

WUSQ-FM
Winchester, VA
Quarterly Issues/Programs List
Fourth Quarter, 2016

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Quarterly Issues/Programs List

WUSQ-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Child Development:** Rudiya Powell, teacher, explains their unique approach to preschool for the impoverished children in our area, and how it's improving their acclimation and performance in our schools.
- **Education:** Lisa Giesler, the executive Director of Winchester Day Preschool, informed our listeners of the dire need for quality preschool for the disadvantaged families in our area. The school has a unique approach for children gearing up for kindergarten, which has shown outstanding results. **Amy Pearson, volunteer at Reading Road Show discussed the new, broader reach of their touring book-bus into more rural areas, and how listeners there can take advantage of it.** Jeff Perkins, a volunteer at Blue Ridge Educational Foundation explains a new program, which provides part time or full-time individualized services for students with a wide range of needs and abilities.
- **Fundraising:** After a larger than expected number of children enrolled for their after school programs, which act as an educational day care-gap, Sherry Mayo, director of the Youth Development Center discussed their attempt to keep the facility running, to continue to provide the working poor with an affordable and safe place for their young students to be after school.
- **Healthcare:** Ex Director Pam Murphy discussed the day to day struggle of running a free clinic with expanding areas of health care, which now includes dental and mental health services, while the numbers of doctors and other medical professionals is dwindling in our area.
- **Homelessness:** Board President Dan Coig discusses the WATTS program's success. WATTS stands for Winchester Area Thermal Shelter, a temporary safe space shelter program for the Homeless in our area during the winter.
- **Health and Fitness:** Various celebrities and medical professionals discussed advances in breast cancer research, including new DNA discoveries, and healthy lifestyle changes that can help prevent certain types of breast cancers.
- **Poverty:** Rotarian Erik Beatley informed our listeners about the shockingly large (and growing) number of children here who live in extreme poverty, and have no winter coats. He also discussed the Rotary's Coats for Kids program and how it works to provide over 750 local children with new, warm winter coats.
- **Senior Care:** As our local population is an aging one, Jane Boutnik, ex director of the Adult Care Center, explains the services her organization provides and the growing need for Adult Care. She also discussed the effectiveness of new art and music-therapy programs.
- **Substance Abuse:** With heroin overdose deaths in our area rising nearly exponentially, Robin Burroughs, Board member of the Substance Abuse Coalition made us aware of their efforts to educate the public about opioids, including monthly lectures, and the new addition of a specialized drug court in our local judicial center.
- **Volunteering:** Executive Director Brenda Ernst, of Access independence, described the needs we have locally for qualified volunteers for their many programs for the

disabled, from tutoring to training people with a newly-acquired disability on how to navigate insurance.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
Child Development	VA Crossroads – Winchester Day Preschool	Discusses back to school tutoring program	Lisa Giesler, Outreach Coordinator	10/02/2016 06:57 AM	029:37
Substance Abuse	VA Crossroads – Substance Abuse Coalition	Discusses efforts to educate the public about opioids	Robin Burroughs, Board Member	10/09/2016 06:57 AM	030:26
Health and Fitness	VA Crossroads – Band Against Cancer	Discusses advances in breast cancer research	Various	10/16/2016 07:01 AM	028:14
Child Development	VA Crossroads – Fremont Nursery	Explains the unique approach to preschool for the impoverished	Rudija Powell, Teacher	10/23/2016 07:02 AM	030:19
Senior Care	VA Crossroads – Adult Care Center	Explains the services provided and growing need for Adult Care in Winchester	Jane Boutnik, Executive Director	10/30/2016 07:01 AM	028:09
Fundraising	VA Crossroads – Youth Development Center	Discusses their after school program budget short fall	Sherry Mayo, Director	11/06/2016 06:59 AM	030:25
Volunteering	VA Crossroads – Access Independence	Discusses the need for qualified volunteers for their disabled programs	Brenda Ernst, Executive Director	11/13/2016 07:01 AM	028:55
Education	VA Crossroads – Blue Ridge Educational Center	Discusses their new day program, which provides part time or full time individualized educational services	Jeff Perkins, Volunteer	11/20/2016 6:59 AM	030:07
Education	VA Crossroads – The Reading Road Show	Announces the new extended hours and expanded territory	Amy Pearson, Volunteer	11/27/2016 07:01 AM	031:22
Poverty	VA Crossroads – Rotary Club	Discusses Rotary's Coats for Kids program	Erik Beatley, Rotarian	12/04/2016 07:01 AM	029:21
Homelessness	VA Crossroads – Winchester Area Thermal Shelter	Discusses safe shelter program for the homeless during the winter	Dan Coig, Board President	12/11/2016 06:59 AM	028:50
Healthcare	VA Crossroads – Community Health Clinic	Discusses the struggle of growing population verses dwindling number of doctors	Pam Murphy, Executive Director	12/18/2016 06:59 AM	030:38

