

WKSI
Winchester, VA
Quarterly Issues/Programs List
Second Quarter, 2021

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Quarterly Issues/Programs List

WKSI provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were: Public Health, Mental Health, Hunger Prevention, Stop Bullying, Suicide Prevention, Economy, Space Exploration, Military Appreciation and Fundraising.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman. April is National Minority Health Month and while one in 8 men will develop prostate cancer in his lifetime, Black men are 75% and they are more than twice as likely to die from it than white men. Dr. Youngblood discussed prostate cancer prevention, symptoms, and different treatments available. John Lear talked about Parkinson's Awareness Month (April), what resources are available for newly diagnosed people and their families and how people with Parkinson's can help advance research by joining the national PD GENERATION study.	Dr. Kneeland Youngblood, MD, is a Prostate Cancer Foundation Board member and is founding partner of Pharos Capital Group AND John Lear, President & Chief Executive Officer Parkinson's Foundation	04/04/2021 07:00 AM	029:42
Mental Health,, Hunger Prevention	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman. Dr. Koroshetz discussed his research on the neurological effects on COVID long-haulers. The NIH recently launched a database to track neurological symptoms associated with COVID-19. Dr. Koroshetz talked about how healthcare	Dr. Walter Koroshetz, the Director of the NIH National Institute of Neurological Disorders and Stroke (NINDS) AND Pamela Taylor, Chief Communications and Marketing Officer at Share Our Strength, the organization behind the No Kid	04/09/2021 06:59 AM	029:45

		<p>providers and participating clinical sites across the United States are using a web-based data portal to submit de-identified information into the database, along with relevant biospecimens collected during research studies or from previous clinical procedures and tests and they are tracking findings. Since 2010, No Kid Hungry has worked toward ending childhood hunger in the U.S. by breaking down any barriers between kids and their access to food. Pamela Taylor talked about how in the wake of the COVID-19 pandemic, child hunger rates in this country have skyrocketed, setting back years of progress. She talked about what No Kid Hungry is doing to ensure kids are getting fed, and why she believes childhood hunger is a solvable problem – even during this crisis.</p>	Hungry campaign		
<p>Stop Bullying, Suicide Prevention, Public Health, Economy</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Hosted by iHeartMedia’s Ryan Gorman. Dianne Grossman uses her life to share her daughter Mallory’s story and suicide to highlight the devastating effects that bullying may have on today’s youth. Her philosophy is “it’s not what happens to you, it’s what you do after that matters.” Grossman has met with hundreds of children, parents, and educators, and believes that together, we can help solve the epidemic our children face with bullying and cyber bullying. She discussed Mallory’s Army Foundation and their 4 pillars to combat bullying. Ron Insana talked about</p>	<p>Dianne Grossman, Business Owner, Mentor, and Esteemed Guest Speaker AND Ron Insana, Contributor to CNBC, Public Speaker, and a Senior Advisor to Schroders, N.A.</p>	<p>04/18/2021 06:59 AM</p>	<p>029:48</p>

		the current state of the U.S. economy as COVID-19 vaccines roll out throughout the U.S. and the world. He talked about the booming stock market, retail sales surging and jobless claims being the lowest since the pandemic began.			
Public Health, Space Exploration	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia’s Ryan Gorman. As an expert pulmonologist, Dr. Rutland talked about long term effects of COVID-19 on the lungs and the research currently underway. He also spoke about communities of color that are hardest hit by COVIC and also the American Lung Association resources like the Better For It vaccine toolkit. The New Era of Spaceflight is Underway: NASA Set to Launch Second Commercial Crew Rotation to the International Space Station this week. In 2020, NASA, in commercial partnership with SpaceX, launched a new era of space exploration with the first commercial crew rotation to the International Space Station (ISS). Douglas Wheelock talked about his upcoming journey to the ISS and joining the first crew for a five-day handover to close out the first commercial crew’s six-month mission. He discussed how the Crew-2 mission will also be the first mission to reuse a SpaceX Crew Dragon spacecraft and Falcon 9 rocket for a crewed mission and the possibility of NASA returning humans to the moon.	Cedric “Jamie” Rutland, M.D. National Volunteer Medical Spokesperson American Lung Association AND Douglas H. Wheelock, Colonel, U.S. Army, Ret., NASA Astronaut	04/25/2021 07:00 AM	029:49

