

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
Second Quarter, 2016

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Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Child Development:** Executive Director of Apple Valley Head Start explained to us how quality pre-school for the children of disadvantaged families can help break the cycle of poverty.
- **Community Event:** Community Services Coordinator explains that to augment their major fundraiser, Relay for Life, a new event to educate and raise funds, called Bark for Life, has become a growing event in our area.
- **Drug Addiction Prevention:** Drug experts from Clean, Inc. discuss the growing impact of drug abuse on our local youth and the need for parental prevention. While tobacco use is generally down in our area among youth, the use of both opioids and prescription pills of any kind are on the rise, and catching parents unaware. Warning signs and triggers for drug behavior are discussed.
- **Employment for the Disabled:** With the disabled population growing in our area, we discuss a new expansion of job training for the disabled at NW Works. Director John Brauer explains how, in the right environment and with guidance, employers are finding it very easy to accommodate local employees with disabilities ranging from physical to mental.
- **Fundraising:** With increasing need for the services of Literacy Volunteers, an exciting new fundraiser has been developed, involving teams from throughout the community challenging each other to raise money. The rising number of residents without even a GED are driving the increases for their services, as well as the need for ESL (English as a Second Language) classes. The new event Nuit du Blanc was organized by friends to raise money to help local cancer patients pay for wigs and prosthetics. The annual Of Ale and History festival is a one-day event that marries craft beer and history at Belle Grove plantation, raising money for the upkeep of the historic mansion on the site of two major civil war battles.
- **Homelessness:** Board Member from Fresh Start Program discusses the recent spike in the need for housing. The impact of homelessness in our area puts an increased strain on our local services, including healthcare and law enforcement. By moving homeless in our area into affordable housing, taxpayers money is saved, and mental health of those former homeless individuals in our community improves.
- **Mental Health Care:** Victims of brain injuries have results that are completely individual, and caring for them can put a tremendous strain on families and spouses. Representative Curtis Bennett discusses their annual spring conference held for families in our area, with an emphasis on coping skills and networking of families.
- **Military and Veterans:** The Invictus Games gives our returning warriors a chance to compete in athletic games of the highest order, despite any disability they have

incurred in battle. Ken Fisher, Chairman of Organizing Committtee for the Invictus Games discusses the origin of and need for the games, which involve wounded former service personnel. Most remarkable is the role that the Games have played in improving their self-esteem, demonstrated with interviews of the athletes themselves.

- **Ride Sharing:** As our area's population continues to grow, Valley roads and interstates are becoming overwhelmed with traffic volume. The commissioner of the Shenandoah Valley Regional Commission discussed the current state of congestion and projected problems, discussing current and possible future methods to alleviate the problem.
- **SELF ESTEEM:** Big Brothers Big Sisters is well known for pairing young people with an older role model and friend. Julie Ferrel, The Big Brothers Big Sisters executive director for our region discussed the positive outcome that relationship has on the self-esteem of the young person. The program introduces a positive, guiding role model and friend at a crucial time in their life, and that impact on their self-worth has repercussions throughout their life.
- **Volunteering:** As our area's largest daytime care for Alzheimers patients, the Adult Care Center is a positive place for those suffering dementia in our area. In addition to music therapy, they now have a new Art therapy program, which can be very calming to some of the more excitable clients. Because of its nature, a more one-on-one approach is required, and volunteers are needed to keep the successful program going. Director Jane Boutnik discusses what kinds of activities are involved (painting, sculpting with clay) and what volunteers would experience when helping with the Art Therapy program.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE / TIME	DURATION
Volunteering	VA Crossroads - Adult Care Center	They have a new Art therapy program and are in need of volunteers.	Executive Director, Jane Boutnik	04/03/2016 06:59 AM	030:27
Fundraising	VA Crossroads - Literacy Volunteers	Explains the organizations new fundraising event, Buzz Words.	Executive Director, Kim Sheffler	04/10/2016 07:00 AM	030:24
Employment for the Disabled	VA Crossroads - NW Works	Speaks on expanded job training for the disabled at NW Works.	Executive Director, John Brauer	04/17/2016 07:00 AM	030:18
Mental Health Care	VA Crossroads - Brain Injury Association	Discusses their annual spring conference for families.	Representative, Curtis Bennett	04/24/2016 07:01 AM	030:12
Military and Veterans	VA Crossroads -	Describes purpose and value of the Invictus Games.	Chairman of Organizing	05/01/2016 07:02 AM	028:29

