

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
Third Quarter, 2014

WUSQ-FM
Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Awareness:** Making our listeners aware of the efforts our local non-profits are making to improve our community and provide services.
- **Fundraising:** Agencies made us aware of fundraising efforts to help them expand their assistance to our community.
- **Mental Health Care:** Demonstrating the various resources our community offers for a wide range of mental illnesses.
- **Senior Care:** With a growing aging population in our area, there is a great need to understand what's involved in end of life planning for estates and health care.
- **Volunteering:** Because non profit organizations in the community are suffering financially, volunteers are essential to the success of many organizations.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Mental Health Care	VA Crossroads- NAMI	The director explains how NAMI advocates for the mentally ill in the valley.	Renee Smith, Membership Director	07/13/2014 06:58 AM	031:43
Volunteering	VA Crossroads- Winchester Exchange Club	Discusses what the Exchange club does and how to volunteer.	Kathy Myer, Board Member	07/20/2014 06:57 AM	030:59
Awareness	VA Crossroads- Aids Response Effort	Discusses the need for Aids Awareness and Education.	Tom Thayer, Board Member	07/27/2014 07:01 AM	030:13
Senior Care	VA Crossroads- Shenandoah Area Agency on Aging	Spoke on End of Life planning.	Sherri Covert, Former Funeral Planner	08/03/2014 06:58 AM	030:35

Awareness	VA Crossroads- Access Independence	Discusses Deaf Awareness.	Donna Day, Hearing Impaired Outreach Specialist	08/10/2014 07:00 AM	029:36
Volunteering	VA Crossroads- United Way	Discusses the 2014 pacesetters campaign.	Joe Sthulman, President of the United Way of the Shenandoah Valley	08/17/2014 07:01 AM	030:13
Awareness	VA Crossroads- Shenandoah Valley Abolitionists	Recognizing human trafficking in our valley.	Ryan Melcher, Director	08/24/2014 06:59 AM	030:04
Awareness	VA Crossroads- Concern Hotline	Discuss what Concern Hotline does.	Rusty Holland, Executive Director and Krystal Camilo, Program Director	08/31/2014 07:00 AM	029:26
Fundraising	VA Crossroads- Chelsea Hutchison Foundation	Discusses SUDEP and the need for Chelsea's Walk fundraiser.	Steve Shafran, Director	09/07/2014 06:59 AM	030:13
Fundraising	VA Crossroads- Rotary Club of Winchester	Discusses the fundraiser "Apple Harvest Festival"	Victoria Kidwell, Board Member	09/14/2014 07:00 AM	033:03
Awareness	VA Crossroads- Access Independence	Discusses Deaf Awareness Week activities.	Donna Day, Hearing Impaired Outreach Specialist	09/21/2014 06:59 AM	029:36
Mental Health Care	VA Crossroads- United Way	Students talk about the Erase the Stigma program at their high school.	Kaitlin Rush and Tiffany Warren, Students at Sherando High School	09/28/2014 07:03 AM	030:26
Fundraising	WUSQ Community Microphone- Warren County Fair	Tells listeners about events at the upcoming local, non-profit fair.	Mike Garrett, Director	07/31/2014 08:30 AM	010:00
Fundraising	WUSQ Community Microphone- Rotary Club of Winchester	Tells listeners about upcoming fundraiser – Apple Harvest Festival	Victoria Kidd, Board Member	09/10/2014 08:30 AM	010:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no Network (and/or Syndicated Programming) on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
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Community Engagement	4-H Clubs	000:26	004
Community Involvement	9-11 DAY	000:30	002
Healthcare	Aids Response Effort	000:29	007
Community Engagement	American Cancer Society	000:23	001
Fundraising	American Cancer Society	000:22	003
Community Engagement	American Red Cross	000:30	005
Arts	Apollo Civic Theater	000:22	006
Arts	Apollo Civic Theatre	000:23	001
Fundraising	Baylee Scott Fund	000:38	003
Community Event	Belle Grove Plantation	000:19	002
Community Event	Belle Grove Plantation	000:21	001
Nature	Blandy Experimental Farm	000:22	002
Community Engagement	Blandy Experimental Farm	000:20	003
Community Engagement	Blandy Experimental Farm	000:24	002
Awareness	Blue Ridge Hospice	000:30	007
Legal Services	Blue Ridge Legal Services	000:29	009
Military and Veterans	Blue Ridge Young Marines	000:20	001
Fundraising	Chelsea Hutchison Foundation	000:24	003
Community Event	Clarke County Parks & Recreation	000:31	013
Fundraising	Cub Scout Pack 159	000:22	003
Fundraising	Edinburg Volunteer Fire Company	000:19	006
Fundraising	Esther Boyd Animal Shelter	000:19	002
Community Event	Frederick County Farm Bureau	000:22	002
Fundraising	Frederick County Middle School FFA	000:20	002
Fundraising	Friends Fur Life	000:22	003
Community Engagement	Girl Scouts of America	000:22	001
Community Engagement	Global Citizen Fest	000:31	001
Fundraising	Guardian of the K9ght	000:33	001
Volunteering	Habitat for Humanity	000:30	006
Fundraising	Historic Edinburg Mill	000:20	001
Fundraising	Humane Society of Shenandoah County	000:22	009

