

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
Second Quarter, 2017

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Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Adoption:** Amber Brown Adoption Services worker of Lutheran Family Services fielded listeners' questions and concerns about alternative legal ways couple can adopt in Virginia and West Virginia.
- **Awareness:** Our local United Way's Elise Stinedollar came to inform us about the findings from their latest Community Assessment Report. She helped coordinate the project, which is done every three years, to determine where the needs are greatest in our community. This document helps focus the United Way's fund distributions each year, which determines how our listeners donations are allocated, and which non-profits can expect to be prioritized, according to need.
- **Bullying:** Stephanie Heishman-Littman Sexual Assault Services coordinator spoke to us about their teen outreach program, focusing on positive responses to cyberbullying. Also on ways teens can deflect pressure of sexting, and the consequences. This was a two part program, with the second part focused on speaking to parents about how to discover if their student is being bullied and how to respond to it, also to make them aware of how widespread the problem sexting has become.
- **Child Safety:** Kelly Bober, Executive director of the Child Safety Center spoke to our listeners about their plans to expand the center physically, which will allow them to expand their services to both children and families who are victims of abuse. The center is already on the front line in its rapid response to shelter children discovered in abusive situations here in the valley. Expanding the center will help them expand capacity and keep more local kids safe.
- **Domestic Violence:** Rusty Holland, Executive Director of Concern Hotline normally talks to us about the number of suicide prevention calls the agency handles in the valley. Not this time. Recently in our area there has been an alarming rise in calls involving domestic disputes, often coupled with opioid use/addiction, and he wanted to make us all aware.
- **Drug Addiction Prevention:** CEO Leslie Jones also came to our studios to inform our listeners about the rising opioid epidemic. Nationally, the rate of opioid overdoses has risen 500%, the number is slightly larger in the valley. Clean, Inc's main focus is to prevent local teens and tweens from experimenting with drugs, and parents can use them as a resource.
- **Early Childhood Education:** Shannon Triplett, Family Coordinator was thrilled to discuss their new full day program. Formerly the agency could be open to help low income families' preschoolers for half a day. She explained to us how the program works, how it's funded, and how our lower income listeners can take advantage of their services.

- **Fundraising:** Brenda Ernst, Executive Director discusses an all-day fundraiser for the disabled in our community. This is a day-long event that raises money and awareness for disabled people living in the Shenandoah Valley. It's their largest fundraiser of the year, and she explained they use the money raised to install ramps, lifts, and convert cars, kitchens, baths, etc. for local people with disabilities so they can live a more independent life.
- **Senior Care:** Cathy Galvin came to our show after headlines brought Meals on Wheels into the spotlight in our nation, and here at home. She explained who they are, how they are funded, and how they serve a very important role in our seniors' lives. She fielded listeners' questions and gave us a strong understanding of their impact locally.
- **Volunteering:** Volunteer coordinator Leslie Caliva discussed the Red Cross' continuing role in our community as they celebrate their 100th year here. Elise Stinedollar, coordinator of the United Way's Day of Caring, talked with us about the rapid growth the event has seen, year after year. Its impact is remarkable; it remains our area's largest one-day volunteering event, with over 1,100 local citizens taking the day to do charity work of all kinds throughout our community.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Senior Care	VA Crossroads- Meals on Wheels	Explains what Meals on Wheels does for area seniors.	Cathy Galvin, Executive Director	04/02/2017 07:02 AM	030:09
Volunteering	VA Crossroads- American Red Cross	Discusses Red Cross role in community in their 100th year here.	Leslie Caliva, Volunteer Coordinator	04/09/2017 06:59 AM	030:56
Bullying	VA Crossroads- Response	Talks teen outreach program.	Stephanie Heishman-Littman, Sexual Assault Services Coordinator	04/16/2017 07:00 AM	030:08
Awareness	VA Crossroads- United Way	Discusses the community assessment report.	Elise Stinedollar, Local Vice President	04/23/2017 06:59 AM	030:08
Fundraising	VA Crossroads- Big Brothers Big Sisters	Talks about their Over the Edge Fundraising Event	Julie Ferrel, Executive Director	04/30/2017 07:01 AM	030:51
Bullying	VA Crossroads- Response	Talks teen outreach program	Stephanie Heishman-Littman, Sexual Assault Services Coordinator	05/07/2017 07:01 AM	030:08
Child Safety	VA Crossroads-Child Safe Center - CAC	Talks about the expansion of the center and what they do for abused children.	Kelly Bober, Executive Director	05/14/2017 07:00 AM	030:37
Adoption	VA Crossroads- Lutheran Family Services	Discusses alternative ways couples can adopt in Virginia.	Amber Brown, Adoption Services Worker	05/21/2017 06:59 AM	030:42

