

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
First Quarter, 2018

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Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Children's Health:** Multiple performing artists, doctors, specialists, and families spoke to us about what Children's Hospitals do for our community. Dr. Kurt Newman of four local Children's Hospital, Children's National, talked about the specialized care local children get from Children's National.
- **Child Safety:** The Child Safe Center's executive director Kelly Bober enlightened us to the way his non profit helps children from our community heal from child abuse, especially timely after local headlines highlighted a severe case in our area.
- **Education:** Julie Ferrel, the Executive Director of Big Brothers Big Sisters told our listeners of the increased area they now cover, having picked up two new small cities in our station's listening area. She also discussed the new challenges they bring, especially with the focus on tutoring. The Kids Clubs of the Northern Shenandoah Valley has a new focus, which married discounted, affordable after school day care for young students with direct tutoring, in an effort to make students graduation-oriented.
- **Early Childhood Education:** Tash Demko, the executive director of Cheers School Family explained to our listeners how their approach to early childhood education for all differs from other programs, including their "no income limitations" rule, which so often rules out what many call "the working poor" in our community.
- **End of Life Planning:** Ernie Carnivale discusses what hospice is, what they do and don't do, and explains Hospice's role in family healthcare. He also explained what Blue Ridge Hospice has done for our community for the last 35 years.
- **Homelessness:** Director Dan Coig explains how his organization, the Winchester Area Temporary Thermal Shelter literally saves lives on harsh cold nights in the valley. He explained that the population of homeless has grown larger in the past few years, and on sub-zero night, many could perish without shelter. His organization has created a network of churches juggling this population on cold nights with a safe warm place to sleep. Captain Kelly Durant from the Salvation Army came to discuss how many homeless his organization feeds, shelters and clothes, and how donations to the red kettle campaign were down significantly in our area.
- **Housing Assistance:** The new Executive Director of Habitat for Humanity in our area visited and was happy to announce the creation of an endowment that will help fund habitat builds for years to come, helping create more homeowners, which in turn creates a

more stable community.