Fundraising	Humane Society of Shenandoah County	000:32	001
Fundraising	Humane Society of Warren County	000:23	002
Fundraising	Humane Society of Warren County	000:21	002
Fundraising	Humane Society of Warren County	000:31	013
Community Engagement	Humane Society of Warren County	000:27	020
Fundraising	Humane Society of Warren County	000:32	004
Fundraising	Humane Society of Warren County	000:22	001
Community Engagement	Humane Society of Warren County	000:23	001
Community Engagement	James Rumsey Technical School	000:21	026
Fundraising	James Wood High School	000:21	003
Fundraising	Jefferson High School	000:21	003
Fundraising	Juvenile Diabetes Research Foundation	000:23	002
Fundraising	Juvenile Diabetes Research Foundation	000:22	005
Volunteering	Literacy Volunteers	000:30	007
Fundraising	MDA	000:21	003
Fundraising	Middletown Volunteer Fire & Rescue Company	000:19	002
Arts	Museum of the Shenandoah Valley	000:19	002
Arts	Museum of the Shenandoah Valley	000:26	004
Fundraising	North River Valley Volunteer Fire Company	000:25	003
Fundraising	Patsy Cline Historic House	000:33	005
Community Engagement	Plane Crazy RCers	000:26	005
Fundraising	Rotary Clubs of the Shenandoah Valley	000:23	002
Fundraising	Round Hill Fire & Rescue Company	000:22	003
Fundraising	Round Hill Ruritan Club	000:21	001
Fundraising	Round Hill Ruritan Club	000:26	002
Fundraising	Round Hill Ruritan Club	000:28	004
Fundraising	Round Hill Ruritan Club	000:20	002
Safe Driving	Safe Summer Driving	000:28	005
Safe Driving	Safe Summer Driving	000:28	027
Community Engagement	Shenandoah Alliance for Shelter	000:20	008
Fundraising	Shenandoah Alliance for Shelter	000:24	009

Community Event	Shenandoah County Sherriff's Department	000:22	005
Fundraising	Shenandoah Germanic Heritage Foundation	000:30	002
Community Engagement	Shenandoah Valley Battlefield Foundation	000:23	003
Community Engagement	Shenandoah Valley Discovery Museum	000:21	004
Community Engagement	Shenandoah Valley Discovery Museum	000:24	001
Fundraising	Shenandoah Valley Equine Rescue Network	000:22	007
Fundraising	Shepherdstown Volunteer Fire Department	000:28	001
Fundraising	Shepherdstown Volunteer Fire Department	000:20	001
Military and Veterans	Show Your Stripes	000:26	037
Military and Veterans	Show Your Stripes	000:30	057
Military and Veterans	Show Your Stripes	000:31	003
Pet Adoption/Spay/Neuter	Spay Today	000:30	005
Fundraising	Star Tannery Volunteer Fire Department	000:17	003
Fundraising	Stiles Medical Fun	000:26	004
Fundraising	Stiles Medical Fund	000:20	001
Community Event	Strasburg Music Boosters	000:28	006
Community Event	Strasburg Music Boosters	000:23	005
Volunteering	The Laurel Center	000:26	005
Fundraising	Timber Ridge School	000:22	005
Community Engagement	United Way	000:21	001
Fundraising	United Way	000:20	002
Fundraising	United Way	000:22	004
Military and Veterans	VA Medical Center	000:23	007
Volunteering	Warren Coalition	000:26	002
Fundraising	Warren County Youth Cheerleading Association	000:22	002
Fundraising	Wounded Warrior Foundation	000:22	001