<p>Public Health, Mental Health, Suicide Prevention</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Hosted by iHeartMedia’s Ryan Gorman. Dr. Wen is a contributing columnist for The Washington Post and a CNN medical analyst. Dr. Wen talked about the CDC’s easing recommendations this week for vaccinated Americans and the effectiveness of COVID-19 vaccine messaging. Founded in 1998, The Trevor Project is the leading national organization providing crisis intervention and suicide prevention services to lesbian, gay, bisexual, transgender, queer and questioning (LGBTQ) young people under 25. Dr. Dole talked about LGBTQ+ mental health as well as how the pandemic intensified youth depression and anxiety.</p>	<p>Dr. Leana Wen, Emergency Physician and Public Health Professor at George Washington University AND Dr. Tia Dole, Chief Clinical Operations Officer at the Trevor Project</p>	<p>05/02/2021 06:59 AM</p>	<p>029:52</p>
<p>Public Health, Mental Health</p>	<p>IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL</p>	<p>Hosted by iHeartMedia’s Ryan Gorman. Dr. Fink discussed how the pandemic has impacted women’s health and why it’s so important for women to get the COVID-19 vaccination. She also talked about things women can do to improve their health immediately. Amy Over was a senior at Columbine High School in 1999 when her school was violently attacked by two fellow students. Amy discussed mass school shootings, her healing process, being a mom, and helping other survivors of mass trauma. Following her trauma, Amy went on to receive a bachelor’s degree in criminal justice and has completed level one trauma assistance training through Colorado Victims Assistance</p>	<p>Dr. Dorothy Fink, Deputy Assistant Secretary for Women’s Health and Director of the Office on Women’s Health in the Office of the Assistant Secretary for Health (OASH) at the U. S. Department of Health and Human Services AND Amy Over, Host of the podcast Confronting: Columbine and Director of Fundraising and Project Journey Coordinator for The Rebels Project</p>	<p>05/09/2021 06:59 AM</p>	<p>029:46</p>

		academy.			
Public Health, Military Appreciation	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman. Harold Phillips talked about COVID-19 and the LGBTQ community. Phillips talked about the latest news and information coming from our Department of Health and Human Services. May is military appreciation month. Karen Jowers discussed different ways Americans can show their appreciation for members of the military during MAY on both a local and national level.	Harold Phillips, Senior HIV Advisor and Chief Operating Officer of Ending the HIV Epidemic in the U.S. in the HHS Office of Infectious Disease and HIV/AIDS Policy (OIDP) AND Karen Jowers, Military Times Reporter	05/16/2021 07:00 AM	029:52
Public Health, Mental Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman. Dr. Tuckson discussed the CDC's recommendations on how fully vaccinated people can safely participate in most activities, indoor or outdoor, without wearing a mask or social distancing. Dr. Tuckson also talked about the growing confidence in vaccines and the latest on kids over 12 bring approved for the Pfizer vaccine. He touched on vaccine hesitancy in some of the minority populations. Kevin Love is continuing his public crusade advocating for mental health and wellness. Love discussed mental health awareness month and his own personal journey and struggles with mental health and wellness. He talked about the difficulties people have faced during the pandemic and offered tips and tricks on how to cope with trying situations and resources for help.	Reed V. Tuckson, MD, FACP, Managing Director of Tuckson Health Connections, LLC and Member of the National Academies of Sciences, Engineering, and Medicine AND Kevin Love, Professional NBA Player	05/23/2021 06:59 AM	029:49
Military	IHEARTRADIO	Hosted by iHeartMedia's	Dr. Chantel Dooley,	05/30/2021	029:48

Appreciation	COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Ryan Gorman. Dr. Dooley is the proud surviving fiancée of Captain Alex J. Stanton, United States Air Force. TAPS provides comfort, care and resources to all those grieving the death of a military loved one. Since 1994, TAPS has provided comfort and hope 24/7 through a national peer support network and connection to grief resources, all at no cost to surviving families and loved ones. Eric Engquist has served in the Army as an Infantry Officer. He is involved with the USAA Poppy Wall of Honor, a memorial for those who have served and sacrificed their lives for this country. In 2018 and 2019, 645,000 poppies have graced the National Mall in D.C. to honor those who have served and sacrificed since WWI.	Director of Impact Assessment for the Tragedy Assistance Program for Survivors (TAPS) AND Eric Engquist, USAA Vice President	06:59 AM	
Public Health, Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman. Anil Soni discussed the Go Give One campaign and the opportunity for Americans to individually contribute to accelerating global vaccine access and COVID-19 recovery throughout the world. This is a white label campaign that can be used by anyone who wants to help fund global vaccine equity. It was created by the WHO Foundation, in partnership with global and national partners. Reid Strategies is managing the campaign at www.gogiveone.org . Spence Coursen laid out numerous steps every one of us should take and be aware of, including: having a family readiness plan,	Anil Soni, Chief Executive Officer, WHO Foundation AND Spence Coursen, Author of THE SAFETY TRAP: A Security Expert's Secrets for Staying Safe in a Dangerous World	06/06/2021 07:01 AM	029:49