- **LITERACY:** Executive Director Mark Siefert explains the broad variety of programs it directs to help people in need of becoming more literate in our valley. The agency is helps adults with reading proficiency, but also gets them up to speed with computer skills, and teaches English as a second language to local immigrants. It also provides help with citizenship classes.
- **MENTORING:** Julie Ferrel returned to our studios from Big Brothers Big Sisters to explain the need for more mentors for our at-risk youth. She brought newly released facts and figures showing the growth of youth needing mentoring in our valley, and statistics showing the positive outcomes her agency has helped provide.
- **RideSharing:** Shenandoah Valley Regional Ride Share executive Director come to discuss how the program is working so far in 2018. Our area recently had exponential job growth from Amazon and a few other large corporations, adding far more cars on our strangled roads than ever before. The rideshare program is needed now more than ever to ease the congestion we're suddenly experiencing.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	VA Crossroads-The Kids Clubs of the Northern Shenandoah	The organization has rebranded with a slightly different new mission, which emphasizes tutoring and the importance of education.	Heather Foreman, Executive Director	01/07/2018 06:59 AM	031:14
Education	VA Crossroads-Big Brothers Big Sisters	Julie Ferrell, executive director, spoke to our listeners about the organization's challenges for 2018, and explained how education is front and center in their 2018 objectives.	Julie Ferrel, Executive Director	01/14/2018 06:59 AM	033:32
Housing Assistance	VA Crossroads-Habitat for Humanity	Discusses the success of 2017 and the creation of an endowment to "	Matt Peterson, Executive Director	01/21/2018 07:00 AM	029:22
Mentoring	VA	Julie Ferrell, executive	Julie Ferrel,	01/28/2018	033:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Crossroads- Big brothers Big Sisters	Director, came back to explain how their one-on-one program works so successfully, and how they partner with other non-profits to improve at-risk children in our valley.	Executive Director	07:00 AM	
Homelessness	VA Crossroads- Winchester Thermal Shelter	Weather has been brutally cold this winter, and Dan Coig explained how the community has come together to shelter the homeless on extremely cold nights.	Dan Coig, Executive Director	02/04/2018 06:59 AM	029:24
Ride Sharing	VA Crossroads- Ridesmart	With increasing population in the Valley, Coordinator Elizabeth Charles explains how this traffic-minded non-profit is helping ease our roads of congestion and help the environment.	Elizabeth Charles, Shenandoah Valley Regional Co, Coordinator	02/11/2018 07:01 AM	030:08
Homelessness	VA Crossroads- Salvation Army	Captain Kelly Durant spoke to us about their new expanded womens shelters helping homeless women in our area	Kelly Durant, Captain	02/18/2018 07:01 AM	030:06
Homelessness	VA Crossroads- Salvation Army	Captain Kelly Durant spoke to us about their new expanded womens shelters helping homeless women in our area	Kelly Durant, Captain	02/25/2018 07:02 AM	030:06
Children's Health	VA Crossroads- Children's Hospital	Children's Hospital Week A special highlighting the good done by our local Children's Hospitals, featuring our local Hospital's CEO Kurt Newman, explaining how no child is turned away from care in our hospital, regardless of the family's ability to pay.	Various artists, Dr Kurt Newman, CEO of Children's National	03/04/2018 07:01 AM	029:10
Child Safety	VA Crossroads- The Child Safe Center	After some dramatic headlines, local Executive Director Kelly Bober came in to discuss how her agency is helping children in our area heal from childhood abuse, and how to watch for signs of abuse.	Kelly Bober, Executive Director	03/11/2018 07:01 AM	032:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Early Childhood Education	VA Crossroads-Cheers School Family	Many of what have been called the “working poor” make barely too much to be eligible for many programs, including discounted or free childcare. Tash Demko, Executive Director discussed how her agency’s unique no income-imitations approach to child care and enrichment works to help families move onto solid ground and helps break the cycle of poverty.	Tash Demko, Executive Director	03/18/2018 06:58 AM	029:34
Children's Health	VA Crossroads-Brainy Camps	Our local children's hospital is vital to our community, and they host a summer camp where kids with chronic illness can be kids again for a week. Local doctors spend their week of vacation at the camp making sure the children are doing well. Dr. Neuman took us through a typical stay at the camp, and informed our listeners how they could help, or have their child attend.	Dr Kurt Newman, CEO	03/25/2018 07:00 AM	030:28

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Fundraising	American Cancer Society	000:18	005
Health and Fitness	American Heart Association	000:29	008
Health and Fitness	American Heart Association	000:30	015
Donations	American Red Cross	000:15	004
Donations	American Red Cross	000:16	021
Donations	American Red Cross	000:15	003
Donations	American Red Cross	000:16	020
Arts	Barns of Rose Hill	000:15	064
Community Engagement	Blandy Experimental Farm	000:16	069
Law Enforcement Officers	Department of Homeland Security	000:30	018
Law Enforcement Officers	Department of Homeland Security	000:30	015
Education	Handley Library	000:16	064
Fundraising	Heritage Child Development Center	000:16	002
Fundraising	Humane Society of Warren County	000:18	019
Arts	Indie On Main in Keyser	000:17	003
Mental Health	Laurel Center	000:13	003
Military and Veterans	Martinsburg VA Medical Center	000:16	004
Education	Mountain View Christian Academy	000:14	002
Community Engagement	Peace in the Streets	000:31	031
Community Engagement	Shenandoah Valley Discovery Museum	000:17	003
Fundraising	Sherando FFA	000:15	006
Pet Adoption/Spay/Neuter	Spay Today	000:17	049
Pet Adoption/Spay/Neuter	SPCA of Winchester, Frederick, & Clark Counties	000:15	002
Fundraising	SPCA of Winchester, Frederick, & Clark Counties	000:16	021