	Invictus Games		Committee, Ken Fisher		
Ride Sharing	VA Crossroads - NSVR Regional Commission	Describes the expansion and value of the RideSmart program.	Nick Robb, Chairman of Northern Shenandoah Valley Regional Commission	05/08/2016 06:58 AM	029:51
Self Esteem	VA Crossroads - Big Brothers Big Sisters	Explains the benefits of the boost in self esteem at acritical age.	Executive Director, Julie Ferrel	05/15/2016 06:59 AM	030:02
Homelessness	VA Crossroads - Fresh Start Program	Discusses recent spike in need for housing.	Board Member, Scott Savage	05/22/2016 07:00 AM	030:16
Drug Addiction Prevention	VA Crossroads - Clean, Inc.	Discusses local youth drug use and prevention techniques.	Executive Director, Leslie Stuart	05/29/2016 07:01 AM	030:26
Self Esteem	VA Crossroads - Big Brothers Big Sisters	Explains the benefits of the boost in self esteem at acritical age.	Executive Director, Julie Ferrel	06/05/2016 06:59 AM	030:02
Fundraising	VA Crossroads - Access independence	Explains and invites community to annual fundraising and awareness event, Roll Your Own.	Community Coordinator, Brenda Ernst	06/12/2016 06:59 AM	030:10
Child Development	VA Crossroads - Apple Valley Head Start	Discusses their program providing pre-school to underprivileged families.	Executive Director, Thea Mitchell	06/19/2016 06:59 AM	030:07
Community Event	VA Crossroads - American Cancer Society	Invites community to annual Bark for Life dog event at the local park.	Community Services Coordinator, Jane Heflin	06/26/2016 07:00 AM	030:02
Fundraising	WUSQ Community Microphone – Historic Belle Grove Plantation	Invites community to annual Of Ale & History Festival.	President & Executive Director, Kristen Laise	05/04/2016 08:10 AM	010:00
Fundraising	WUSQ Community Microphone – American Cancer Society	Invites community and explains new fundraising event, Nuit du Blanc.	Organizer, John David Smith	06/14/2016 08:10 AM	010:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Fundraising	Access Independence	000:28	003
Community Event	Aids Response Effort	000:24	002
Volunteering	American Cancer Society	000:30	040
Fundraising	American Cancer Society	000:21	002
Fundraising	American Cancer Society	000:27	001
Fundraising	American Cancer Society	000:21	004
Fundraising	American Cancer Society	000:23	002
Fundraising	American Kidney Fund	000:30	003
Arts	Apollo Civic Theatre	000:24	003
Early Childhood Education	Apple Country Head Start	000:22	022
Arts	Barns of Rose Hill	000:18	042
Community Engagement	Barns of Rose Hill	000:29	001
Fundraising	Becca's Fund	000:19	004
Fundraising	Big Brothers Big Sisters	000:28	004
Fundraising	Bikers Against Child Abuse	000:24	003
Volunteering	Blue Ridge Center for Therapeutic Horsemanship	000:28	004
Fundraising	Blue Ridge Center for Therapeutic Horsemanship	000:25	004
Wildlife Protection	Blue Ridge Wildlife Center	000:26	003
Military and Veterans	Blue Ridge Young Marines	000:25	003
Fundraising	Bowman Library	000:20	002

Fundraising	Boy Scout Troop 76	000:21	004
Fundraising	Boyce Elementary School	000:26	004
Fundraising	Camp Halfway	000:25	006
Community Event	Clarke County Parks & Recreation	000:25	003
Community Event	Clarke County Parks & Recreation	000:28	004
Fundraising	Clean, Inc.	000:23	004
Fundraising	Daylyn Mauck Fund	000:27	002
Fundraising	Frederick County 4-H Shooting Education Club	000:25	001
Fundraising	Friends of Norwalk	000:20	001
Fundraising	Front Royal Fraternal Order of Police	000:24	001
Fundraising	Gainesboro Volunteer Fire & Rescue	000:20	002
Community Engagement	Gowns for His Glory	000:25	001
Fundraising	Hampshire High School	000:25	002
Pet Adoption/Spay/Neuter	Humane Society of Warren County	000:29	003
Pet Adoption/Spay/Neuter	Humane Society of Warren County	000:19	003
Pet Adoption/Spay/Neuter	Humane Society of Warren County	000:22	016
Fundraising	James Wood High School	000:18	001
Fundraising	Kiwanis Club of Winchester	000:26	001
Fundraising	Literacy Volunteers	000:25	002
Fundraising	Little Helpers	000:20	028
Health and Fitness	Lord Fairfax District Health Department	000:25	001
Education	Lord Fairfax EMS Council	000:18	039
Fundraising	Michael Larrick Memorial Fund	000:31	004
Fundraising	Middletown Volunteer Fire & Rescue	000:23	003
Community Engagement	National Police Week	000:30	002
Fundraising	North Mountain Volunteer Fire & Rescue Department	000:25	003
Community Engagement	Outnumber Hunger	000:30	010
Health and Fitness	Prostate Cancer Foundation	000:33	024
Fundraising	Randolph-Macon Academy	000:24	002
Fundraising	Reese's Fund	000:26	001
Community Engagement	Relay for Life of Jefferson County	000:19	002

Fundraising	Rio Volunteer Fire Department	000:24	002
Fundraising	Rotary Club of Woodstock	000:28	005
Fundraising	Rotary Club of Woodstock	000:23	002
Fundraising	Round Hill Ruritan Club	000:27	002
Fundraising	Round Hill Ruritan Club	000:22	003
Fundraising	Round Hill Volunteer Fire Department	000:24	002
Military and Veterans	Show Your Stripes	000:30	022
Pet Adoption/Spay/Neuter	Spay Today	000:19	036
Community Engagement	Special Olympics of Warren County	000:23	005
Domestic Violence	The Laurel Center	000:25	002
Fundraising	The Laurel Center	000:20	002
Domestic Violence	The Laurel Center	000:21	001
Fundraising	The Phoenix Project	000:24	004
Fundraising	United Way of Northern Shenandoah Valley	000:20	004
Fundraising	Valley Glasshoppers	000:21	002
Fundraising	Warren Memorial Hospital	000:22	002
Fundraising	WATTS	000:24	002
Fundraising	WATTS	000:23	003
Fundraising	Winchester Active Living Center	000:19	002
Community Engagement	Winchester/Fred County Relay for Life	000:31	004