		<p>googling yourself, CPR and firearm knowledge, and what we should be doing to reduce the risk of violence to ourselves. Cousen believes everyone needs necessary survival strategies and tactics to live in the hostile world.</p>			
Hunger Prevention, Fundraising	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Hosted by iHeartMedia's Ryan Gorman. Zuani Villarreal talked about Feeding America's mission to ensure equitable access to nutritious food for all in partnership with food banks, policymakers, supporters, and the communities they serve. She discussed a new study released by Feeding America that shows that household budgets were seeing further strain despite improvements in overall food insecurity rates before the pandemic. She explained Mapping the Meal Gap. Bob Santelli discussed charitable contributions of the museum and the 40th Anniversary of MTV, and how the Grammy Museum in Cleveland, Mississippi is marking the occasion.</p>	Zuani Villarreal, Director of Communications for Feeding America AND Bob Santelli, Serves as Founding Executive Director of the GRAMMY Museum	06/13/2021 07:00 AM	029:49
Public Health, Military Appreciation	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<p>Hosted by iHeartMedia's Ryan Gorman. Dr. Marks discussed the safety and effectiveness of the COVID-19 vaccines in adolescents 12 to 15 and the future of the vaccine for those aged 3 to 11. He discussed how the vaccines were tested on youth. He gave a response to those waiting for the FDA to approve the vaccines versus simply authorizing them. June is PTSD Awareness Month, and according to a 2020 Wounded Warrior Project survey of the wounded</p>	Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug Administration AND Lt. Gen. (ret.) Mike Linnington, CEO of Wounded Warrior Project	06/20/2021 07:01 AM	029:47

		warriors it serves, 83% report living with the symptoms of PTSD, and 30% reported having thoughts of suicide in the last two weeks. Lt. Gen. (ret) Mike Linnington talks about the work the Wounded Warrior Project is doing to help those suffering with PTSD.			
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Hosted by iHeartMedia's Ryan Gorman. The American Red Cross asked the public this week to help replenish the United States' depleted blood inventory amid a "severe" national shortage. Dr. Young discussed how the shortage is likely driven by a recent surge in trauma cases and emergency room visits, as well as advanced disease progression from patients deferring care throughout the coronavirus pandemic. She talked about where and how to give blood. Dr. Levine discussed President Biden's proclamation affirming June 2021 as Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ+) Pride Month, marking a time of hope, progress, and promise for LGBTQ+ Americans across the country. She discussed COVID and the LGBTQ+ communities and protection initiatives that HHS is working on.	Dr. Pampee Young, Chief Medical Officer of Biomedical Services of the American Red Cross AND Dr. Rachel L. Levine, Serves as the 17 th Assistant Secretary for Health for the U.S. Department of Health and Human Services	06/27/2021 07:01 AM	029:56

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WFQX for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Prevent Bullying	AD COUNCIL	000:29	4
Prevent Bullying	AD COUNCIL	000:29	13
Prevent Bullying	ADVANCING JUSTICE	000:29	3
Prevent Bullying	ADVANCING JUSTICE	000:30	7
Child Mentoring	BIG BROTHERS BIG SISTERS	000:30	5
Child Mentoring	BIG BROTHERS BIG SISTERS	000:30	10
Mental Health	MENTAL HEALTH AWARENESS MONTH	000:30	3
Mental Health	MENTAL HEALTH AWARENESS MONTH	000:30	6
Mental Health	MENTAL HEALTH AWARENESS MONTH	000:30	9
Mental Health	MENTAL HEALTH AWARENESS MONTH	000:30	9
Mental Health	MENTAL HEALTH AWARENESS MONTH	000:30	1
Public Health	PROSTATE CANCER FOUNDATION	000:29	3
Public Health	PROSTATE CANCER FOUNDATION	000:29	3
Public Health	PROSTATE CANCER FOUNDATION	000:29	6
Child Mentoring	Save The Children	000:30	2
Child Mentoring	Save The Children	000:30	3
Child Mentoring	Save The Children	000:29	2