Fundraising	WUSQ Community Microphone – Winchester Main Street Foundation	Discusses and invites listeners to a benefit	Kimberly Nagle, Local Business Owner	10/04/2016 08:00 AM	010:00
Awareness	WUSQ Community Microphone – Frederick County Fire & Rescue	Discusses Fire Prevention Week	Kenneth Scott, Fire Inspector	10/11/2016 08:00 AM	010:00
Fundraising	WUSQ Community Microphone – Kiwanis Club of Winchester	Invites listeners to annual Community Pancake Day	Pat Wooten, Kiwanian	11/03/2016 08:00 AM	010:00
Fundraising	WUSQ Community Microphone – Rotary Club	Discusses Rotary’s Coats for Kids program	Erik Beatley, Rotarian	11/28/2016 08:00 AM	010:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues. There was no network (and/or syndicated) programming on WUSQ for the quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Fundraising	AIDS Response Effort	000:21	011
Fundraising	All Star Legacy Boost Club	000:18	007
Volunteering	American Cancer Society	000:30	033
Fundraising	American Cancer Society	000:22	001
Fundraising	American Cancer Society	000:22	002
Arts	Apollo Civic Theatre	000:19	006
Arts	Barns of Rose Hill	000:18	035
Community Engagement	Blandy Experimental Farm	000:29	006
Military and Veterans	Bob Woodruff Foundation	000:30	010
Fundraising	Ccap	000:24	003
Fundraising	Cedar Creek Community Center	000:19	002

Fundraising	Clarke County Parks & Recreation	000:20	001
Military and Veterans	Disabled American Veterans	000:25	002
Fundraising	Froggy's Closet	000:28	008
Fundraisng	Hampshire County Parks & Recreation	000:18	001
Education	Handley Regional Library	000:28	005
Fundraising	Historic Berkeley Springs	000:28	002
Pet Adoption/Spay/Neuter	Humane Society of Warren County	000:34	005
Fundraising	Humane Society of Warren County	000:22	012
Fundraising	Humane Society of Warren County	000:21	006
Fundraising	Humane Society of Warren County	000:26	002
Volunteering	Humane Society of Warren County	000:29	006
Health and Fitness	iHeart RED	000:31	005
Fundraising	Kelly Morse's Journey Fund	000:22	001
Fundraising	Kelly's Heroes Club	000:23	002
Fundraising	Kiwanis Club of Winchester	000:23	001
Fundraising	Literacy Volunteers	000:27	002
Education	Lord Fairfax EMS Council	000:18	018
Fundraising	Middletown Volunteer Fire Department	000:18	002
Fundraising	New Market Community Center	000:23	002
Fundraising	NW Works	000:18	002
Community Engagement	Randolph-Macon Academy	000:17	003
Education	Randolph-Macon Academy	000:18	001
Community Engagement	Relay for Life of Front Royal/Warren County	000:26	003
Fundraising	Restore Hope House Food Pantry	000:25	001
Voting	Rock The Vote	000:30	005
Fundraising	Round Hill Volunteer Fire Department	000:16	021
Poverty	Salvation Army	000:22	002
Volunteering	Salvation Army	000:29	027
Fundraising	Salvation Army	000:21	008
Fundraising	Sequoia Faith Fund	000:22	001
Fundraising	Shenandoah Area Agency on Aging	000:24	002

Fundraising	Shenandoah University	000:23	001
Fundraising	Shepherdstown Volunteer Fire Department	000:19	005
Military and Veterans	Show Your Stripes	000:30	076
Fundraising	Skyline High School	000:24	001
Community Involvement	Small Business Saturday	000:30	005
Pet Adoption/Spay/Neuter	Spay Today	000:19	030
Fundraising	Star Tannery Volunteer Fire Department	000:19	001
Fundraising	Stonewall Jackson High School	000:20	004
Community Engagement	The Laurel Center	000:25	002
Fundraising	The Laurel Center	000:23	001
Fundraising	Tiffany Taylor Scholarship Fund	000:23	002
Fundraising	Unknown Fools	000:26	002
Fundraising	Valley Glasshoppers	000:21	001
Fundraising	Winchester Area Thermal Shelter	000:25	001
Fundraising	Winchester Medical Center	000:28	003
Fundraising	Youth Development Center	000:21	001