

WUSQ-FM  
Winchester, VA  
Quarterly Issues/Programs List  
Second Quarter, 2019

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Quarterly Issues/Programs List

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WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Awareness:** Executive Director Shannon Ott brought board president Georgia Rossiter to our studio to discuss what SVERN is. We were surprised to discover the need for an organization to bring aid to unwanted/abused horses in our valley. They opened our eyes to the extent of the need, what their needs are as a non-profit, and how they care for the horses. The Shenandoah Valley Discovery Museum has an extensive summer program that makes STEM-learning fun for kids, with a Harry Potter theme local children are loving. Assistant Director Dr Diane Schnoor told us all about that and their new sensory program for special needs children in our valley.
- **Disaster Relief:** Captain Kelley Durant discussed the Salvation Army's centennial of service in Winchester, marking events where the agency has been there for the community over the past 100 years.
- **Early Childhood Education:** Executive Director Heather Foreman came to our studios to share with us the ways her agency Kids Club of the Northern Shenandoah Valley provides accessible care for our least fortunate families, while providing early childhood tutoring to better prepare them to succeed in school.
- **Emergency Assistance:** VAN is the Valley Assistance Network, and Jennifer Hall, the Director of Community Engagement came in to tell our listeners about the broad reach of this resource that connects people in need to agencies who provide assistance. The Red Cross seems to always be asking for blood . . . we break down why the need for blood has increased. Also what that one pint of donated blood can do. Community Engagement officer, Leslie Caliva, also shared what our local Red Cross' needs are in 2019, as their volunteer staff shrank in 2018. She also discussed how we can all be more prepared for natural disasters.
- **Fundraising:** Kristen Glaise, the Executive Director of Historic Belle Grove Plantation visited with us to discuss how their biggest fundraiser of the year would fund the archeological work being done to discover more about the enslaved populations of the northern Shenandoah Valley, providing information on a people we have little history of. The Red Cross seems to always be asking for blood . . . we break down why the need for blood has increased. Also what that one pint of donated blood can do. Community Engagement officer, Leslie Caliva, also

shared what our local Red Cross' needs are in 2019, as their volunteer staff shrank in 2018. She also discussed how we can all be more prepared for natural disasters.

- **Homelessness:** Our area just had it's Homeless census/person count. The number of homeless has increased dramatically. Brandon Thompson, the Executive Director of Winchester Rescue Mission visited with us to inform our listeners about causes of Homelessness, what they can do to help, and how they can volunteer at the Mission.
- **Mentoring:** Mark Seaford from Literacy Volunteers spent time in our studios explaining how his organization has broadened "literacy" to being computer literate to be able to access employment; English literacy for ESL classes and more.

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Disaster Relief	VA Cross Roads - Salvation Army	Captain discusses the Salvation Army's centennial of service in Winchester	Kelly Durant, Captain	04/07/2019 06:59 AM	028:10
Early Childhood Education	VA Cross Roads - Kids Clubs of the Northern Shenandoah Valley	Executive Director Heather Foreman explained the organization's mission to provide low cost daycare that tutors children in need.	Heather Foreman, Executive Director	04/14/2019 07:00 AM	029:58
Early Childhood Education	VA Cross Roads - Kids Clubs of the Northern Shenandoah Valley	Executive Director Heather Foreman explained the organization's mission to provide low cost daycare that tutors children in need.	Heather Foreman, Executive Director	04/21/2019 07:01 AM	029:59
Mentoring	VA Cross Roads- Literacy Volunteers	The Executive Director Mark Seaford discusses the new meanings of Literacy.	Mark Seaford, Executive Director	04/28/2019 07:00 AM	029:57
Disaster Relief	VA Cross Roads - Salvation Army	Captain Kelly Durant visits and shares local victories and challenges in the 100 years Salvation Army has served our valley.	Kelly Durant, Captain	05/05/2019 07:00 AM	028:10
Fundraising	VA Cross Roads - Historic Belle	Executive Director Kristen Glaise was our guest,	Kristen Glaise	05/12/2019 07:02 AM	025:55

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Grove	discussing the need for funding and how the money raised this summer pay for research into the history of enslaved people in the valley.			
Emergency Assistance	VA Cross Roads - Valley Assistance Network	The number of “working poor” is increasing, and VAN has new programs to help them. Jennifer Hall, Director of Community Engagement tells us what they are and how they are accessed.	Jennifer Hall, Director	05/19/2019 07:02 AM	030:16
Military and Veterans	VA Cross Roads - Fisher House	Families of Veterans told us about Fisher House, which is available to families and loved ones of veterans that are being treated at nearby VA hospitals.	Veterans and their families and loved ones	05/26/2019 07:00 AM	029:30
Homelessness	VA Cross Roads - Rescue Mission	Executive Director Brandon Thomas talked to our listeners about the recent Homeless Count in our area and the causes –and effects of being homeless.	Brandon Thomas, Executive Director	06/02/2019 06:59 AM	030:59
Emergency Assistance	VA Cross Roads - VAN	The number of “working poor” is increasing, and VAN has new programs to help them. Jennifer Hall, Director of Community Engagement tells us what they are and how they are accessed.	Jennifer Hall, Director of Community Engagement	06/09/2019 07:00 AM	029:59
Emergency Assistance	VA Crossroads - American Red Cross	Leslie Cavilla updated us on our local Red Cross' needs and focus on preparedness.	Leslie Cavilla, Executive Director	06/16/2019 07:00AM	029:58
Awareness	VA Cross Roads - SVERN	Shannon Ott and Georgia Rossiter discussed the need in our agrarian society to care for abandoned and abused horses, and what the Shenandoah Valley Equine Rescue Network does to identify and rescue horses in need.	Shannon Ott, Executive Director & Georgia Rossiter, President	06/23/2019 06:59 AM	029:07
Awareness	VA Cross Roads - Discovery Museum	Dr Diane Schnoor tells us about the special summer enrichment programs they are creating for local children, including for special	Dr. Diane Schnoor, Assistant Director	06/30/2019 07:02 AM	031:48

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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needs children.

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Arts	Barns of Rose Hill	000:15	047
Education	Blandy Experimental Farm	000:16	039
Habitat For Humanity	Habitat for Humanity	000:31	004
Education	Handley Regional Library	000:16	045
World Wish Day	Make A Wish	000:29	005
Military & Veterans	Memorial Day at Shenandoah Memorial Park	000:20	007
Military & Veterans	Memorial Day at Shenandoah Memorial Park	000:20	003
Military & Veterans	Memorial Day at Winchester National Cemetery	000:15	011
Military & Veterans	Memorial Day at Winchester National Cemetery	000:15	003
Military & Veterans	Memorial Day in Front Royal	000:17	009
Military & Veterans	Memorial Day in Front Royal	000:17	004
Military & Veterans	Memorial Day in Shenandoah County	000:16	007
Military & Veterans	Memorial Day in Stephens City	000:17	007
Mental Health	Mental Health	000:33	020
Mental Health	Mental Health	000:35	011

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Community Involvement	No Kid Hungry	000:30	012
Pet Adoption/Spay/Neuter	Spay Today	000:17	038
Community Involvement	Take Your Kid To Work	000:31	005
World Wish Day	World Wish Day	000:29	012