueva, MD FACOG is a Clinical Assistant Professor of Obstetrics/Gynecology at the NYU Grossman School of Medicine. Special Agent Sandra Torres-Cone, Federal Bureau of Investigation (FBI)	12/19/2021 07:00 AM	029:49

		agency and what they are doing to address hate crimes in the United States. Torres-Cone talked about what constitutes a hate crime, how the FBI learns of potential hate crimes, and how they are investigated and prosecuted.			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeart Media's Ryan Gorman. Dr. Rosario provided the latest information on the Omicron variant and why there is a necessity for vaccines and boosters. He focused on Asian American/Native Hawaiian/Pacific Islander health services. Dr. Sanders focused on steps the United States and the World can take to improve pandemic preparedness and support health workers as we battle the Omicron variant this holiday season and into 2022.	Dr. Adi Rosario, Scientist and Lieutenant in U.S. Public Health Services. Dr. Kelly Sanders, Technical Lead of the Pandemic Response Initiative at the UCSF Institute of Global Health Sciences.	12/26/2021 06:59 AM	029:49
Fundraising	COMMUNITY MICROPHONE	Keri invited listeners to participate in this year's Chick-fil-A Family Fun Run to benefit Children's National Medical Center	Keri Mounts, Organizer	10/12/2021 09:00 AM	010:00
Public Health	COMMUNITY MICROPHONE	Dr. Feit provided us with an update on new COVID hospital policies that are now in effect. He also spoke about booster shots and flu shots and why it is so important to get both of them.	Dr. Jeffery Feit, Valley Health's Community & Health Population Officer	10/20/21 09:00 AM	010:00
Fundraising	COMMUNITY MICROPHONE	Whitney invited listeners to join in this year's Winchester Walk To End Alzheimers	Whitney Pyles, Organizer	11/4/2021 09:00 AM	010:00
Fundraising	COMMUNITY MICROPHONE	Kristen spoke about all that will be happening this weekend at Historic Belle Grove's annual	Kristen Laise, Executive Director, Belle Grove Historic House	11/16/21 09:00 AM	010:00

		Kris Kringle Outdoor Market Fundraiser.			
Charity	COMMUNITY MICROPHONE	Jarret talked about Blue Ridge Area Food Bank's real need for more donations and asked listeners to join in the annual Q102 Stuff-a-Truck Food Drive.	Jarret Tomaleski, Coordinator, Blue Ridge Area Food Bank	11/18/21 09:00 AM	010:00
Public Health	COMMUNITY MICROPHONE	Dr. Feit spoke about the Omicron variant, flu season, and COVID pills that are on the way.	Dr. Jeffery Feit, Valley Health's Community & Health Population Officer	12/1/21 09:00 AM	010:00
Fundraising	COMMUNITY MICROPHONE	Christine told us about the return of First Night Winchester. It will be held in-person this year. She also explained the COVID policies that will apply. She also told us where we can buy our armbands for admission.	Christine Germeyer, Executive Director, First Night Winchester	12/13/21 09:00 AM	010:00
Charity	COMMUNITY MICROPHONE	Charles told us how he and some others are taking a relief truck from our community to Kentucky to bring supplies to the tornado victims there. He told us where the drop off places are for our donations, what they need, and the deadline that they should be dropped off.	Charles Harbaugh, IV, Organizer	12/14/21 09:00 AM	010:00

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ARTS	Barns of Rose Hill	000:16	1
ARTS	Barns of Rose Hill	000:16	111
HEALTH & SAFETY	Breast Cancer Research Foundation	000:30	15
CHILDRENS HEALTH	Child Mind Institute	000:30	2
CHILDRENS HEALTH	Child Mind Institute	000:35	6

MENTAL HEALTH	Child Mind Institute	000:33	1
MENTAL HEALTH	Child Mind Institute	000:35	1
ARTS	Concern Hotline	000:31	108
MENTAL HEALTH	Crisis Textline	000:29	1
COMMUNITY INVOLVEMENT	Faith & Blue	000:30	1
COMMUNITY INVOLVEMENT	Faith & Blue	000:30	4
SAFETY	Project Yellow Light	000:30	2
EDUCATION	Samuels Public Library	000:17	74
EDUCATON	Samuels Public Library	000:17	41
COMMUNITY INVOLVEMENT	Shine A Light	000:29	3
COMMUNITY INVOLVEMENT	Shine A Light	000:30	4
MILITARY AND VETERANS	Show Your Stripes	000:30	6
MILITARY AND VETERANS	Show Your Stripes	000:30	5
MILITARY AND VETERANS	Show Your Stripes	000:30	3
MILITARY AND VETERANS	Show Your Stripes	000:30	5
MILITARY AND VETERANS	Show Your Stripes	000:30	6
MILITARY AND VETERANS	Show Your Stripes	000:30	5
COMMUNITY INVOLVEMENT	UNCF	000:30	4