Domestic Violence	VA Crossroads-Concern Hotline	Rise in rates of calls about domestic abuse.	Rusty Holland, Executive Director	05/28/2017 07:00 AM	030:34
Fundraising	VA Crossroads-Access Independence	Discusses a fundraiser for the disabled in our community.	Brenda Ernst, Executive Director	06/04/2017 07:00 AM	032:25
Drug Addiction Prevention	VA Crossroads-Clean, Inc.	Rise of Opioid Addiction locally	Leslie Jones, CEO	06/11/2017 07:00 AM	032:25
Early Childhood Education	VA Crossroads-Apple Country Head Start	Discusses their new full day program	Shannon Triplett, Family Coordinator	06/18/2017 07:01 AM	031:49
Volunteering	VA Crossroads- United Way	Discusses this year's largest volunteer event Day of Caring	Elise Stinedollar, Coordinator	06/25/2017 06:58 AM	031:47
Fundraising	WUSQ Community Microphone- Historic Belle Grove	Invite listeners to fundraising event – Of Ale and History.	Kristen Laise, Executive Director	05/10/2017 08:00 AM	010:00
Fundraising	WUSQ Community Microphone – Rotary of Winchester	Invites listeners to rummage sale fundraiser.	Dave Kent, Coordinator	05/31/2017 08:00 AM	010:00
Fundraising	WUSQ Community Microphone – Access Independence	Invites listeners to Annual Roll Your Own event.	Brenda Ernst, Executive Director	06/01/2017 08:00AM	010:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Volunteering	American Cancer Society	000:30	001
Fundraising	American Cancer Society	000:23	003
Fundraising	American Cancer Society	000:22	002
Fundraising	American Legion	000:28	002
Donating	American Red Cross	000:24	005

Donating	American Red Cross	000:30	005
Arts	Apollo Civic Theatre	000:24	004
Arts	Apollo Civic Theatre	000:19	007
Arts	Apollo Civic Theatre	000:24	002
Arts	Barns of Rose Hill	000:18	047
Community Engagement	Blandy Experimental Farm	000:29	046
Hunger	Blue Ridge Area Food Bank	000:26	005
Education	Blue Ridge CTC	000:22	001
Fundraising	Blue Ridge Hospice	000:23	002
Fundraising	Cedar Creek Valley Ruritan Club	000:21	003
Health and Fitness	Erase MS	000:30	008
Health and Fitness	Erase MS	000:30	005
Health and Fitness	Erase MS	000:30	008
Fundraising	Frederic County Education Foundation	000:31	004
Fundraising	Frederick County 4H Shooting Education Club	000:28	002
Community Engagement	Front Royal Corps of Salvation Army	000:23	002
Community Engagement	Gowns for His Glory	000:30	003
Poverty	Habitat for Humanity	000:31	006
Education	Handley Library	000:28	046
Pet Adoption/Spay/Neuter	Humane Society of Shenandoah County	000:23	003
Pet Adoption/Spay/Neuter	Humane Society of Warren County	000:32	016
Pet Adoption/Spay/Neuter	Humane Society of Warren County	000:29	002
Pet Adoption/Spay/Neuter	Humane Society of Warren County	000:25	002
Fundraising	Humane Society of Warren County	000:23	008
Volunteering	John Burrow Memorial Hunger Project	000:21	005
Community Engagement	Kernstown Battlefield	000:22	002
Community Engagement	Kernstown Battlefield	000:23	002
Fundraising	Kids Clubs of the Shenandoah Valley	000:27	003
Community Engagement	Laurel Center	000:24	004
Fundraising	Laurel Center	000:30	002
Health Care	Lord Fairfax EMS Council	000:18	019

Community Engagement	Middletown Volunteer Fire and Rescue	000:24	003
Education	National Summer Learning	000:30	005
Fundraising	North Mountain Volunteer Fire and Rescue	000:19	003
Peace	Peace in the Streets	000:31	001
Law Enforcement Officers	Police Week	000:30	003
Safe Driving	Project Yellow Light	000:30	005
Health and Fitness	Prostate Cancer Foundation	000:31	015
Community Engagement	Randolph-Macon Academy	000:29	001
Community Engagement	Relay for Life of Jefferson County	000:32	003
Fundraising	Ressie Jeffries Elementary School	000:30	003
Fundraising	Rotary Club of Woodstock	000:24	002
Fundraising	Round Hill Volunteer Fire Department	000:21	002
Community Engagement	Shenandoah County Fair	000:29	005
Fundraising	Shenandoah Free Clinic	000:26	002
Pet Adoption/Spay/Neuter	Spay Today	000:27	027
Pet Adoption/Spay/Neuter	Spay Today	000:28	014
Community Engagement	Take Your Kid To Work	000:30	007
Safe Driving	Together for Safer Roads	000:30	004
Safe Driving	Together for Safer Roads	000:31	002
Community Engagement	VFW	000:35	005
Donating	Virginia Blood Services	000:23	016
Employment	Virginia Employment Commission	000:23	002
Fundraising	WATTS (Winchester Area Thermal Shelter)	000:26	002
Community Engagement	Winchester/Frederick County TRIAD	000:27	001